**Thomas Paul Walker**

41B Birmingham Road, Aldridge, Walsall, WS9 0AE

**Mobile**: 07434559325 **Email**: walkertom1996@gmail.com

I have worked as Director of VeenPool media since October 2019. With leadership skills in business management and strategy, technical skills in web development and digital marketing (SEO, social media marketing, email marketing, targeted advertising), and teamwork abilities alongside my business partner, subcontractors and clients, I am currently running a small, self-sustaining business. My Psychology with Neuroscience (BSc) degree has given me research-led insight into marketing psychology, and taught me to solve problems independently, maintain goal-directed achievement and work productively with others; all of which has enabled successful work in a Director role. I believe one’s integrity to be of paramount importance, both personally and professionally, and it is this that drives my ambition to grow the business and myself.

**Education and Academic Achievement**

**University of Sussex - Psychology with Neuroscience (BSc) 1:1 (First Class Honours)** (09/2015 – 07/2018)  
**Key skills**:

* understanding, critiquing and comparing complex scientific journals from a range of sources;
* learning the theoretical (and philosophical) basis of statistical analysis in psychological (and neuroscientific) research, and applying statistical analysis in SPSS;
* gained confidence and ability in using software (MATLAB and r) for data visualisation, representation and analysis;
* group work and seminal presentations enabled me to work with peers toward a mutual goal - enhancing my skills in group-coordination, communication, teamwork and leadership.

**Queen Mary’s Grammar School (QMGS)** (09/2007 – 07/2014)

**A-Level**:Mathematics (**A**), Geography **(A**) and Economics (**B**)

**AS-Level**/Equivalent: Biology (**A**), Extended Project Qualification (**A**)

**GCSE**: 14 (**7A**; **7A\***) qualifications, with A\*s in Maths, Further Maths, English Language and English Literature.

**British Mathematical Olympiad** (2012/13): I was the only student to represent the school year in this national competition after successful performance in the Senior Mathematical Challenge.

**Employment**

**Director - VeenPool media** (10/2019 – Present)

**Roles and responsibilities:**

Business management (financials, strategy, admin, workflow management etc.), client relationship management, sales and marketing, web development, marketing strategy, SEO, email marketing and targeted advertising implementation, digital marketing analytics and assessment.

Experience liaising with the local authority regarding ESOL provision via VeenPool media, with the ability to communicate clearly, meet expectations and make recommendations toward individual and market needs. Roles include course administration, teacher and student recruitment and regular quality control to ensure high teaching standards, in line with curriculum and lesson plans and student engagement considerations.

**Store Assistant (Produce) - Asda Brighton Hollingbury** (09/2018 – 07/2019)

**Roles and responsibilities**: shelf replenishment, stock organisation, inventory counts, customer service, prioritising needs of my own (and sometimes colleagues') work within the department. Ended employment due to moving house.

**Store Assistant (Produce) - Asda Brighton Marina** (03/2016 – 09/2018)

**Roles and responsibilities**: same as in Asda Brighton Hollingbury. Transferred to another Asda store.

**Store Assistant - Home Bargains, Aldridge** (04/2015 – 08/2015)

**Roles and responsibilities**: stock replenishment, customer service. Ended employment due to moving for university.

**Telesales - Xenon Energy Group, Wolverhampton** (10/2014 – 11/2014)

**Roles and responsibilities**: arranging appointments with a sales representative for solar panel installation. Ended employment due to closure of the call centre.

**Interests and Extracurricular Achievement**

**Bronze and Form prefect**: I was responsible for school lunch queue monitoring, keeping an eye on younger pupil behaviour and helping students who were struggling with work.

**Combined Cadet Force (CCF) at QMGS**: Participation within the RAF section of the CCF honed my self-discipline and introduced me to skills needed for effective leadership.

**Active sport participation**: Staying active and fit is central to maintaining my motivation for achievement and success. Growing up, I played Hockey for Streetly Hockey Club and school. In adult life, I run regularly and engage in prosocial sporting activity at least once a week (e.g. Football, Cricket).

**Other hobbies/interests**: I love electronic, jazz and contemporary classical music. I follow current affairs closely, enjoy cooking varied cuisine and spend as much time with friends and family as I can.