

BRIGHT COFFEE SHOP

PRESENTATION



PRESENTED BY:
SBONISO JIYANE

Sample Size

- *There are 9 product category*
- *149116 product type*

1



Store information

- *Products are found 3 store location*
- *Store location have their unique ID*

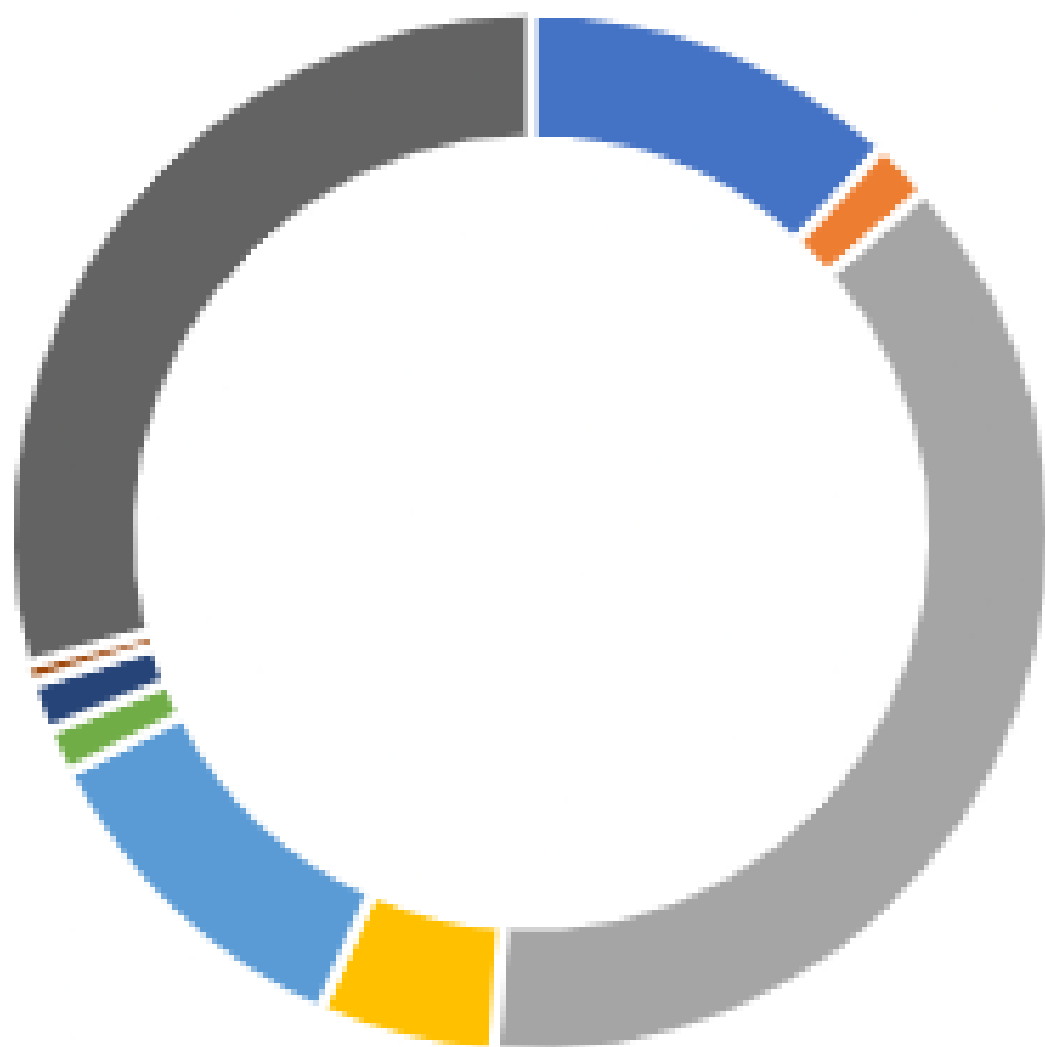
2

Time Interval

- *Jan - Jun 2023*
- *06:00 - 21:00*

3

Sum of product category consumed



- Bakery
- Coffee beans
- Loose Tea
- Branded
- Drinking Chocolate
- Packaged Chocolate
- Coffee
- Flavours
- Tea

Coffee is more consumed

38%

Followed by Tea

29%

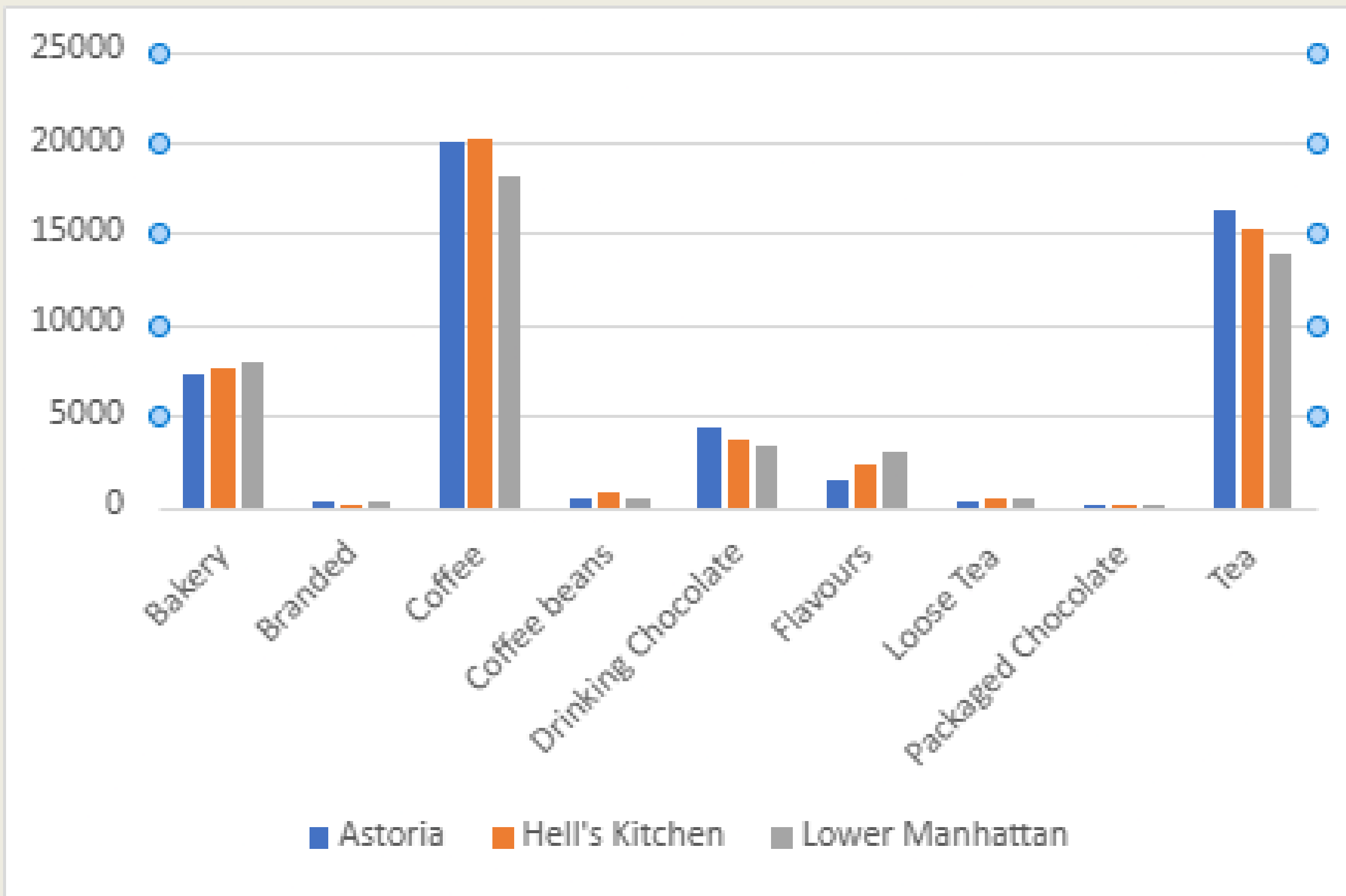
PACKAGE CHOCOLATE & FLAVOUR

1%

Both

They are least sold amongst all product category

Store location with Product category



ASTORIA MAKES MORE
SALES ALONG WITH HELL'S
KITCHEN

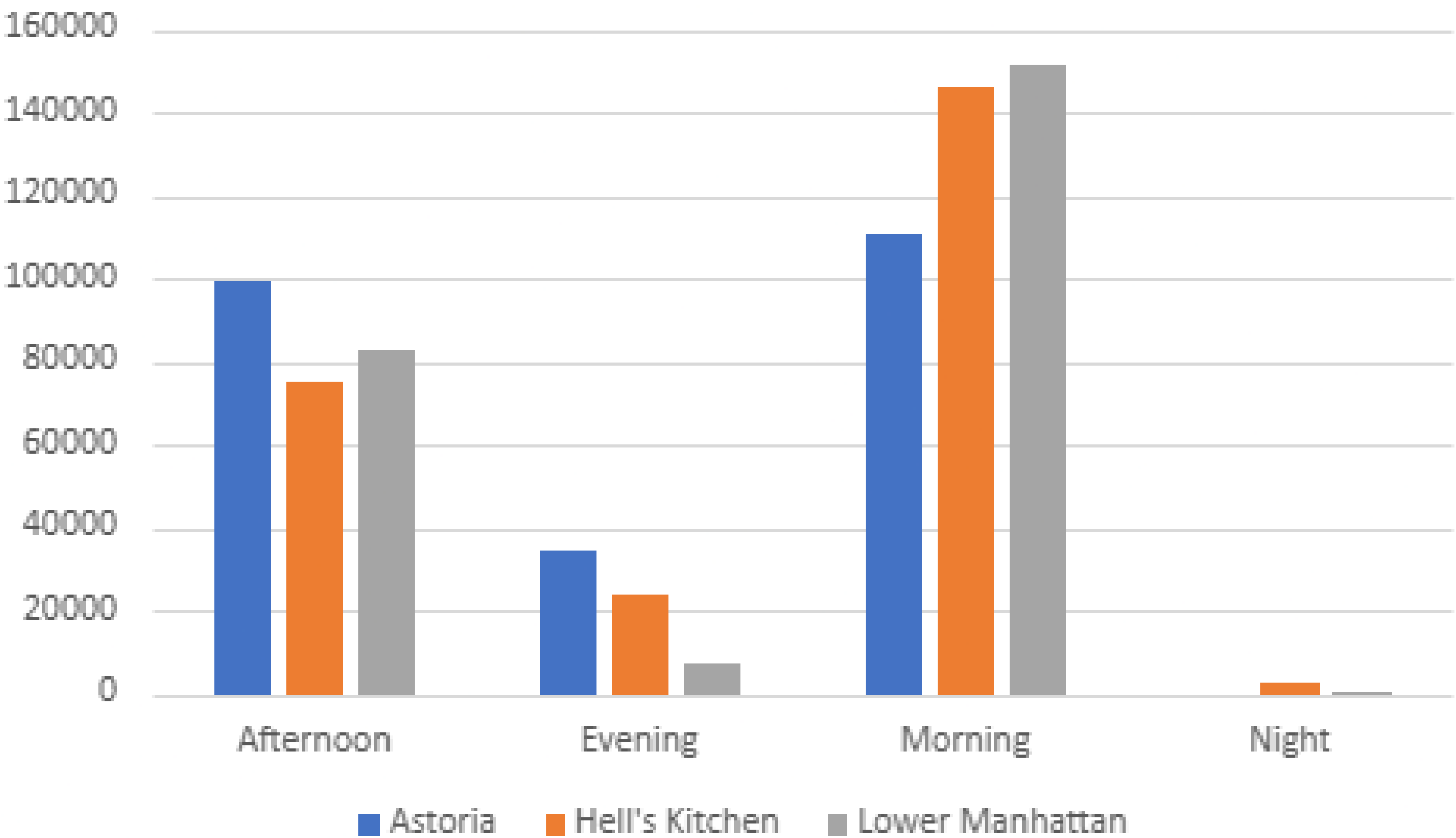


Sales per store location on time interval

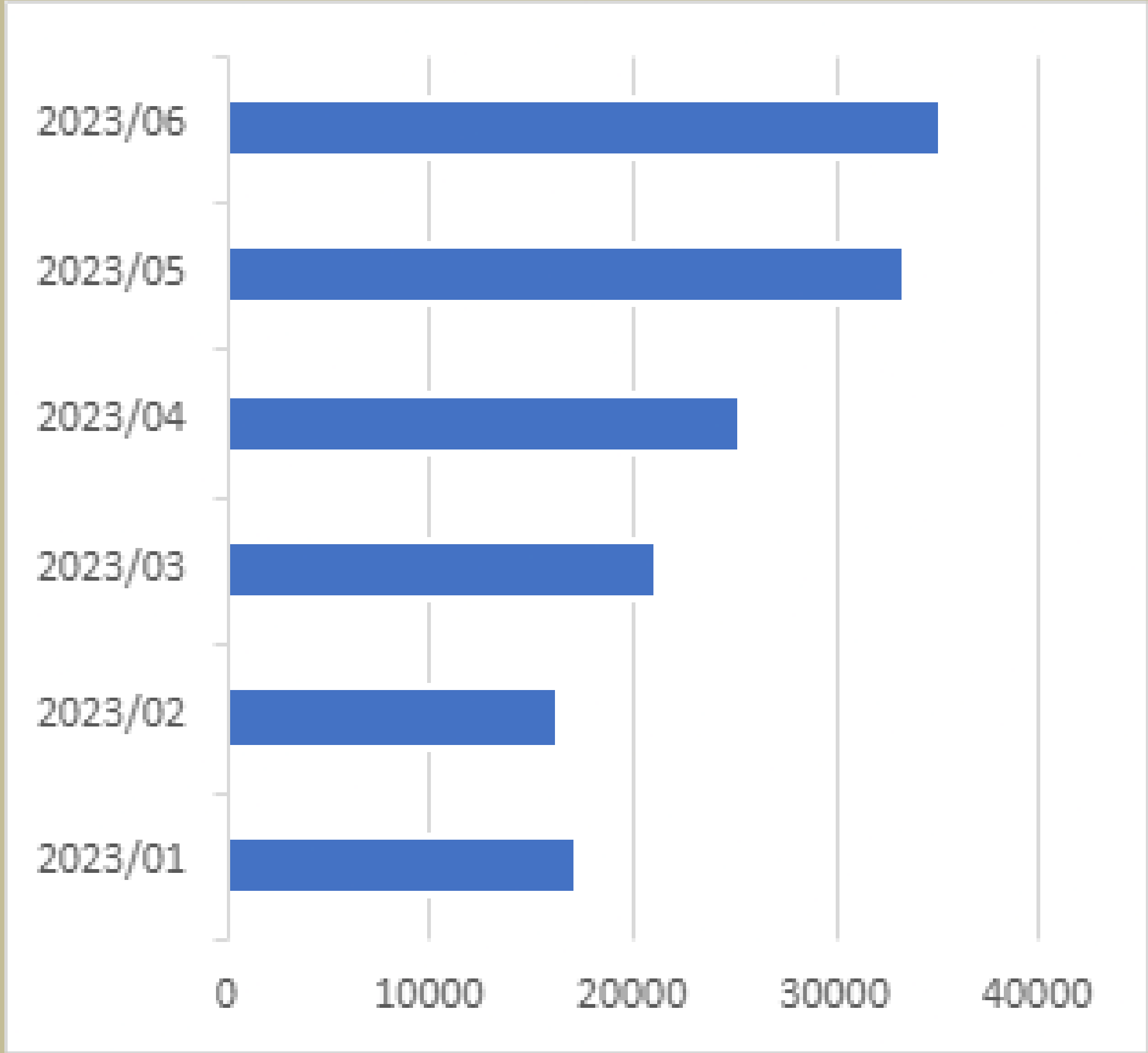
MORNINGS MAKES MORE
MONEY FOR 3 LOCATION
FOLLOWED BY AFTERNOON



NO SALES FOR
ASTORIA AT NIGHT

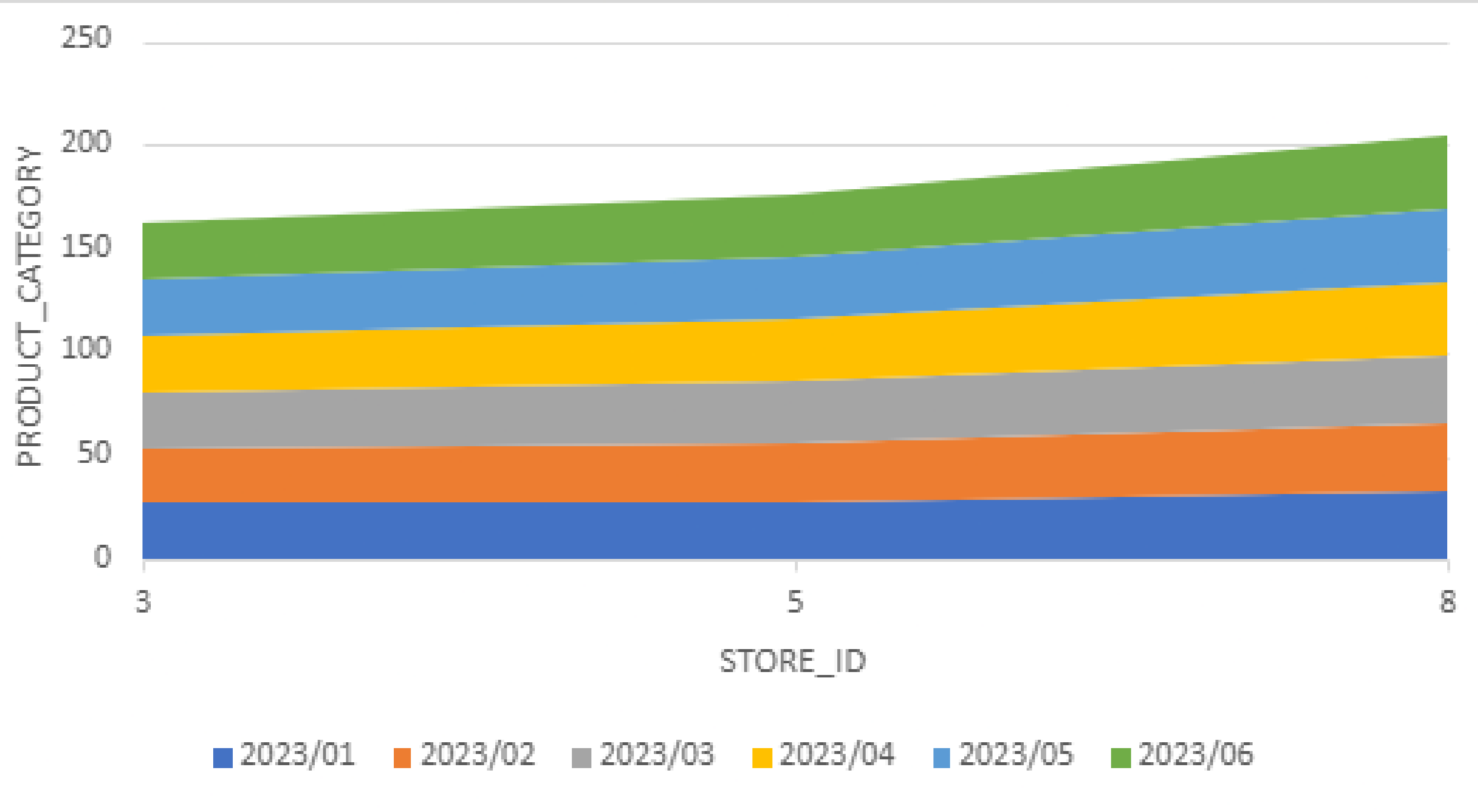


Sum of product bought monthly



JUNE HAS MOST SALES
COMPARED TO OTHER MONTHS
FEBRUARY WITH THE LEAST
NUMBER

Store ID per product category



SHOWS A STORE WITH NUMBER OF
PRODUCT CATEGORY PURCHASED
UP TO THE ONE WITH MOST
BOUGHT PRODUCT CATEGORY

CONCLUSION

Hell's Kitchen

Selling more different
product



June & Morning

JUNE BEING A MONTH OF HIGH
SALES ALONG WITH MORNINGS

COFFEE & TEA

high
%

These two product categories
are most purchased

