BREWS
BY Scarecrow Labs

NFT PROJECT ROADMAP

Q1 2022

PHASE 1 — ART GENERATION & TECHNICAL SET-UP

Artwork Generation
Smart Contract Creation
DAPP Creation

Website Creation
Social Networks
Testnet Checks

Q2 2022

PHASE 2 — MARKETING | COMMUNITY | GIVEAWAYS

Minting Go-Live
Marketing Launch
200 Twitter Giveaways
200 Discord Giveaways

SE Giveaways
Community Engagement
BREWS Showroom

Q3 2022

PHASE 3 — MERCHANDISING | VOTING | COMMUNITY

Tier 2 Cost for Minting
Merchandise Shop
Artist Onboarding

NFT #2 Drop
NFT #3 Drop voting

Q4 2022

PHASE 4 — BREWS V2 | COMMUNITY

Tier 3 Cost for Minting
New Special Edition Voting
BREWS V2 Art Gen & Technical Set-up
Priority sale for existing community

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