

Yufei(Scarlett) Chen

• New York, US

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the https://scarlettchen0111.github.io/

KEY SKILLS

Visual Design

- · Photoshop
- · Illustrator
- Justinmind

Video & Motion

- · Premiere Pro
- · After Effects
- · Cinema 4D

3D Modeling

- · Rhinocero
 - · Blender
- · Keyshot

Programming Language

- Javascript
 - Python
 - · HTML
 - · CSS

Education

Parsons School of Design - The New School

2020 - 2023

MFA, Design and Technology

GPA: 3.80

School of the Art Institute of Chicago

2014 - 2019

BFA, 3D Modeling & Visual Communication

Professional Experience

English Translator and Website Designer Guangzhou Maritime Court · Part-time Sep 2021 - Aug 2022/Guangzhou, China

- Participated in the design of Guangzhou Maritime Trial official website; researched for visualization references, sketched framework for the website, and designed typeface.
- Successfully guided the team to change the original website structure and make more unified typeface choices; re-designed a cleaner interface.
- Translating trial news, publication catalogs, and scripts for The Voice of Judge; dubbing for The Voice of Judge in 2021.

Poster Designer

Kalomano Inc. · Remote

Nov 2020 - Dec 2020/Shenzhen, China

- Independently finished the whole graphic design process for both English and Chinese versions of the posters by using Adobe Illustrator and Photoshop.
- Suggested the merchant to incorporate his portrait in the design for eye-catching effect. Suggestion approved by the merchant and attracted desired attention when it's put to use.

Project Experience

Gift From My Invisible Twin (Thesis Project) Parsons School of Design - The New School Jan 2023 - May 2023/New York, NY, U.S.

- This is an interdisciplinary design project.
- Skills: creative writing, 3D modeling, 3D printing, acrylic painting, Premiere Pro, Arduino, p5js.
- Designed a self-motivational and self-help kit; wrote motivational text contents from the first-person point of view, and made a video demonstrating the background story from the third-person, which added more depth.

Honors & Awards

Dean's Merit Scholarship

Parsons School of Design - The New School

 Received Dean's Merit Scholarship in the amount of 35% of the total tuition.

Exhibition Cover for "Digital Crafting Basics" School of The Art Institute of Chicago

Metal casting work "Heart Ashtray" was chosen to be the exhibition cover for "Digital Crafting Basics". On view through January 2 - January 23, 2018, at Flaxman Library Main Collections.