

# Tristan Scaglia

## UI/UX Designer

## Front-end Developer

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### Experience

#### Front-end developer - UI/UX Engineer freelance

Creating web apps and websites

React Next.js UI UX CSS

Since 2023

#### Growth engineer at TomTom

Improving the TomTom e-commerce website through A/B tests

As part of a team with a growth marketer and a UX designer, I worked on enhancing the TomTom e-commerce website by making data driven choices.

This involved conducting user research, as well as analyzing data from analytics tools. By interpreting the results, we identified pain points encountered by customers and designed solutions to improve their experience.

Additionally, I was responsible for setting up A/B tests, implementing changes on the React website, and maintaining a Next.js project of marketing pages.

Contentsquare Google Analytics Hotjar Maze.co 5-second tests  
React Next.js Optimizely SiteSpect

2019 - 2022

#### Front-end developer at GoOut.net

GoOut is a ticketing platform for cultural events

I worked with a team of developers and designers.

My role included integrating Vue.js and adding new features to the web application. I focused on upgrading the ticketing process to meet event venue requirements.

Vue.js Nuxt Less

2017 - 2018

#### Web developer freelance

Making websites and web apps

Designing and developing marketing websites and landing pages

Building an internal reservation system for a travel agency

Wordpress Angular MongoDB Node

2014 - 2016

#### Web developer at Destination Merveilles

Updating the travel agency's website, making regular newsletters, creating microsites

PHP (Wordpress) jQuery

2013

#### Web developer at G7 Design

Making and maintaining websites as part of a communication agency

PHP jQuery SQL

2012

### Skills

User centric design, User research, A/B testing, Design (UX, UI), Accessibility  
Javascript, React (or Vue) and its ecosystem, Next.js, Webpack, Redux  
HTML, CSS, Git

### Education

#### DUT Informatique at Université de Nice

2 year degree in computer science  
2012