What's the best color my webpage to maximize profits?
Epsilon-Greedy Algorithm
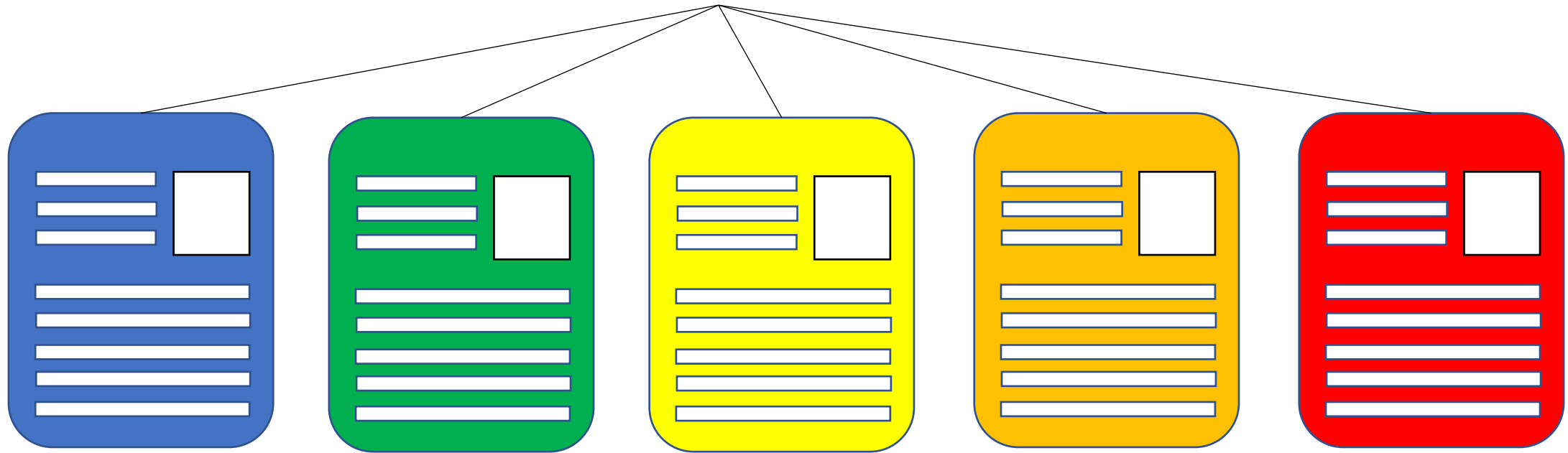
Percent Success	1/15	4/20	0/10	5/20	0/10
Probability of being selected	$\epsilon/4$	$\epsilon/4$	$\epsilon/4$	$1-\epsilon$	$\epsilon/4$