



SAMPLE

## Ave Maria Funds Prospecting Letter

(Date)

Dear Prospect/Client:

Are you pro-life? Do your investments support activities contrary to your beliefs? Morally Responsible Investing (MRI) through the Ave Maria Mutual Funds could be of interest to you. Companies engaged in abortion, embryonic stem cell research and pornography are screened out. This is important because it allows investors who are pro-life to align their investments with their beliefs.

Ave Maria Mutual Funds is a possible solution for investors who are pro-life. Launched in May of 2001, the no-load family of six mutual funds is the largest Catholic-oriented mutual fund family in the country. They place equal emphasis on investment performance and moral criteria. The distinguished Advisory Board includes Coach Lou Holtz, Larry Kudlow and Tom Monaghan, among others.

Enclosed is additional information regarding Ave Maria Mutual Funds. I will contact you in the coming weeks to discuss it further. Please call me at xxx.xxx.xxxx if you have any questions.

Sincerely,

Joe Smith

(Insert Title)

**Mutual Fund investing involves risk, principal loss is possible. Request a prospectus, which includes investment objectives, risks, fees, expenses and other information that you should read and consider carefully before investing. The prospectus can be obtained by calling 1-866-283-6274 or it can be viewed at [www.avemariafunds.com](http://www.avemariafunds.com). Distributed by Ultimus Fund Distributors, LLC.**

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