



Sergio Blanco

UI/UX Designer

Hello! I'm a UX/UI Designer based in Madrid. I enjoy developing user centered digital solutions, always taking into account company revenue and needs.

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Formation

Nov. 2020-Present

Bootcamp - UX/UI Designer

Ironhack

- Design Thinking
- UCD (User Centered Design)
- Agile&Lean
- Interaction Design

Sep.2016- May 2019

University Degree in Tourism

Universidad de Alcalá

Work experience

Oct. 2019 - Nov. 2020

Booking agent - NH Hotels Group

The main responsibility was helping customers with planning and booking holidays and business reservations in hotels.

Jun 2019 - Sep 2019

Receptionist- One shot Hotel

The main duties were taking all incoming calls at a hotel, handle phone reservations, confirm previously-made reservations, give directions to the hotel and answer any questions customers have about the lodgings and handle check-outs.

Skills

Methodologies

- Design Thinking
- User Research
- Lean UX
- Agile
- Kanban

Tools

- Figma
- Sketch
- InVision
- HTML/CSS

Soft skills

- Empathy
- Team work
- Positivism
- Attention to detail
- Problem-solving

Languages

- English B2
- Spanish native

Project as a UX/UI Designer

A la mesa app: social app to set-up gastronomic events (final project)

Ironhack

4 weeks project duration

An application which allows you to meet people with your same interests through events where you will be able to enjoy a copius menu.

- Managed and implemented the UX research on the application.
- Defined the problem through SCAMPER method, analyzed the opportunity in the market and defined the value proposal.
- Ideated a solution to solve the problem and defined a business model.
- Presented the work to stakeholders and explained the rationale behind it.