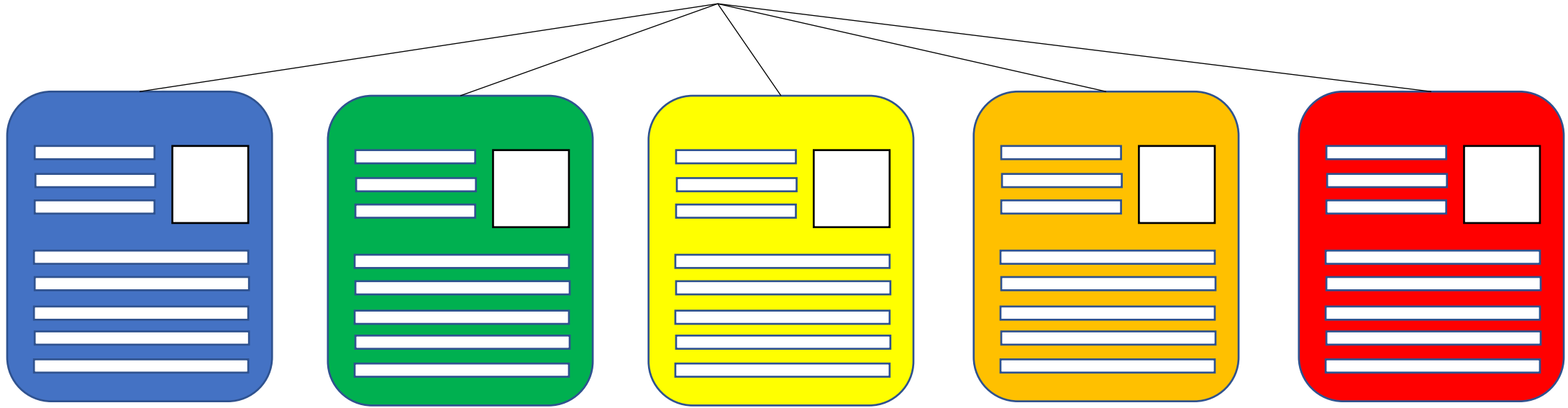


What's the best color my webpage to maximize profits?

Soft-Max or Boltzmann Algorithm



**Current
Payout:**

$$P_1 = (1/15) * \$10$$

$$P_2 = (4/20) * \$10$$

$$P_3 = (0/10) * \$10$$

$$P_4 = (5/20) * \$10$$

$$P_5 = (0/10) * \$10$$

**Probability of
being selected**

$$\frac{e^{\frac{-p_1}{\tau}}}{\sum_i^5 e^{\frac{-p_i}{\tau}}}$$

$$\frac{e^{\frac{-p_2}{\tau}}}{\sum_i^5 e^{\frac{-p_i}{\tau}}}$$

$$\frac{e^{\frac{-p_3}{\tau}}}{\sum_i^5 e^{\frac{-p_i}{\tau}}}$$

$$\frac{e^{\frac{-p_4}{\tau}}}{\sum_i^5 e^{\frac{-p_i}{\tau}}}$$

$$\frac{e^{\frac{-p_5}{\tau}}}{\sum_i^5 e^{\frac{-p_i}{\tau}}}$$

