Concept Note

IDEAS 2.0 – A Twe-Day Mega Event

K. R. Mangalam University | Date and Time: October 15-16, 2025, | 10:00 AM – 3:00 PM(Tentative)

Event Overview

IDEAS 2.0 is a three-day mega event aimed at fostering innovation, creativity, and skill-based learning among students from universities, colleges, and schools across India. The event will feature 125+ canopies, each dedicated to showcasing the best practices, student-led innovations, and real-world applications of knowledge.

Theme: IDEAS

I - Innovation: Encouraging creative and technology-driven solutions.

D - Distinctiveness: Showcasing unique approaches and best practices.

E - Extension: Expanding learning beyond the classroom into practical applications.

A - Achievements: Recognizing and rewarding excellence.

S - Skill-Based Learning: Enhancing hands-on expertise across disciplines.

Hindi Name:

Key Highlights

- 125+ Canopies Showcasing IDEAS: All schools and departments of K.R. Mangalam University will present canopies aligned with the event's core themes – Innovation, Distinctiveness, Extension, Achievements, and Skill-Based Learning. Each canopy will highlight the best practices, research, and distinctiveness of their respective fields.
- Workshops & Competitions: Engaging activities including App Development, AI & Robotics, Business Plan Competition, Content Creation Challenge, Moot Court, Design Competition, and more.
- Pre-Incubation & Incubation Opportunities: Selected students and their ideas will have the chance to be pre-incubated or incubated under KEIC Foundation for further mentorship and development.
- Industry & Academia Collaboration: Special sessions and competitions designed to connect students with industry leaders and academic mentors.
- Band Competition & Prize Distribution: A vibrant band competition will take place before the grand prize distribution ceremony on the third day at 01:00 PM to celebrate winners of all activities and canopy presentations.
- Pan-India Participation: Open to students from universities, colleges, and schools across India, fostering a diverse and competitive environment.
- Hostel Accommodation for Outstation Participants: Paid hostel facilities will be available for students traveling from outside Delhi-NCR.

Target Audience

- University Students (Engineering, Management, Law, Journalism, Hospitality, Design, etc.)
- School Students (Class 9-12) interested in entrepreneurship, innovation, and skill-based learning
- Faculty Members & Researchers looking for collaborative opportunities
- Startups & Incubators keen on mentoring and networking
- Industry Experts & Entrepreneurs exploring talent and new ideas

Exciting Opportunities

- Exciting Prizes for competition winners.

- Selected students will receive pre-incubation and incubation support under the KEIC Foundation, giving them access to mentorship, funding opportunities, and startup resources.
- Prize distribution for all winners of canopy presentations and events will be held on 3rd Day 01:00 p.m. onwards.

Expected Outcomes

- Cross-disciplinary learning and knowledge sharing.
- Recognition of outstanding innovations and projects.
- Strengthening industry-academia collaboration.
- Hands-on skill development for students.
- Expansion of extension activities for community impact.
- Potential startup incubation under KEIC Foundation.

IDEAS 2.0 aims to be a landmark event at K.R. Mangalam University, setting a benchmark for innovation-driven, skill-based learning experiences.

Frequently Asked Questions (FAQs)

Q1. Who can participate in IDEAS 2.0?

A: Students from universities, colleges, and schools (Class 9-12) across India can participate in various competitions, workshops, and canopy presentations.

Q2. How can I register for the event?

A: Registration details will be shared on the official KRMU website and KEIC Foundation portal. You can also contact the event coordination team for assistance.

Q3. Will there be any accommodation facilities for outstation students?

A: Yes, paid hostel accommodation will be available for students coming from outside Delhi-NCR. Prior booking is required.

Q4. How can I get my idea incubated at KEIC Foundation?

A: Selected students with innovative projects will be evaluated by a jury. The most promising ideas will be pre-incubation or incubation at KEIC Foundation.

Q5. What are the prizes for winners?

A: Winners of canopy presentations and various competitions will receive exciting prizes, including mentorship, funding opportunities, and incubation support.

Q6. Can students from different universities form a team?

A: Yes! Cross-university collaborations are encouraged. However, team composition rules may vary based on the competition.

Q7. Will there be participation certificates?

A: Yes, all participants will receive an e-certificate, and winners will receive special awards during the prize distribution ceremony.

Q8. Who should I contact for further information?

A: You can reach out to the event organizing committee at KRMU.