



# Cyber Security Awareness: Understanding Phishing

Welcome to our Cyber Security Awareness  
Training presentation on Phishing

# Introduction to Phishing

What is Phishing?

Why understanding phishing is crucial for cybersecurity.

# How Phishing Works

Common tactics used by phishers.

The psychology behind phishing attacks:  
Understanding the tactics used to manipulate victims.

# Types of Phishing

Email Phishing: Most common form of phishing.

Spear Phishing: Targeted attacks on specific individuals or organizations.

Smishing and Vishing: Phishing via SMS and voice calls.

Whaling: Targeting high-profile individuals like executives.

# Recognizing Phishing Attempts

Signs of phishing emails: How to spot suspicious emails.

How to inspect links safely: Techniques to ensure the safety of clicking on links.

Verification methods: Ways to confirm the authenticity of requests.

# Prevention and Protection

Best practices for individuals and organizations to prevent phishing attacks.

Security tools and software: Utilizing technology to enhance protection.

Reporting mechanisms: Encouraging reporting of phishing attempts.

# Case Studies

Real-world examples of phishing attacks:  
Highlighting notable cases.

Analysis of phishing trends and statistics:  
Understanding the prevalence and impact of phishing.

# Interactive Session

Quizzes or scenarios to identify phishing:  
Engaging participants in recognizing phishing attempts.

Discussion on personal experiences: Sharing insights and learning from each other.



# Conclusion

Summary of key points covered in the presentation.

Encouragement to stay vigilant and proactive against phishing attacks.

# Resources

Where to find more information: Providing resources for further education.

Contact details for reporting phishing in your organization: Ensuring a proactive approach to dealing with phishing incidents.