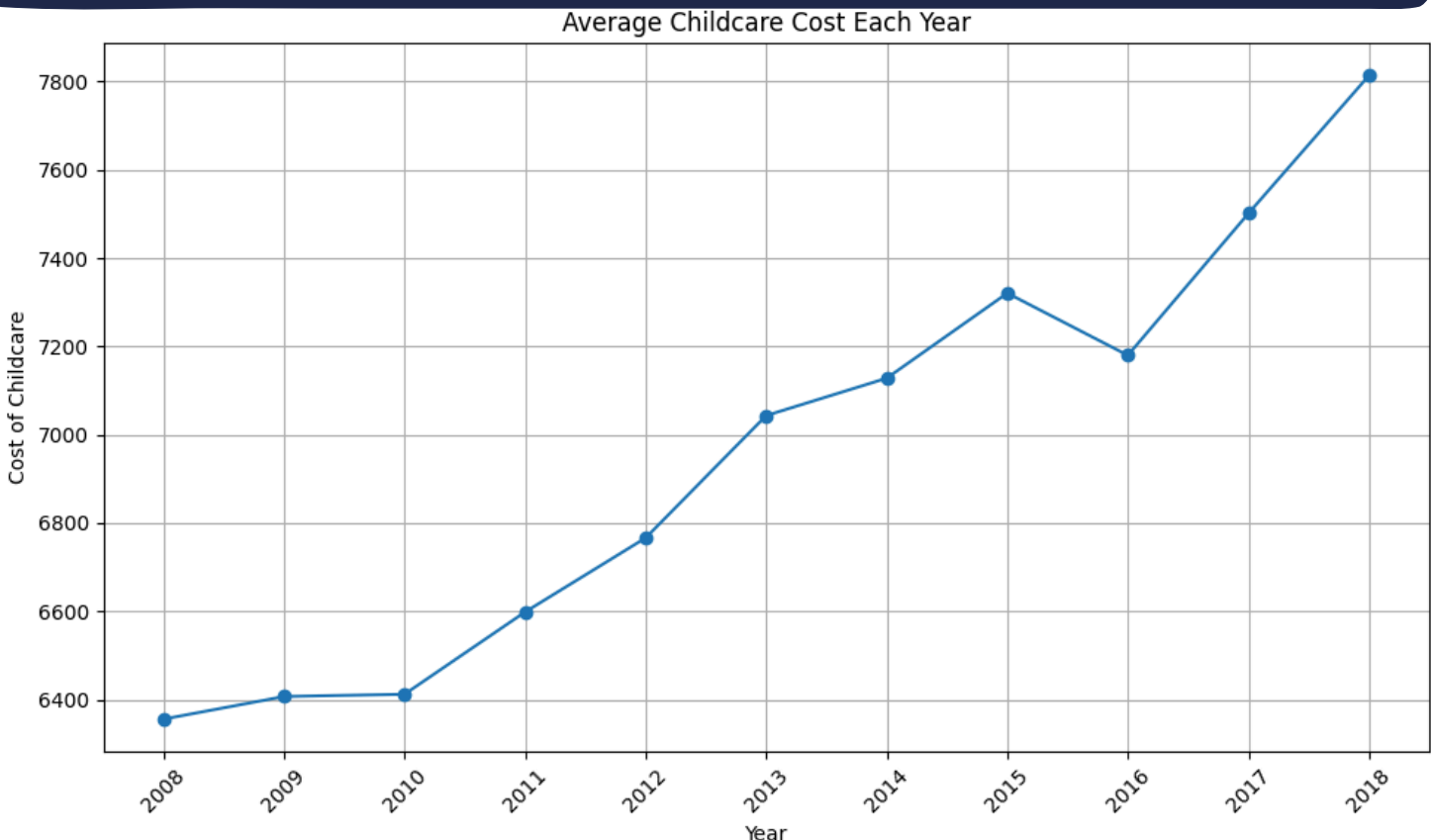


THE RISING COST OF CHILDCARE IN THE U.S.

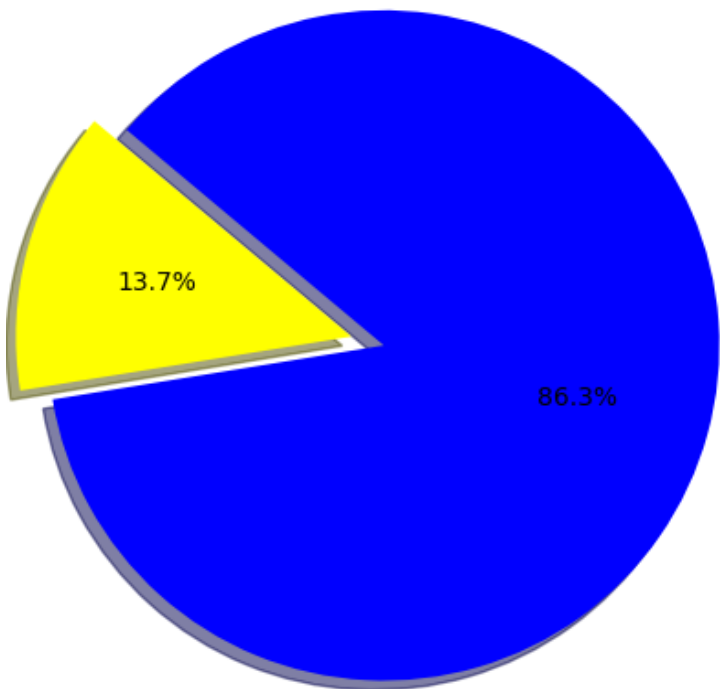
The cost of childcare has been on the rise in the United States. This creates a difficult situation especially for low income households who are faced with a decision: both parents work and must pay childcare costs OR one parent works while the other stays home to avoid childcare costs.

CHANGE IN CHILDCARE COST OVER TIME



Over the last 3 years childcare costs have been on the rise. This graph shows the average cost per week over the past 10 years.

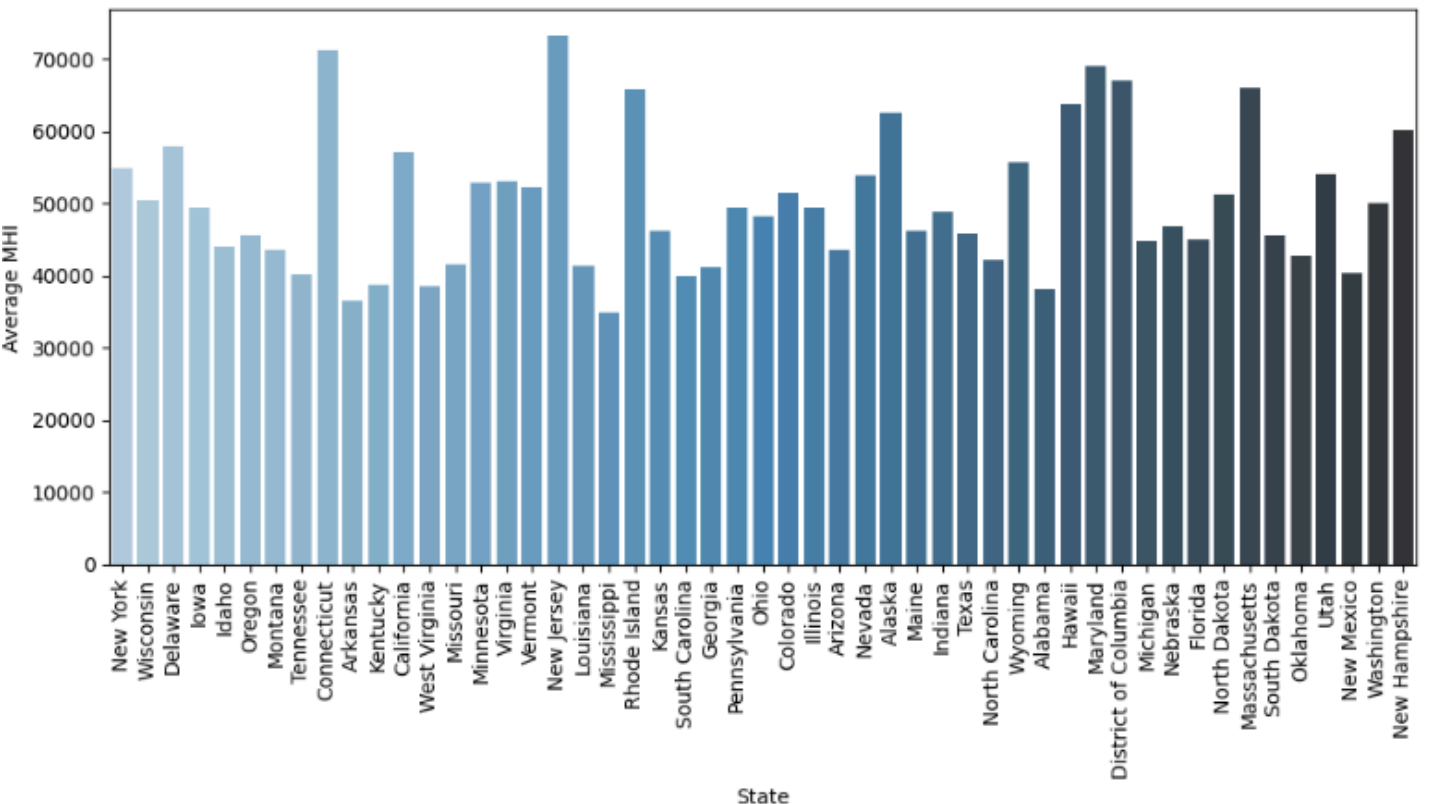
MONEY SPENT ON CHILDCARE



On average, 13.7% of the average household income is spent on childcare every year for one child. This leaves 86.3% for all other expenses for the year.

AVERAGE HOUSEHOLD INCOME A YEAR BY STATE

The range is \$35,000 to \$70,000 a year per household. Mississippi has the lowest while New Jersey has the highest.



SUMMARY

On average, an eighth of a household's income is spent on childcare every year. Childcare costs have been on the rise in recent years making it harder for families to afford.