



Privacy Policy

Last Updated: June 1, 2025

MyHomeBro (“we,” “our,” “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our Platform or sign any Agreement.

1. What Information We Collect

a. Personal Information You Provide

- When creating an account: name, email address, phone number, mailing address, and payment information (credit/debit card).
- When creating a Contractor profile: business name, license number, skills, portfolio images.
- When communicating via our messaging system: any messages or attachments you upload.

b. Automatically Collected Information

- Log data: IP address, browser type, operating system, pages visited, and referrer URL.
- Cookies and tracking technologies: session cookies, local storage used for authentication and preferences.

2. How We Use Your Information

a. To Provide and Maintain Our Platform

- Process registrations, generate Agreements, and facilitate escrow payments.
- Enable real-time messaging between Contractors and Homeowners.

b. To Improve Our Services

- Analyze usage patterns to enhance features.
- Conduct anonymous or aggregated analytics.

c. To Communicate With You

- Send account confirmations, invoices, notifications about project milestones, and updates.
- Respond to support inquiries and questions.

d. To Comply with Legal Obligations

- Verify identity for KYC/AML purposes (as required by Stripe).
- Cooperate with law enforcement or court orders as required by law.

4. How We Share Your Information

a. Third-Party Service Providers

- Stripe: to process payments and handle escrow.
- Email providers (e.g., SendGrid) to deliver notifications.
- Cloud storage (e.g., AWS S3) for file uploads and PDFs.

b. Business Partners

- Credit bureaus or background check services, if you (as a Contractor) authorize a background check.

c. Legal Requirements

- If required by law or to protect our rights (e.g., subpoena, legal process).

d. With Your Consent

- You may opt-in to marketing communications or share certain data with third parties for contests or promotions.

5. Data Retention

We retain your personal data for as long as necessary to fulfill the purposes outlined in this Privacy Policy, including to comply with legal obligations, resolve disputes, and enforce our agreements. Upon account deletion, we will delete or anonymize your data within 30 days, except where retention is required by law.

6 Your Rights

a. Access and Correction

- You can review or update your profile information in account settings.

b. Deletion

- You may request deletion of your account and personal data by emailing privacy@myhomebro.com. We will respond within 30 days.
- c. Opt-out of Marketing
- You can opt-out of promotional emails by clicking "unsubscribe" in the footer of any email.

7. Security

We implement reasonable administrative, technical, and physical safeguards to protect your information. However, no internet-based system is 100% secure—so we cannot guarantee absolute security.

8. Children's Privacy

Our Platform is not intended for users under the age of 18. We do not knowingly collect data from minors. If you believe we have collected data on someone under 18, please contact us to request deletion.

9. International Transfers

If you use our services from outside [Your Country], please note that your data will be transferred to and processed in the United States (or wherever your servers reside). By using our Platform, you consent to this transfer.

10. Changes to This Privacy Policy

We may update this Policy from time to time. We will post the revised policy on our website and update the "Last Updated" date. Continued use constitutes acceptance of the updated Policy.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

privacy@myhomebro.com

MyHomeBro, 123 Renovation Blvd, Suite 100, Anytown, USA

+1 (555) 123-4567