



Alex Sciuto Information and Web Design

Brooklyn, New York. 314 398 3955. AlexSciuto.com

PRIMARY EXPERIENCE

Digital Designer Finn Partners (finnpartners.com), New York City 2011-present

Translated clients' functional and visual needs into pixel-perfect designs using Fireworks, Illustrator, and Photoshop
Created site maps, functionality documents, final designs and other deliverables for our team's developer
Coded unique interactive visualizations for the web using Javascript and JQuery and RaphaelJS libraries
Brainstormed and fleshed out ideas for new digital initiative to pitch to clients including microsites, Facebook Apps
Juggled multiple deadlines, projects, and bosses. On call whenever, but the team-spirit made it worth it
computer applications used: [Photoshop](#) [Illustrator](#) [Fireworks](#) [Excel](#) [Word](#)

Research Intern Talking Points Memo (talkingpointsmemo.com), New York City winter 2010-2011

Maintained web articles, edited photography, and worked with web developer on interactive features
[Illustrator](#) [Photoshop](#) [Excel](#) [Word](#)

Web and Media Intern St. Louis *Beacon* Newspaper (stlbeacon.org), St. Louis MO summer 2010

Collaborated with editors and reporters to design tailored data visualizations for variety of news stories
[Illustrator](#) [Photoshop](#) [Premier](#) [InDesign](#) [Excel](#) [Word](#)

Designer Shanghai Repertory Theater, Shanghai China 2009 - 2011

Designed postcards, invitations, posters, backdrops, and anything else flat for theater companies
[Illustrator](#) [Photoshop](#) [InDesign](#)

OTHER EXPERIENCE

Freelance Technology Writer Talking Points Memo (talkingpointsmemo.com), New York City 2011
Wrote articles about technology and science with the potential to change industry and politics

Program Assistant Carleton College Political Economy Seminar, Europe spring 2011
"Project Manager" for off-campus study program. 25 students, three countries, ten months, one professor.

Educational Advisor Taurus Education, Shanghai, China 2009 - 2010
Taught classes on the basics of English grammar, essay writing classes, and American culture classes

Executive Editor The *Carl*, Carleton's biweekly arts and literature publication, Northfield MN 2006 - 2009
QuarkXpress. Photoshop 7. Old computers constantly breaking.

EDUCATION

School for Visual Arts Manhattan NY Continuing Education 2012
Currently enrolled in advanced web languages class for designers. PHP, JQuery, and MYSQL primary emphasis.

Carleton College Northfield MN 2005 - 2009
Developed strong writing and communication skills; teamwork and collaboration emphasized in all classes
Performed original political science research on the European Union in the Netherlands, Paris, and Brussels

PARTIAL CLIENT LIST

Stubhub.com
ecommerce
data visualization

Hotels.com
ecommerce
web design & data viz

Dan Rather
author
web design

3LM
Android security
Web Design

Hyundai USA
corporate social responsibility
Web Design

Blue Cross Blue Shield of Michigan
Healthcare
Digital Design

International Council of Shopping Centers
Issues/Lobbying
Data visualization

SKILLS AND QUALIFICATIONS

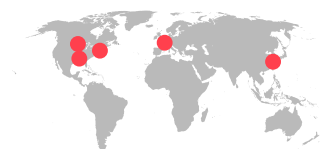
Software Mastery
Adobe Photoshop CS5
Adobe InDesign CS5
Adobe Illustrator CS5
Adobe Fireworks CS5
HTML/CSS/JQuery

Software Proficiency
PHP

Want to Learn

Ruby
Python
Cinema 4d

EMPLOYMENT LOCATIONS



St. Louis, Missouri
Northfield, Minnesota
Shanghai, China
Maastricht, Netherlands
Brooklyn, New York



A New Way to Phone Home.

VIP Invite. Non-transferrable.

We know family is at the center of what you do. Being able to share moments with your loved ones who are cities, states or even countries away is important.

Logitech invites you to experience a new way to phone home. Be among the first people to see, interact with, and even go home with our newest device that connects people in a more personal way, weeks before it's announced to the public.

5:30 – 7 p.m. ET
Thursday, August 2, 2012

Mandarin Oriental, New York
North Salon
80 Columbus Circle at 60th St.
New York, NY 10023

Kindly RSVP to XXX@finnpartners.com by July 27

NDA is required and will be provided in advance.





3LM Can Do Things For You



Mobile App Management
Deploy and manage corp applications on the device access to remote corporate resources that can be accessed seamlessly.



Seamless Corporate Access
Our technology gives corporate applications on the device access to remote corporate resources that can be accessed seamlessly.



Enhanced Device Security
3LM makes changes to the Android OS to add features that enhance Android security and we work with device manufacturers to include this in their smartphones and tablets.



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Name

E-Mail

Optional.

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Nearly 200 of the most accomplished professionals in the industry make up Finn Partners. Our managing partners alone have more than 175 years of...

Public Relations 51-200 employees

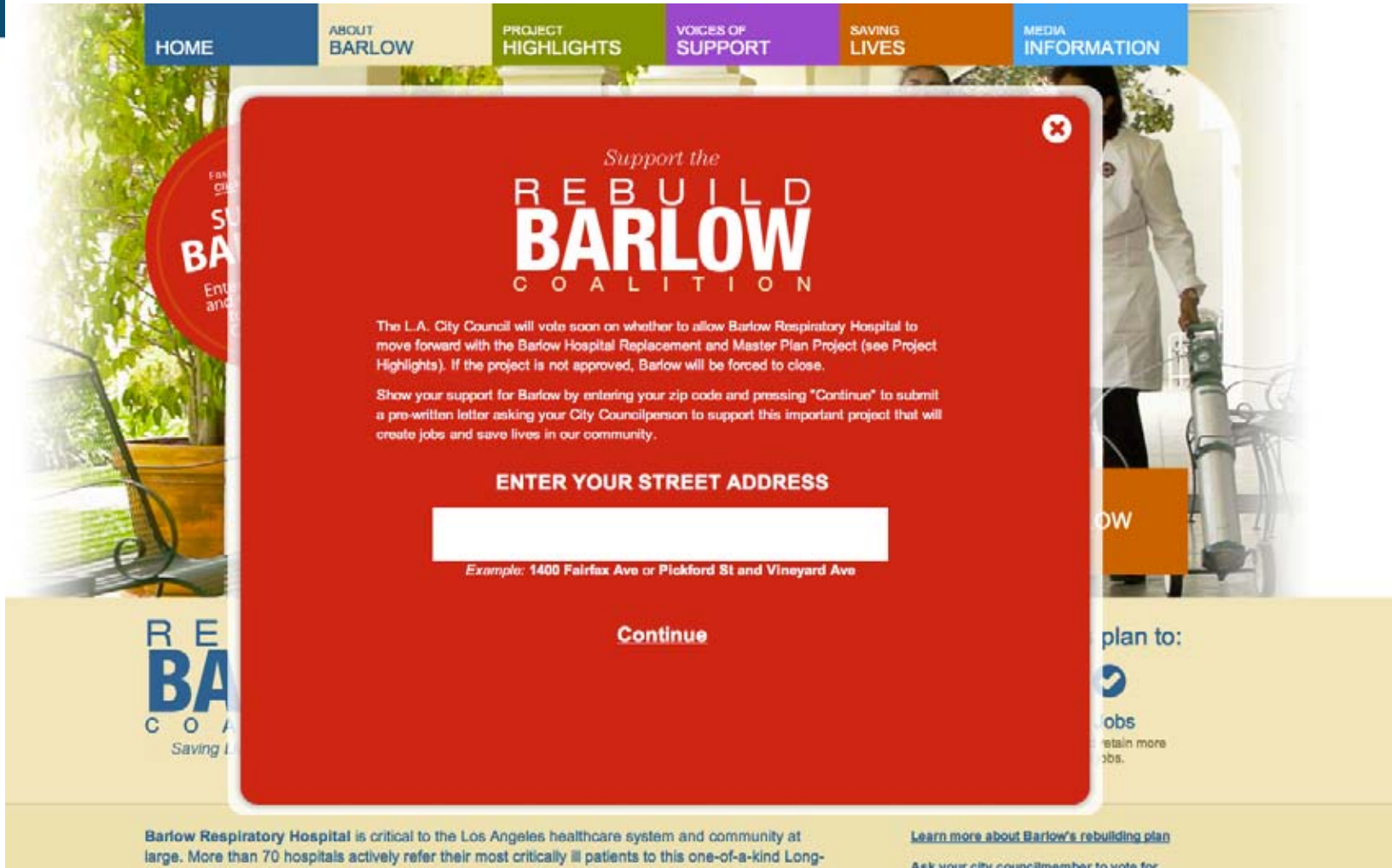
[Following](#)





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Dialogue box for social campaign website. The client needed to create a user-centered process to collect information to send a campaign-related e-mail.



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Information and Web Design

HexPlay 

 Tweet 2  Like 18  Send





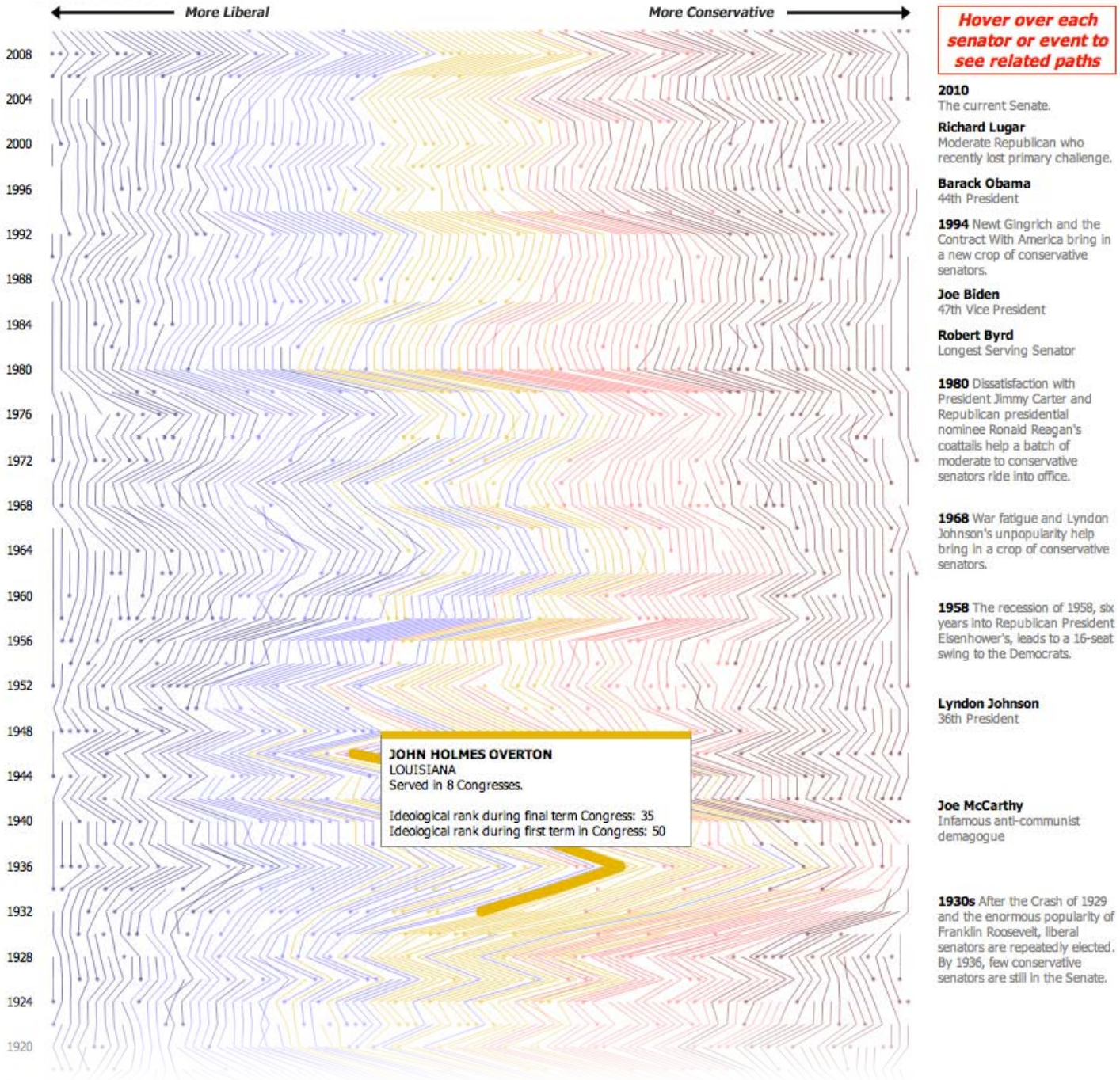
WAVES OF IDEOLOGY

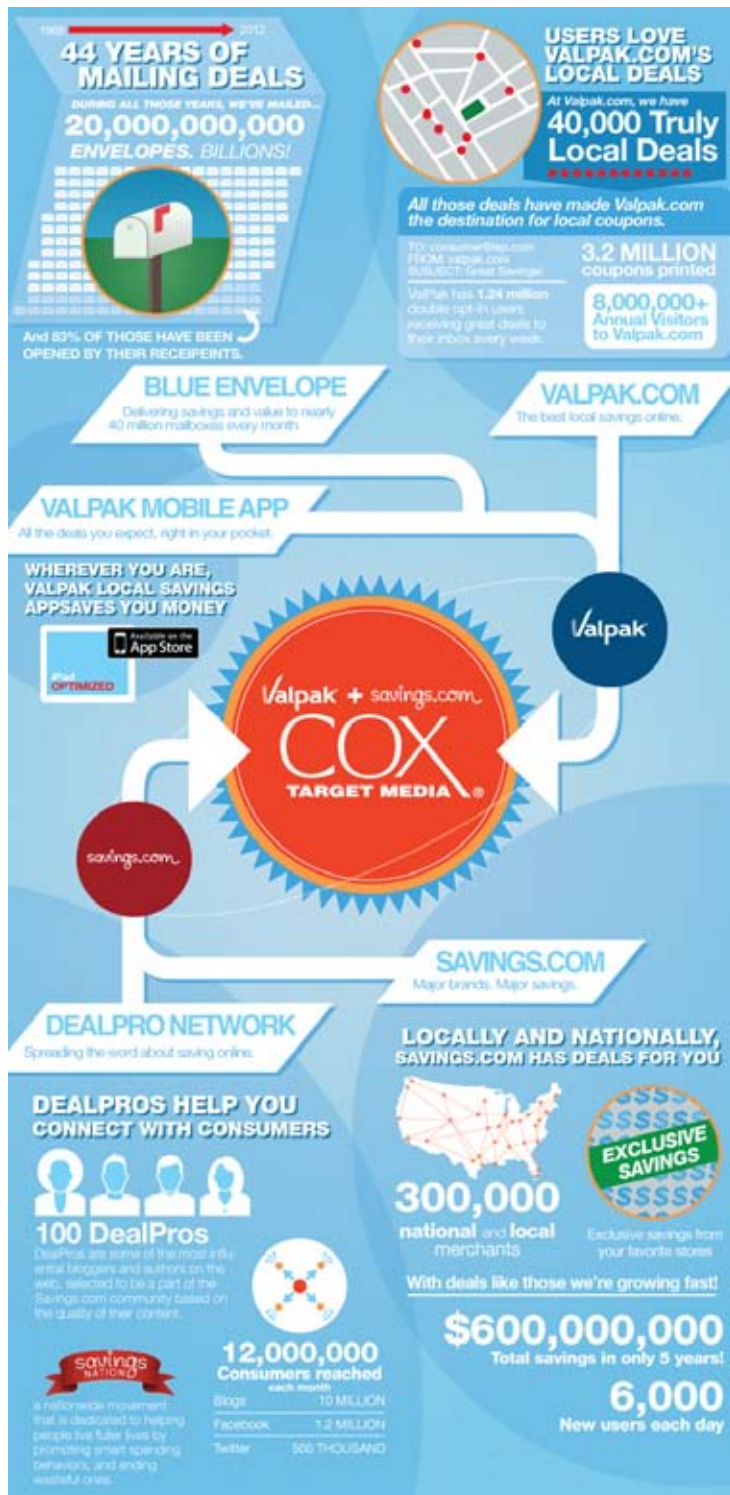
A look at the US Senate

Turn a TV or flip to your choice politics blog, and you'll learn that Congress is flip-flopping. One year liberals sweep in, the next year liberals sweep out as conservatives come in like the tide.

This must be a new phenomenon you might be thinking, one arising along with the 24-hour news cycle and all that is bad with modernity.

Well below we map out the ebbs and flows of ideologies in the Senate. Using data from Keith T. Poole's VoteView.com, we have mapped out the ideological ranking of every senator who has served in the past 112 Congresses. What decades have waves of change, and when do majorities solidify their positions for years? It's all below.





Why Marketplace Fairness Matters for Everyone

America's current sales tax system lags far behind the realities of 21st Century commerce. Learn below why Congress should level the playing field for all retailers.

Online merchants aren't required to charge you sales tax.
It might look like you're getting a deal, but you're actually not.



Cost of Item
+ Sales Tax



Cost of Item



All states with a sales tax have a use tax. That means that even if online merchants don't charge you a tax, you are still supposed to pay the tax on your purchase.

You might be wondering...

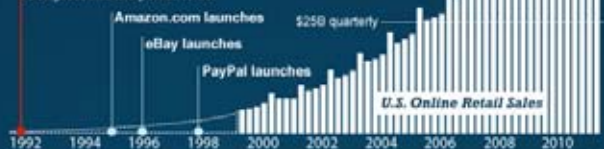
Why

aren't online merchants required to collect sales tax?

Answer: Online retailers were exempt from collecting sales taxes before e-commerce even existed.

1992

Supreme Court rules that remote retailers are exempt from collecting sales tax, but Congress has the power to act



\$23,000,000,000

Those sales add up to...

in uncollected sales tax revenue

How Much Does Your Community Benefit From You Spending \$100?



Local Retailer
\$68



National Retailer
\$43



Online Retailer
\$0



Traditional retailers **create four jobs** for each million dollars of additional revenue.

Online retailers add just one employee for the same amount of additional revenues.

Sometimes a bargain isn't what it seems.



As unfair online competition continues to undercut local businesses, you'll find it harder to shop at your favorite neighborhood shops. The few dollars you save may just cost you and your neighbors more in the end.

Ask Congress to Support a Level Playing Field
Visit 21stCenturyRetail.org for more information



Where did we get our facts and figures?
Go to www.21stCenturyRetail.org/infographic to see our sources.

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