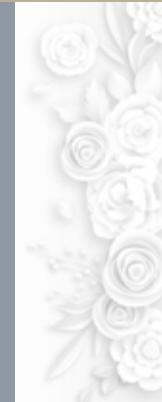


Table of Content

- Inspiration
- Technical Drawing
- Tech pack
- Graphics Work

Inspiration Category 1



60s
SHIFT



A LINE
DRESS



TUNIC
DRESS



Shift dresses of the 1960s signified a new trend in women's clothing. They promoted independence, modernity and a redefinition of the female shape. The design was at once feminine and androgynous, youthful and ageless.

An A-line dress fits at the hips and gradually flares out towards the hem, which makes the dress look like an "A" shape. It is perfect for a casual setting, and you can dress it up or down with ease. This style is best suited for pear-shaped bodies, as it shows off your lovely shoulders and adds a feminine touch to your lower half.



A tunic is a loose-fitting shirt that looks sort of like a long shirt or a short dress. For a fashionable summer look, you might pair trousers with a comfortable tunic that extends past your waist. The ancient Greeks and Romans were early fans of the tunic, and the loose fitting garment remains popular in modern times.

Inspiration Category 2



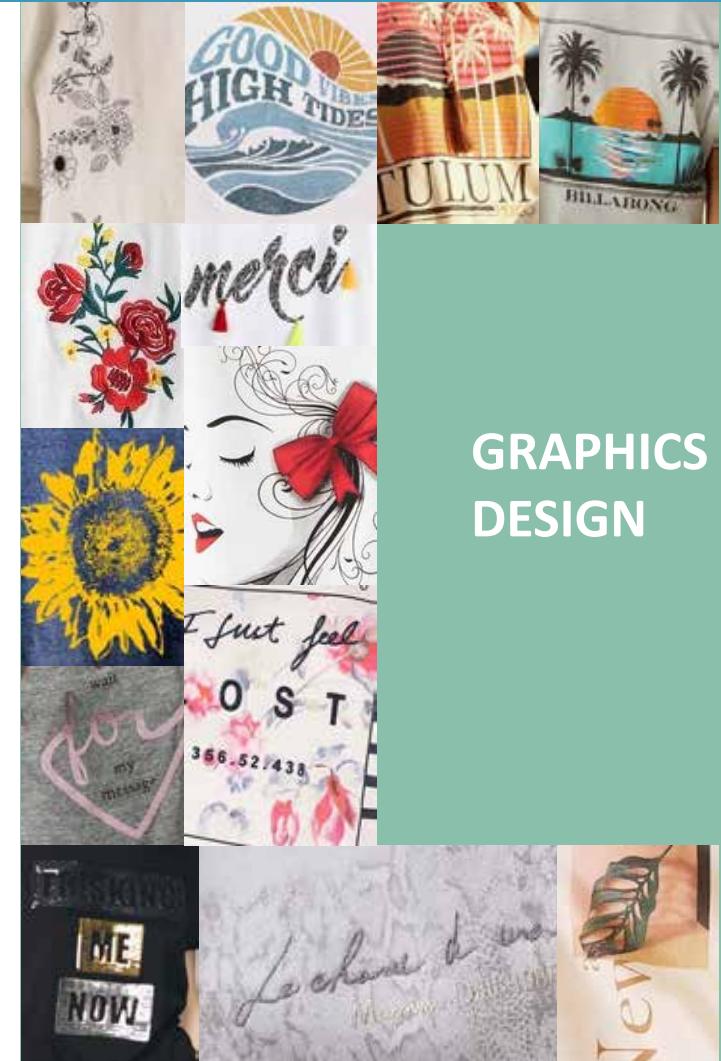
KNIT PRODUCT

A T-shirt is a style of fabric shirt named after the T shape of its body and sleeves. Traditionally it has short sleeves and a round neckline, known as a crew neck, which lacks a collar. T-shirts are generally made of a stretchy, light and inexpensive fabric and are easy to clean.



DENIM PRODUCT

Denim is used for making jeans (pants, jacket). Blue indigo color is normally used for coloring denim. The popularity of denim product is increasing day by day. Because denim is fashionable and comfortable to wear. Teenagers prefer denim as a part of their commonly used garments. Lots of research and development has been done on denim and now you are getting world class fashionable, stylish denim jeans,jackets.

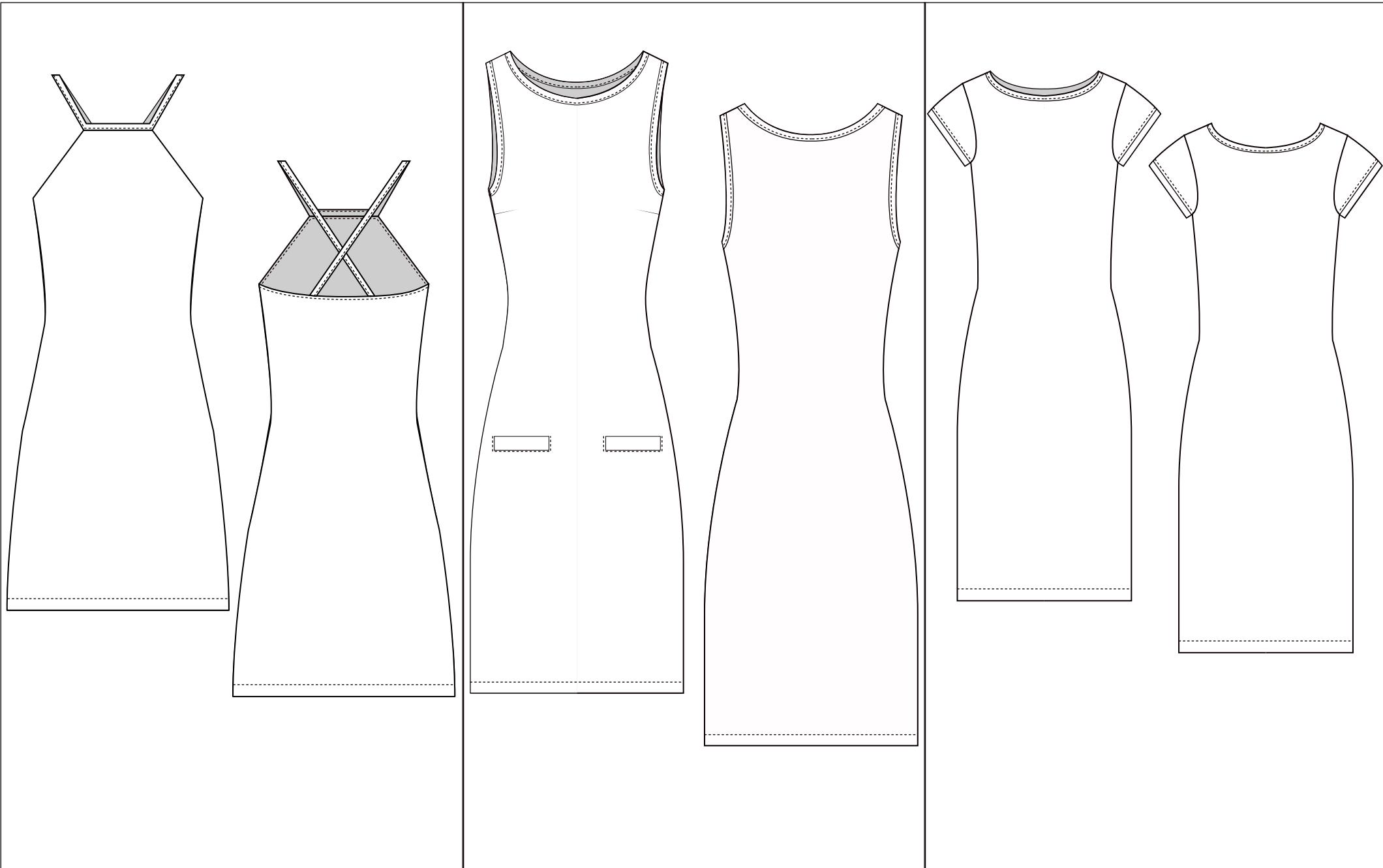


GRAPHICS DESIGN

Fashion is not just about a one off purchase. It has a bigger picture which involves making a connection with the consumer who has a desire to feel involved with the story of a brand. Graphic Design creates an image that consumers can identify with on some level. I'm sure I'm not alone in feeling that little spark when a purchase has a thoughtfully designed label, a beautiful little sticker or a quality bag to come home in. This is the kind of attention to detail that encourages a consumer to come back for more.

Technical Drawing

60s Shift Dress



Tech pack

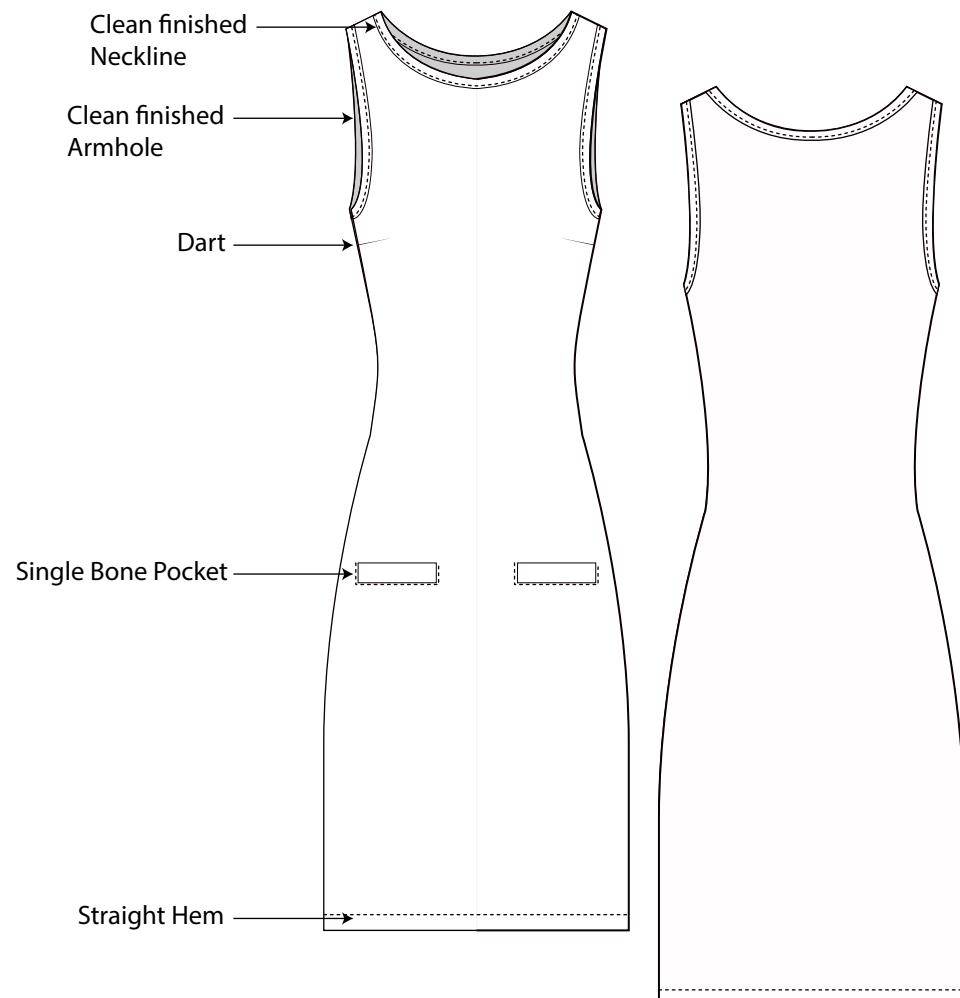
60s Shift Dress

STYLE NO# 19SHIFT-AA1
SEASON SS19-20

Division# Women's Dress
Size# Sample Size

Fabrication# 100% cotton
Thread# DTM 100% cotton

Emblisment# n/a
Pattern Ref# Shift-Dress-Block19/A



Construction Note
Neckline, Armhole clean finished 1/4"
seam allowance
Hem finished 1/2"

Emblisment# None

Fabric Ref# 11aa22aa, XYZ Mills

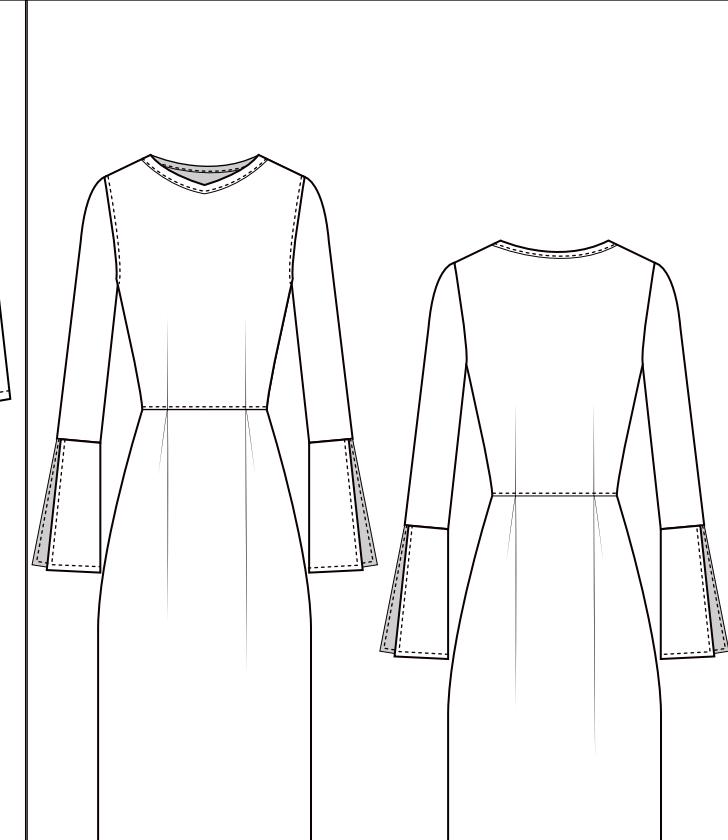
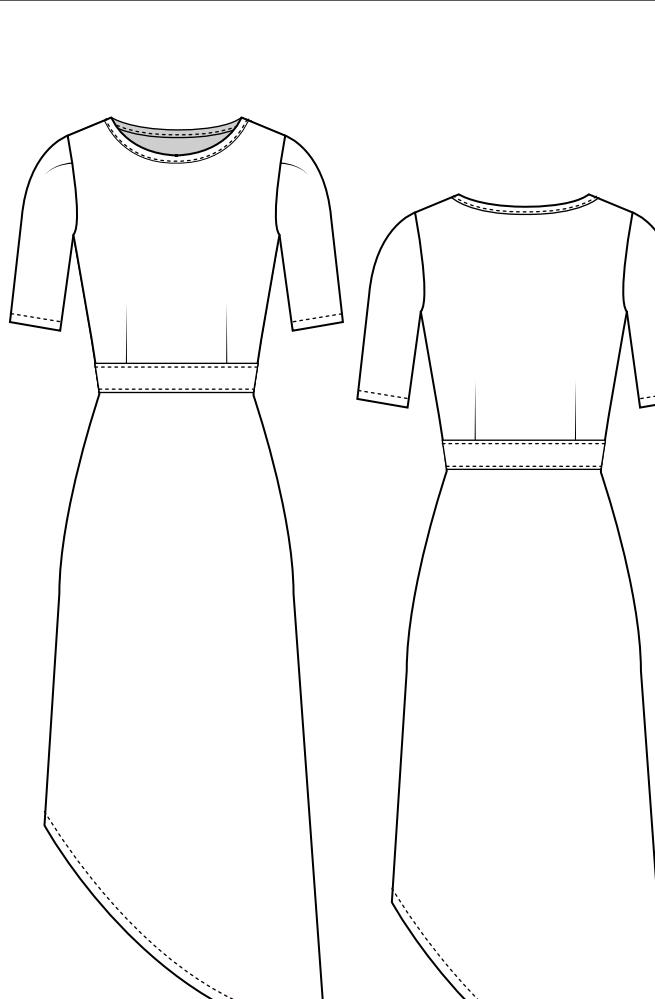
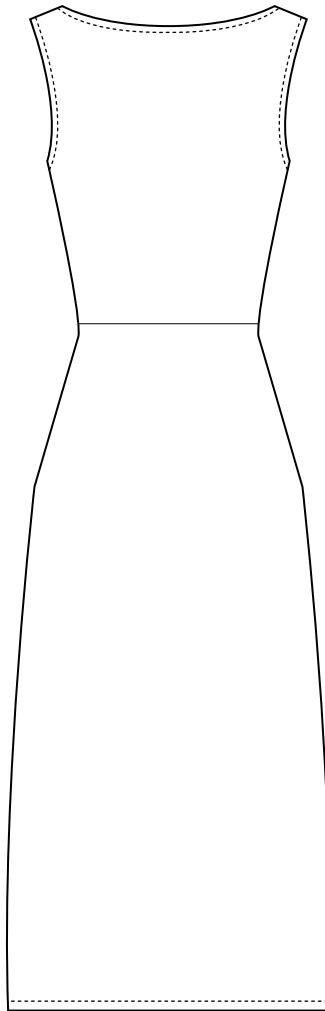
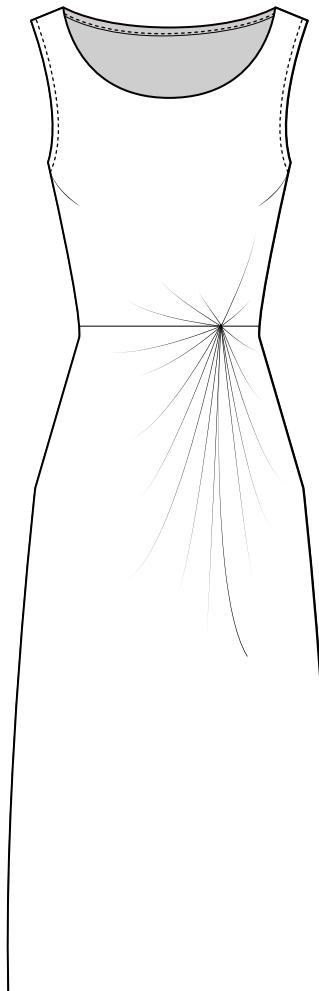
Wash# Garment Wash

Inside all seam overlock

Top stitch single needle

Technical Drawing

A Line Dress



Tech pack

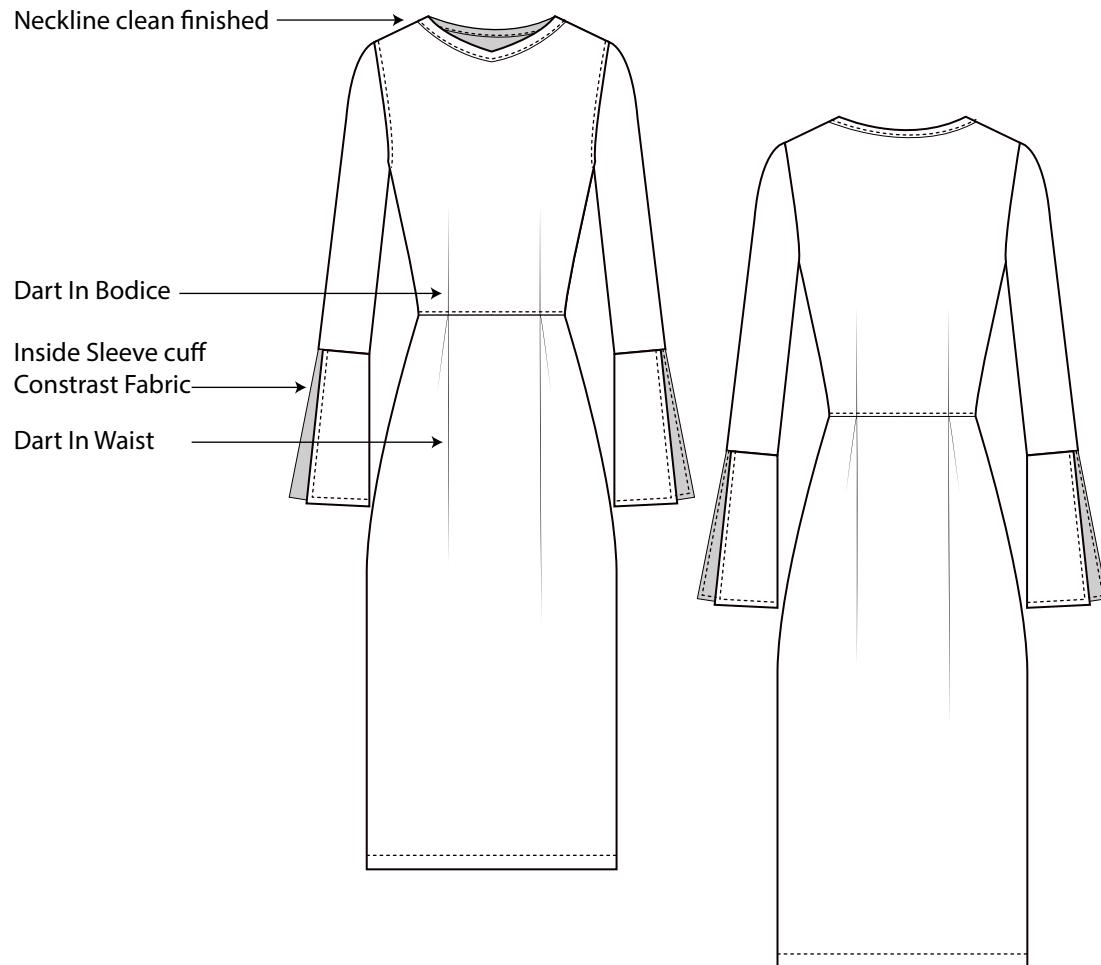
A Line Dress

STYLE NO# 19Aline-Dress1
SEASON SS19-20

Division# Women's Dress
Size# Sample Size

Fabrication# 100% cotton
Thread# DTM 100% cotton

Emblisment# n/a
Pattern Ref# AlineDress-Block 20 WL



Construction Note
Neckline, Sleeve Cuff clean finished 1/4"
seam allowance
Hem finished 1/2"

Emblisment# None

Fabric Ref# 11ab55, XYZ Mills

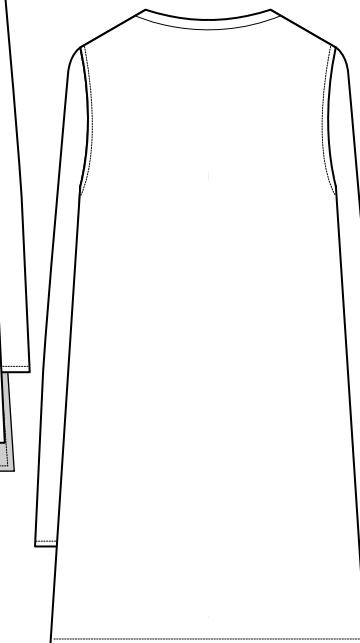
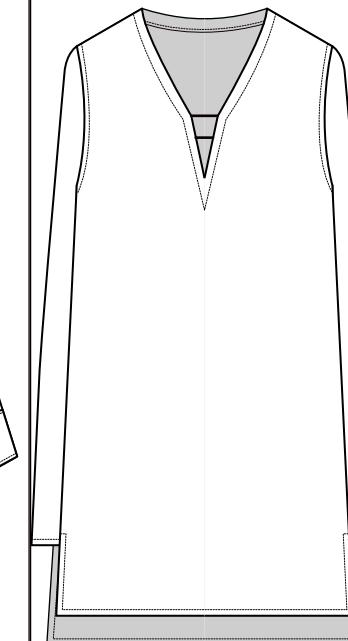
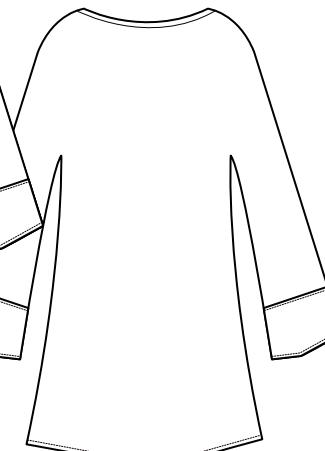
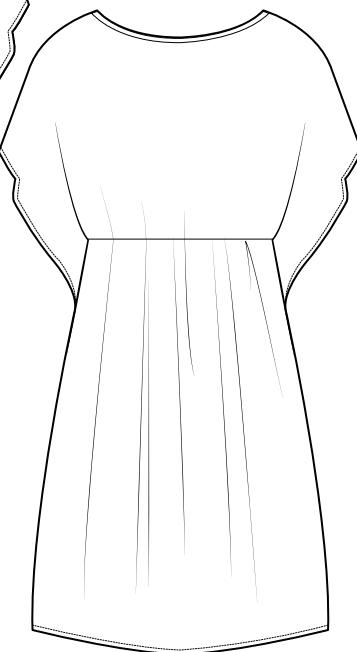
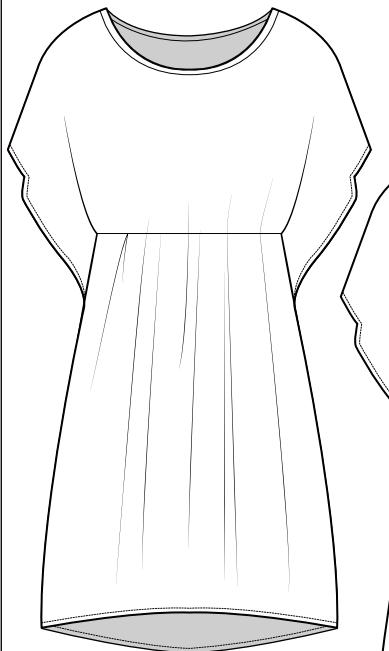
Wash# Garment Wash

Inside all seam overlock

Top stitch single needle

Technical Drawing

Tunic Dress



Tech pack

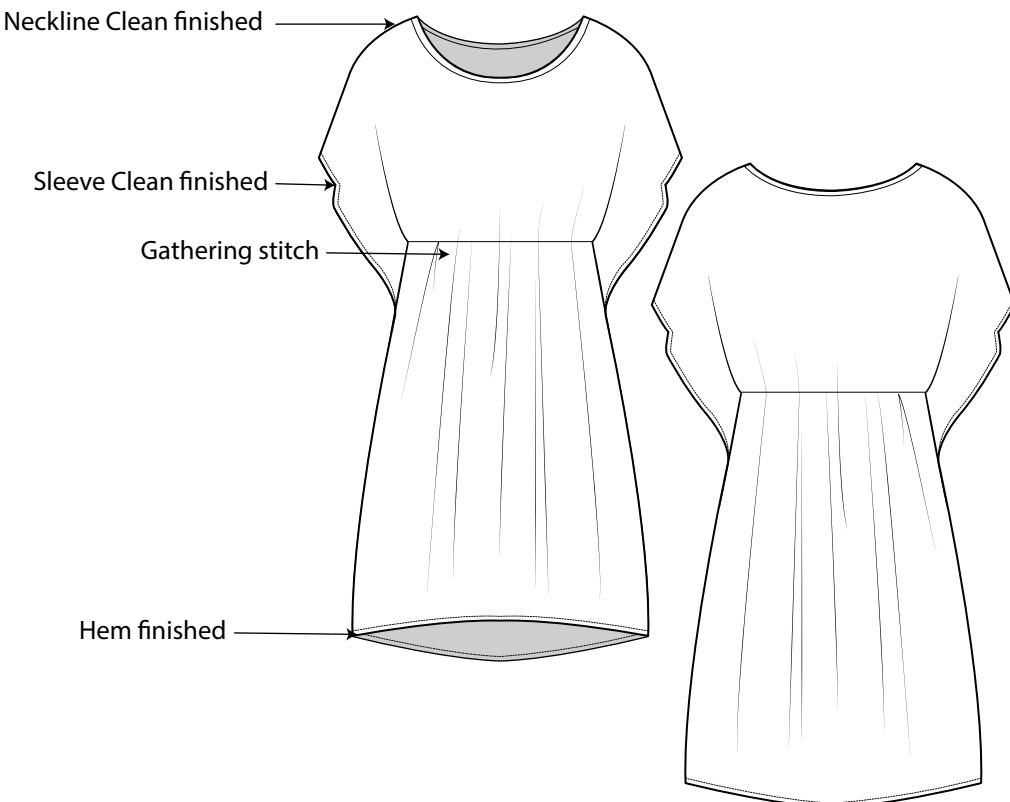
Tunic Dress

STYLE NO# 19Tunic-AA1
SEASON SS19-20

Division# Women's Dress
Size# Sample Size

Fabrication# Viscose/Cotton
Thread# DTM 100% cotton

Emblisment# n/a
Pattern Ref# Tunic-SS19-A21



Construction Note
Neckline clean finished 1/4"
seam allowance
Armhole & Hem finished 1/2"
Gathering stitch

Emblisment# None

Fabric Ref# 12ee123, XYZ Mills

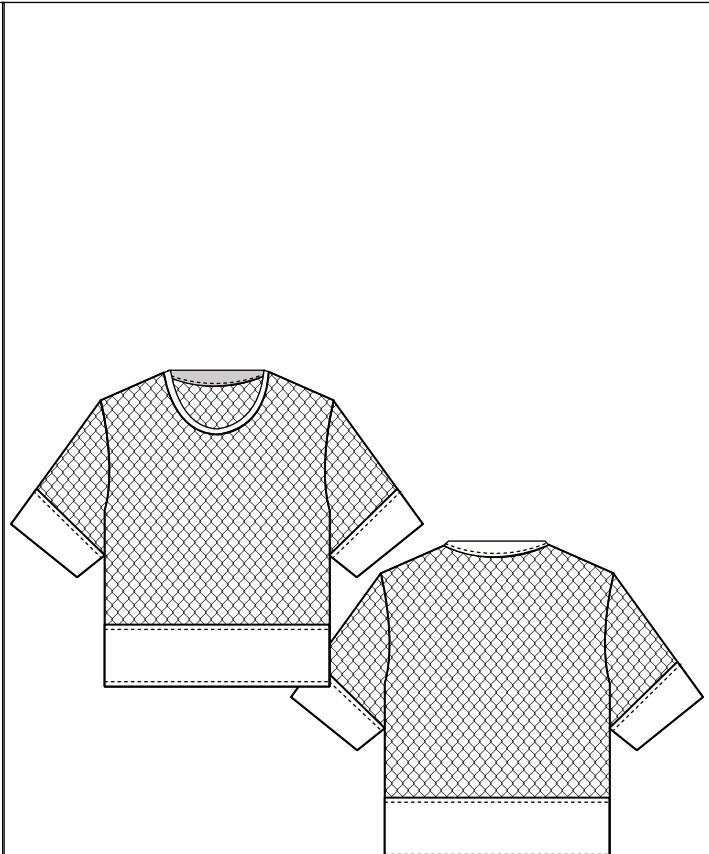
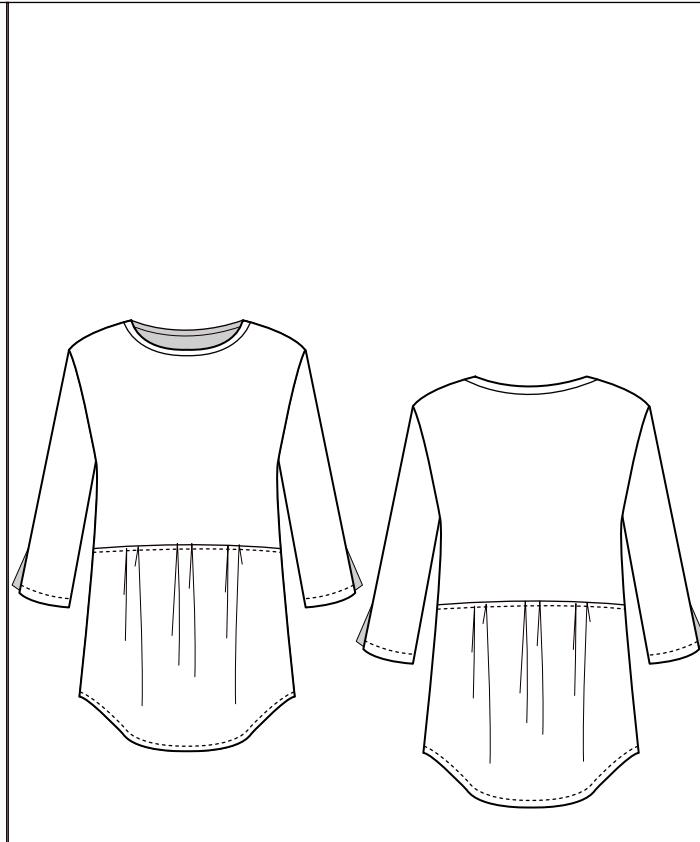
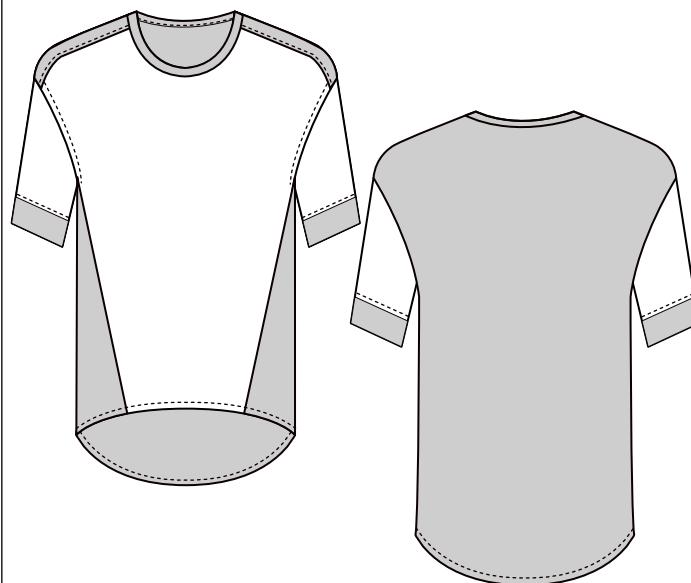
Wash# Garment Wash

Inside all seam overlock

Top stitch single needle

Technical Drawing

Knit Product



Tech pack

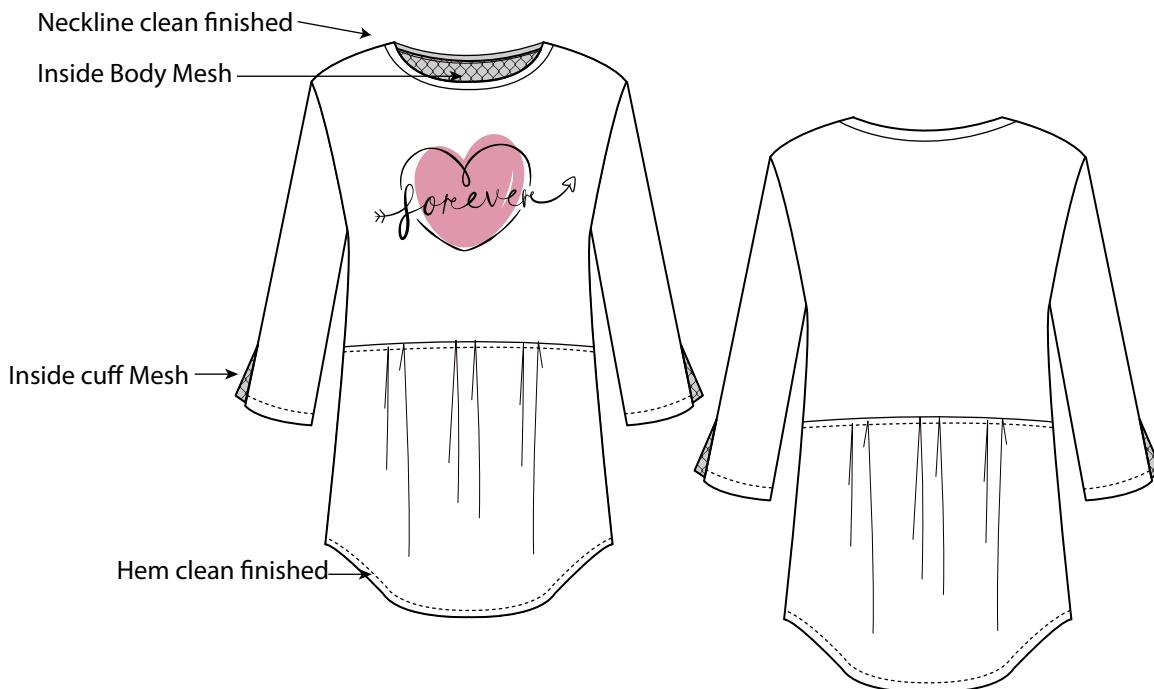
Knit Product

STYLE NO# 20topsknit-AE1
SEASON SS19-20

Division# Women's Dress
Size# Sample Size

Fabrication# Mesh/Cotton
Thread# DTM 100% cotton

Emblisment# print+embroidery
Pattern Ref#knitwtops-11233



Construction Note
Neckline clean finished 1/4"
seam allowance
Armhole & Hem finished 1/2"
Gathering stitch

Emblisment# Print & Embroidery

Fabric Ref# 155225 & 215889(Mesh),
XYZ Mills

Wash# None

Inside all seam overlock

Top stitch single needle

Tech pack

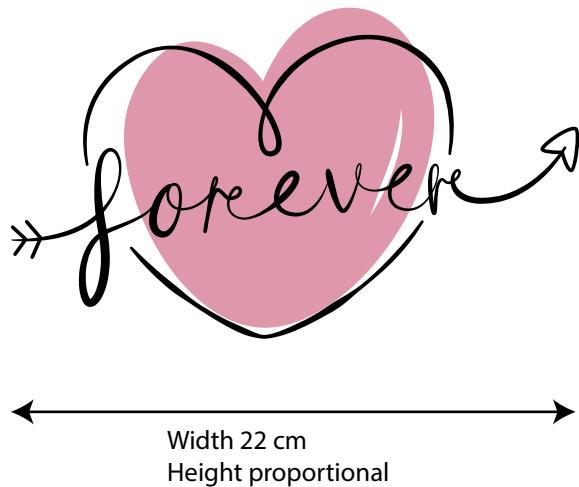
Knit Product

STYLE NO# 20topsknit-AE1
SEASON SS19-20

Division# Women's Dress
Size# Sample Size

Fabrication# Mesh/Cotton
Thread# DTM 100% cotton

Emblisment# print+embroidery
Pattern Ref#knitwtops-11233



Foil Print



Ref# Foil



Shiny Black Sequins Embrodiery



Ref# Embroidery

Construction Note
Neckline clean finished 1/4"
seam allowance
Armhole & Hem finished 1/2"
Gathering stitch

Emblisment# Print & Embroidery

Fabric Ref# 155225 & 215889(Mesh),
XYZ Mills

Wash# None

Inside all seam overlock

Top stitch single needl

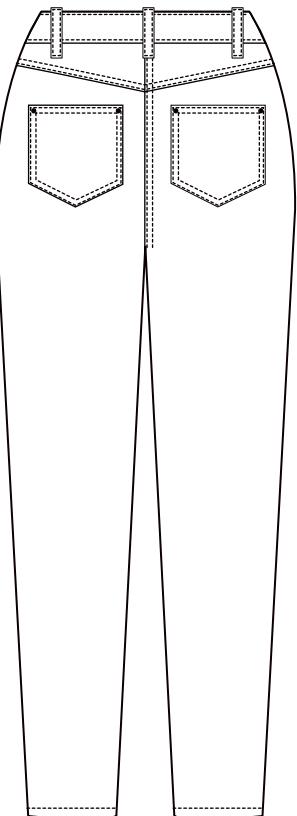
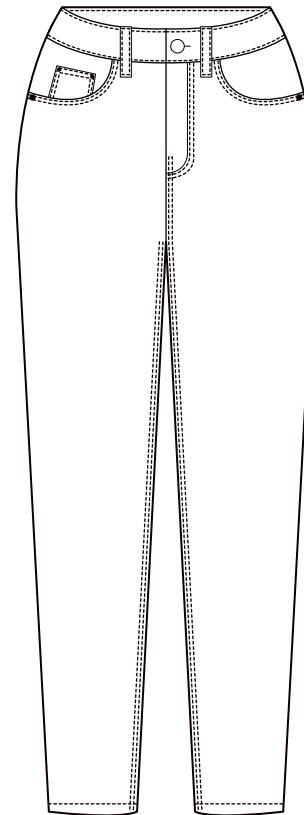
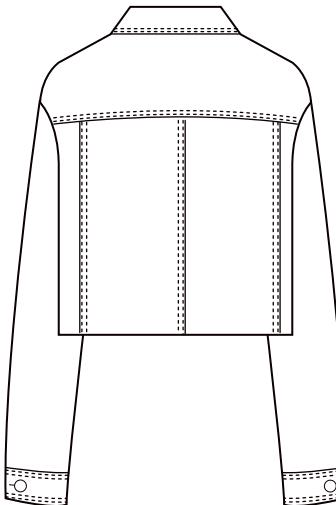
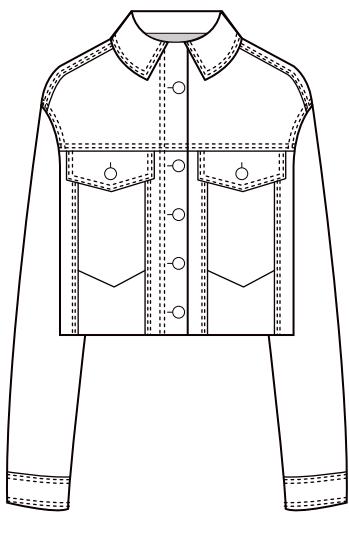
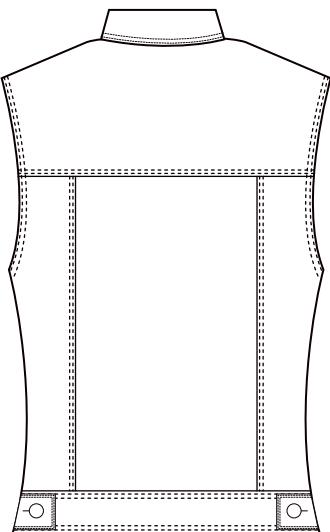
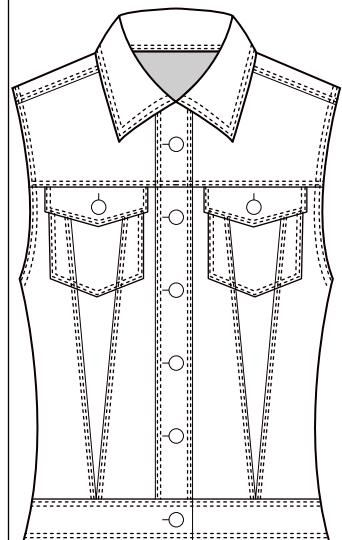
color



PANTONE®
15-1912 TCX
Sea Pink

Technical Drawing

Denim Product



Tech pack

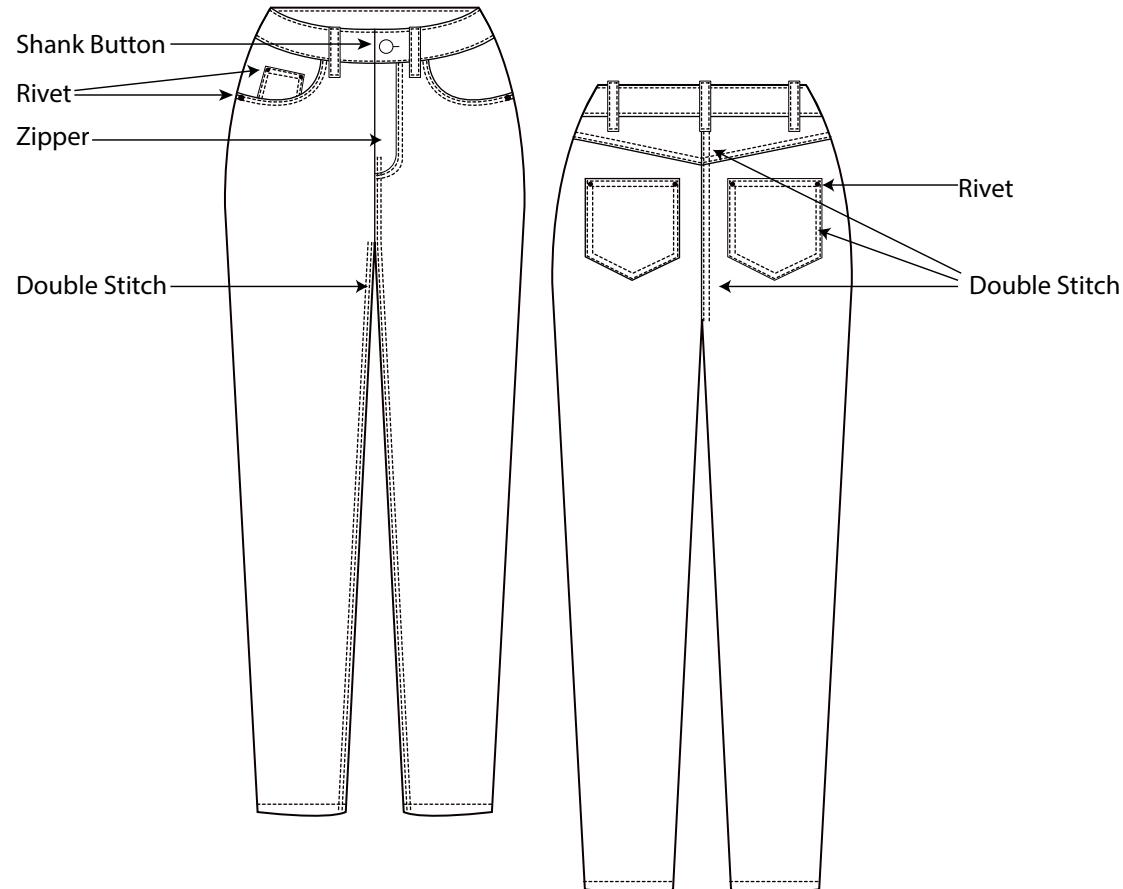
Denim Product

STYLE NO# 19Women pant-5
SEASON SS19-20

Division# Women's Pant
Size# Sample Size

Fabrication# Denim Cotton/spandex
Thread# DTM 100% cotton

Emblisment# n/a
Pattern Ref# pant-w-10aa1



Construction Note
Inseam double stitch
Back pocket+yoke+zipper fly double stitch

Emblisment# None

Fabric Ref# 12ee123, XYZ Mills

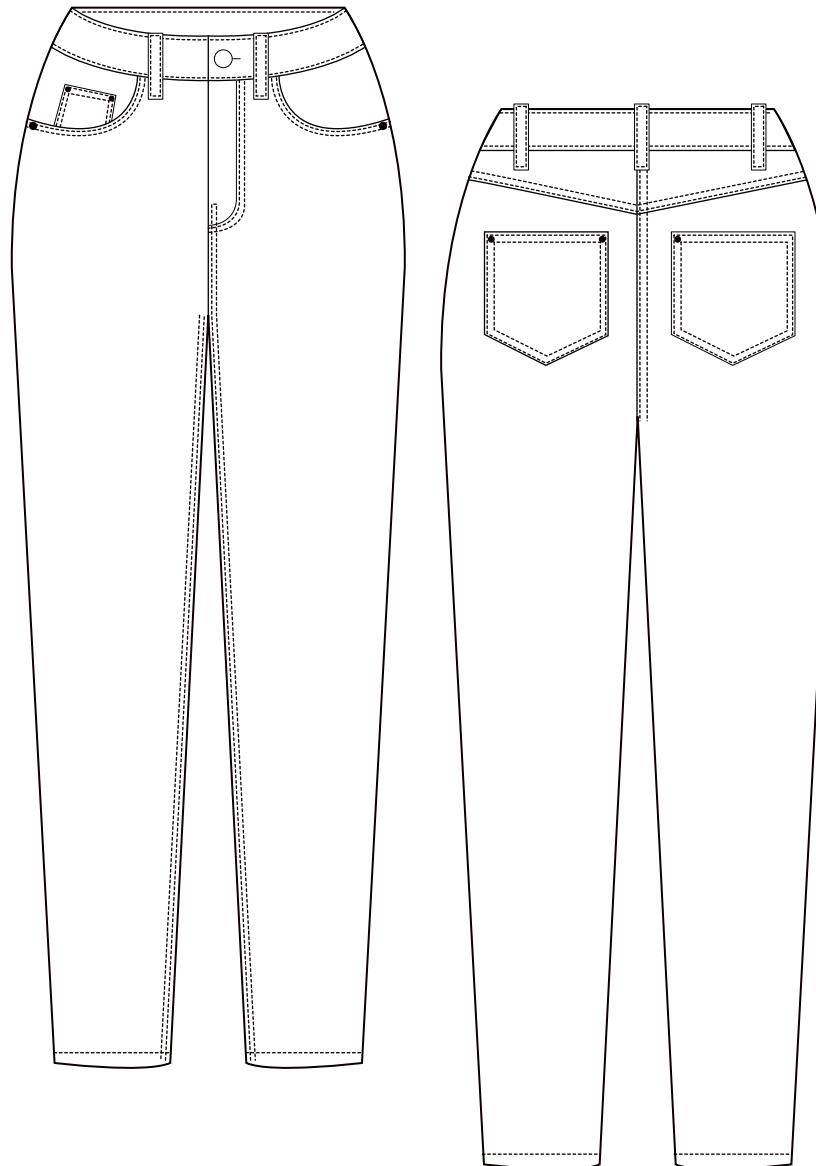
Wash# Ref. (Ref. Images)

Inside all seam overlock

Tech pack

Denim Product

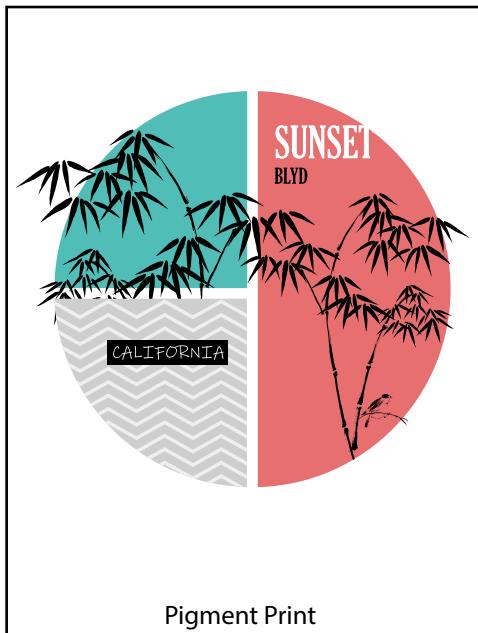
Wash Ref.



Granding at Back Pocket



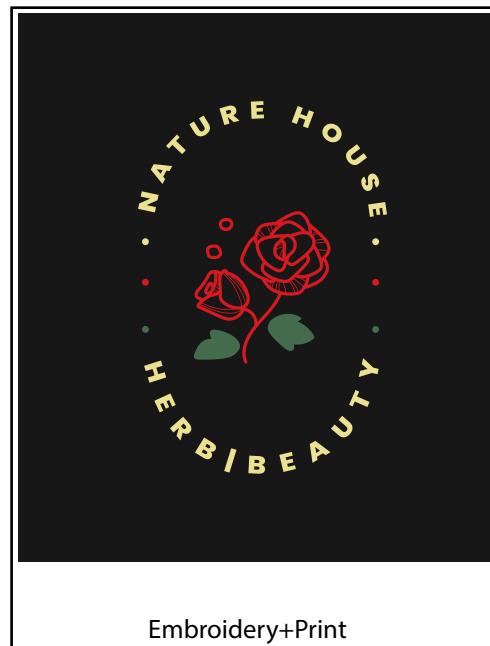
Graphics Design



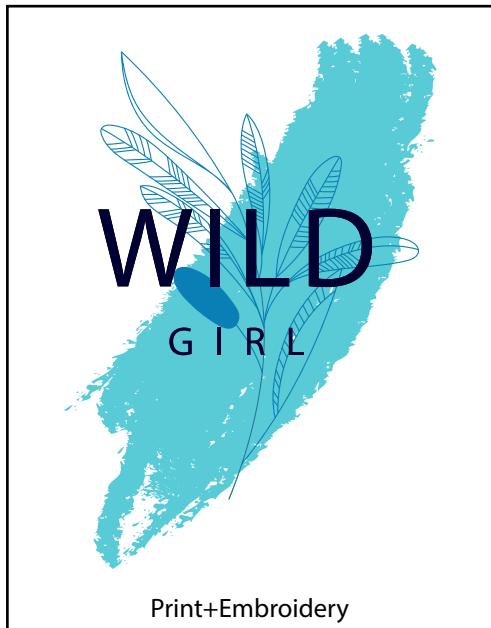
Graphics Design



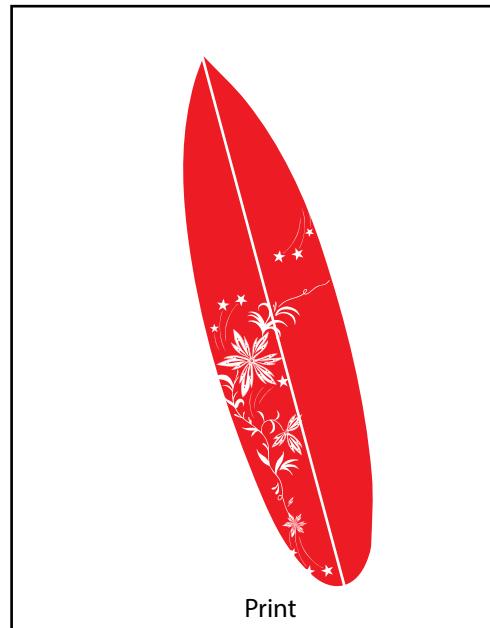
Print+Foil+STUD



Embroidery+Print



Print+Embroidery



Print

