

Schoolines Pitch

Problem:

Students have deadlines across modules and it gets harder to track as the number of deadlines pile up.

Why is this a problem worthy to be solved:

Without proper organization of deadlines, students might overlook important academic dates. This result in unproductivity and adds stress when they realized that they have a deadline coming soon. Therefore, adding more weight to the already stressful academic curriculum. Furthermore, this causes them to underperform and limits their potential. Similarly, in the workforce, unorganized planning might result in potential loss of business and unproductivity. Although this problem can be solved when one is discipline, there is just too much to do nowadays and there are instances whereby an individual overlooks his deadlines.

Therefore, we want to build a platform that consolidates all of these deadlines so that users will be more aware of their commitments. Thus, allowing them to make better judgements.

Target market

Our target market for Schoolines will be students. For the start, we will be building this application for NUS students.

How is it currently done?

At the present, students consolidate deadlines either by listing down onto hardcopy notebooks or typing it down on a note in digital format.

Analysis of current methods	
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1. Accessible	1. Time consuming to list 2. Risk of losing document/file 3. Unable to filter

	4. Might overlook certain details
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Our Solution:

An application that provides students with a consolidated list of user generated deadlines that they can be retrieved whenever they need without the fear of losing.

Functions:

1. Auto-populated module based on current module taken
2. Credit: Since deadlines are user generated, Schoolines will credit the deadline submitted by the student.
3. Filter: Students will be able to filter deadlines based on module. The default filter is based on date.
4. Hide: Students can “hide” completed deadlines

Potential Development:

We hope that Schoolines will be able to serve the basic needs of NUS students and be integrated with NUSmods. Moving forward, if the concept of a consolidated deadline planner is valid, we could extent Schoolines to more academic institutions. Once established, Schoolines will look into a deadline plannger for working adults where the market is bigger.