



The Art of Strategic Business Thinking

9:00AM - 9:30AM

Sulaiman Melpathoor

Business strategist, Life Coach, International trainer

Main Hall



Inaugural Ceremony

9:30AM - 11:30AM



Main Hall



Mr. V D Satheeshan

Hon. Leader of Opposition, Kerala

Ms. R Bindu

Minister of Higher Education & Social Justice, Kerala

Mr. P K Kunjalikutty

Deputy Leader of Opposition, Kerala

Mr. Hibi Eden

Member of Parliament

Mr. Najeeb Kanthapuram

MLA, Perinthalmanna

Mr. E T Mohammed Basheer

Member of Parliament

Mr. P V Abdul Wahab

Member of Parliament

Mr. Ashok Kumar Mittal

Member of Parliament

Mr. P Shaji

Chairman, Perinthalmanna Municipality

Mr. Manjalamkuzhi Ali

MLA, Mankada

Mr. Vinod

District Collector, Malappuram

Scaleup Story

11:30AM - 11:50AM

Mr Unneen Puthanpura

Chairman and MD, Al Shifa Group



Main Hall



Scaleup Awards

11:50AM - 11:55AM



Main Hall

Session on AI

Main Hall



Mr. Anish Achuthan

Co-Founder & CEO, Open

11:55AM - 12:15PM

Couplepreneurs on a Mission: Balancing Business & Life

12:15PM - 12:55PM

Mr. Nadeem Safran
CEO, Tharacart

Ms. Noureen Aisha
Co-Founder, FemiSafe

Mr. Naseef Nazer
Co-Founder, FemiSafe

Ms. Saima Nadeem
Founder, Edhwii

Mr. Salmanul Faris
CEO & Founder, dExito



Main Hall

Panel Discussion





The Culinary Magic

12:55PM - 1:15PM

Mr. Jamshed Nassin
Content Creator, (അതു ഹാരം)



Main Hall

Tech Community: Strengthening Ecosystem Foundations

1:15PM - 2:00PM

Mr. Ganesh Gopal

Lead of Entrepreneurship Development,
International Cooperative Alliance

Mr. Mohammed Jaseel

Co-Founder Foxlab Makerspace

Mr. Moosa Mehar

Co-Founder, TinkerHub

Mr. Nasif N M

Head of Programs & Communications,
KSUM

Mr. Sayyid Sawad

Startup Mentor, Startup India



Main Hall

Panel Discussion

Building Big Brands from Gods own Country

2:00PM - 3:00PM

Mr. Vimal Govind
CEO, Genrobotics

Mr. A P Jafar
Chairman & Founder, GO EC

Mr. Mohammed Shaheed P M
MD, PMRC EDIFICE

Ms. Nezrin Midhlaj
Founder, Nez & CO

Main Hall

Panel Discussion



SME-Pioneering Progress: Strive Ahead, Shaping the Future

3:00PM - 4:00PM

Mr. Dinesh R
General Manager, District Industries Center, Malappuram

Mr. Praveen P K
Co-Founder & Designated Partner, Praveen Shabana & CO LLP CA

Mr. T S Chandran
Former Deputy Director Department of Industries & Commerce

Mr. Baiju Nadumkeriyil
Chairman, Agro Park

Panel Discussion

Main Hall



Understanding the Investment Landscape & The Challenges

4:00PM - 5:00PM

Mr. Akshay Muralidharan
India CEO & Global COO,
Campus World

Mr. Giridhar Malpani
Co-founder, Takshil Venture Partners

Mr. Ashok Kurian Panjikaran
Head of business linkages &
Startup life cycles, KSUM

Mr. Rajah Singh
CEO, The Stepup Ventures



Main Hall

Panel Discussion



The Power of Influence: Redefining Modern Marketing

5:00PM - 6:00PM

Mr. Anfal KV
Founder, Safari Cars

Mr. Najeeb Rehman KP
Content creator

Mr. Firoz Chuttippara
Youtuber



Main Hall

Panel Discussion

Fireside Chat: Kerala Startup Ecosystem

6:00PM - 6:30PM

Mr. Abid Aboobaker
Co-Founder, Hoomans CO

Mr. Dilip Kainikkara IAS
Sub Collector Tirur,



Main Hall

Talk Segment

Reels to Revenue: Turning your Views into Sales

6:30PM - 6:50PM

Mr. Shan Salam

Co founder, The eCom Show

Ms. Fathima Banna

Founder, Fashion n Passion

Mr. Akhil Jijo

Co founder, Collabo Digital Network



Main Hall

Talk Segment

Startup Jam

6:50PM - 7:00PM



Main Hall

Performance by Natya

7:00PM - 8:00PM



Main Hall

Culturals

MASTERCLASSES

Data Analytics Using Python (Masterclass)

10:30AM - 1:00PM

Mr. Muhammed Raees PC
Founder & CTO, Edutecnica PVT. Ltd



Royal Hall

Masterclass

Exploring China (Masterclass)

1:00PM - 2:00PM

Mr. Umer Abdussalam
CEO, Edapt



Royal Hall

Masterclass



Behind the Frames: Photography Session (Masterclass)

2:00PM - 2:30PM

Mr. Mohammed Basim M
Award-Winning Photographer, Student Architect



Royal Hall

Masterclass

Talk on Drone Tech & Scalable Startups

3:00PM - 3:30PM

Mr. Praveen Ramachandran Nair
Founder & CEO, VAAVA SimuLABS



Royal Hall



Building a Scalable Startup (Masterclass)

3:30PM - 6:00PM

Mr. Nikhil Kilivayil
CEO & Founder, Brototype

Royal Hall

Masterclass



⊕ Off Tracks ⊕

Buggy Race Car

Side Venue

Custom Build Projects

Side Venue

Virtual Reality Experience

Side Venue

Dogzilla: Robot Dog Experience

Side Venue

Remote Control Flight Experience

Side Venue

Agricultural Drone Showcase

Side Venue

Tesla Showcase

Side Venue

Project Showcase

Side Venue

Line following robot competition

Side Venue

and Many Games...

Side Venue



Fireside Chat: Evolution of A.I in Everyday Life

9:30AM - 10:00AM

Mr. Umer Abdussalam
CEO, Edapt

Mr. Nadeem Ahmed
CEO, Scaleup Village



Main Hall

Fireside Chat



Inauguration

10:00AM - 11:30AM



Mr. Najeeb Kanthapuram
MLA, Perinthalmanna

Main Hall

Mr. Anoop Ambika
CEO, Kerala Startup Mission

Mr. Jayshankar Prasad
Director, DCSMAT

Mr. Tom Joseph
Executive Director, Jain University

Mr. Ibnu Jala
Founder & Director, FinQuo Varsity

Mr. Mustafa Koori
CEO, Edroots International

Mr. Sulaiman Karadan
MD, Karadan Lands



Brand Presentation

11:30AM - 11:35AM

Mr. Mohammed Zameel
CEO, Profinz Perinthalmanna



Brand Presentation

11:35AM - 11:40PM

Mr. Mohammed Thahir
Director, MPS Group of Companies



Talk: Art of Consumer Behaviour

11:40AM - 12:00PM

Mr. Mathew Joseph
Founder, Fresh to Home



Main Hall

Scaling Up: Navigating through Policy Landscape

12:00PM - 1:00PM

Mr. Anoop Ambika
CEO, Kerala Startup Mission

Mr. Jayasankar
Director, DCSMAT

Mr. Mittu Tigi
CEO, AIC IIIT



Main Hall

Panel Discussion



Talk: From Campus to CEO

1:00PM - 1:20 PM

Dr. Thomas George K
Chairman LEAD College of Management

Main Hall

Fireside Chat



Fireside Chat: Sustainable Startup

1:20PM - 1:50PM

Mr. Anil Balan

Co-Founder & COO, Kredflo

Mr. Dhanaj KM

Consultant, Grant Thornton Bharat



Main Hall

Talk Segment



Pathfinder's Dialogue: Expertise from Business Luminaries

1:50PM - 2:35PM

Mr. Faisal P Syed

Dean, B School International

Mr. Ibnu Jala

Founder & Director, FinQuo veristy

Mr. Musthafa Koori

CEO, Edroots International

Mr. Tom M Joseph

Executive Director, Jain University



Mr. Ajmal TP

Entrepreneur & Concept Consultant



SheLeads: Women Revolutionizing Business

2:35PM - 3:15PM

Ms. Nezrin Midhlaj

Founder, Nez & CO

Ms. Najna

CEO, Kinainy Edu International

Ms. Sreepriya Radhakrishnan

Director, Pehia Foundation

Ms. Sumi Sukumaran

Head of Infrastructure & Inclusive Entrepreneurship, KSUM



Ms. Aisha Sameeha

Founder, Koderfin



Media Mavericks : Defending Integrity in Modern Media

3:15PM - 3:45PM

Mr. Abhilash Mohan

Journalist, Mathrubhumi

Mr. Ayyapadas Aravindakshan

Journalist, Manorama News TV

Mr. Nishad Ravuther

Journalist, Media One



Main Hall

Panel Discussion

ScaleUp! Understanding the key stakeholders

3:45PM - 4:25PM

Mr. Nasar Jamal
Founder, Cozmo Travels

Mr. BP Nasar
Founder & Director, Frontline Logistics

Dr. Abdullah Khaleel
Head Of Department, Kims Al Shifa

Mr. Nisar
CEO, Campus World

Mr. Shabeer
Regional Business Director, Hubnetix



Talk: Sustainable Tourism

4:25PM - 4:45PM



P A Mohammed Riyas
Minister of Public Works Department and Tourism, Kerala

Main Hall

Ed-Tech: Envisioning the Future

4:45PM - 5:40PM

Mr. Ajas Mohammed
Founder, Eduport

Mr. Mohammed Ajmal
Founder, XandY Learning

Mr. Rameez Ali CK
CEO, Interval Learning Platform

Mr. Amal Manoj
Indian Youth Ambassador, G20



Main Hall

Panel Discussion



Talk: Social Entrepreneurship

5:40PM - 6:00PM



Dr. S S Lal
Director, Asia-Pacific, ReAct - Action on Antibiotic Resistance

Main Hall

Fireside Chat: Scaling Globally

6:00PM - 6:30PM

Mr. Faisal P Syed
Dean, Business School International

Mr. Shameer Moothedath
Director, Edroots International

Main Hall

Fireside Chat



Flavour & Creativity: Turning Taste into Success

6:30PM - 7:30PM

Mr. Nadeem Safran
Founder, Tharacart

Rafeeq Kavanoor
Co-Founder, FTRIC

Chef Shameem
Founder, 7th Lounge

Muhammed Ashar Ali
Founder, Mouzy

Basim Plate
Food Consultant



Main Hall

Panel Discussion



Live Idea Pitching

7:30PM - 7:45PM



Main hall

Closing Ceremony & Prize Distribution

7:45PM - 8:00PM



Main hall

Performance by Hanan Shah & Band

(8:00 PM Onwards)



MASTERCLASSES

A Glimpse into Motion Design (Masterclass)

10:30AM - 1:00PM

Mr. Muneer Marath

Visual Designer, Samsung R&D Institute, Bangalore

Royal Hall

Masterclass



Outsmart Cyber Threats : Offence Tactics 101 (Masterclass)

1:00PM - 3:30PM

Mr. Janith J

Senior Security Analyst at EY

Royal Hall

Masterclass



Talk on E-Commerce by The eCom Show (Masterclass)

3:30PM - 6:00PM

Mr. Shan Salam

Co-Founder, The eCom Show

Royal Hall

Masterclass

