



SAMPLE

Ave Maria Funds Prospecting Letter

(Date)

Dear Prospect/Client:

Are you pro-life? Do your investments support activities contrary to your beliefs? Morally Responsible Investing (MRI) through the Ave Maria Mutual Funds could be of interest to you. Companies engaged in abortion, embryonic stem cell research and pornography are screened out. This is important because it allows investors who are pro-life to align their investments with their beliefs.

Ave Maria Mutual Funds is a possible solution for investors who are pro-life. Launched in May of 2001, the no-load family of six mutual funds is the largest Catholic-oriented mutual fund family in the country. They place equal emphasis on investment performance and moral criteria. The distinguished Advisory Board includes Coach Lou Holtz, Larry Kudlow and Tom Monaghan, among others.

Enclosed is additional information regarding Ave Maria Mutual Funds. I will contact you in the coming weeks to discuss it further. Please call me at xxx.xxx.xxxx if you have any questions.

Sincerely,

Joe Smith

(Insert Title)

The Adviser invests in equity securities only if they meet both the Fund's investment and religious criteria, and as such, the Fund's return may be lower than if the Adviser made decisions based solely on investment considerations. If the Fund holds a security of a company that has violated the teachings and core values of the Advisory Board, it could result in the Fund selling the security at an inopportune time from a purely financial point of view. The process of screening out companies based on religious principles relies in part upon information or data from third parties that may be inaccurate or unavailable, which could cause the Fund to inadvertently hold securities that do not meet its religious criteria.

Mutual Fund investing involves risk, principal loss is possible. Request a prospectus, which includes investment objectives, risks, fees, charges and expenses and other information that you should read and consider carefully before investing. The prospectus can be obtained by calling 1-866-283-6274 or it can be viewed at www.avemariafunds.com. Distributed by Ultimus Fund Distributors, LLC.

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