

## Color Palette

Inspire the imagination. Wondrous Machines, dazzling night skies, electric fascination.



## Font Choices

Nunito Light

Nunito packs a lot of personality and is ideal for headings. It's easy to read, but evokes a friendly humanist vibe.

Lato Regular

Lato is a sleek sans-serif font known for its readability. It gives a professional feel to all of your copy.

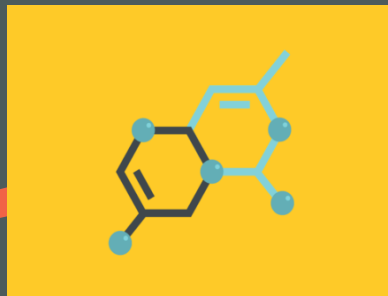
## Background Texture/Color



## Main Nav

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## Photography Treatment



## Rationale

When I think about the colors of science, I think about the big milestones. Fire. Steel. Electricity. At the same time I wanted to avoid making the site feel too cold. I wanted to evoke the feel of those dramatic discoveries in an inviting way. That's why I picked muted colors for my color palette.

I wanted to combine geometric shapes like the ones in my photography treatment, with smooth inviting lines as you can see in my texture example. When the product is finished, I want it to look techy, but fun!