

ScholarLed

Making a Bookstand



ScholarLed is a consortium of open access book publishers. Together we are developing ways for small-scale, scholar-led Open Access presses to grow and flourish. Our shared bookstand is designed to promote Open Access publishing and to present our collective catalogue at conferences, fairs and events.

In the spirit of the consortium we are making the design for this **low cost, portable bookstand** available under a CC BY-NC licence, encouraging you to adopt it to your own needs.

In the following you will find the [building blocks](#) of the bookstand, [display guidelines](#) how to arrange them as well as [a manual](#) outlining how to make each of the elements.

In the resource section, of the ScholarLed website you can [download](#) the design files for many of the building blocks.

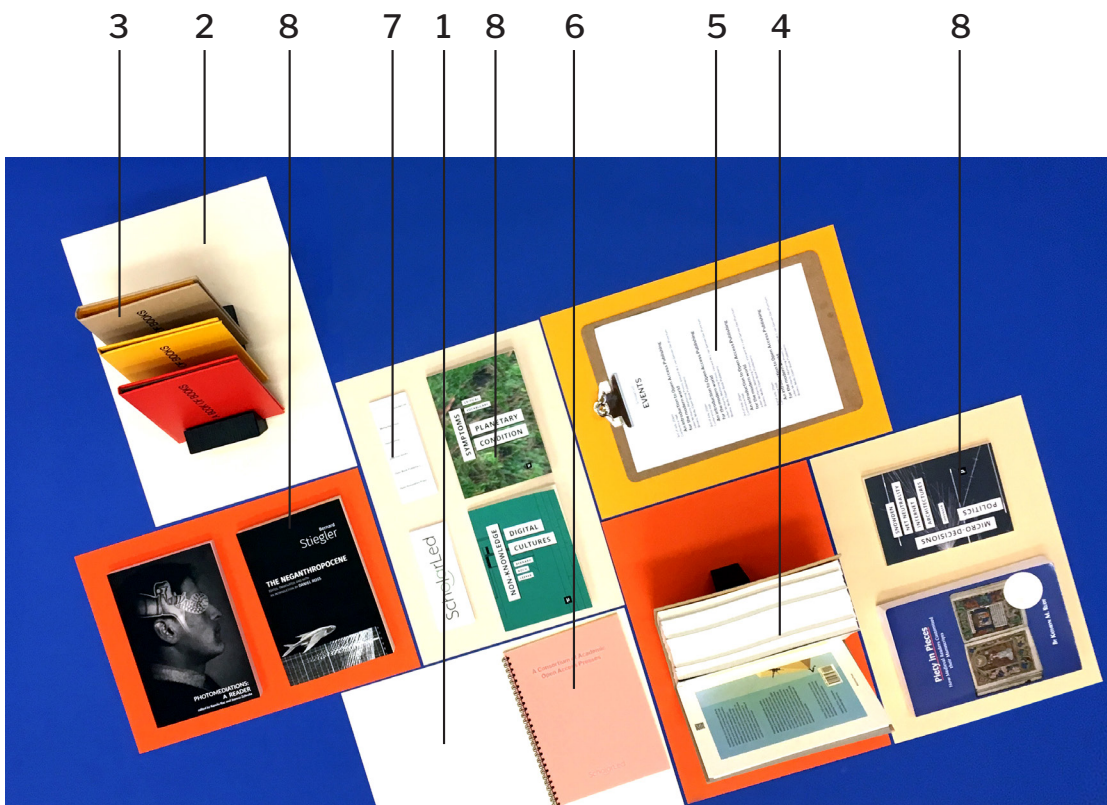
Please contact us at info@scholarled.org if you have any questions or if you'd like to share images of your version of the bookstand.

Building blocks

The bookstand consists of eight building blocks, that together promote the consortium and OA book publishing as well as titles from the member presses.

Differently coloured sheets of A3 paper (1&2), arranged at an angle, form the basis. On these papermats, the other building blocks are arranged and combined as needed. The USB 'Book of Books' (3) is a book shaped USB drive that contains all titles of the ScholarLed collective. Bookstand visitors are invited to browse and download titles for free on their own computers. The printed 'Book of Books' (4) is a book-like folder, containing cards for each of the books published by the ScholarLed collective displaying the cover, a short text and download links. The events board (5), outlines events taking part in conjunction with the bookstand. A short booklet (6) introduces ScholarLed and Open Access publishing to potential authors and readers and to fellow presses and libraries. We also frequently feature flyers (7) from the consortium, OA initiatives or fellow presses. Finally, the bookstand, of course, also features books (8).

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- | | |
|-------------------------------|----------------------------------|
| 1. Folded paper mat with logo | 5. ScholarLed Events Board |
| 2. Paper Mats | 6. ScholarLed Booklet |
| 3. USB 'A Book of Books' | 7. ScholarLed Bookmark |
| 4. Printed 'A Book of Books' | 8. Books from ScholarLed Presses |



Display guidelines

The building blocks of the bookstore can be combined as needed, providing a flexible layout for different setups and situations. These guidelines provide an example how they might be arranged.

Begin by arranging the Paper Mats on the table. Start with the Paper Mat with the folded edge, that carries your logo, and place it at the edge of your display table, so the logo is facing the public. Fix the Paper Mat on each corner with a small amount of blue tag.

Arrange as many Paper Mats (2) as you need or can fit on the table. Each Paper Mat will host an building block. You can arrange the colours as you like. Place them next to each other, following the angles established by the Paper Mat with Logo (1). Fix the Paper Mats on each corner with a small amount of blue tag.

Place the USB 'A Book of Books' (3) in the black stand (the wood block with three cuts) and place them on one of the Paper Mats.

Arrange the Printed 'A Book of Books' (4) on one of the Paper Mats. To do so, place the empty book cover on its wooden stand (two wood pieces fitted together). Then, select the book cards you want to exhibit and place them in the empty book cover, dividing books from the different presses with the grey tabs that have the press names printed on them.

Events can be printed on an A4 (using the Word template) and presented on the Events Clip Board (5), placed on yet another Paper Mat.

Place the Booklet (7) on another Paper Mats.

One the remaining Paper Mats, arrange the Books (8). Place any flyers (7) on a Paper Mat with a smaller book

Building blocks

In the following you will find short instructions for each building block, that you can adopt to your own needs. In the appendix you can find more detailed dimensions for some of the building blocks and in the resource section, of the ScholarLed website, you can [download](#) the design files for many of the building blocks.

Building blocks

1. Paper Mats
 2. USB 'Book of Books'
 3. Events Board
 4. Printed 'Book of Books'
 5. Informative Booklet
 6. Books from your Press and promotional materials
 7. Boxes (A3 size)
 8. Blue-tack
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1. Paper Mats

Buy A3 Papers in different colours and a good thickness such as 180g. For the Paper Mat, that will display your logo, take one of the papers and fold an edge such as in the image (we recommend to fold it with the help of a bonefolder). Print your logo on a vinyl and place it on the folded part.



2. USB 'Book of Books'

The USB Book of Books consists of a book cover glued around a single thick interior sheet (cardboard or wood). A thin USB drive is glued into a cutout in the interior sheet.

Find drawings for this, and the stand in the appendix. The USB will contain all your titles for people to download during the fair or event.

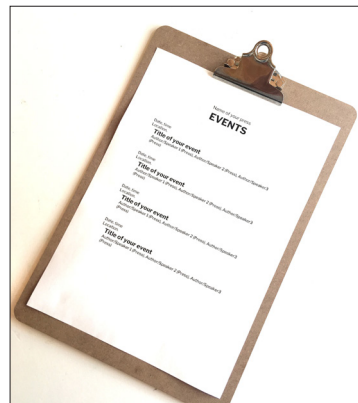


Making the building blocks

3. Events Clipboard

Buy an A4 clipboard to display a printed or hand written A4 paper with your any planned events accompanying your display.

You can find the word template on the resource section of the ScholarLed website.



4. Printed Book of Books

The printed book of books consists of a wooden stand, an empty book cover (that you can get made at your local book binders), and cards for each title in your press or collective.

Find drawings for the stand, and dimensions for the cover in the appendix.

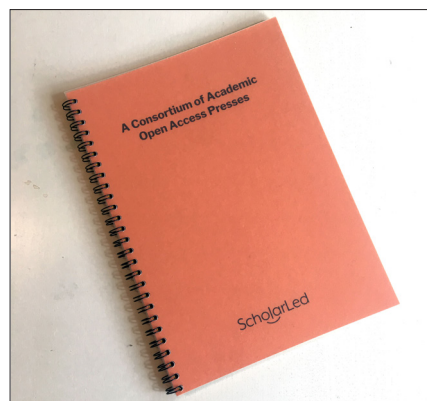
Find an InDesign template for the bookcards on the resource section of the ScholarLed website.



5. Information Booklet

We recommend having a booklet (ring bound, for example) on the stand that introduces Open Access publishing as well as the values and aims of your press. Use a similar paper, as the one you used for the paper mats.

A PDF of the ScholarLed booklet is available in the resource section of the ScholarLed website.



Making the building blocks

6. Books and flyers

We trust that you know all about making beautiful books. We often display flyers from our collective, member presses, allied initiatives and friends alongside the books.



7. Packing Boxes

We choose to pack the building blocks in A3-sized cardboard boxes. Depending on how many books you are taking, the entire bookstand will fit into three A3 archive boxes, which in turn will fit into a mid-size moving box, that is suitable for cost-efficient international shipping.



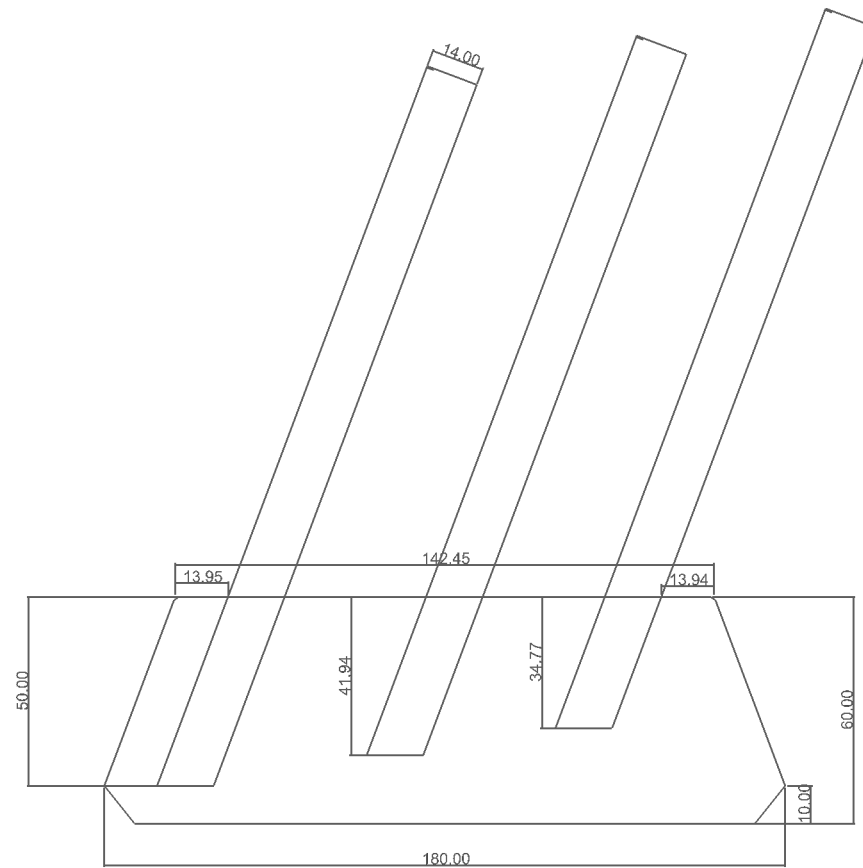
8. Blue Tack

Blue tack is blue tack is blue tack. It comes in handy for fixing the edges of the papermats to the table.

Below you can find detailed instructions for the USB, and the printed Book of Books. If you print them on A3, they will be scale 1:2. You can use these to make your own, or take them to your local wood shop and book binding shop to get them made. On the ScholarLed website, you can [download](#) the design files for many of the building blocks as well as the typeface, Libre Franklin, an open-source update of Franklin Gothic designed by Pablo Impallari in 2016.

The bookstand design is by Cristina Garriga from [My Bookcase](#) and [Studio Julien McHardy](#)

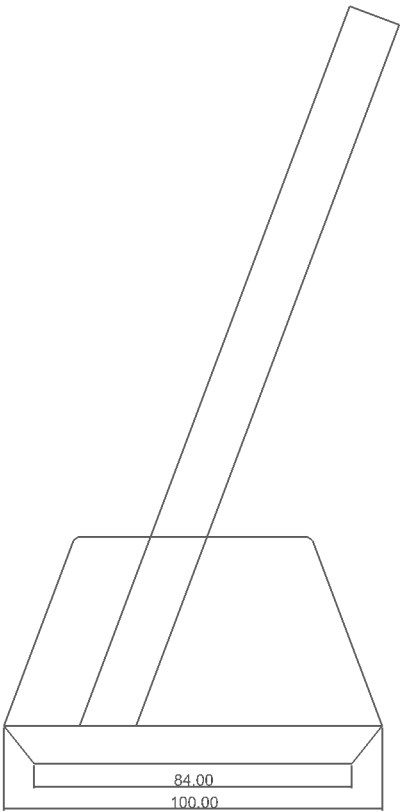
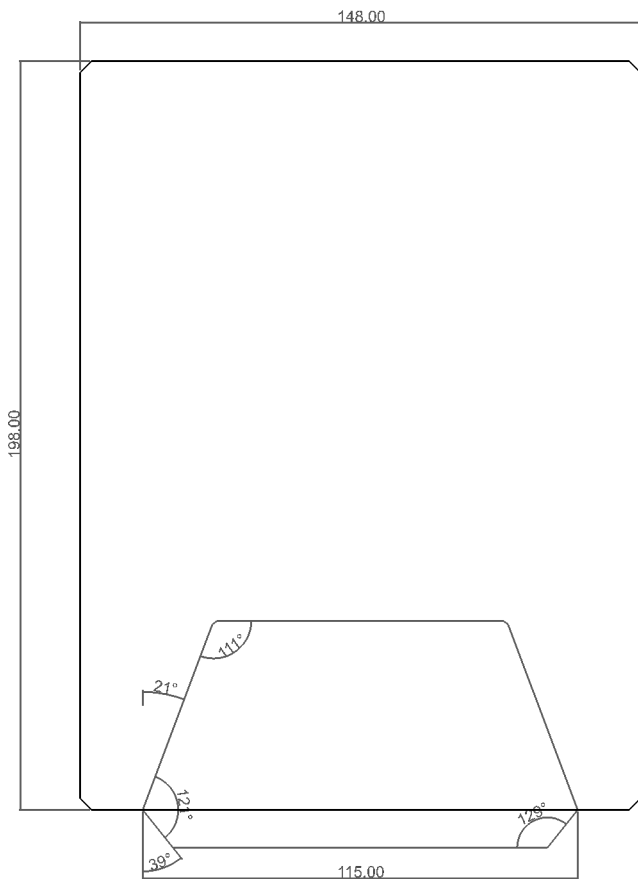
ScholarLed Bookstand



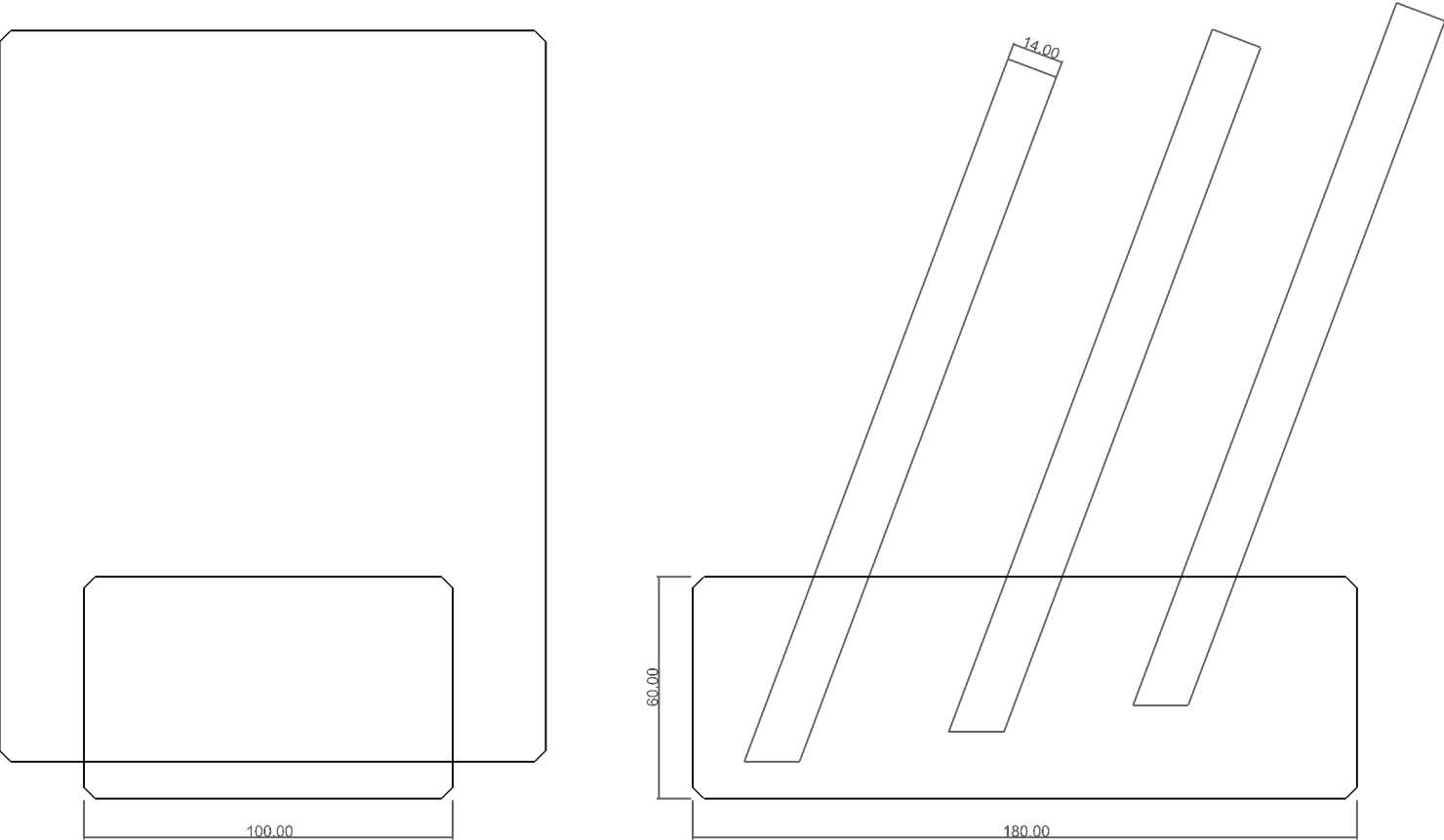
Scale: 1:2
Material: oak, or any other hard, heavy material

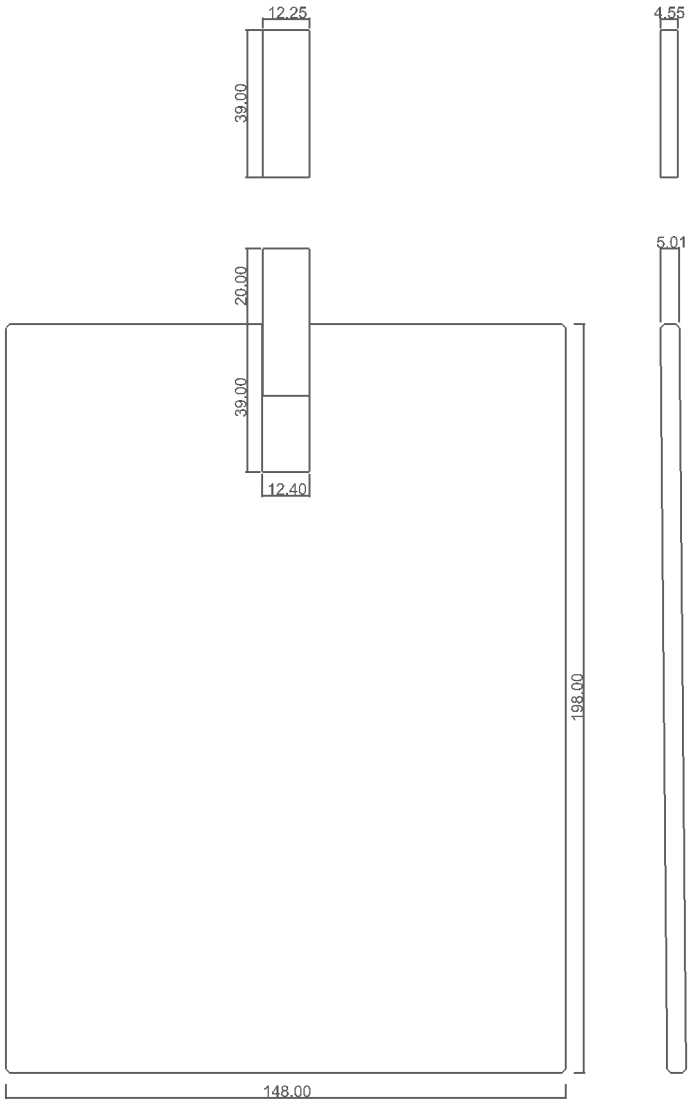
Stand for one USB Book of Books, angled version

ScholarLed Bookstand



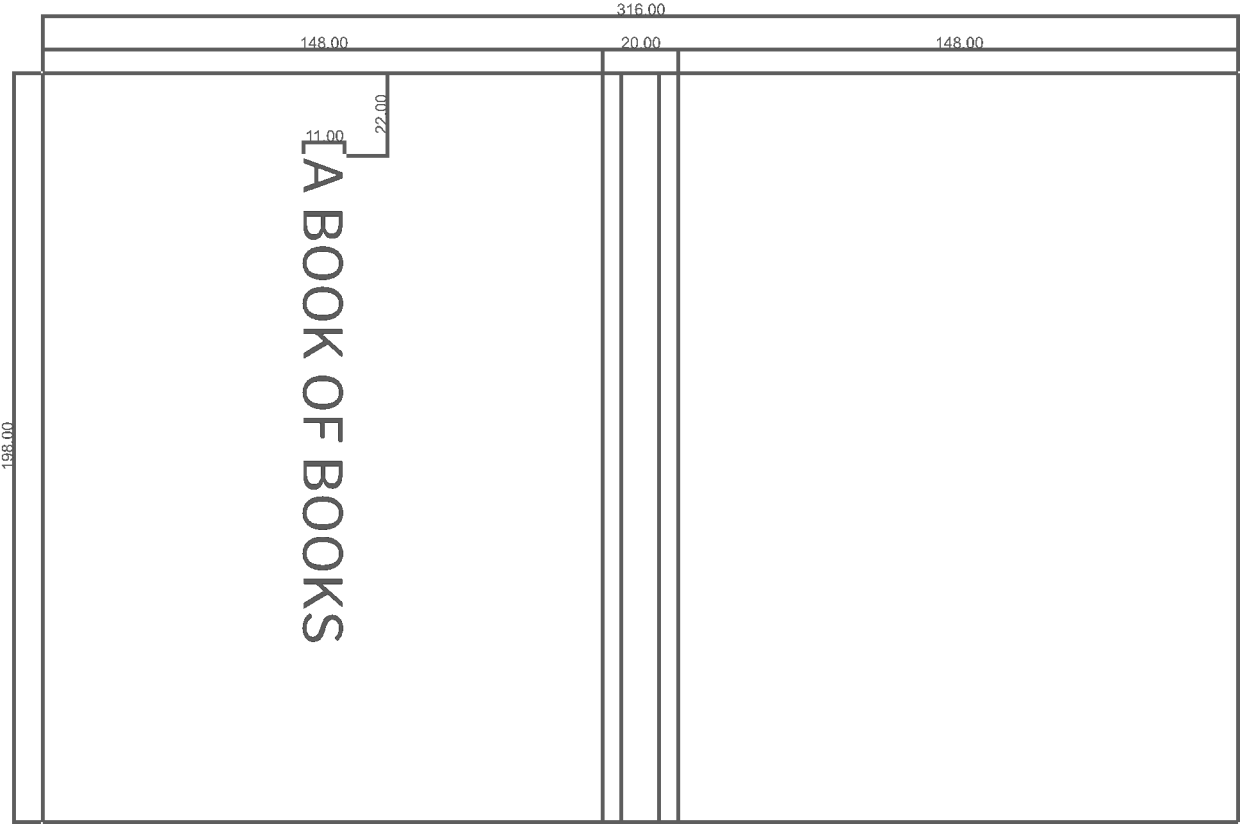
Scale: 1:2
Material: oak, or any other hard, heavy material





Small USB drive, for example:
Kingston Datatraveller Special Edition

Interior Layer
Material: MDF, 5mm
Finish: Laser cut (or otherwise), painted white



Stand for Printed Book of Books

ScholarLed Bookstand

Scale: 1:2
Material: oak,
or other hard, heavy material
Finish: stained black and oiled

