**Assignment 4**

Website Build

# Weight: 20% Introduction

Download the assignment zip file and extract its contents. In this assignment, you will build a three page website. In the starting files, you will find the design comps for the **home page (assignment 3)**, the **shop page**, and the store **checkout page**. You have to build each of the new pages (shop and checkout) from the provided Photoshop documents. All the layout, style, and typography information you need can be found in the Photoshop documents. You can find the fonts for the site at Google fonts.

***Find the assignment 4 zip file link at the bottom of this page.***

# Site Build

Use the build methodology that we have been developing in the course (e.g. document outline, 960px center page framework, etc.). Start by renaming your framework folder to **beaten-path-assign-4**. Note that on each page, the navigation is the same and that on the shop page, the footer is exactly the same as the home page. You could start by creating a single page that has a completed navigation and footer (should already be completed from assignment 3) then save the additional pages that you need, thus completing the navigation for the site.

The home, shop, and checkout pages have been provided (as PSD files) for you to create.

# Submission

**Ensure your project folder is named *beaten-path-assign-4***

**Zip your project folder and upload the zip file to Moodle.**

**Note:** It is your responsibility to upload the file correctly and to ensure all tasks have been completed correctly.

Do not make assumptions; if you have a question or are unsure of something, then seek advice from your instructor.

**Note:** Late submissions will receive a grade of zero.

# Marking Guide

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| --- | --- | --- |
| **Tasks** | **Grade** | **Marks** |
| **General**   * The page uses the basic HTML5 center page framework developed in class * The js folder contains the JavaScript shiv file and the file is correctly linked to the html documents correctly * The CSS reset is correctly linked and working * CSS selectors are semantically named following best practices   o Styles are written effectively and not overly complex   * Only one single CSS file is used in addition to the reset.css | **-3** | **-3** |
| **Header / Navigation & Breadcrumbs**   * The logo is an image link that returns user to the home page, and it works on all pages * Navigation links work on all pages * The breadcrumb links works to return to the other pages | **3** | **3** |
| **Shop Page**  Page Layout Design & Style   * The shop page content is positioned, styled, and spaced as close as possible to the original PSD file   Mark Up   * Document structure markup is logical follows best practices * Content markup uses the most appropriate elements and the markup is well formatted   CSS   * CSS selectors are semantically named * CSS selector types used are appropriate and follow best practices * CSS is well structured and formatted | **5**  **3**  **3** | **11** |

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| --- | --- | --- |
| Technical   * All images are saved in an appropriate format for the intended use in the site * Page validates with no errors * Document produces a clear and meaningful document outline | **-3** |  |
| **Checkout Page** |  |  |
| Page Layout Design & Style |  |  |
| * The checkout page content is positioned, styled, and spaced as close as |  |  |
| possible to the original PSD file | **5** |  |
| Mark Up |  |  |
| * Document structure markup is logical follows best practices |  |  |
| * Content markup uses the most appropriate element and the markup is   well formatted | **3** |  |
|  |  |  |
|  |  | **11** |
| CSS |  |  |
| * CSS selectors are semantically named * CSS selector types used are appropriate and follow best practices | **3** |  |
| * CSS is well structured and formatted |  |  |
| Technical |  |  |
| * All images are saved in an appropriate format for the intended use in the site | **-3** |  |
| * Page validates with no errors |  |  |
| * Document produces a clear and meaningful document outline |  |  |
| Total |  | **/2*5*** |

Rubric

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| --- | --- |
| Marks | Criteria |
| **5** | **Task was completed with the highest of proficiency adhering to best practices and followed subject matter guidelines all tasks were completed to a professional standard** |
| **4** | **Task was completed with some minor mistakes. Well above average work, shows good understanding of the task and high degree of competence** |
| **3** | **Satisfactory work. Some features missing or incorrectly implemented. Shows a moderate level of understanding in the task with room for improvement** |
| **2** | **Below average work. Task was poorly completed. Shows understanding of the task and the requirements to implement but implementation was poorly executed** |
| **1** | **Some of the task was completed. Showed a lack of understanding in the subject matter and very poorly executed** |
| **0** | **Not completed** |

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| Marks | 3 Marks Criteria |
| **3** | **Proficient. Shows a high degree of competence in completing task** |
| **2** | **Capable. Above average degree of competence in completing task** |
| **1** | **Below average. Shows a satisfactory degree of competence in completing task** |
| **0** | **Task was not completed** |

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| Marks | 1 Marks Criteria |
| **1** | **Task Completed satisfactorily** |
| **0** | **Task was not completed** |