



## **Google and Wayra choose Spanish Crowdcrafting as one of the technology companies of the year**

Crowdcrafting is part of the 100 most inspiring companies around the world, according to the Nominet Trust 100 of 2014, which was unveiled in London on Thursday 4 December.

The Madrid-based company earned a spot on this list, selected among others by the Google Ventures General Partner, Tom Hulme, Wayra Europe Director, Simon Devonshire, being considered the world's most diverse open source software platform for so-called citizen science projects, those that seek active, collaborative and disinterested involvement of citizens in science.

This makes it possible to connect with a large workforce quickly and inexpensively, and helps to complete tasks that any researcher or individual can design and implement .

Crowdcrafting has been included in the NT100 2014 thanks to projects like FrackFinder whose volunteers took just a month to classify thousands of aerial images of Pennsylvania online to build an accurate picture of fracking in the US state; also Digital Humanitarian Network worked with the site to classify tweets for its Philippines Typhoon project which allowed to bring aid to those affected more efficiently .

As part of its public purpose, the Nominet Trust 100 is held for the second year supported by Nominet, one of the world's largest Internet registries.

The projects, which are active in over 200 countries, are using technology to tackle some of the world's biggest social problems from education and human rights abuses to climate change and health.

Since it was established in 2008, Nominet Trust is focused on funding internet based projects that have a positive impact on the lives of individuals and communities, especially those most vulnerable or disadvantaged.

More information

<http://socialtech.org.uk/nominet-trust-100/>

<http://crowdcrafting.org>

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