

# Day 1

## ScaleUp Schedule



### The Art of Strategic Business Thinking

9:00AM - 9:30AM

**Sulaiman Melpathoor**

Business strategist, Life Coach, International trainer

Main Hall

### Inaugural Ceremony

9:30AM - 11:30AM



Main Hall

**Mr. V D Satheeshan**  
Hon. Leader of Opposition,  
Kerala Legislative Assembly

**Mr. P K Kunjalikutty**  
Deputy Leader of Opposition,  
Kerala Legislative Assembly

**Mr. Najeeb Kanthapuram**  
MLA, Perinthalmanna

**Mr. E T Mohammed Basheer**  
Member of Parliament

**Mr. Ibnu Jala**  
Founder & Director, FinQuo Varsity

**Mr. Musthafa Koori**  
CEO, Edroots International

**Mr. P Shaji**  
Chairman, Perinthalmanna Municipality

**Mr. V R Vinod IAS**  
District Collector, Malappuram

**Mr. Nadeem Safran**  
CEO, Tharacart

**Mr. Nadeem Ahmed**  
CEO, ScaleUp Village

**Adv. A K Musthafa**  
President, Perinthalmanna Block Panchayath

**Mr. A K Nasr Master**

**Mr. V. Baburaj**

**Adv. S. Abdusalam**

### Scaleup Story

11:30AM - 11:50AM

**Mr Unneen Puthanpura**  
Chairman and MD, Al Shifa Group



Main Hall

### Scaleup Awards

11:50AM - 11:55AM



Main Hall

### Session on AI

**Mr. Anish Achuthan**  
Co-Founder & CEO, Open

Main Hall

11:55AM - 12:15PM

### Couplepreneurs on a Mission: Balancing Business & Life

12:15PM - 12:55PM

**Mr. Nadeem Safran**  
CEO, Tharacart

**Ms. Saima Nadeem**  
Founder, Edhwi

**Ms. Noureen Aisha**  
Co-Founder, FemiSafe

**Mr. Salmanul Faris**  
CEO & Founder, dExit0

**Mr. Naseef Nazer**  
Co-Founder, FemiSafe



Main Hall

Panel Discussion





## The Culinary Magic

12:55PM - 1:15PM

**Mr. Jamshed Nassin**  
Content Creator, (അതു ഹാരം)



Main Hall

## Tech Community: Strengthening Ecosystem Foundations

1:15PM - 2:00PM

**Mr. Ganesh Gopal**

Lead of Entrepreneurship Development,  
International Cooperative Alliance

**Mr. Mohammed Jaseel**

Co-Founder, Foxlab Makerspace

**Mr. Moosa Mehar**

Co-Founder, TinkerHub

**Mr. Nasif N M**

Head of Programs & Communications,  
KSUM

**Mr. Sayyid Sawad**

Startup Mentor, Startup India



Main Hall

Panel Discussion

## Building Big Brands from Gods own Country

2:00PM - 3:00PM

**Mr. Vimal Govind**

CEO, Genrobotics

**Mr. A P Jafar**

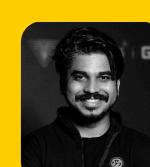
Chairman & Founder, GO EC

**Mr. Mohammed Shaheed P M**

MD, PMRC EDIFICE

**Ms. Nezrin Midhlaj**

Founder, Nez & CO



Main Hall

Panel Discussion

## SME-Pioneering Progress: Strive Ahead, Shaping the Future

3:00PM - 4:00PM

**Mr. Dinesh R**

General Manager, District Industries Center, Malappuram

**CA. Praveen P K**

Co-Founder & Designated Partner, Praveen Shabana & CO LLP CA

**Mr. T S Chandran**

Former Deputy Director Department of Industries & Commerce

**Mr. Baiju Nadumkeriyil**

Chairman, Agro Park

Panel Discussion

Main Hall



## Fireside Chat: Scalability of Startup

4:00PM - 4:30PM

**Mr. Akshay Muralidharan**  
India CEO & Global COO,  
Campus World

**Mr. Ramees Ali**  
CEO, Interval



Main Hall

Fireside Chat



## From Startup to Scaleup: Journeys of Growth

4:30PM - 5:10PM

**Mr. Ibnu Jala**  
Founder, FinQuo Varsity

**Mr. Aftab Shoukath**  
CEO, Xpresso Global



**Mr. Ajmal TP**  
Entrepreneur & Concept Consultant



Main Hall

Panel Discussion

## The Power of Influence: Redefining Modern Marketing

5:10PM - 6:00PM

**Mr. Anfal KV**  
Founder, Safari Cars

**Mr. Najeeb Rehman KP**  
Content creator

**Mr. Firoz Chuttippara**  
Youtuber



Main Hall

Panel Discussion

## Fireside Chat: Kerala Startup Ecosystem

6:00PM - 6:30PM

**Mr. Abid Aboobaker**  
Co-Founder, Hoomans CO

**Mr. Dilip Kainikkara IAS**  
Sub Collector Tirur,



Main Hall

Talk Segment

## Reels to Revenue: Turning your Views into Sales

6:30PM - 6:50PM

**Mr. Shan Salam**  
Co founder, The eCom Show

**Ms. Fathima Banna**  
Founder, Fashion n Passion

**Mr. Akhil Jijo**  
Co founder, Collabo Digital Network



Main Hall

Talk Segment

## Startup Jam

6:50PM - 7:00PM



Main Hall

## Performance by Natya

7:00PM - 8:00PM



Main Hall  
Culturals

## MASTERCLASSES

### Data Analytics Using Python (Masterclass)

10:30AM - 1:00PM (Feb 15th)

**Mr. Muhammed Raees PC**  
Founder & CTO, Edutecnica PVT. Ltd



Royal Hall  
Masterclass

### Exploring China (Masterclass)

1:00PM - 2:00PM (Feb 15th)

**Mr. Umer Abdussalam**  
CEO, Edapt



Royal Hall  
Masterclass



### Behind the Frames: Photography Session (Masterclass)

2:30PM - 3:00PM (Feb 15th)

**Mr. Mohammed Basim M**  
Award-Winning Photographer, Student Architect



Royal Hall  
Masterclass

### Talk on Drone Tech & Scalable Startups

3:00PM - 3:30PM (Feb 15th)

**Mr. Praveen Ramachandran Nair**  
Founder & CEO, VAAVA SimuLABS



Royal Hall



### Building a Scalable Startup (Masterclass)

3:30PM - 6:00PM (Feb 15th)

**Mr. Nikhil Kilivayil**  
CEO & Founder, Brototype

Royal Hall  
Masterclass



⊕ Off Tracks ⊕

## Buggy Race Car

Side Venue

## Custom Build Projects

Side Venue

## Virtual Reality Experience

Side Venue

## Dogzilla: Robot Dog Experience

Side Venue

## Remote Control Flight Experience

Side Venue

## Agricultural Drone Showcase

Side Venue

## Tesla Showcase

Side Venue

## Project Showcase

Side Venue

## Line following robot competition

Side Venue

## and Many Games...

Side Venue

# Day 2: ScaleUp Schedule

## Fireside Chat: Evolution of A.I in Everyday Life

9:30AM - 10:00AM

Mr. Umer Abdussalam  
CEO, Edapt

Mr. Nadeem Ahmed  
CEO, Scaleup Village



Main Hall

Fireside Chat



## Inauguration

10:00AM - 11:20AM



Mr. Ashok Kumar Mittal  
Member of Parliament

Mr. P V Abdul Wahab  
Member of parliament

Mr. Najeeb Kanthapuram  
MLA, Perinthalmanna

Mr. Anoop Ambika  
CEO, Kerala Startup Mission

Mr. Jayshankar Prasad  
Director, DCSMAT

Mr. Tom Joseph  
Executive Director, Jain University

Mr. Ibnu Jala  
Founder & Director, FinQuo Varsity

Mr. Mustafa Koori  
CEO, Edroots International

Main Hall

Main Hall



## ScaleUp Stories

11:20AM - 11:30AM



Mr. Sulaiman Karadan  
Chairman, Karadan



Brand Presentation  
11:30AM - 11:35AM

Mr. Mohammed Zameel  
CEO, Profinz Perinthalmanna



Brand Presentation  
11:35AM - 11:40PM

Mr. Mohammed Thahir  
Director, MPS Group of Companies



## Talk: Art of Consumer Behaviour

11:40AM - 12:00PM

Mr. Mathew Joseph  
Founder, Fresh to Home



Main Hall

## Scaling Up: Navigating through Policy Landscape

12:00PM - 1:00PM

Mr. Anoop Ambika  
CEO, Kerala Startup Mission

Mr. Mittu Tigi  
CEO, AIC IIIT

Mr. Jayasankar  
Director, DCSMAT



Main Hall

Panel Discussion

## Talk: From Campus to CEO

1:00PM - 1:20 PM

Dr. Thomas George K  
Chairman LEAD College of Management



Main Hall

Fireside Chat





## Fireside Chat: Sustainable Startup

1:20PM - 1:50PM

**Mr. Anil Balan**

Co-Founder & COO, Kredflo

**Mr. Dhanaj KM**

Consultant, Grant Thornton Bharat



Main Hall

Talk Segment



## Pathfinder's Dialogue: Expertise from Business Luminaries

1:50PM - 2:35PM

**Mr. Faisal P Syed**

Dean, B School International

**Mr. Ibnu Jala**

Founder & Director, FinQuo veristy

**Mr. Musthafa Koori**

CEO, Edroots International

**Mr. Tom M Joseph**

Executive Director, Jain University

**Mr. Ajmal TP**

Entrepreneur & Concept Consultant



## SheLeads: Women Revolutionizing Business

2:35PM - 3:15PM

**Ms. Nezrin Midhlaj**

Founder, Nez & CO

**Ms. Najna**

CEO, Kinainy Edu International

**Ms. Sreepriya Radhakrishnan**

Director, Pehia Foundation

**Ms. Aisha Sameeha**

Founder, Koderfin



## Media Mavericks : Defending Integrity in Modern Media

3:15PM - 3:45PM

**Mr. Abhilash Mohan**

Journalist, Mathrubhumi

**Mr. Nishad Ravuther**

Journalist, Media One

**Miss. Bhavana Radhakrishnan**

Journalist, Reporter

Main Hall

Panel Discussion



## ScaleUp! Understanding the key stakeholders

3:45PM - 4:25PM

**Mr. BP Nasar**

Founder & Director, Frontline Logistics

**Dr. Abdullah Khaleel**

Head Of Department, Kims Al Shifa

**Mr. Nisar**

CEO, Campus World

**Mr. Shabeer**

Regional Business Director, Hubnetix



Main Hall

Panel Discussion



## Idea Pitching

4:25PM - 5:15PM



Main hall

## Ed-Tech: Envisioning the Future

5:15PM - 5:55PM

**Mr. Ajas Mohammed**

Founder, Eduport

**Mr. Mohammed Ajmal**

Founder, XandY Learning

**Mr. Amal Manoj**

Indian Youth Ambassador, G20



Main Hall

Panel Discussion



## Talk: Social Entrepreneurship

5:55PM - 6:15PM

**Dr. S S Lal**

Director, Asia-Pacific, ReAct - Action on Antibiotic Resistance



Main Hall

## Fireside Chat: Scaling Globally

6:15PM - 6:45PM

**Mr. Faisal P Syed**

Dean, Business School International

**Mr. Shameer Moothedath**

Director, Edroots International

Main Hall

Fireside Chat



## Flavour & Creativity: Turning Taste into Success

6:45PM - 7:45PM

**Mr. Nadeem Safran**  
Founder, Tharacart

**Rafeeq Kavanoor**  
Co-Founder, FTRIC

**Chef Shameem**  
Founder, 7th Lounge

**Muhammed Ashar Ali**  
Founder, Mouzy

**Basim Plate**  
Food Consultant



Main Hall

Panel Discussion



## Closing Ceremony & Prize Distribution

7:45PM - 8:00PM



Main hall

**Performance by Hanan Shah & Band** (8:00 PM Onwards)

## A Glimpse into Motion Design (Masterclass)

10:30AM - 1:00PM (Feb 16th)

**Mr. Muneer Marath**

Visual Designer, Samsung R&D Institute, Bangalore



Royal Hall

Masterclass

MASTERCLASSES

## Outsmart Cyber Threats : Offence Tactics 101 (Masterclass)

1:00PM - 3:30PM (Feb 16th)

**Mr. Janith J**

Senior Security Analyst at EY



Royal Hall

Masterclass

## Talk on E-Commerce by The eCom Show (Masterclass)

3:30PM - 6:00PM (Feb 16th)

**Mr. Shan Salam**

Co-Founder, The eCom Show



Royal Hall

Masterclass