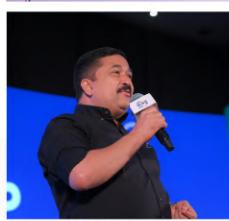


# ScaleUp Conclave 2025

“Scale your dreams”

15<sup>th</sup> & 16<sup>th</sup>  
February 2025

Shifa Convention Center  
Perinthalmanna, Malappuram



# scale up

DEFINITION

[skeɪl əp]

## Phrasal verb of scale

Increase something in size, number or extent, especially by a constant proportion across the board.

"Embrace every challenge as an opportunity to grow and scale up to new heights of success."





# What is ScaleUp ?

ScaleUp is a platform designed to help businesses, entrepreneurs, and visionaries achieve their full potential. We focus on creating opportunities, building valuable connections, and sharing practical insights to bridge the gap between potential and success.

At the core of ScaleUp is the ScaleUp Village, a dynamic community that fosters innovation, collaboration, and growth. It acts as a hub where ideas are transformed into reality, businesses gain momentum, and strong partnerships are built.

Through initiatives like the ScaleUp Conclave, we bring together industry leaders, entrepreneurs, and innovators. This event provides a platform to share knowledge, expand networks, and turn ambitions into real achievements.

ScaleUp is more than just about growth. It is about creating a sustainable ecosystem where success is nurtured and lasting progress is achieved.

# Vision to Mission



ScaleUp aspires to become the leading global platform for entrepreneurs and businesses, fostering an environment where innovation and collaboration thrive. Our vision is to drive economic progress by empowering the next generation of business leaders to create cutting-edge solutions, generate meaningful job opportunities, and make a lasting positive impact on communities worldwide.

ScaleUp's mission is to build a thriving ecosystem that empowers entrepreneurs, startups, and investors by providing them with essential resources, strategic mentorship, and unparalleled networking opportunities. Our goal is to accelerate growth, nurture business innovation, and cultivate a global network that contributes to sustainable economic development and long-term success.



# ScaleUp 2024 Partners

**OPEN**

MALABAR  
GOLD & DIAMONDS

aroha

TRIPLE i  
COMMERCE ACADEMY

thara cart

FLORA  
HOSPITALITY

K-DISC  
Kerala District  
Industry Council

KERALA  
STARTUP MISSION®

Kerala State  
Industrial Development  
Corporation Ltd.  
KSIC

33  
HOLDINGS

KERALA  
KNOWLEDGE  
ECONOMY MISSION

COZMO  
travel

MORFIN VERSITY  
TRAIN. TRANSFORM. THRIVE.

SAFARI  
exploration channel

zoul&zera  
Clothes made for children

Meeran

EDROOTS

API ABDUL KALAM  
TECHNICAL UNIVERSITY

SKILL ADDITIONAL  
PROGRAMME  
asap

DIGITAL  
UNIVERSITY  
KERALA  
Creating a transparent digital world

FOXLAB  
MAKERSPACE

PROFINZ

ABATE  
EYE HOSPITAL

INTERVAL

Frontline  
Logistics

impeX

eduport

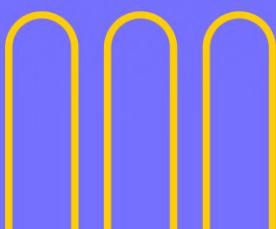
DCSMAT  
INSTITUTIONS

JAI  
JAIN  
TECHNICAL UNIVERSITY  
KOCCHI

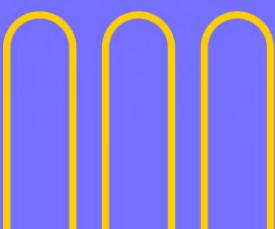




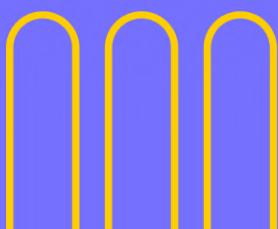
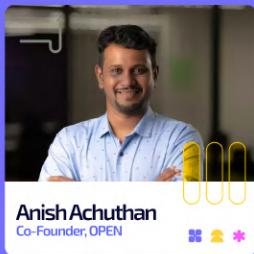
# ScaleUp 2025 Speakers



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Nishad Rawther  
Journalist, MediaOne



Smruthy Paruthikad  
Journalist, Reporter



Abhilash Mohan  
Journalist, Mathrubhoomi



Tom M Jospeh  
Executive Director, Jain



Mohammed Musthafa  
Founder & CEO, Eduroots



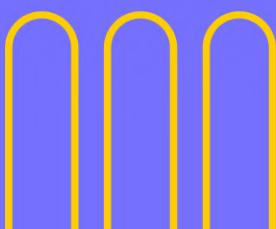
BP Nasar  
President & CEO, Frontline Group



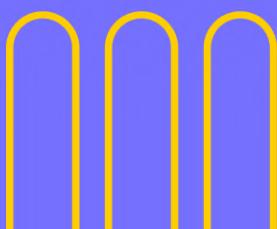
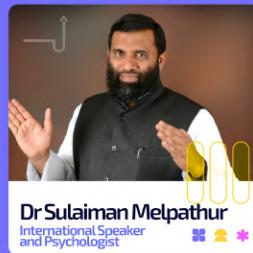
Jamal Abdulnazar  
CEO, Cozmo Travels



Ibnu Jala  
Founder and Director, FinQuo Versity



# ScaleUp 2025 Speakers



# ScaleUp 2025 Speakers



**Sharath SM**  
Innovation Officer, Digital University Kerala



**Moosa Mehar MP**  
Co-founder Tinkerhub



**Ganesh Gopal**  
Lead-Entrepreneurship Development At International Cooperative Alliance



**Abid Aboobaker**  
Co-founder, Hoomans Co.



**A.P.Jafar**  
Chairman and Founder, GO EC



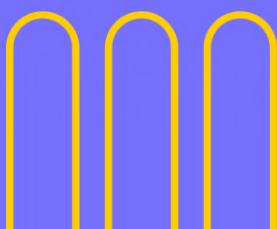
**Vinod Kumar BG**  
Technical Officer, KSUM



**Mohammed Ajmal C**  
Co-Founder, X and Ylearning



**Mittu Tigi**  
CEO, AIC-IIT Kottayam



# Key Events

(Tentative)



1

## Government Initiatives for Upscaling Startups

- T.Koshy(Managing Director, ONDC)
- AnoopAmbika(C.E.O KSUM)
- Moderator : K. Gopala Krishnan IAS (Director of Industries)



2

## The Future of AI and Automation in Business



- Dr. Ajay Agarwal (Author, Prediction Machine)
- Gopi Kallai (Chief Business Strategist, Google)
- Ashraf Sir Kerala Block Chain Academy
- Moderator : Umer Abdul Salam

3

## Empowering Women Entrepreneurs

- Ms.Beenakannan (Seematti)
- Ms.Sheela Kochouseph Chittilapally (Director V-Star)
- Moderator: Harsha Thacheri (Founder and CEO, Masalabox)



4

## Redefining Tourist Destinations



- Adv.PAMuhammedRiyas(Minister for Tourism and Public Works Department, Govt of Kerala)
- Santhosh George Kulangara (Traveler, MD Safari TV)

# Key Events

(Tentative)



5

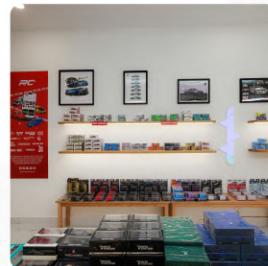
## Game Plans and Gold Medals

- Sanju Samson (Indian Cricketer, Six Guns Sports Academy)
- Anas Edathodika (Former Indian Footballer)
- PR Sreejesh (Former Indian Hockey Team Captain and Goalkeeper)
- Moderator : Kamal Varadoor (Sports Journalist, Chandrika)



6

## The Journey from Local to Global



- Manas Madhu (Kerala Banana Chips)
- Lakshmi N Menon (Pure Living)



- Hashmi Taj Ibrahim (News 24)
- Abhilash Mohanan (Mathrubhoomi)
- Shani (Manorama)
- Nishad Rawther (Media One)
- Smruthy Paruthikad (Reporter)

7

## Media Maverick

- Chef Suresh Pillai
- Chef Abida Rasheed
- Moderator : Naveen



8

## Culinary Journeys



# ScaleUp Numbers

Every number reflects our anticipated growth, engagement, and success. ScaleUp is excited to highlight the achievements we expect to reach this year.

**10,000+**  
Total attendees

**5,000+**  
Students

**500+**  
Local Business Heroes

**100+**  
Keynote Speakers

**20+**  
Investors in Attendance



# ScaleUp 2024 Highlights



Press Meet



Pre Events



## Inaugural Sessions



## Panel Discussions



## Expo





## Workshops



## Hackathon



## Bootcamps

000





Off Track Events



Cultural Events



# Testimonials



Conducting a business conclave in Perinthalmanna to boost the business ecosystem is appreciable

P Rajeev  
Minister of Industries,  
Kerala



ScaleUp Conclave is the initial step in the process of designing a Perinthalmanna model of development."

Riyas PM  
Executive Director, K-  
DISC



ScaleUp is the gateway to the future, reshaping traditions and moving the unmovable

Deena Jacob  
CFO Open



In a rapidly evolving business world, ScaleUp is teaching the true lesson of transformation

Mathew  
Joseph  
COO and Co-Founder  
FreshToHome



# Contact Us

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-  **Email:** [info@scaleupconclave.com](mailto:info@scaleupconclave.com)
-  **Phone:** +91 9048170077
-  **Address:** Shifa Convention Center,  
Perinthalmanna



"The only limit to our realization of tomorrow is our doubts of today."