Experimental evidence for a dynamic latent class model of non-compliance

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► Goal: Model inattention to improve inference

▶ Dynamic latent class model (Kelava and Brandt, 2019) of inattention

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Simulation evidence

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General model of inattention with no assumption on responses

Simulation evidence

- Experimental evidence:
 - MTurk survey randomly prompts inattention
 - generates realistic inattentive behavior
 - our dynamic model outperforms static model and standard cfa model

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 - two additional bogus items

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- ▶ International Personality Item Pool (IPIP) (Johnson, 2014)
 - reversely coded items
 - random item order
 - two additional bogus items
- Control group: Standard (or prompted to pay attention)
- Treatment group: At random point in survey prompted to stop paying attention

"Answer the rest of the questions with no effort at all."

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- ► Measurement model under attention:

$$Y_{ij} \sim \mathcal{N}(\mu_{ij}, \sigma_j^2)$$
 with $\mu_{ij} = \tau_j + \lambda_j \eta_i$. (1)

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with fixed mean μ_m and subject-specific variance σ_i^2 .

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► Transition model: $P(C_t = 1 | C_{t-1} = 1, x_t) = f(\beta_0 + \beta x_t)$

Estimation

- We compare three Bayesian models on the experimental data
 - dynamic model
 - static model (Roman et al., 2022)
 - standard cfa (including pre-selection criteria)

 Bayesian inference with MCMC implemented in JAGS (Plummer, 2003)

Results: Attention classification

▶ Is the model able to detect the inattention treatment (red line)?

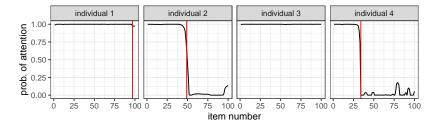
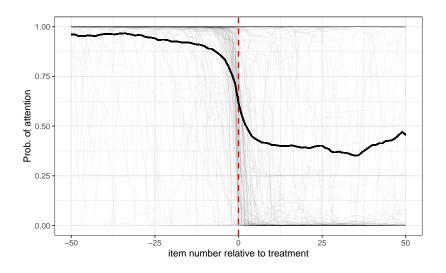
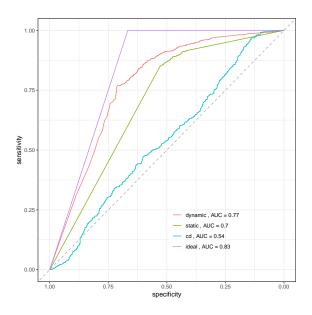


Figure: Posterior probability of attention over the course of the survey. Plot depicts four random subjects.

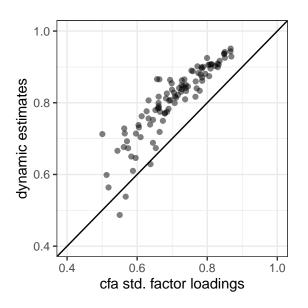
Results: Attention classification



Results: ROC curve for predicting bogus items



Results: Estimation efficiency for factor loadings



Conclusion

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- Future work:
 - Extend computational feasibility
 - Comparison of importance of design choices

References I

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