JACOB E. SCARANI
UX DESIGNER

Phone: (610) 757-5626
Email: jacobscarani@gmail.com
Linkedin: https://www.linkedin.com/in/jescarani
Portfolio: https://jacobscarani.me

EDUCATION

B.S. Human Centered Computing
Rochester Institute of Technology
Rochester, NY, USA
Minor in Japanese

Study Abroad
Nanzan University
Nagoya, AIchi, Japan

EXPERTISE

- UX Design
- Product Design
- Interaction Design
- User Research
- Usability Testing
- Wireframing
- Prototyping
- WCAG Compliance

TECHNICAL/SOFTWARE

- Figma
- Sketch
- Adobe XD
- Adobe Illustrator
- Invision
- Miro
- HTML
- CSS
- Javascript

LANGUAGES

- English - Native
- Japanese - Conversational

Experience

BUXTON , Fort Worth, TX   6/2022 - 10/2022
Retail Customer Analytics, SaaS

Product Designer

Design
- Worked within the company's product team to design several new products for stakeholder review and eventual public release.
- Utilized Figma to create wireframe deliverables and finalize existing designs.

Design Systems
- Helped centralize design system in a singular ecosystem to create a more cohesive design system going forward with new products.

LENELS2 , Pittsford, NY   6/2021 - 12/2021
Advanced physical security solutions, access control, video surveillance and mobile credentialing.

UX Designer Co-op

Design
- Worked within a continuous delivery environment on a team of designers and developers.
- Collaboratively engaged with stakeholders from project management, engineering, security, and UX to deliver features and functionality for an all-in-one cloud-managed security solution called Elements.
- Led the design process from start to finish for a new guest access feature for Elements. Collaborated to negotiate functional requirements and visualized deliverables for presentations and communications with stakeholders.
- Pitched and ideated a new lockdown feature using rapid prototypes, and designs to facilitate conversations among product management and stakeholders.

Research
- Wrote testing script, created designs, and conducted AB testing for a video security solution. Utilized ProtoPie for its deep interaction capabilities and published results to confluence.
- Wrote script and conducted user interviews for internal use. Published results to confluence, presented them to stakeholders, and provided next steps.

Design Systems
- Migrated component library from Sketch to Figma.
- Maintained and evolved design system in Figma by adding missing components and recreating existing components in a way that's more consistent and usable to designers.
- Created dark mode variations of design system components.

Additional Experience

TAMAGO-DB , Tokyo, Japan   6/2019 - 8/2019
Multilingual, multicultural cloud based platform with modern global recruiting practices.

Front-End Developer Intern

- Refactored code for data analytics page with charts originally configured using a legacy Google Charts library with a more modern C3.js library.
  - Used Laragon as a local deployment environment.
  - Updated designs in a Symfony 3 codebase using HTML, CSS, and JavaScript.