



Yufei(Scarlett) Chen

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KEY SKILLS

Visual Design

- Photoshop
- Illustrator
- Justinmind

Video & Motion

- Premiere Pro
- After Effects
- Cinema 4D

3D Modeling

- Rhinocero
- Blender
- Keyshot

Programming Language

- Javascript
- Python
- HTML
- CSS

Education

Parsons School of Design - The New School

2020 - 2023

MFA, Design and Technology

GPA: 3.80

School of the Art Institute of Chicago

2014 - 2019

BFA, 3D Modeling & Visual Communication

Professional Experience

English Translator and Website Designer

Guangzhou Maritime Court · Part-time

Sep 2021 - Aug 2022/Guangzhou, China

- Participated in the design of China Maritime Trial website; researched for visualization references, and sketched framework.
- Successfully guided the team to change the original website structure and make more unified typeface choices; re-designed a cleaner interface.
- Translated trial news, publication catalogs, and scripts for The Voice of Judge; dubbed for The Voice of Judge in 2021.

Poster Designer

Kalomano Inc. · Remote

Nov 2020 - Dec 2020/Shenzhen, China

- Independently finished the whole design process of the poster and leaflet for a sales event by using Adobe Illustrator and Photoshop.
- Suggested the merchant to incorporate his portrait in the design for eye-catching effect. Suggestion was approved by the merchant and attracted desired attention when it's put to use.

Project Experience

Gift From My Invisible Twin (Thesis Project)

Parsons School of Design - The New School

Jan 2023 - May 2023/New York, NY, U.S.

- This is an interdisciplinary design project.
- Skills: creative writing, 3D modeling, 3D printing, acrylic painting, Premiere Pro, Arduino, p5js.
- Designed a self-motivational and self-help kit; wrote motivational text contents from the first-person point of view, and made a video demonstrating the background story from the third-person, which added more depth.

Honors & Awards

Dean's Merit Scholarship

Parsons School of Design - The New School

- Received Dean's Merit Scholarship in the amount of 35% of the total tuition.

Exhibition Cover for "Digital Crafting Basics"

School of The Art Institute of Chicago

- Metal casting work "Heart Ashtray" was chosen to be the exhibition cover for "Digital Crafting Basics". On view through January 2 - January 23, 2018, at Flaxman Library Main Collections.