

## **Cookie Policy**

**Last Updated: [Date]**

[Your Company Name] (“we,” “us,” or “our”) uses cookies to improve your experience on our website and to personalize content, ads, and analyze our traffic. By using our website, you consent to our use of cookies as outlined in this policy.

### **1. What Are Cookies?**

Cookies are small files stored on your device that help websites remember your actions or preferences over time. They allow websites to recognize you and improve your browsing experience.

### **2. Types of Cookies We Use**

We use the following types of cookies on our website:

#### **A. Essential Cookies**

These cookies are necessary for the website to function properly and enable you to move around the site and use its features, such as accessing secure areas of the website. Without these cookies, certain services, like logging in or making a purchase, cannot be provided.

#### **B. Performance and Analytics Cookies**

We use these cookies to analyze how visitors interact with our website, including the pages they visit and any errors they may encounter. This helps us improve the functionality of the website. These cookies may also be used to gather information about your device and browser to ensure better performance.

- **Google Analytics:** We may use Google Analytics to track user interactions with the site. For more information on how Google collects and processes data, please visit [Google’s Privacy & Terms](#).

#### **C. Functionality Cookies**

These cookies allow the website to remember choices you make (e.g., language preferences or region) and provide enhanced features and content. They help us personalize your experience based on your previous interactions with our site.

#### **D. Targeting/Advertising Cookies**

These cookies are used to deliver relevant ads to you and to track the effectiveness of our advertising campaigns. They are often placed by third-party advertising networks with our permission.

#### **E. Authentication Cookies**

If you log in to our website, we may set cookies to remember your login details for the duration of your session or, if you choose, for a longer period. These cookies are essential for providing you with a seamless login experience. We ensure that sensitive data, such as authentication tokens, are securely stored and, when applicable, encrypted or hashed using industry-standard encryption algorithms such as **bcrypt**.

### 3. How We Use Cookies

We use cookies for the following purposes:

- To remember your preferences and settings.
- To analyze website traffic and usage patterns.
- To provide personalized content, advertisements, and services.
- To maintain user authentication and provide secure access to accounts and services.
- To enhance user experience by offering features based on past behavior.

### 4. Managing and Controlling Cookies

You can control the use of cookies through your browser settings. Most browsers allow you to block or delete cookies, but please note that if you disable cookies, some features of the website may not function properly.

- **To disable cookies:**
  - For Chrome, you can visit Google's Cookie Policy.
  - For Firefox, you can manage cookies through [Firefox's settings](#).
  - For Safari, you can adjust settings under the "Privacy" section.

Additionally, you can opt-out of some third-party cookies, such as those used for advertising, through the Digital Advertising Alliance's opt-out page: [www.aboutads.info/choices](http://www.aboutads.info/choices).

### 5. Third-Party Cookies

We may also allow third-party vendors, such as advertising networks or analytics services, to set cookies on your device. These cookies are governed by the privacy policies of those third parties and are not controlled by us. We recommend you review their privacy policies for more information.

### 6. How We Protect Your Information

While cookies collect information related to your browsing activities, we also prioritize the protection of any sensitive data. Any personal information, such as authentication tokens or passwords stored in cookies, is securely encrypted or hashed using **bcrypt** to ensure that it cannot be accessed or decoded easily.

**bcrypt** is a cryptographic hashing algorithm used for securing passwords. We do not store sensitive data in plain text within cookies, and we take precautions to ensure that any token or password used for authentication is hashed securely, so it is not vulnerable to theft.

## **7. Changes to This Cookie Policy**

We may update our Cookie Policy from time to time to reflect changes in the cookies we use or for other operational, legal, or regulatory reasons. Any changes will be posted on this page, and the date of the most recent update will be indicated at the top of the page.

## **8. Contact Us**

If you have any questions about this Cookie Policy or how we use cookies, please contact us at:

[Your Company Name]

[Your Contact Information]

[Email Address]

[Phone Number]

[Mailing Address]