

Function:

1, <http://www.dealmoon.com/>

Dealmoon.com is a shopping deal site. At the website you can find the latest news about store discounts on various stuff.

I think this is a good interface because the designers of this interface really know what customers want. For example, you are really busy, you can just go through the Editor's Hottest Picks/Top Bookmarked Deals on the top or Most Clicked Deals(in two hours, 24 hours and 48 hours) on the right, which contains the hottest deals. You can also go through different categories: beauty, clothes, personal care and so on. When the deal expires, it will keep updated and get marked off. You can also create an account and make comments at the bottom of each deal as well as reply to others' comments, which makes it a social app.

2, Google

<https://www.google.com/search?q=wj&oq=wj&aqs=chrome..69i57j0l5.868j0j4&sourceid=chrome&ie=UTF-8#q=amazon>

When you search a certain company name in Google, you may find all its general information at the side bar, which I think is really helpful. For example, if you search Amazon, you can find its company type, current CEO, subsidiaries, related companies and even stock price. For most of the people who searches the company name, they are looking for stock price. This function really saves their time. It is really nice that you can get an overall impression of the company right after the search.

3, Wall Street Journal Website

<http://www.wsj.com/>

When you want to get the latest market information, Wall Street Journal is probably a good choice. I really love its website for its functionality. First of all, the responsiveness of this website is top-notch. There are a lot of sections and blocks for the full screen. It should be really challenging to re-arrange the sections for a smaller size, but WSJ deals with it excellently. There is also a photo carousel at the bottom which shows the hottest photos reflecting current events, which is really alarming and thought-provoking.

Design:

1, Polyvore

<http://www.polyvore.com/>

This is a fashion website for the latest trends and hot products. The overall design of the website is pretty neat. First of all, its navbar and footer delivers a high-end effect. Following the nav bar, there is a full width block with a recommendation set of clothes and its logo. For some section like "what to wear", the name and introduction of the clothes set are in a shape of triangle, which

is really creative. The fonts for each part are well-chosen. Even though there are a lot of the elements in each set, the overall look are well-organized and simple.

## 2, Saint Laurent

<http://www.ysl.com/us>

This is the official website of Saint Laurent.

The animation of the runway video at the beginning is stunning. The rest of the parts are just well-organized texts which make the video standing out. People would focus on all its latest design without getting distracted by other elements. When you click on one of menu displayed by left like “shop women”, the drop menu would be displayed by right in the column, which is avant-garde and good-looking. And when the cursor moves onto the item, you can see the details of the item without clicking in.

## 3, Chanel

[http://www.chanel.com/en\\_US/fashion/collections/show-spring-summer-2017.html](http://www.chanel.com/en_US/fashion/collections/show-spring-summer-2017.html)

This page introduces the spring and summer show for 2017.

When you enter the page, you can see a gif which mimic how we do the coding but actually introduces the themes of this show. Since this design is related to something I study, I found it really interesting. The pictures seem placed randomly onto the page, but I believe all the scales have been well adjusted to create the current effect. The menu bar is floating in the left bottom corner of the page and create a 3D effect. Every illusion is beautiful and the layers of illustrations are well designed.