



UNIVERSITI TEKNOLOGI MARA
FINAL ASSESSMENT

COURSE	:	STATISTICS FOR BUSINESS AND SOCIAL SCIENCES
COURSE CODE	:	STA404
EXAMINATION	:	14 FEBRUARY 2022
TIME	:	2 HOURS (1445 – 1645)

SUGGESTED ANSWER SCHEME

INFORMATION FOR LECTURERS

FULL MARKS (FINAL ASSESSMENT)	60
WEIGHTED	40%

NOTE TO ALL EXAMINERS:

This suggested answer scheme illustrated suggested marks for each of the question. If the syndicated marking implementing by the examiners, please ensure the marks consistently given to the candidates.

TOPIC	Cognitive Level	Question	Part	CLO (PLO)	Answer	Mark (s)
TOPIC 4: HYPOTHESIS TESTING (ANOVA)	C1	1	a	1 (1)	<ul style="list-style-type: none">• Response variable must be normally distributed• (Or approximately normally distributed).• Samples are independent.• Variances of populations are equal. ANY TWO (2)	2
	C3		b		P=2865.271 Q= 2 R= 806.886 S= 3.379	4
	C4		c		Hypothesis Statement: $H_0 : \mu_1 = \mu_2 = \mu_3$; where 1=TA, 2=TB and 3=TC H_1 : at least 2 means are differ	1
					Decision Rule: Reject H_0 if p-value $\leq \alpha=0.05$	1
					Decision: Since p-value=0.069 > $\alpha=0.05$, hence Reject H_0	1
					Conclusion: The mean internet usage bills among university students are equal between three different telecommunication providers.	1

TOPIC	Cognitive Level	Question	Part	CLO (PLO)	Answer	Mark (s)	
TOPIC 5 : CORRELATION AND REGRESSION	C4	2	a		$\begin{aligned}\sum X &= 47.5 & \sum Y &= 712 \\ \sum X^2 &= 204.25 & \sum Y^2 &= 45588 \\ \sum XY &= 3045.5 & n &= 12\end{aligned}$ $r = \frac{3045.5 - \frac{(47.5)(712)}{12}}{\sqrt{\left[(204.25) - \frac{(47.5)^2}{12}\right] \left[(45588) - \frac{(712)^2}{12}\right]}}$ $= 0.975$	4	
	C1		b	1 (1)	There is very strong positive relationship between age and mileage of the cars.	1	
	C2		c		$r^2=0.951$ @ 95.1%.	1	
	C1				95.1% of variation in mileage of the cars is explained by age of the cars, and the rest 4.9% is explained by other factors.	1	
	C2				d	$y=3.927+13.997x$; y= mileage and x= age	1
	C1				e	slope=13.997. For every 1-year increase in age of the car, the mileage of the car will increase by 13,997km.	1
	C2		f		$\hat{y} = 3.927 + 13.997(4.3) = 64.114('000\text{km})$	1	

TOPIC	Cognitive Level	Question	Part	CLO (PLO)	Answer	Mark (s)		
TOPIC 1: INTRODUCTION TO STATISTICS	C2	3	a	1 (1)	Population: All employees in the banking sector in Town A. Sampling frame: A list name of all employees in the banking sector in Town A.	2		
	C2		b		Gender: Qualitative Length of service: Quantitative Continuous Type of welfare facilities: Qualitative Satisfaction towards welfare services provided by the employer: Qualitative ANY TWO (2)	2		
	C2		c		Cluster sampling	1		
	C1		d		Internet survey (Google form)/Electronic questionnaire	1		
					Fast and short in time span to complete the questionnaire, cheaper. Any relevant answers.	1		

	Cognitive Level	Question	Part	CLO (PLO)	Answer	Mark (s)
TOPIC 3: ESTIMATION	C3	4	a	1 (1)	$T = \frac{1.0551}{\sqrt{35}} = 0.1783$	2
	C4		b		$3.446 \pm Z_{\frac{0.05}{2}}(0.1783)$ $= 3.446 \pm (1.96)(0.1783)$ $= (3.0965, 3.7955)$	3
	C2		c		Yes, because 3.2 years is contained within the 95% confidence interval.	2

TOPIC	Cognitive Level	Question	Part	CLO (PLO)	Answer	Mark (s)
TOPIC 4: HYPOTHESIS TESTING (TWO POPULATIONS MEAN – DEPENDENT SAMPLES)	C2	5	a	1 (1)	The data above used paired sampled test because the observations are on the same subjects or employees.	1
	C4		b		$T = \frac{2.7}{1.17426} = 2.299(\text{Shown})$	3
	C4		c		Hypothesis Statement: $H_0: \mu_{\text{AFTER}} - \mu_{\text{BEFORE}} = 0$ (The average difference of customers between after and before attending the workshop are equal) $H_1: \mu_{\text{AFTER}} - \mu_{\text{BEFORE}} > 0$ (The average difference of customers after attending the workshop is greater than before attending the workshop)	1
					$\alpha=0.10$	
					Test-statistic: $t=2.299$	
					Critical value: $t_{0.01,10-1} = t_{0.01,9} = 1.383$	1
					Decision: Reject H_0 if $t > t_{\alpha,v}$ Since $t=2.299 > t_{0.01,9} = 1.383$, hence Reject H_0 .	1
					Conclusion: In other words, insurance manager can conclude that the workshop has increased the number of customers.	1

TOPIC	Cognitive Level	Question	Part	CLO (PLO)	Answer	Mark (s)
TOPIC 2: DESCRIPTIVE STATISTICS	C3	6	a	1	$\bar{x} = \frac{1400}{16} = 87.5$	2
			$s = \sqrt{\frac{130564 - \frac{(1400)^2}{16}}{16 - 1}} = 23.1862$		2	
	C3		b		$CV_{JAN} = \frac{23.1862}{87.5} \times 100 = 26.50\%$ $CV_{MAY} = \frac{19.637}{94.81} \times 100 = 20.71\%$ $CV_{JUL} = \frac{20.561}{91.42} \times 100 = 22.49\%$	3
	C2		Therefore, the number of cars sold in May is most consistent.		1	

TOPIC	Cognitive Level	Question	Part	CLO (PLO)	Answer	Mark (s)
TOPIC 4 : HYPOTHESIS TESTING (CHI SQUARE TEST OF INDEPENDENCE)	C1	7	a	1 (1)	The main purpose of using chi-square test of independence is to explore the association of two categorical variables.	1
	C3				A=50-28-5=17	2
	C5		b		$\chi^2 = \frac{(22-25)^2}{25} + \frac{(10-8)^2}{8} + \frac{(18-17)^2}{25}$ $+ \frac{(28-25)^2}{25} + \frac{(6-8)^2}{8} + \frac{(16-17)^2}{25}$ $= 0.36 + 0.5 + 0.0588 + 0.36 + 0.5 + 0.0588 = 1.838$ B=1.838	3
	C4		c		H ₀ : There is no association between education level and place of residence H ₁ : There is association between education level and place of residence	1
					Critical Value: $\chi^2_{0.05,2} = 5.991$	1
					$\chi^2 = 1.838$	
					Decision: Reject H ₀ if $\chi^2 > \chi^2_{\alpha}$ Since $\chi^2 < 5.991$, we do not have enough evidence to reject H ₀	1
					Conclusion: There is no association between education level and place of residence	1

END OF SUGGESTED ANSWER SCHEME