



**Are you ready  
to scale up?**

# Join India's first fusion business conclave




**23** February  
2024

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Shifa Convention Center  
Perinthalmanna



# ScaleUp Conclave 2024



It is the first edition of an annual celebratory platform that fuses you with entrepreneurs, investors, professionals, and business enthusiasts for a comprehensive two-day event. It promotes inspiration, knowledge exchange, and networking opportunities.

Bringing together innovation, expertise, and entrepreneurial ethos, this conclave aims to propel Kerala's startup ecosystem to unprecedented heights.

***Here, business paths converge every year to scale up.***

# Day 01 Feb 02

Venue 01

## Inauguration

9:00 AM - 10:30 AM



**Mr. Najeeb Kanthapuram**

MLA, Perinthalmanna

**Mr. V R Vinod IAS**

District Collector, Malappuram

**Mr. P Shaji**

Chairman, Municipality

**Mr. Anish Achuthan**

Co-founder & CEO, Open

**Mr. Santhosh George Kulangara**

Chairman, Safari TV

## Panel Discussion

10:30 AM - 11:40 AM

## Foodtech: A Growing D2C Niche



**Mr. Navas Meeran**

Group Meeran

**Mr. Tom Thomas**

Kerala Startup Mission

**Abdul Nazer**

Director at ID Fresh



11:40 AM - 12:25 PM

## Cookathon

**Abdul Basim**  
Basim's Plate



12:25 PM - 12:35 PM

## Awards & Recognition

## Partner's Talk

01:45 PM - 02:00 PM



Deepak H  
Triple i

CA Jobin K Johnson  
Triple i

Nadeem Safran Kongath  
Tharacart

## Panel Discussion

02:00 PM - 03:00 PM

## Marketing in the Digital Era Using Influencers



Moderator



Mr. Ebadu Rahman  
Ebadurahmantech

Mr. Anil Muhammed  
Junction Hack

Mr. Musthafa Silvan  
Silvanmusthafa

Mr. Sujith Bhakthan  
Tech Travel Eat

Mr. Salmanul Faris  
Dexito Branding

## Panel Discussion

03:00 PM - 04:30 PM

## Transforming Education Through Hands-On Learning and Tinkering



Moderator



Dr. P V Unnikrishnan  
KDISC

Dr. Jayashankar Prasad  
DCSMAT

Mr. Anver Sadath  
Little Kites

Mr. Mehar Moosa  
Tinkerhub

Nadeem Ahmed  
Foxlab Makerspace

## Fireside Chat with Startups

04:30 PM - 05:30 PM



Moderator



**Mr. Ramees Ali**

Interval

**Mr. Vimal Govind**

Genrobotics

**Mr. Anas**

Bagmo

**Mr. R Roshan**

Mathrubhumi

## Awards & Recognition

05:30 PM - 05:45 PM

## Partner's Talk

05:45 PM - 05:55 PM



**Mr. Ashar Mouzy**  
Mouzy Avilmilk

**Mr. Nuvais**  
Impex

## Fireside Chat: Indian and Global Perspective of Scaling Up

05:55 PM - 06:15 PM



Moderator



**Mr. Miandad**  
33 Holdings

**Mr. Hilar Abdulla**  
Fast Business Line

**Mr. Ibnu Jala**  
Morfin Versity

**Mr. Ajmal T P**  
Brand Buji

## ScaleUp Stories

06:15 PM - 06:30 PM



**Ms. Tanoora  
Shwetha Menon**  
Zoul & Zera

## Mudra Club Inauguration & Entertainment Night

06:30 PM - 08:30 PM



**Ms. Dana Raziq  
Mr. Kalesh  
Mr. Mathukutty**



## Venue 02

### Learn & Innovate

by Fablab, Kerala

02:00 PM - 03:30 PM



**Mr. Jogin Francis  
Mr. Mufeedh**



## Venue 03

### ScaleUp Hack Medical Hackathon

08:30 AM - 07:00 PM

**Mr. Naeem Hadiq  
Mr. Kumersan Subhash**





## Venue 04

# Workshops

### Resin Art

02:00 PM - 04:00 PM



**Ms. Najiya**  
Cart Ur Craft

### Knitting Workshop

04:00 PM - 06:00 PM



**Ms. Shameena**  
Amaze Crochet

## Venue 05

### Bootcamp for Business Owners

09:00 AM - 06:00 PM



**Faisal P Seyd**

The B School

**Mr. A R Ranjith**

Bramma Business Insights

**Mr. Ajmal T P**

Brand Buji

**Mr. Athif Muhammed**

Inspler Ecommerce

**CA Praveen**

Praveen Shabana & Co

**Mr. Shameer CS**

PMA & Associates

# Day 02 — Feb 03

## Venue 01

### Expert Talk

09:00 AM - 10:00 AM



**Mr. Umar Abdusalam**  
Edapt

**Mr. Shameem Rafeek**  
Spark

### Inauguration

10:00 AM - 11:30 AM



**Mr. P Rajeev**  
Minister for Industries

**Mr. P K Kunhalikkutty**  
Former Minister for Industries

**Mr. Najeeb Kanthapuram**  
MLA, Perinthalmanna

**Dr. Usha Titus IAS**  
ASAP Kerala

**Mr. Satyajeet Rajan IAS**  
KIIFB

**Mr. Shreyams Kumar**  
Mathrubhumi

**Dr. Azad Moopen**  
Aster DM Healthcare

**Ms. Deena Jacob**  
Open

**Mr. Santhosh George**  
Kulangara  
Safari TV

**Dr. Shamsudheen**  
Abate Group

**Mr. Satheesh Pillai**  
Galfar

**Mr. A A K Musthafa**  
AAK Group

**Mr. Mohammed Kutty**  
Nechikkatte  
Ajfan

**Mr. Hilar Abdulla**  
Fast Business Line



## Meet the Unicorns

12:00 PM - 12:30 PM



**Ms. Deena Jacob**  
CFO, Open

## Expert Talk

12:30 PM - 01:00 PM



Building a Sustainable & Growing  
Organization through Entrepreneurship

**Dr. Azad Moopen**  
Founder Chairman  
Aster DM Healthcare

## Panel Discussion

01:00 PM - 02:15 PM

## Let's Talk Startup, ScaleUp & VC



Moderator

**Mr. Ashok Kurian Panjikkaran**  
KSUM

**Mr. Balagopal**  
Terumo Penpol

**Mr. Saji Gopinath**  
DUK

**Mr. Shilen Sagunan**  
Mi Zone

**Mr. P M Riyas**  
KKEM

**Mr. Akshay**  
Eduport

## Partner's Talk

02:15 PM - 02:30 PM



**Mr. Muhammed  
Musthafa Koori**  
Edroots

**Mr. Muhammed Zameel**  
Profinz

## Panel Discussion

02:30 PM - 03:30 PM

### Kerala to Globe



Moderator

**Mr. V A Hassan**  
Flora Group

**Mr. B P Nassar**  
Frontline Logistics

**Mr. Jamad Usman**  
Emirates First

**Mr. Nasar Jamal**  
Cozmo Travels

**Mr. Tom Joseph**  
Jain University

**Ms. Nezhin Midhraj**  
Nez & Co

### Fireside Chat: Future of Schools

03:30 PM - 04:15 PM



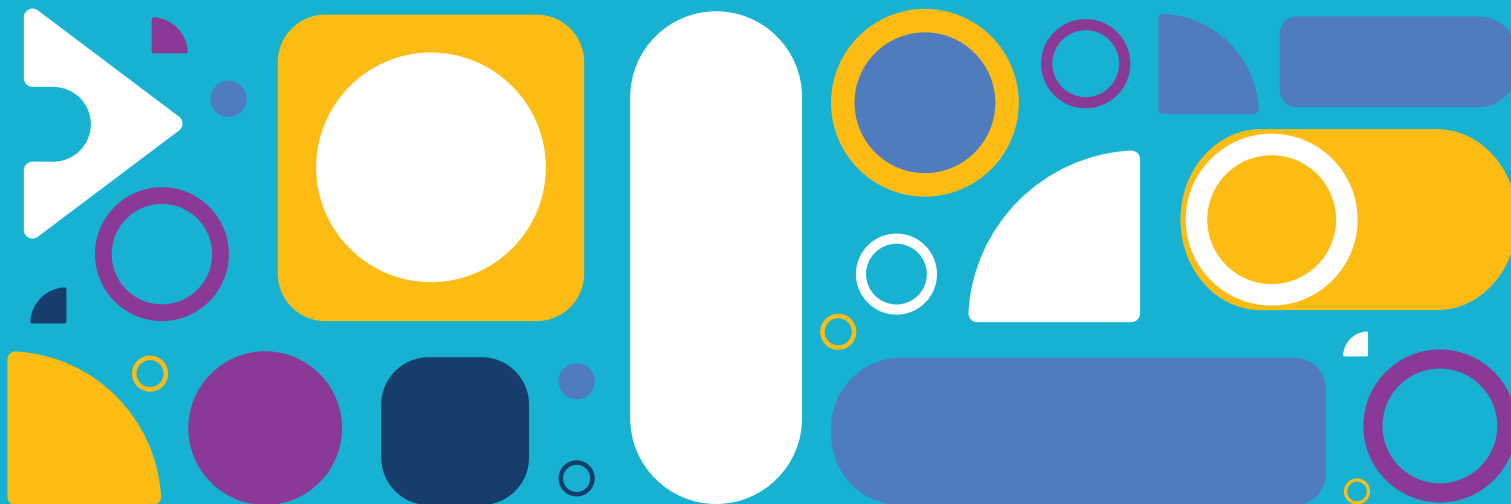
Moderator

**Mr. Faisal Seyd**  
The B School International

**Mr. Abhijith Sinha**  
Project DEFY

**Mr. Thomas George K**  
Lead College

**Mr. Afthab Shoukath P V**  
Xpresso Global



### Panel Discussion

04:15 PM - 05:00 PM

## Women Entrepreneurship

Navigating Challenges & Unveiling Possibilities



Moderator

**Ms. Aisha Sameeha**  
Koderfin

**Ms. Noureen Aysha**  
Femisafe

**Ms. Saima Nadeem**  
Edhwi

**Ms. Shahida**  
Nvio Water Solutions

**Ms. Afra Shabeeb**  
Mall of Abayas

**Ms. Nezhin Midhlaj**  
Nez & Co

## ScaleUp Stories

05:00 PM - 05:20 PM



**Mr. Mathew**  
FreshToHome

## Awards & Recognitions

05:20 PM - 05:30 PM

## Hackathon Final Presentation

05:30 PM - 05:50 PM

## Awards & Recognitions

05:50 PM - 06:00 PM

## Closing Ceremony

06:00 PM - 06:20 PM

### Venue 02

#### Make in India

02:00 PM - 03:00 PM



Mr. Hamza  
Anchumukkil  
Britco & Bridco

03:00 PM - 04:30 PM

#### How to Integrate Entrepreneurship in Academics



Dr. Thomas George  
& Team

### Venue 03

#### ScaleUp Hack Medical Hackathon

08:00 AM - 05:00 PM



Mr. Naeem Hadiq  
Mr. Kumersan Subhash

### Venue 04

#### 3D Printing

10:00 AM - 12:00 PM



Mr. Jogin  
Mr. Minshad

#### Arduino, IoT & Robotics

02:00 PM - 04:00 PM



Mr. Minshad  
Foxlab Makerspace



Venue 05

**Bootcamp for  
Business Owners**

09:00 AM - 06:00 PM



# Off-track Events

**Mehandi Corner**

**Drone Racing**

**VR Experience Zone**

**RC Car  
Mud Race**

**Robo Soccer**

**Line Follower**

**Student  
Project Expo**

**Horse Rally**

**Live Idea Pitching**

**X-Factor  
Way of Idea Pitching**

**Expo Stalls**

**Food Stalls**  
Showcasing Malabar's  
Culinary Diversity



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