



# Octopus Community Garden

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# About Octopus Garden





















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Who we have talked to





Heidi Herzberger  
Jenna Date  
Darla Cravotta  
Kristin Hughes





Why do they garden?



### **Why Does Kristin Garden?**

Love to grow her own food

Garden increases sense of community.

### **Why Does Heidi Garden?**

Grew up on a farm and has always grown her own food.

Current apartment has bad light.

### **Why Does Jenna Garden?**

No longer has a large backyard

Likes to show her children where their food is from.

Helps her hear and see nature.

### **Why Does Darla Garden?**

Enjoys growing her own food.

Grandfather taught her how to garden





What we've learned



Gardeners have huge sense of ownership over their garden.

Care what happens to the garden and its organization.

They are very wary of technology intruding on their gardening experience.



## **What our gardeners don't want**

- Don't want screens
- Don't want additional connections
- Don't want to be distracted from Nature
- Don't want more work in taking care of garden
- Don't want forced interactions with people





# A Possible Focus



## **What our gardeners may want...**

- Gardening for those too busy.
- Garden Follows Gardener
- Identity Creation and Support
- Community on demand
- Something with Food
- Multi-purpose garden space
- A Space Away from Technology
- Gardening without being primary Gardener









Where do we go from here.





A few more interviews at  
different gardens

Focus different categories of  
gardeners' and garden's needs