



DAVID EINHORN

PARTNER

TECHNOLOGY LAW | INTELLECTUAL PROPERTY | PATENT LITIGATION
TRADEMARK | COPYRIGHT | CORPORATE TRANSACTIONS & BUSINESS
ALTERNATIVE DISPUTE RESOLUTION, MEDIATION, AND ARBITRATION

729 Seventh Avenue
17th Floor
New York, NY 10019
Phone: 212-546-9255
Fax: 212-808-4155
deinhorn@sh-law.com

BIOGRAPHY

David Einhorn, Chair of the firm's Technology Law practice group, has obtained successes in many prominent and precedent-setting cases in the fields of patent infringement, trademark infringement, copyright infringement, cybersquatting, trade name misappropriation and insurance coverage. He handles diverse matters in intellectual property and technology areas involving patents, trademarks, service marks, trade dress, copyrights and domain names. He has solid expertise in drafting and negotiating intellectual property license agreements in various fields of technology and the arts. He frequently serves as an arbitrator for the National Arbitration Forum with respect to domain name cases, and also lectures on licensing and domain name issues.

Mr. Einhorn frequently litigates before the federal courts, the Trademark Trial and Appeal Board, and the Patent Trial and Appeal Board. Has obtained successes in many prominent and precedent-setting cases in the fields of patent infringement, trademark infringement, copyright infringement, cybersquatting, trade name misappropriation and insurance coverage. His clients include companies in the chemical, green energy, biotech, software, commercial real estate, entertainment, pet toy, jewelry and medical industries.

REPRESENTATIVE MATTERS

- Has decided over 200 domain names cases as an arbitrator
- Managers Intellectual Property portfolios for many companies in the United States, Asia, Europe, and Mexico
- Frequently litigates before the federal courts, the Trademark Trial and Appeal Board, and the Board of Patent Appeals and Interferences.

- Drafts and negotiates intellectual property license agreements in various fields of technology and the arts.
- Has obtained successes in many prominent and precedent-setting cases in the fields of patent infringement, trademark infringement, copyright infringement, cybersquatting, trade name misappropriation and insurance coverage.
- Handles insurance coverage disputes on behalf of policy holders.
- Handles commercial lease litigations on behalf of landlords.

BAR ADMISSIONS

- NEW YORK
- DISTRICT OF COLUMBIA

EDUCATION

- COLUMBIA UNIVERSITY SCHOOL OF LAW, J.D.
- COLUMBIA COLLEGE, B.A.

AFFILIATIONS

American Intellectual Property Law Association

- Trademark Internet Committee (Chairman 2016 - 2018, Vice-Chair)
- Software Copyrights Subcommittee (Chairman)

Intellectual Property Owners Association

- ICANN Intellectual Property Constituency representative
- Domain Names and Social Media Committee (Vice-Chair)
- IPO Representative to Intellectual Property Association's Leader Group

Internet Corporation of Assigned Named and Numbers (ICANN)

- Intellectual Property Constituency Membership Committee
- AIPLA Representative (2016 to 2018)

**New York Intellectual Property Law Association:
Copyright Committee (Former Chair)**

American Bar Association

- Former ICANN Intellectual Property Constituency representative
- Broadcasting, Sound Recordings, and Performing Artists Committee (Former Chair)

The Chemists Club (Board Member)

WRITTEN WORK

- Co-author: Generic Top-Level Domains: What Every Brand Manager Should Know (Forbes.com, May 21, 2012)
- Author: The Copyrightability of Perfumes: I Smell a Symphony (Intellectual Property Today, April 2010)
- Harold Einhorn and David Einhorn, Patent Licensing Transactions, (Matthew Bender, Rev. Ed.)

ACCOLADES AND HONORS

- Who's Who in America
- Who's Who in American Law
- Martindale-Hubbell: AV Preeminent