STEPHAINE BIGGS

FULL STACK & SEO MANAGER

Summary

Dedicated full stack programming student with a strong foundation in business and internet marketing. Possess a business degree and expertise in SEO, blending technical skills with strategic marketing insights. Proven ability to integrate SEO into full stack development, enhancing online visibility and user experience.

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📍 Tulsa, Oklahoma

🌐 https://github.com/Sbiggs1985

🌐 www.linkedin.com/in/

EXPERIENCE

1. **ICONXR**   **2022 - 2024**   **Digital Marketing Manager**
   - Keyword research by analyzing search terms for search engine optimization. To uncover queries and ranking difficulty. I assessed all content & blog posts & added the best ranking keywords associated with the article and or content.
   - Provide marketing ideas & strategies to drive authentic traffic.
   - Traffic growth analytics
   - Social media marketing through videos
   - GA4 analytics & Google ads research & implementationn.

2. **BHM MEDIA**   **2020 - 2021**   **Digital Support & Escalations**
   - Digital support by troubleshooting the online newspaper.
   - Digital escalations for customers.
   - Customer care, complaints, and product change escalations.

PROJECTS

1. **Airbnb Clone**

   Designed and developed an Airbnb Clone project. We started with a command line interpreter to manipulate data, then moved on to building the website. We built-in an API that provided a communication interface.

   Technologies
   - HTML
   - CSS
   - JavaScript
   - Database management
   - API
   - Flask

   https://github.com/Sbiggs1985/holbertonschool-AirBnB_clone_v3.git

2. **Hack Sprint**

   Developed and designed a recipe website. Successfully built in a search bar that was linked to themealdb api. The program would receive a request from user (an ingredient) and run the request, pulling from the API and showed the recipe associated with that ingredient. My partner and I built this project.

   Technologies HTML, CSS, JavaScript, and API

   https://github.com/Sbiggs1985/Hack_sprint.git

3. **Personal Data**

   Personal data is any information that relates to identifying an individual. Such as an IP address, social security numbers, and address. We created a project using Regex which is a sequence of characters that defines a search pattern.

   Technologies
   - Python
   - Regex

   https://github.com/Sbiggs1985/atlasweb_back_end/tree/main/personal_data

EDUCATION

ATLAS   **2023 - 2025**
Full Stack Web Developer
- C Programming
- Python
- Ajax & jQuery
- JavaScript
- HTML & CSS
- Docker

At Atlas College, I have focused on becoming a proficient Full Stack Web Developer, gaining hands-on experience with both front-end and back-end technologies. This diverse curriculum has provided me with a solid foundation in software development,

NUCAMP   **2022**
- HTML & CSS
- JavaScript

INTERNET MARKETING & SEO   **2014 - 2016**
Full Sail University
- Social Media Marketing
- Search Engine Optimization
- User design
- Paradox web banners

ASSOCIATE OF SCIENCE;   **2012 - 2014**
BUSINESS MANAGEMENT
Phoenix University

SKILLS

- Web Design; C programming & Python
- Design Thinking
- Search Engine Optimization (GA4)
- Keyword research & writing skills
- Page speed & HTML tags
- Google Analytics & Google Ads
- Word press
- Word press
- Website accessibility
- Front & back End Coding
- Problem-Solving
- Strong Communication
- Accounting

HARD SKILLS

- Data structures and algorithms
- Database & SQL
- C Programming
- HTML & CSS
- Python
- JavaScript
- Web Development
- Text editors; VSCode preferred