What's the best color my webpage to maximize profits?
Epsilon-Greedy Algorithm
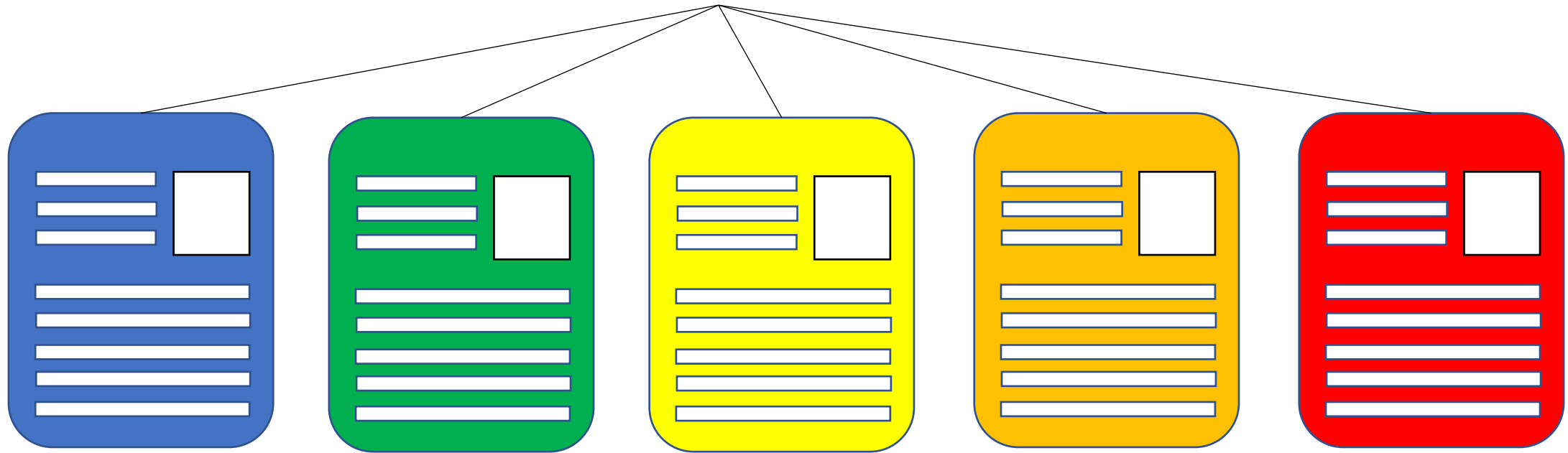
| **Percent Success** | 1/15 | 4/20 | 0/10 | 5/20 | 0/10 |

| **Probability of being selected** | $\epsilon/4$ | $\epsilon/4$ | $\epsilon/4$ | $1-\epsilon$ | $\epsilon/4$ |