1. Code Conventions

- a. Names should be meaningful and descriptive, but not necessarily verbose
- b. Use camelCase for variables and functions (i.e. calculateTotal(), userName)
- c. Use PascalCase for Classes and Types (i.e. UserProfile, TestingClass)
- d. Use ALL CAPS with underscores for Constant (i.e. APP, AIRTABLE API)
- e. Use 4 spaces for indentation
- f. Place opening braces on the same line as the statement.
- g. Line Length should be a maximum of 80 characters

2. Documentation

- a. Use Inline Comments for explaining difficult-to-read code.
- b. Use Block Comments for describing overall logic of code-block or function.

3. Project Structure

- a. Use logical folders to minimize messiness in file systems.
- b. Use PascalCase for file names
- c. Use descriptive names to describe content

4. Version Control

- a. Commit Messages
 - i. Make sure messages are clear and concise
 - ii. Use Imperative mood ("Add feature for user login")
 - iii. Include Brief Summary if possible.
- b. Branching Strategies
 - i. Create new branches for new features
 - ii. Keep the main branch stable and ready for release.

5. Testing

- a. Ensure adequate test coverage
- b. Use descriptive names for test functions to convey what is being tested

6. Code Review

a. Conduct regular code review to ensure adherence to coding standards and improve code quality.