



## ANTHONY R. CARUSO, ESQ.

### PARTNER

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INTELLECTUAL PROPERTY | FRANCHISE AND LICENSING GROUP

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### BIOGRAPHY

Anthony R. Caruso is an accomplished business attorney and Sports Agent certified by the NFL Players Association. He has a broad range of significant experience in the negotiation and drafting of all types of legal transactions including business, sports and entertainment contracts, intellectual property matters, technology, licensing and franchising deals, and land development. A sampling of his notable projects includes establishing a revolutionary technology services company, representing pro sports leagues, negotiation various music, film and television projects, structuring multi-year licensing and sponsorship agreements, negotiating franchise and leasing agreements, and supervising private capital transactions for the acquisition or establishment of various ventures.

A noted entertainment lawyer, Mr. Caruso has advised and counseled producers, artists, and performers, from up and coming hopefuls to established acts and artists. Over the years, he has drafted all types of contracts for producers and film production companies, musical acts and record companies, songwriters, actors, and authors. He also counsels clients in connection with disputes in areas that include contracts, copyright, licensing, trademark, false advertising, unfair competition, First Amendment, defamation and internal investigations.

As a sports attorney, Mr. Caruso represents coaches, athletes and sports marketers, sports leagues and investment groups involved in both sports and entertainment. He is the former owner of a professional minor league basketball team, a founding member and counsel to a pro sports league, and represented celebrity athletes in endorsement deals and related business planning.

Mr. Caruso gained international attention when he represented Amy Polumbo, Miss New Jersey 2007, in connection with a blackmail situation over Internet photos. He provided all legal counseling and participated in negotiations, strategy, media supervision, and "crisis management" as he appeared in many major print and media outlets including People Magazine and NBC's

Today Show. Over the years, he has also appeared on Fox, MSNBC, E! Entertainment and many of the NYC based television productions such as PIX 11. He is frequently called upon by various syndicated television, news and print media outlets for his advice and commentary on current legal issues.

Mr. Caruso previously served as counsel to former New Jersey Governor James Florio. He was also a founding executive of an internet-based real estate services company that revolutionized the way properties were sold utilizing the technology of the internet. Also, he has served on the boards of various charitable organizations and banking institutions and has published in various areas of the law.

### EDUCATION

- Seton Hall University School of Law (JD 1985)
- Rutgers University (BS 1982)

### BAR ADMISSIONS

- New Jersey
- United States Tax Court
- United States Supreme Court

### AFFILIATIONS

- Adjunct Faculty, New York University
- NFLPA Certified Agent (NFL Player Agent)
- Advisory Board - Trinity Financial Sports and Entertainment Management Company
- Adjunct Faculty, Belmont University
- Advisory Board, Capital One Bank
- Member, Monmouth University Real Estate Institute

### PUBLICATIONS

- "Collegiate Collisions on the Field and in the Courtroom: Will Labor Peace Save Student-Athletes from Further Injury?" - Journal of Business and

Technology Law of the University of Maryland  
School of Law - 2/17/2015

- “The Donald Sterling Dilemma”, US Daily Review - 5/22/2014
- “Inside the Minds: Entertainment and Media Law Contract Strategies” -11/1/2007
- “Recruiting Case Takes Center Stage” - 6/1/2007
- Commentary – “The New NBA Wardrobe: Less Bling Is an Enforceable Thing” - 1/30/2006
- “How To Succeed in Local Redevelopment” - 6/26/1995

#### OTHER NEWS

- Promotion or piracy: Logo Issues on rise - 8/30/2010
- Captions, not photos, trouble Miss New Jersey - 7/11/2007
- Today Show Interview - 7/9/2007

#### OTHER NEWS

- “Top Attorney” - SJ Magazine (2007, 2008, and 2009)