

# Scalario

4<sup>th</sup> edition

2nd and 3rd November 2017

Sponsorship 2017

# **ScalaIO**: the French Scala conference

**ScalaIO** is the most important event of the year for both users and developers of Scala, and functional programming languages at large in **France**.

The last edition enjoyed phenomenal success with:

- **Four tracks** during two full days of conferences
- More than **350 attendees** from all over Europe
- **50 well-known speakers** from international and national communities
- **Excellent feedback** from our sponsors and participants
- **Speaker's dinner**

**ScalaIO 2017** will be held at the **end of October** in **Lyon**. We expect about 350 people coming from all over Europe to enjoy talks from more than 50 carefully selected speakers, on 4 tracks. At least 30% of the talks will be given in English, and we'll ensure that an entire track is dedicated to English-speakers. This choice will allow us to invite the most prestigious members of the Scala community.



# Venue

# Venue

**ScalaIO** will take place in the city of **Lyon, France**.

The venue is connected with public transportation, close to a train station and easily accessible from an international airport.

It is well suited for up to **500** participants and has everything necessary to organize a **world-class conference**.

Low-priced tickets generate interest not only amongst enthusiasts, but also with those who are not part of the usual conference-going crowd. Our sponsors get **broader opportunities**, allowing them to reach **new audience**.

Premises include a **500p amphitheater** for keynotes and the first track. The **170p amphitheater** and a **80p room** will host the 2nd and 3rd track respectively. The venue also includes **two 40p rooms** for workshops which have been reserved by the conference. A 3rd **40p room** can be reserved for a sponsored workshop, hackathon, and so on.

**Sponsor's stands** will be distributed in the halls.

# Rooms



# Focus and Themes



```
    info("I want to be able to turn the TV on and off")
    info("So I can watch TV when I want")
    info("And save energy when I'm not watching TV")
    feature("TV power button") {
      scenario("User presses power button when TV is on")
        Given("a TV set that is switched off")
        val tv = new TVset
        assert(!tv.isOn)
      when("the power button is pressed")
        tv.pressPowerButton()
      Then("the TV should switch on")
      assert(tv.isOn)
    }
```

# Focus

While **ScalaIO** is a conference focused on **Scala** and **functional programming**. We believe it is important to remain **open to wider ecosystems**. We want **ScalaIO** to be a place to learn and exchange about Scala, but also about other language communities. This year, like the previous ones, we are eager to open the scope of the conference to other communities, who want to join us to share ideas and bring inspiration.

The conference intends to widely cover the Scala ecosystem from **experimentation to production**, from **beginners to experts**. We want the conference to be open for newcomers, as we know many developers have an interest in functional programming and in Scala, but lack the time to polish their skills and introduce Scala in their daily work.

# CFP

The **Call For Proposal** selection process is handled by a dedicated committee with expertise on the subjects described below.

One of the focus of this **ScalaIO** will be to offer **talks**, **universities**, and **workshops** demonstrating techniques, features, tools, and setups to use Scala day to day in your projects.

We will cover the latest Scala developments in **data engineering** with massive infrastructures, distributed data processing and machine learning. The mixed programming paradigm of Scala language and tooling with **typelevel** and **functional programming** techniques will also be presented.



# Sponsoring plans

Price : 7000 €

## Platine plan

- 1 sponsor 45mn conference slot
- 5 mn keynote
- 12 conference passes
- 25% discount on regular tickets
- Large logo & link on our website
- Large logo on the presentation template
- Logo on the conference rollups
- Additional rollup in keynote room
- Access to attendees list
- Messages in the **ScalaIO** newsletter

*Stands are available on demand*

*If you feel that we have failed to mention something, if you have an idea which is not above or want to discuss one of the plans in more detail, please contact us at [sponsor@scala.io](mailto:sponsor@scala.io).*

Price : 3500 €

## Gold plan

- 5 conference passes
- 25% discount on regular tickets
- Medium logo & link on our website
- Medium logo on the presentation template
- Logo on the conference rollup
- Additional rollup in keynote room
- Access to attendees list
- Messages in the **ScalaIO** newsletter

*Stands are available on demand*

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Price : 1750 €

## Silver plan

- 3 conference passes
- 25% discount on regular tickets
- Small logo & link on our website
- Logo on the conference rollups
- Access to attendees list
- Messages in the **ScalaIO** newsletter

*Stands are available on demand*

*If you feel that we have failed to mention something, if you have an idea which is not above or want to discuss one of the plans in more detail, please contact us at [sponsor@scala.io](mailto:sponsor@scala.io).*

Price : **600 €**

2 positions available

# Coffee break plan

- Roll ups will be positioned close to the coffee break point to give **visibility**.
- All attendees** love to take some coffees during the conference.
  
- Small logo** & link on our website
- 25%** discount on regular tickets

*Products (coffee, croissant, etc.) distribution and procurement are handled by ScalaIO*

*If you feel that we have failed to mention something, if you have an idea which is not above or want to discuss one of the plans in more detail, please contact us at [sponsor@scala.io](mailto:sponsor@scala.io).*

Price : 2200 €/day

## Lunch day plan

- Roll ups will be positioned close to the lunch point to give **visibility**.
- Lunch time** is where every attendees come and can see your logo on the rollup.
  
- Small logo** & link on our website
- 25%** discount on regular tickets

*Lunch bags distribution and procurement are handled by ScalaIO*

*If you feel that we have failed to mention something, if you have an idea which is not above or want to discuss one of the plans in more detail, please contact us at [sponsor@scala.io](mailto:sponsor@scala.io).*

Price : 5000 €

1 position available

# Community party plan

- This event takes place **at the end of the first day**.
- In 2016, 200 out of 350 attendees came to the community party\*.
- Large logo & link** on our website (below other sponsors).
- Exclusive slot** which implies a huge visibility.
- Animation opportunities** to be discussed with the team.

\* limited by the venue size

*If you feel that we have failed to mention something, if you have an idea which is not above or want to discuss one of the plans in more detail, please contact us at [sponsor@scala.io](mailto:sponsor@scala.io).*

Price : **4000 €**

1 position available

# Conference T-shirt plan

- Conference and sponsor logos will be marked on each t-shirt
- More than **350 attendees** and speakers will wear the t-shirts during the conference and after.

*If you feel that we have failed to mention something, if you have an idea which is not above or want to discuss one of the plans in more detail, please contact us at [sponsor@scala.io](mailto:sponsor@scala.io).*

Price : **please contact us**

# Training plan

- Sponsored Hackathon / Workshop (with dedicated room)
- Training package for the conference (1 or 2 day training before the conference, with bundle tickets)

*For those plan, please contact us at [sponsor@scala.io](mailto:sponsor@scala.io)*

*If you feel that we have failed to mention something, if you have an idea which is not above or want to discuss one of the plans in more detail, please contact us at [sponsor@scala.io](mailto:sponsor@scala.io).*

# Stands

**Sponsor stands** will be distributed in **the hall**, in **places of passage** and close to **the coffee/lunch stands**.

Since places are limited, if you want a stand, you will have to register upon reception of the floor plans **first come, first served**.

# Stands 2016



# Previous sponsors



# Budget

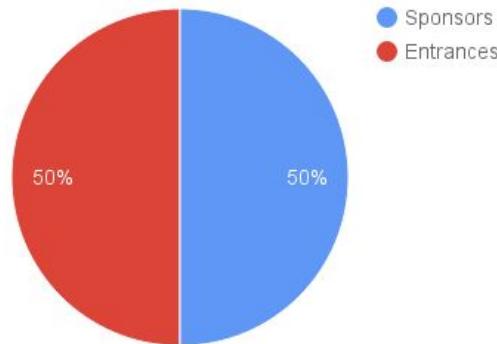


As a community organized conference, **ScalaIO**'s budget is as open as possible. Our goal is to provide the best experience within a balanced budget. Our profits are dedicated at growing the conference and the Scala community.

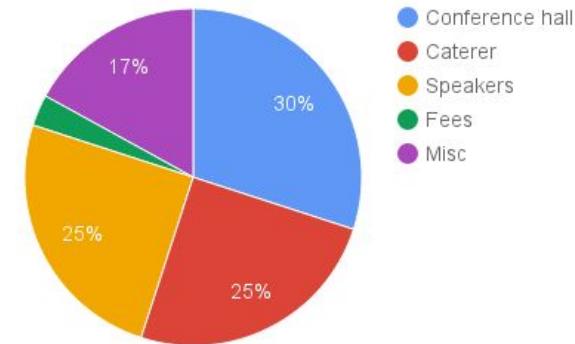
This event is run 100% by people who are generous to volunteer their time.

To ensure that our budget is balanced, we are working in stages. First we secure the core components of the event (the venue and related fees, catering, etc.), then we use available funds to perfect our conference (covering speaker's travel expenses, community party, etc.).

**Income**



**Expenses**



# Thank you!



<http://scala.io>



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