

Allo*pay*

Easily manage your online payment Subscriptions

Crux

A payment gateway for intangible goods such as SaaS solutions, that enables recurring payments, and provides provisions for the user to analyze and exercise control over transactions.

Allopay****



Problem

Collection of recurring payments from customers for intangible items, by neither incorporating outside India, nor paying large transaction commissions, is trivial for Indian companies.

Existing Credit Card based technologies do not give the user control over transactions. Only disputes are permitted.

A few instances of these problem being faced by companies we know.

Wingify, a \$7 million Indian SaaS company, had to incorporate in the U.S. to accept payments from Indian users. Mobiopush, a SaaS startup, had to wait 3 weeks for approval, and had to pay 19% and upwards in commissions to accept payments.

Potnox, a Job listing startup, has confessed the challenges of procuring a payment gateway on Yourstory.

Solution

A payment gateway, providing payment services for intangible goods with a foreign subsidiary dedicated towards enabling recurring payments via credit cards. Apart from providing merchants with payment solutions, Allopay provides users with the ability to monitor, analyze and exercise control over Merchants, Subscriptions and Payment Methods.

S A A S M E R C H A N T S



IaaS



PaaS



SaaS

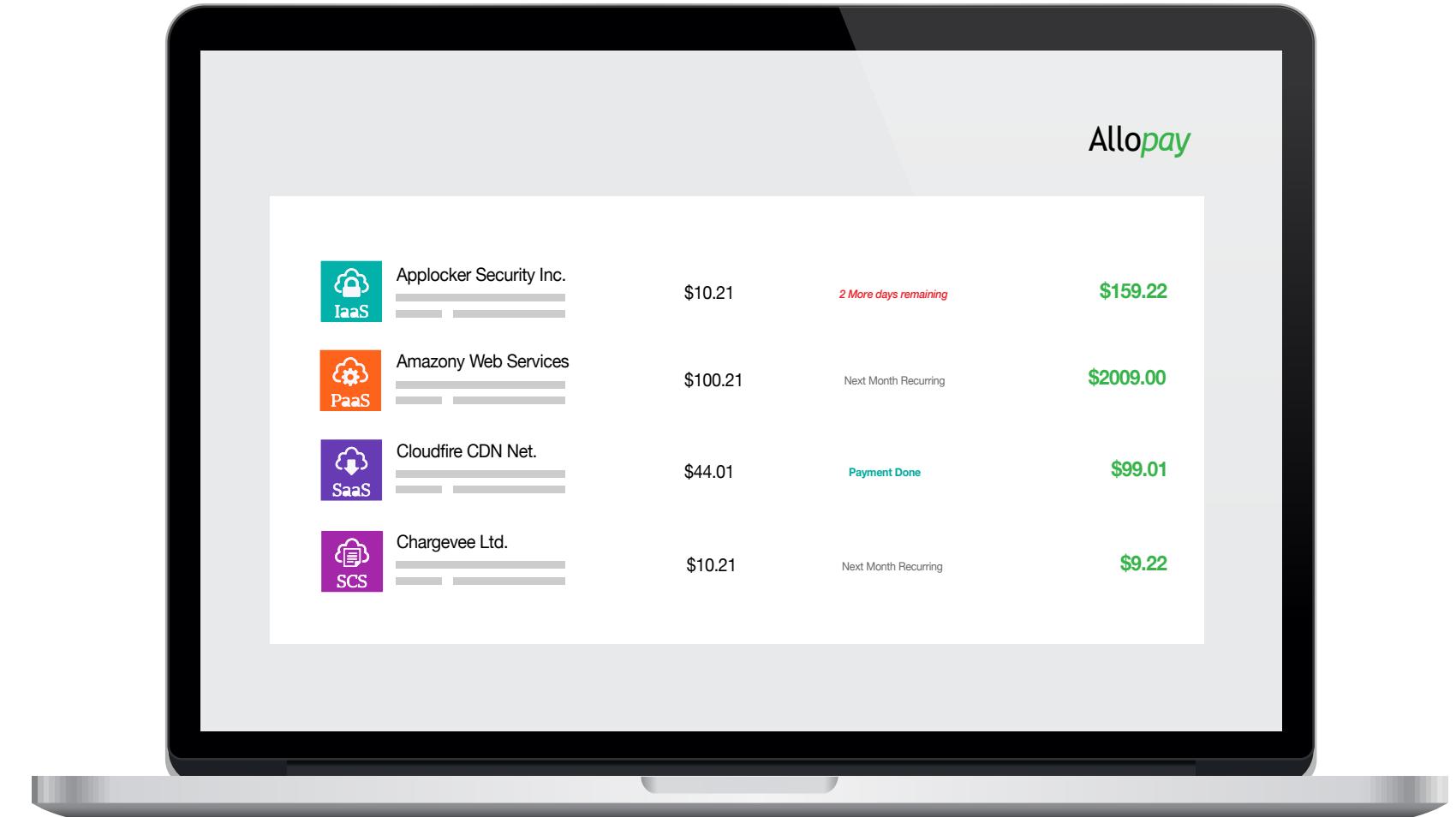


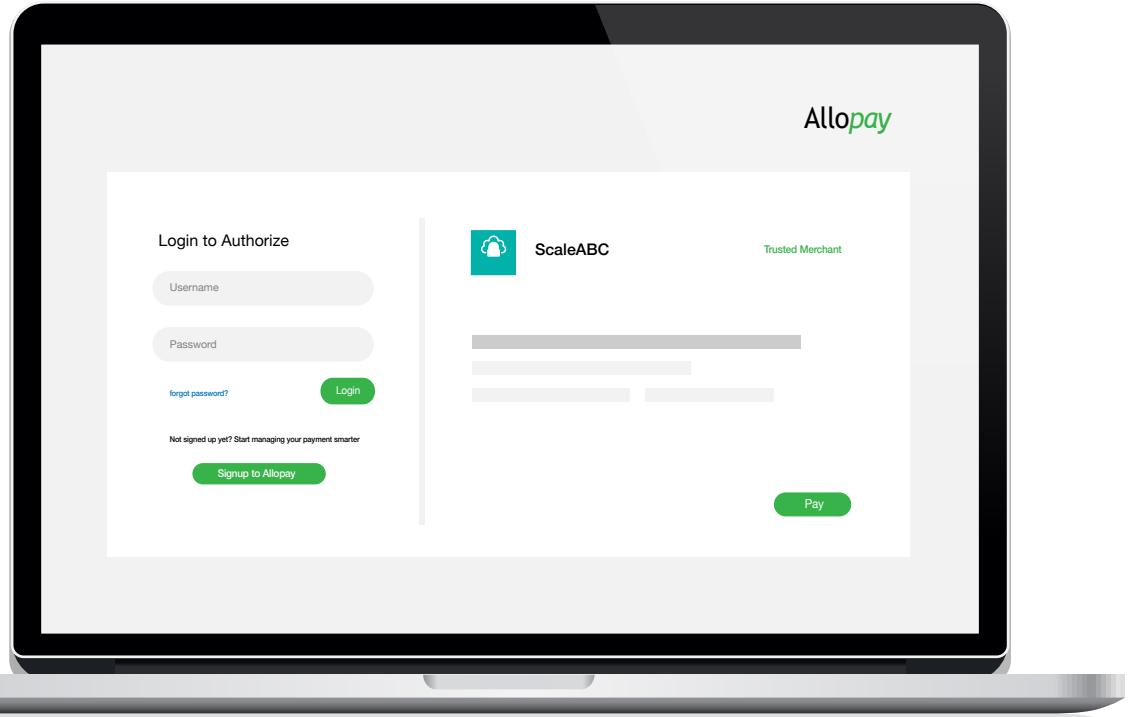
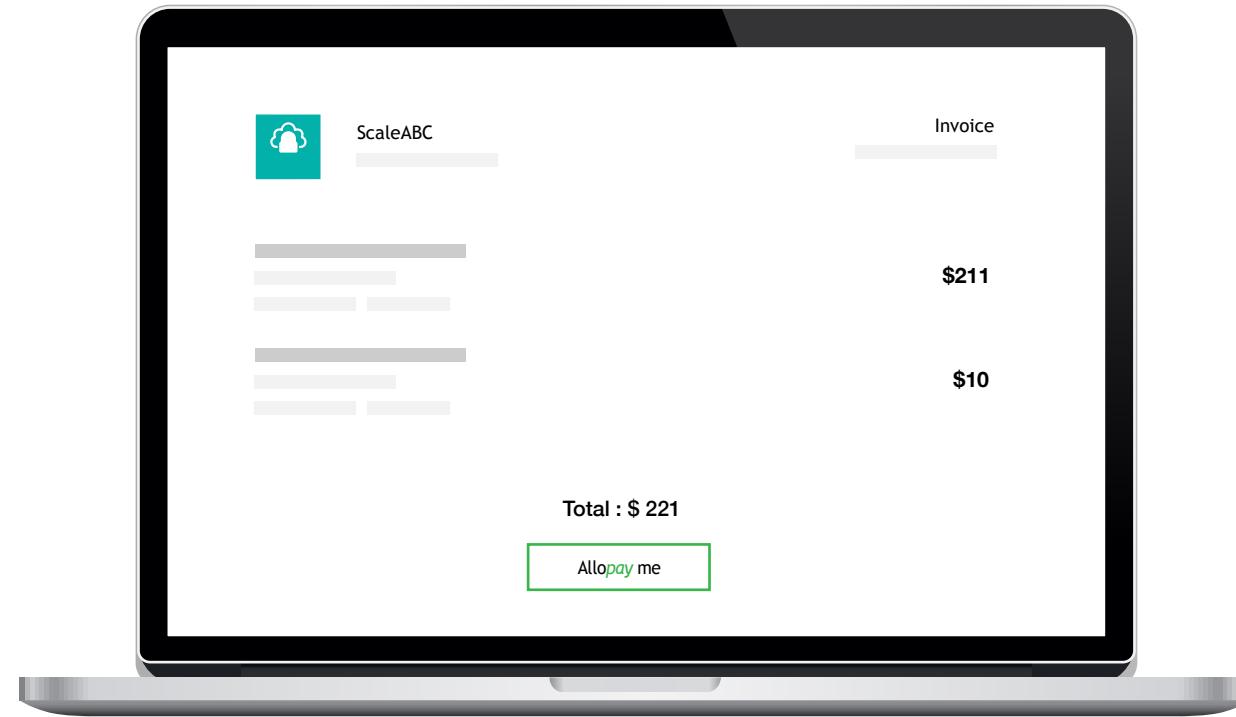
SCS



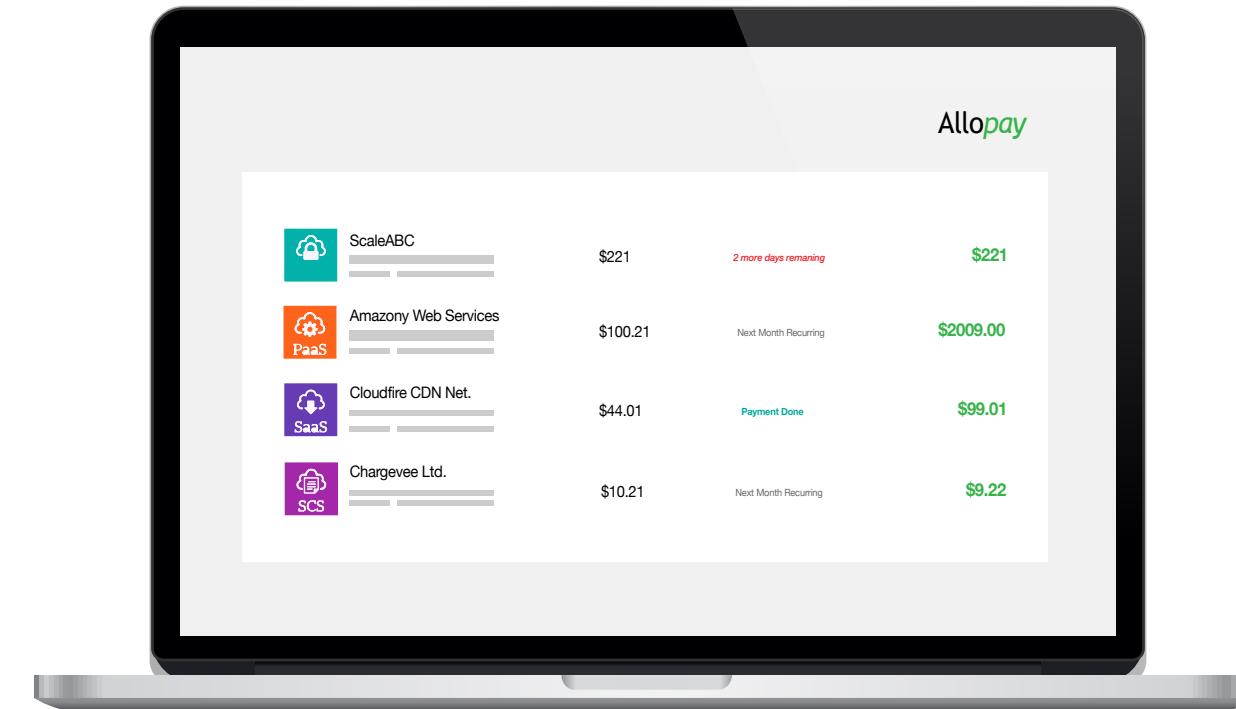
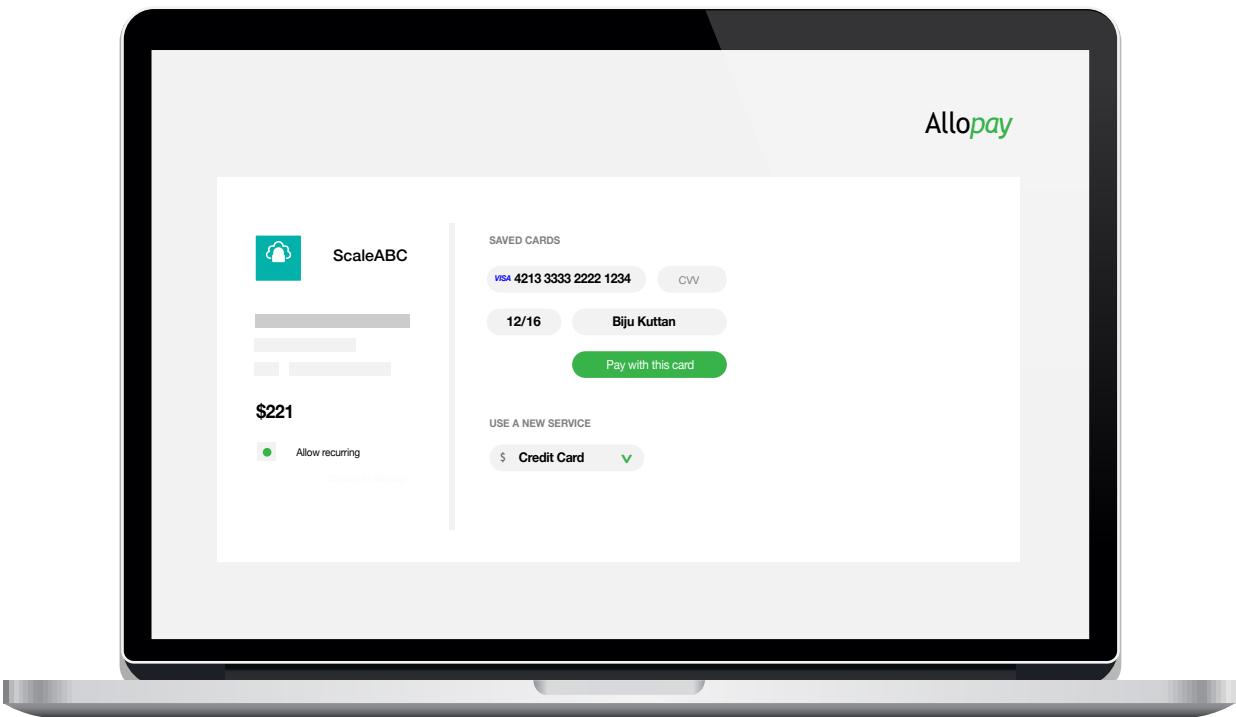
B U Y E R

Allopay





U
S
E
R
F
L
O
W



Allopay

Market

\$22 Billion Industry worldwide, \$2 Billion Industry in India, Approximately 9% of the world market.
Companies Contributing to this 9% is now accepting payments using
Foreign gateways and/or Foreign Subsidiaries.

99tests	Contify	Freshdesk	LeadSquared	Playlyfe	Simplify360
AgileCRM	Crayon	FusionCharts	Lybrate	Plivo	SocialAppsHQ
Airwoot Apartment	Data	Grexit	MartJack	Plumb5	StoreHippo
Sathi	CRMnext	GreyTip	MartMobi	Posist	sumHR
Applane	CustomerLabs	GrownOut	MathHarbor	Potknox	SupportBee
Appointy	Dataweave	HackerEarth	MeraEvents	Practo	Synergita
ApptVivo	Debuggify	HackerRank	MetisMe	Praxify	Unbxd
Archivist Online	DeskAway	Happy	Mettl	ProfitBooks	UniCommerce
Around.io	DistilBio	Visitor	MilkorWater	Prompt	Unmetric
Betaout	DocEngage	Hotelogix	MindTickle	Cloud	UsersDelight
Billbooks	DotMach	HRStop	MobStac	ProofHub	Vibe
Build a Bazaar	Dquip	Huhoka	MoEngage	Qubole	Vidooly
CallHub	EmployWise	ImpelCRM	Moxiter	RankWatch	ViralMint
Canvass	Emportant	Indix	MyOperator	ReachAccountant	vPlanetCommerce
Capillary	Exotel	Jombay	MyPrepMate	RecruiterBox	VWO
cavinHR	Explara	JusPay	Odoo	Relecura	WebSchool
Cavintek	Fedena	JustUnfollow	Optimimo	SalesBabu	WebEngage
ChargeBee	Firmzen	KartRocket	OpusViz	SecPanel	WhatFix
ClassPro	FixNix	Kayako	OrangeScape	SellMojo	WindCRM
ClinchPad	Formcept	KiSSFLOW	Owlgrin	Selpad	workXmate
CloudMunch	FormGet	Kreato	Ozonetel	ShieldSquare	ZapStitch
CollaborateCloud	Framebench	LatentView	Peersuite	ShimbicMS	Zepo
CollateBox	FreKart	LeadPrime	Pervasive	Shopnix	v

These are some big names in India.
And its growing.

Paradigm

We are more than a Gateway. We are a payment management company offering different solutions.

Few Basic Monetization paradigms include:

1. Per Transaction Commission.
2. Refund on Payment Commission.



Competition

2 Checkout

Razor Pay

Fast Spring

Stripe

Paypal



Allopay

Modus operandi

Wallets gained popularity because more than enabling the users to make payments, they provided them with the ability to manage their payments in a centralized platform. This led to users preferring wallets to make all transactions. This in turn, prompted merchants to adopt wallets as an alternative payment method. Allopay intends to follow this method.

Team



Athul Raj

Product / Legal / Engineering

athulraj.com



Anush A

Developer

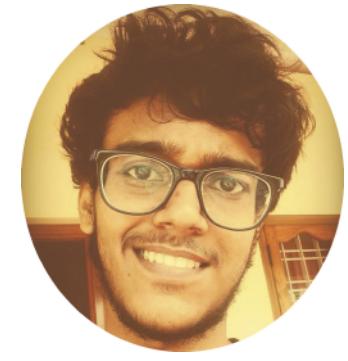
anush.xyz



Athul Suresh

Designer

athul.xyz



Lloyd A

Marketing

theapologist.in

