Intro to Career Services: Web Development

How You're Supported:

- **Career Materials** – Unlimited feedback on professional materials to help you become *employer-competitive*.
- **Career Coaching** – Quality coaching, strategies, and resources to help you become *employer-competitive*.
- **Career Events & Workshops** – We conduct ongoing behavioral and field-specific [workshops](#), as well as engagement opportunities with industry professionals to help you become *employer-competitive*.

Career Milestones:

1. **Pave Your Pathway**
   You will learn how to research target roles based on your background, interests, and skills, and you'll develop a professional brand statement that you can use for a variety of purposes (e.g. your resume/CV, LinkedIn and other online profiles). Once you've developed your statement, you'll submit it via your student portal for feedback.
2. **Develop Your Resume**
   You will develop a competitive resume/CV, and submit it to your student portal for feedback.
3. **Polish Your Online Presence**
   You will update your GitHub and LinkedIn profile to meet employer-competitive standards, and submit links in your student portal for feedback.
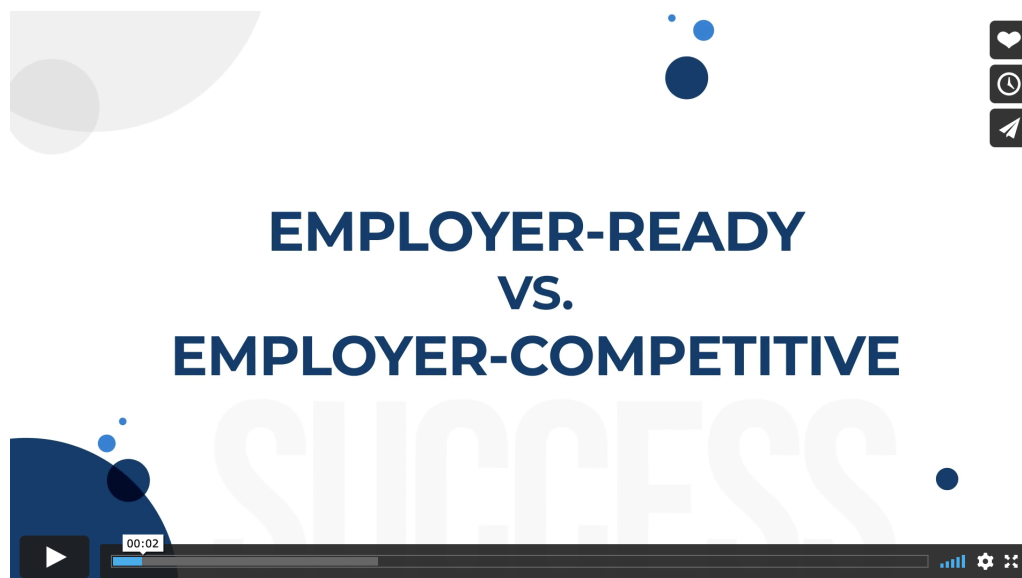4. **Employer-Ready**
   You will implement previous feedback in your career materials, and re-submit them for a final review via your student portal. Once you're approved, you will be Employer-Ready!
5. **Employer-Competitive**
   For this milestone, you will identify best practices for networking and how to successfully prepare for the interview process.

What is the difference between *Employer-Ready* and *Employer-Competitive*?

https://vimeo.com/489565827

Employer-Ready means that you have the minimum requirements to enter into a typical job application process. Your job search materials are strong and complete, and with some luck, an employer will notice you in a tall stack of applications and decide you are the right fit for the role.

Employer-Ready

Create Professional CV/Resume

• Clear, concise, and compelling CV/resume.

Polish Your Portfolio & GitHub

• Portfolio with deployed projects.
• On your "contact" page, list your email and phone number, not a contact form.
• Attention-grabbing: template is fine, but add your personality.
• Deployed projects; include a link to both the deployed project AND the GitHub repo.
• Link a PDF of your CV/resume to your site.
• GitHub: 5 commits per project, refactor previously submitted code.
• 3-6 pinned repositories, all of which have professional titles (not "Homework 1"), thorough READMEs, and clean code.

Employer-Competitive means that you have given yourself the best chance to secure your desired job. Your job search materials are excellent, you are well-prepared for interviews, and you are pro-actively seeking and pursuing the jobs that you want with multiple networking strategies.

Employer-Competitive

Create Professional CV/Resume

• Clear, concise, and compelling CV/resume, tailored to the type of job you're applying for.
• Targeted cover letters that capture why you want to work for each company.

Polish Your Portfolio, GitHub, & LinkedIn

• Portfolio with 3+ deployed projects.
• On your "contact" page, list your email and phone number, not a contact form.
• Attention-grabbing: template is fine, but customize and add your personality.
• Deployed projects - link to both the deployed project AND the GitHub repo.
• Link a PDF of your CV/resume to your site.
• GitHub: 5 commits per project, refactor previously submitted code.
• Contribute regularly to open source projects.
• 3-6 pinned repositories, all of which have professional titles (not "Homework 1"), thorough READMEs, and clean code.
• Up-to-date LinkedIn profile with strong bio statement, professional photo, links to your GitHub and portfolio, and includes a projects section.

Build Your Visibility

• Attend all employer facing events organized by the boot camp.
• Attend 1-2 local Meetups / Eventbrite events per week, make 2-3 solid connections per event.
• Create business cards, include desired title, links to GitHub, portfolio, LinkedIn, and QR code for CV/resume.
• Reach out to your entire network to let them know what types of roles you're looking for.

- Use LinkedIn to connect weekly with 5 employees/decision makers.
- Conduct 3+ informational interviews weekly with industry leaders.
- Follow desired companies on social media.

Prepare for a Successful Interview

- Complete Interview Stories worksheet prior to behavioral interview session.
- Attend a behavioral interview session.
- Research common behavioral interview questions, write answers, practice until your answers flow.
- Schedule a 1:1 mock behavioral interview with your career team.
- Attend technical interview sessions.
- Attend TA office hours for 1:1 technical interview support / practice.

Apply to Jobs

- Apply to at least 10 jobs per week.
- Set up email notifications for your common keyword searches from job boards.
- Share application status with your career coach so he/she can leverage possible employer relationships or alumni connections.
- Follow up on all applications within 1 week.
- Create a candidate profile on angel.co, your local built in website (e.g., Built In Colorado, Built In Chicago).

Improve Your Skills

- Strengthen Javascript fundamentals, practice 3+ data structure / algorithm problems per week.
- Take courses online, target your learning by researching the technology in-demand in your market.
- Offer to build websites for friends / family. Ask them to write testimonials on your portfolio/ LinkedIn.
- Build a solo project - create an MVP to showcase.