

Problem Statement:

It can be hard to find the best deals on everyday products like food and gas. Our solution should help people find the best deals on items like these.

Who is Experiencing the Problem:

Individuals who go shopping for anything and/or people who own a car that takes gas.

What is the Problem:

It is difficult to find the best possible deals for food and gas.

Where does the Problem Present Itself:

Stores/Grocery Stores and gas stations.

Why Does it Matter:

People need a way to easily save money for products that everybody buys.