## References für das Masterseminar

- (1) Bitte verwenden Sie für die Reference-Styles die Datei masterseminar.bst (siehe Anhang).
- (2) Formatierungen im Text

## Beispieltext 1:

It was allready acknowledged in the middle of the last decade that mobile ICT-based capabilities have the potential to increase productivity, efficiency and other important business performance metrics [Basole 2005; Gebauer and Shaw 2004; Nah et al. 2005].

## In LaTex:

```
[\citeNP{BAS2005}; \citeNP{GEB2004}; \citeNP{NAH2005}]
```

#### In BibTex:

```
@article{BAS2005,
    Author = {Rahul C. Basole},
    Date-Added = {2012-05-18 15:14:25 +0200},
    Date-Modified = {2012-05-18 15:50:43 +0200},
    Journal = {26th ASEM National Conference Proceedings},
    Organization = {Georgia Institute of Technology},
    Pages = {364-371},
    Title = {Mobilizing the Enterprise: a conceptual model of Transformational value and enterprise readiness},
    Year = {2005}}
```

## Beispieltext2:

At the same time we are going through a convergence of desktop and mobile, web and native application devolopment [Mikkonen et al. 2009].

#### In LaTex:

[\citeNP{MIK2009}]

#### In BibTex:

```
@article{MIK2009,
```

```
Author = {Tommy Mikkonen and Antero Taivalsaari and Mikko Terho},
Date-Added = {2012-05-18 20:44:18 +0200},
Date-Modified = {2012-05-18 20:54:08 +0200},
Journal = {Proceedings of the 6th International Conference on Mobile Technology, Application & Systems},
Title = {Lively for Qt: A Platform for Mobile Web Applications},
Year = {2009}}
```

# (3) Formatierung im Verzeichnis

Basole, R. C. 2005. Mobilizing the enterprise: a conceptual model of transformational value and enterprise readiness. 26th ASEM National Conference Proceedings , 364–371.