

SEBASTIAN BASALDUA

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PROFESSIONAL SUMMARY

Operations and media production specialist with over 7 years of experience spanning radio operations, motion graphics, and IT management. Recognized for optimizing workflows through innovative technology implementation, including AI-assisted processes. Skilled at leading cross-functional teams and managing complex media projects from concept to completion.

PROFESSIONAL EXPERIENCE

WCTS Radio

Operations Manager | June 2024 - Present

- Lead operations for radio station, ensuring seamless functionality of automation systems, broadcast equipment, and digital archives
- Currently directing and producing a full cinematic documentary celebrating WCTS's 60th anniversary, employing innovative AI-assisted workflows for interview management and narrative development
- Implemented process improvements through custom scripting solutions, utilizing AI to develop FTP automation for program scheduling that reduced disruptions to broadcasting
- Overseeing renovation of studio facilities for podcast production, applying expertise in studio design and audio equipment integration
- Enhanced instrumental stream sound quality and branding through technical refinements and creative direction

BJU Press: Studio Services

Studio Technical Support Manager | 2023 - June 2024

- Managed technical aspects of multiple production studios, including equipment maintenance, system upgrades, and workflow optimization
- Contributed expertise to comprehensive studio renovation planning, providing technical specifications and design recommendations
- Supervised implementation of new production technologies and methodologies

Lead Motion Graphics Artist | 2022 - 2023

- Led and mentored team of motion graphics artists in creating visual content for international curriculum
- Pioneered integration of 3D elements into production workflow, resulting in award-winning educational segments
- Managed video production equipment, established archiving protocols, and maintained NAS infrastructure
- Created distinctive visual segments using Adobe Creative Suite and Blender for 3D elements

International School of Wuxi

IT Director (Remote) | 2021 - 2022

- Remotely managed IT team across international time zones, coordinating troubleshooting and technology implementation
- Established communication protocols between school leadership and IT personnel
- Developed and executed strategic plans for IT system upgrades to enhance educational delivery

Harvest Christian Academy

Radio Production Assistant | 2016 - 2021

- Recorded, edited, and produced original content for daily broadcast schedules
- Managed automated program loading and scheduling systems for continuous broadcast operations
- Created and produced multiple shows and podcasts in professional studio environment
- Maintained compliance documentation for FCC and Sound Exchange reporting requirements
- Regularly updated nonprofit website content and structure

Part-Time Teacher/ESL Camp Teacher | 2016 - 2021

NOTABLE PROJECTS

WCTS 60th Anniversary Documentary (In Progress)

- Developing comprehensive documentary preserving the station's history and technical evolution
- Implementing innovative production workflow using AI for interview scheduling, question development, and narrative structuring
- Capturing technical aspects of radio broadcasting evolution through cinematic storytelling

Melton 50-Year Celebration Video

- Created commemorative video celebrating 50 years of missionary work in Japan

- Developed 2.5D visual techniques to animate historical photographs
- Designed and rendered 3D recreations of significant historical moments from primary source accounts

TECHNICAL PROFICIENCIES

Media Production

- Adobe Creative Cloud: Premiere Pro, After Effects, Photoshop, Illustrator, Audition, Media Encoder
- Audio production and engineering for broadcast and podcast formats
- 3D creation: Blender (modeling, sculpting, animating, materials)
- Basic knowledge of Unreal Engine

Technical Management

- Broadcast automation systems and scheduling
- Studio equipment configuration and maintenance
- Archive management and digital asset organization
- AI implementation for workflow optimization and automation

Web & Development

- HTML/CSS (Intermediate)
- Content Management Systems: WordPress, Wix
- Custom script development for workflow automation
- AI-assisted development for specialized media applications

EDUCATION & CERTIFICATIONS

CompTIA A+ Certification | 2021 - 2024

Career ID COMP001021924400

AACS Professional Certificate, Educator | 2020 - 2025

Title: Specialist Endorsement: Computer & Information Technology

Maranatha Baptist University | 2012 - 2016

Bachelor of Arts in Humanities

- Emphasis on cross-cultural communications
- Minor in digital media communications

VOLUNTEER EXPERIENCE

- Post-Hurricane Sandy reconstruction and community support, NYC
- Multiple summers as youth camp counselor working with diverse populations