



# Yufei(Scarlett) Chen

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## KEY SKILLS

### Visual Design

- Photoshop
- Illustrator
- Justinmind

### Video & Motion

- Premiere Pro
- After Effects
- Cinema 4D

### 3D Modeling

- Rhinocero
- Blender
- Keyshot

### Programming Language

- Javascript
- Python
- HTML
- CSS

## Education

### **Parsons School of Design - The New School**

2020 - 2023

MFA, Design and Technology

GPA: 3.80

### **School of the Art Institute of Chicago**

2014 - 2019

BFA, 3D Modeling & Visual Communication

## Professional Experience

### **English Translator and Website Designer**

**Guangzhou Maritime Court · Part-time**

**Sep 2021 - Aug 2022/Guangzhou, China**

- Participated in the design of China Maritime Trial website; researched for visualization references, and sketched framework.
- Successfully guided the team to change the original website structure and make more unified typeface choices; re-designed a cleaner interface.
- Translated trial news, publication catalogs, and scripts for The Voice of Judge; dubbed for The Voice of Judge in 2021.

### **Poster Designer**

**Kalomano Inc. · Remote**

**Nov 2020 - Dec 2020/Shenzhen, China**

- Independently finished the whole design process of the poster and leaflet for a sales event by using Adobe Illustrator and Photoshop.
- Suggested the merchant to incorporate his portrait in the design for eye-catching effect. Suggestion was approved by the merchant and attracted desired attention when it's put to use.

## Project Experience

### **Gift From My Invisible Twin (Thesis Project)**

**Parsons School of Design - The New School**

**Jan 2023 - May 2023/New York, NY, U.S.**

- This is an interdisciplinary design project.
- Skills: creative writing, 3D modeling, 3D printing, acrylic painting, Premiere Pro, Arduino, p5js.
- Designed a self-motivational and self-help kit; wrote motivational text contents from the first-person point of view, and made a video demonstrating the background story from the third-person, which added more depth.

## Honors & Awards

### **Dean's Merit Scholarship**

**Parsons School of Design - The New School**

- Received Dean's Merit Scholarship in the amount of 35% of the total tuition.

### **Exhibition Cover for "Digital Crafting Basics"**

**School of The Art Institute of Chicago**

- Metal casting work "Heart Ashtray" was chosen to be the exhibition cover for "Digital Crafting Basics". On view through January 2 - January 23, 2018, at Flaxman Library Main Collections.