

CONTACT

✉ info@resumekraft.com
📞 202-555-0120
📍 Chicago, Illinois, US
in linkedin.com/resumekraft

KEY CAPABILITIES

- Project & Event Management
- Critical thinking and solutions driven
- Effective oral & written communication
- Multi-cultural & multi-country project management
- Sponsorship & Event Management
- Conceptual Thinking – execution of tactical plans to achieve strategic requirements
- Problem solver – mental agility to identify and solve relevant business challenges
- Improvement driver – identification and execution of opportunities for commercial innovation and continuous improvement

LANGUAGES

English	●●●●●●●●
French	●●●●●●●●
Arabic	●●●●●●●●
German	●●●●●●●●

Eric Marsh

CORPORATE AFFAIRS PROFESSIONAL



SUMMARY

A detailed and results oriented individual, my key strength lies in my ability to operate and deliver within a complex and dynamic environment. With over 15 years’ experience as a Corporate Affairs professional, I have had the opportunity to work across a variety of disciplines such as Events & Sponsorships, Corporate Social Investment and Communications. My passion for how a brand presents itself to various stakeholders, fuels my creativity and innovation to seek modern and relevant ways to enhance and protect reputation and perception, while supporting business objectives.

EXPERIENCE

MANAGER: GOVERNMENT RELATIONS & CSI Mar 2016 - Present
MTN Group

- Event & Sponsorship Management
- Defining, articulating and driving MTN’s global CSI strategy, policies and processes.

GOVERNMENT RELATIONS & CSI SPECIALIST Jan 2007 - Mar 2016
MTN Group

Responsible for launching MTN’s flagship and renowned Annual Volunteerism Programme – 21 Days of Y’ello Care
Stakeholder Management

Communications Manager Feb 2005 - Dec 2006
MTN Group

Internal communication editorial and content development
Coordination of Corporate Reputation Audit

EDUCATION

Bachelors of Business Administration Jan 2003
San Jose State University

MBA Core Curriculum MicroMasters® Mar 2019 - Present
Program
Northeastern University