

# JACOB E. SCARANI

## UX DESIGNER

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## EDUCATION

### B.S. Human Centered Computing

Rochester Institute of Technology  
Rochester, NY, USA  
Minor in Japanese

### Study Abroad

Nanzan University  
Nagoya, Aichi, Japan

## EXPERTISE

- UX Design
- Product Design
- Interaction Design
- User Research
- Usability Testing
- Wireframing
- Prototyping
- WCAG Compliance

## TECHNICAL/SOFTWARE

- Figma
- Sketch
- Adobe XD
- Adobe Illustrator
- InVision
- Miro
- HTML
- CSS
- JavaScript

## LANGUAGES

- English - Native
- Japanese - Conversational

## Experience

### BUXTON, Fort Worth, TX

6/2022 - 10/2022

*Retail Customer Analytics, SaaS*

#### Product Designer

##### Design

- Worked within the company's product team to design several new products for stakeholder review and eventual public release.
- Utilized Figma to create wireframe deliverables and finalize existing designs.

##### Design System

- Helped centralize design system in a singular ecosystem to create a more cohesive design system going forward with new products.

### LENELS2, Pittsford, NY

6/2021 - 12/2021

*Advanced physical security solutions, access control, video surveillance and mobile credentialing.*

#### UX Designer Co-op

##### Design

- Worked within a continuous delivery environment on a team of designers and developers.
- Collaboratively engaged with stakeholders from project management, engineering, security, and UX to deliver features and functionality for an all-in-one cloud-managed security solution called Elements.
- Led the design process from start to finish for a new guest access feature for Elements. Collaborated to negotiate functional requirements and visualized deliverables for presentations and communications with stakeholders.
- Pitched and ideated a new lockdown feature using rapid prototypes, and designs to facilitate conversations among product management and stakeholders.

##### Research

- Wrote testing script, created designs, and conducted AB testing for a video security solution. Utilized ProtoPie for its deep interaction capabilities and published results to confluence.
- Wrote script and conducted user interviews for internal use. Published results to confluence, presented them to stakeholders, and provided next steps.

##### Design System

- Migrated component library from Sketch to Figma.
- Maintained and evolved design system in Figma by adding missing components and recreating existing components in a way that's more consistent and usable to designers.
- Created dark mode variations of design system components.

## Additional Experience

### TAMAGO-DB, Tokyo, Japan

6/2019 - 8/2019

*Multilingual, multicultural cloud based platform with modern global recruiting practices.*

#### Front-End Developer Intern

- Refactored code for data analytics page with charts originally configured using a legacy Google Charts library with a more modern C3.js library.
  - Used Laragon as a local deployment environment.
  - Updated designs in a Symfony 3 codebase using HTML, CSS, and JavaScript.