

Business Continuity

CHAIN for Corporate Critical Infrastructure

GOAL

To empower companies to stay connected with the *right people* in *real-time*, to ensure seamless communications continuity for emergency and day-to-day business needs.

CHALLENGE

Events of all sizes can disrupt productivity, operations and profits for any company. Terrorist events, network failures, power outages, security breaches and inclement weather all have the ability to interrupt critical day-to-day business activities. Take for instance the recent surge of hurricanes throughout the United States. Events such as Hurricanes Katrina and Ivan greatly affect supply chains, sales, production, price, and employment for thousands of businesses. With instances such as these imminent, it is becoming essential for businesses to implement a reliable and comprehensive emergency notification system in order to keep managers, employees and key stakeholders informed.

Current corporate contingency plans do a good job of addressing business responses to a multitude of disruptions; however businesses lack the appropriate tools to effectively put these plans into action when the time comes. In order to successfully emerge from a crisis companies need a way to respond quickly, accurately and efficiently in order to sustain long-term stability and business continuity.

SOLUTION

Invizeon provides an unparalleled solution for businesses facing this challenge: CHAIN. CHAIN is a robust system that allows companies to extend current contingency plans and communication capabilities to ensure prepared, rapid and organized responses to emergencies as well as day-to-day events. The system can quickly alert predefined groups simultaneously with a consistent message on various devices including email, cell phone, work phone, pager, fax and PDA. After the alert is sent, companies gain valuable insight into the status of a situation through the reporting features by knowing who has received and acknowledged the alert. In addition, responders have a better chance of receiving the message because of predefined profiles and notification preferences. The CHAIN solution is a dynamic, collaborative, configurable system that allows businesses to effectively communicate the right message, to the right people, in real-time. CHAIN empowers businesses by offering the following capabilities:

- **Profile Management** – allows organizations to predefine groups to ensure rapid and organized alerts and information sharing.
- **Permissions Management** – enables businesses to require authentication to ensure the right people have the right system permissions in order to execute proper response protocols and procedures.
- **Business Rules Management** – works with each company's unique business rules to ensure flexibility and reliability across the organization.
- **Communication Management** – a managed service hosted with world-class security, fail-over hardware, rapid recovery, and no single point of failure. The only fully interoperable system compatible with existing communication devices and infrastructures that eliminates the need for additional personnel, new infrastructure, hardware, or software upgrades.

BENEFITS

CHAIN provides a cost-effective means of inter- and intra-organization communications. It requires no investment in new infrastructure, equipment, specialized staff or communication devices. The CHAIN system provides the highest levels of security, reliability, redundancy and overall system capacity. CHAIN is ideal for any organization requiring the timely flow of emergency or critical information. Highlights include:

- Automates notification processes, reaching the right people faster
- Tracks acknowledgement and receipt of messages, allowing a coordinated response
- Capable of alerting pre-defined groups or departments, ensuring business continuity
- Rapidly deploys call trees, freeing up valuable resources
- Enhances existing infrastructures, with no new hardware or personnel required — a turnkey solution
- Facilitates information sharing among employees or departments
- Hosted and managed in secure, redundant Data Centers, messages and data are highly protected
- Utilizes a variety of existing devices, guaranteeing delivery of accurate, consistent messages
- Intuitive interface ensures ease of use and minimal training
- Is useful during emergency situations as well as day-to-day events

About Invizeon Corporation

Invizeon Corporation provides advanced communications software and technology solutions to any organization requiring secure, interoperable, real-time communication capabilities.

Invizeon's flagship product CHAIN provides proven technologies designed to empower Federal, state, and local governments, as well as organizations and private industries to prevent, prepare for, respond to and recover from terrorist attacks, major disasters and other emergencies.

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