

Design Document [TEMPLATE]

mm|dd|yyyy
Name

1 App Info

Tentative Title:

Education & Training

Utilities & Reference

Social & Networking

Media & Entertainment

Productivity & Collaboration

Gaming

Art & Creativity

Other: _____

This App will be available on: [mobile, | console, | desktop, | VR, | web, | other]

2 Pitch

In this app, users will:

The target audience / personas for this app include:

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3 Concept Sketch & Inspiration

