



Meaning and Value: A Chicken & Egg Analysis

A top U.S. specialty insurance and re-insurance company is implementing a leading metadata tool and Reveles concurrently. Their intention was to use Reveles to autonomously discover data and the metadata tool to manage governance activities. Their experience with the two products reveals the differences between the vendor's perspective on how to best implement and manage a data strategy at scale.

One approach focuses on deriving the meaning of data by facilitating human analy-

sis. The belief is that greater understanding of data-related opportunities enables optimizing processes, increasing efficiency, and driving automation. The other approach utilizes autonomous discovery and classification to account for the value of data within the entire data footprint. Identifying which data has the most extreme impact on value (both positive and negative) then allows for better treatment of the data that matters.

These mutually exclusive approaches can yield very different results for the client.