

Yusuf Odukoya

Portfolio.





Far Above Rubies.

The Far Above Rubies brand is characterized by its minimalist vision for style.

The logo is inspired by the fashion industry in France and the Eiffel Tower. France is known to be a stronghold in modern-day fashion, as we have had a lot of designers emerged from there. Among them are Coco Chanel, Christian Dior, Hubert de Givenchy, Christian Louboutin, Christian Audigier, Louis Vuitton, Lacoste, and HERMES.

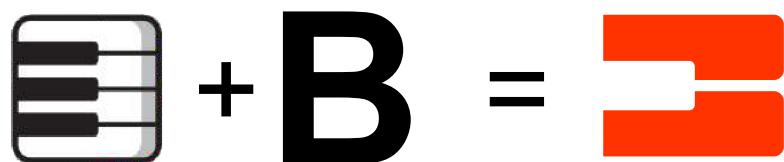
The A in the FAR logotype represents the word "Above" and it was inspired by the Eiffel Tower. The Eiffel Tower is the tallest structure in the city of Paris, France. It also represents one of the tallest and magnificent monuments in the world.

The choice of the typography presents a clean source and of easy reading in different applications. The primary color composition in plain gold conveys the elegance of the brand.

Logo

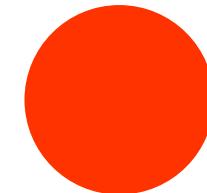


Inspiration

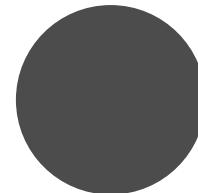


The Logo was inspired by the piano keys. A "B" was carved out from the inspiration. The letter "B" represents the first letter of the brand's name, thereby effectively making this concept the best and most creative option.

Colors



Deep Orange
HEX #Ff3300
R 255 G 51 B 0



70% Black
HEX #4C4C4C
R 76 G 76 B 76

Wordmark



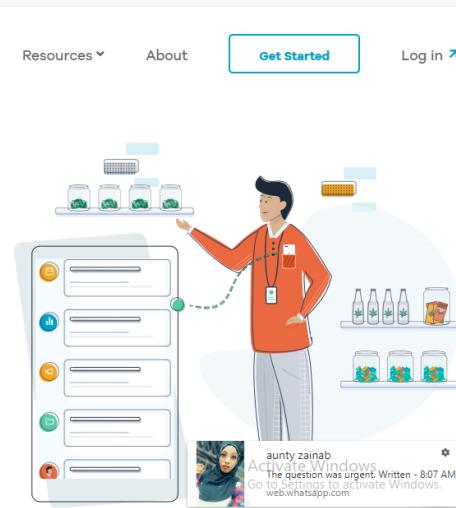
Wordmark was based on the Vibrocentric Bold Typeface



The screenshot shows the HYB website's homepage. At the top, there's a large circular graphic containing a smaller version of the HYB logo and the text 'HANDLING YOUR BUSINESS'. Below this, a call-to-action button says 'Take charge of your cannabis business'. A subtext explains: 'Whether you're managing dispensaries or building cannabis brands, you have a lot going on. We get it.' A note below states: '★ Best in Grow is your cannabis crystal ball'. A 'Get started for free' button is at the bottom. The navigation bar includes links for 'Retailers', 'Brands', 'Resources', 'About', 'Get Started', and 'Log in'.

Handling Your Business

Handling Your Business by Vivianne Agbontaen is a marketing resource and training website where users can learn and buy resources on Marketing.



Other Logo Designs



P E R F U M E R Y



- CeeWhai's Perfumery
- Fridman & Martins Ltd.
- DX Life
- Hannade Footwears
- Mandibas Contractors

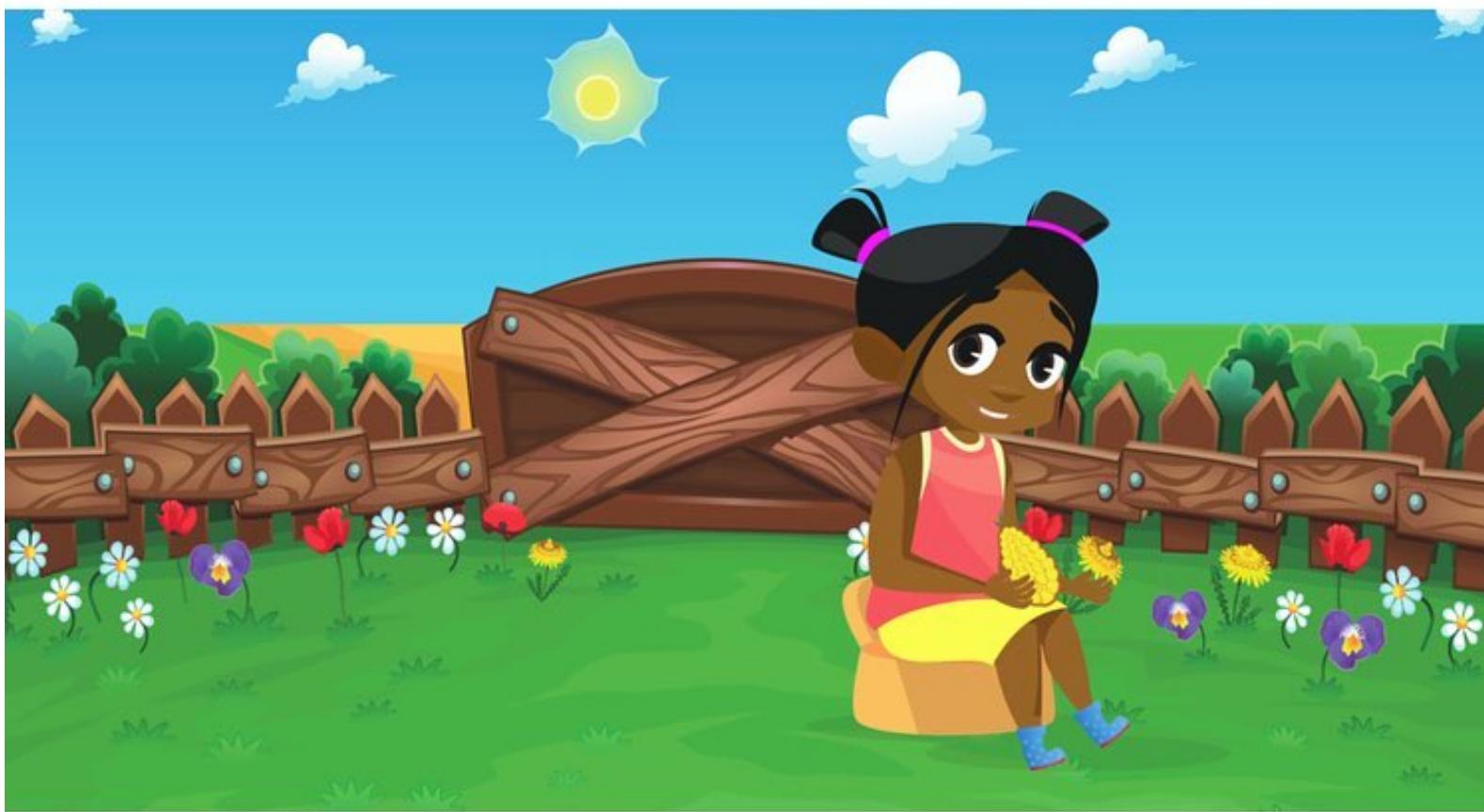


Branding Projects

Illustrations

e-Banners

Print Media

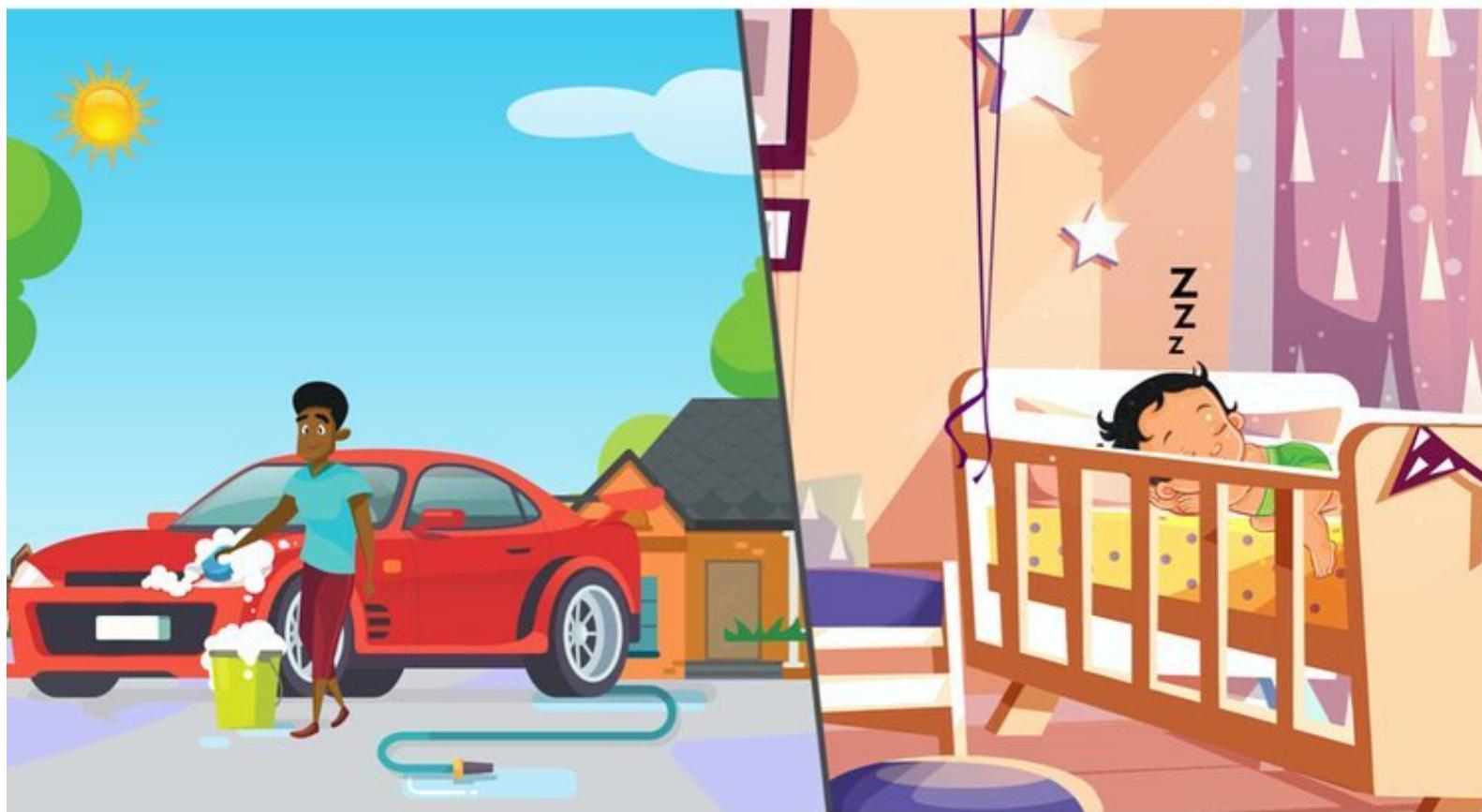


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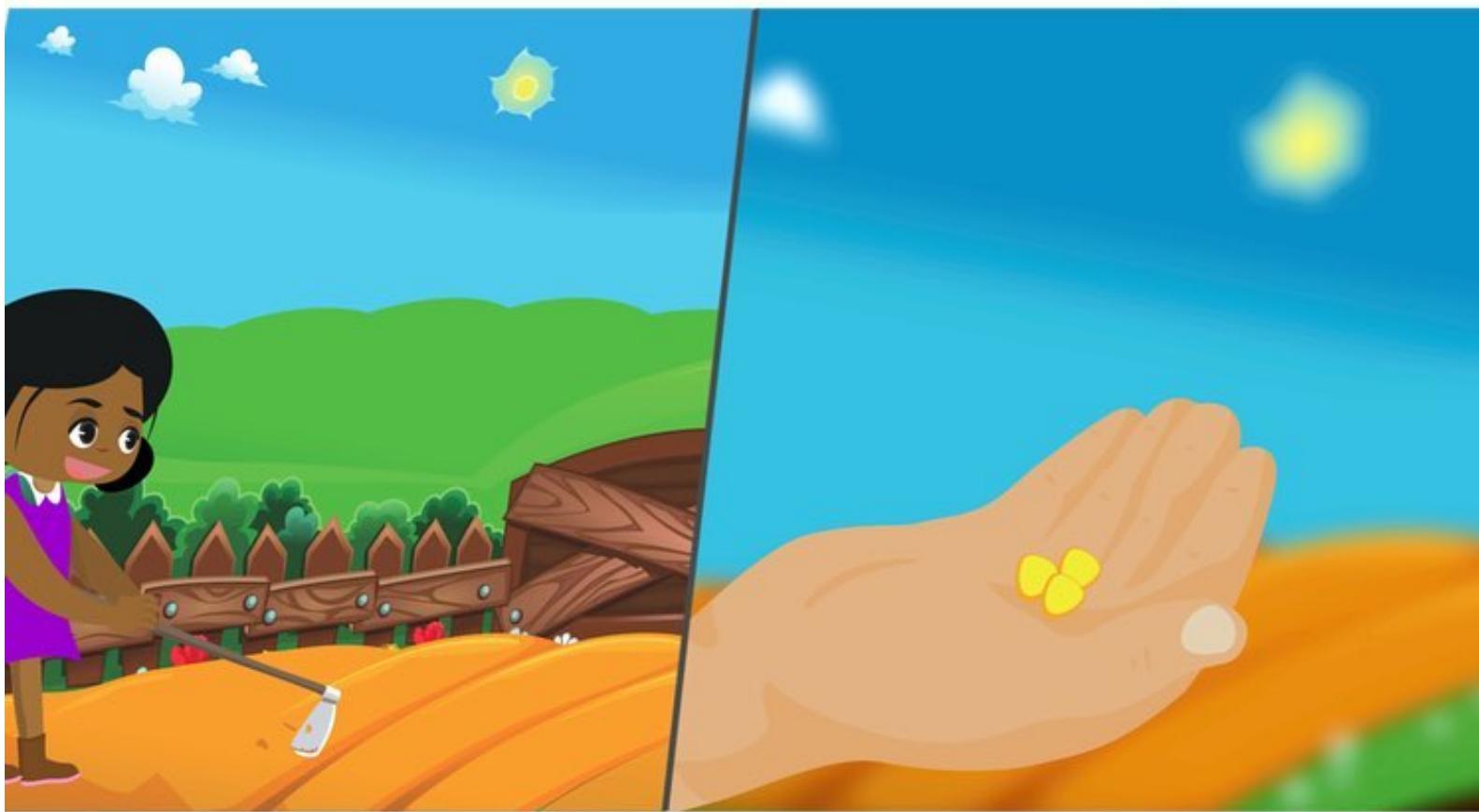


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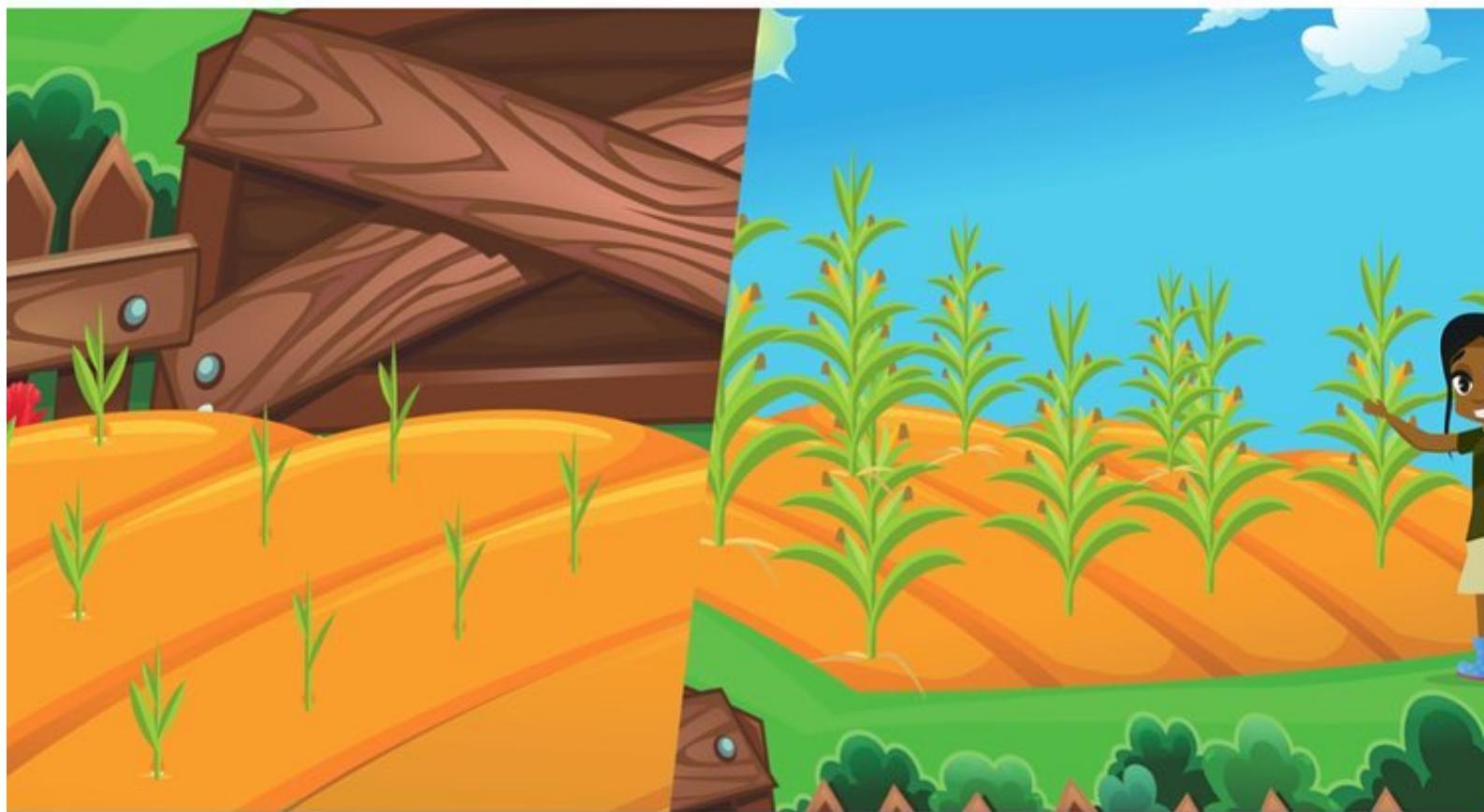


Branding Projects

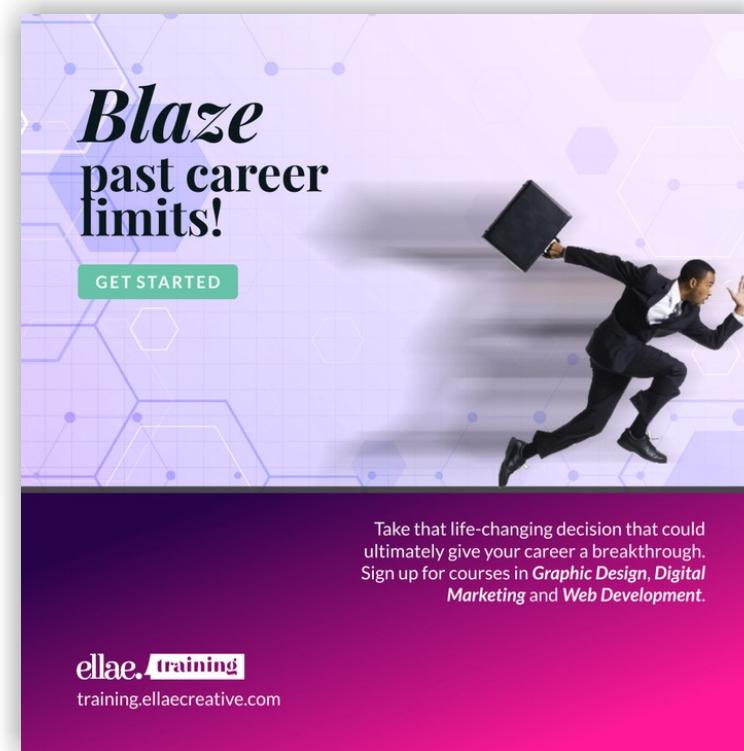
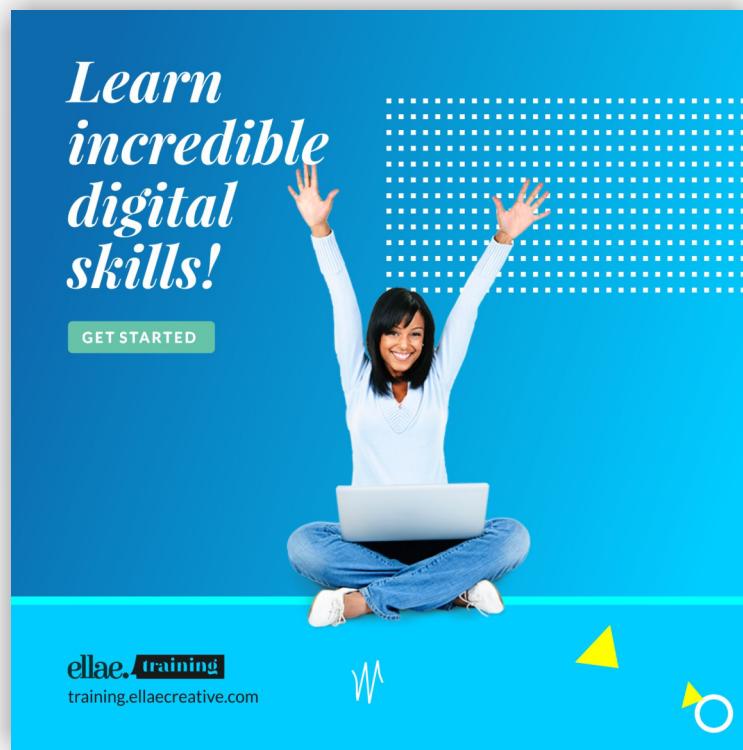
Illustrations

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Print Media









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This e-banner features three women in vibrant, colorful funke (traditional Nigerian) outfits. They are standing in front of large, stylized letters 'A', 'B', and 'C'. The background is light blue with decorative streamers. The Keystone Bank logo and download links for Google Play and the App Store are at the bottom.

Learn digital skills that command innovations!

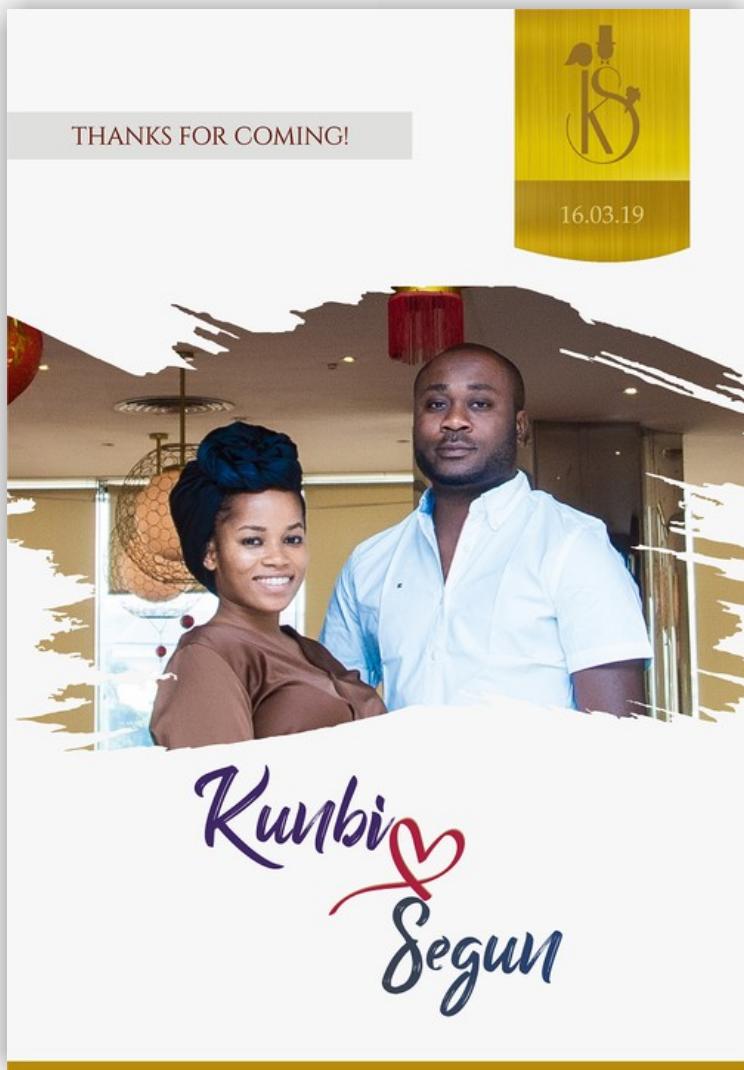
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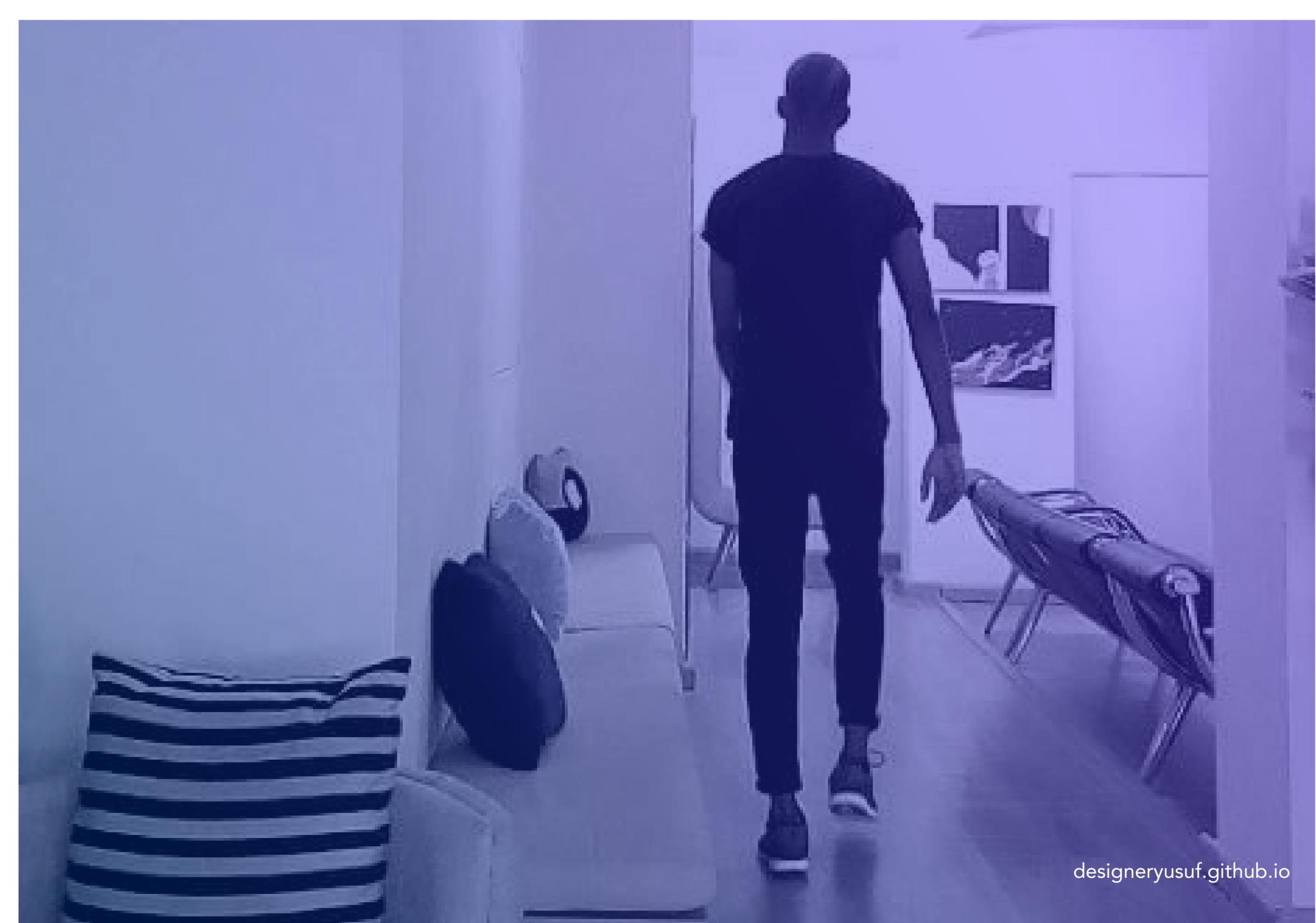
SCHWARTZ BACHER TRAINING

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This e-banner features a person sitting at a desk, working on a computer monitor that displays the WordPress logo. The background is light blue. The text 'Learn digital skills that command innovations!' is prominently displayed, along with 'LEARN WORDPRESS. GET STARTED WITH YUSUF.' and a 'SIGN UP NOW!' button. The Schwartz Bacher Training logo and contact information are at the bottom.







designeryusuf.github.io