

# JACOB E. SCARANI

## UX DESIGNER

**Phone:** (610) 757-5626  
**Email:** jacobscarani@gmail.com  
**Linkedin:** <https://www.linkedin.com/in/jescarani>  
**Portfolio:** <https://jacobscarani.me>

### EDUCATION

#### B.S. Human Centered Computing

Rochester Institute of Technology

Rochester, NY, USA

Minor in Japanese

#### Study Abroad

Nanzan University

Nagoya, Aichi, Japan

### EXPERTISE

- UX Design
- Product Design
- Interaction Design
- User Research
- Usability Testing
- Wireframing
- Prototyping
- WCAG Compliance

### TECHNICAL/SOFTWARE

- Figma
- Sketch
- Adobe XD
- Adobe Illustrator
- InVision
- Miro
- HTML
- CSS
- JavaScript

### LANGUAGES

- English - Native
- Japanese - Conversational

### Experience

#### BUXTON, Fort Worth, TX

6/2022 - 10/2022

*Retail Customer Analytics, SaaS*

##### Product Designer

###### Design

- Worked within the company's product team to design several new products for stakeholder review and eventual public release.
- Utilized Figma to create wireframe deliverables and finalize existing designs.

###### Design System

- Helped centralize design system in a singular ecosystem to create a more cohesive design system going forward with new products.

#### LENELS2, Pittsford, NY

6/2021 - 12/2021

*Advanced physical security solutions, access control, video surveillance and mobile credentialing.*

##### UX Designer Co-op

###### Design

- Worked within a continuous delivery environment on a team of designers and developers.
- Collaboratively engaged with stakeholders from project management, engineering, security, and UX to deliver features and functionality for an all-in-one cloud-managed security solution called Elements.
- Led the design process from start to finish for a new guest access feature for Elements. Collaborated to negotiate functional requirements and visualized deliverables for presentations and communications with stakeholders.
- Pitched and ideated a new lockdown feature using rapid prototypes, and designs to facilitate conversations among product management and stakeholders.

###### Research

- Wrote testing script, created designs, and conducted AB testing for a video security solution. Utilized ProtoPie for its deep interaction capabilities and published results to confluence.
- Wrote script and conducted user interviews for internal use. Published results to confluence, presented them to stakeholders, and provided next steps.

###### Design System

- Migrated component library from Sketch to Figma.
- Maintained and evolved design system in Figma by adding missing components and recreating existing components in a way that's more consistent and usable to designers.
- Created dark mode variations design system components.

### Additional Experience

#### TAMAGO-DB, Tokyo, Japan

6/2019 - 8/2019

*Multilingual, multicultural cloud based platform with modern global recruiting practices.*

##### Front-End Developer Intern

- Refactored code for data analytics page with charts originally configured using a legacy Google Charts library with a more modern C3.js library.
  - Used Laragon as a local deployment environment.
  - Updated designs in a Symfony 3 codebase using HTML, CSS, and JavaScript.