

ANGLE2Lab

**unique
experience
in web**

**WE MAKE
THINGS
REMARKABLE**

Angle2 is a Ukraine-based team that helps brands tell interactive stories about new products in order to enhance their overall marketing strategies.

We help companies around the world to execute impressive product launches.

We combine the essence of your product with our team's creative problem-solving and design excellence to create compelling user experiences that add value to your brand.

EXECUTION THAT ADDS VALUE

- Discover and comprehend the strategy, positioning and uniqueness of your brand
- Create an idea or a character which tells a story about your product values
- Define design language and add creative interactions that powerfully communicate your stor
- Architect and execute technical implementation
- Test. Release!

MAIN PROCESS

STAGES OF PRODUCTION CREATION

01. Dive into your product
02. References, briefing, mood – boarding, ideation
03. Create a visual of the concept.
Polish it
04. Design a high-fidelity composition of the website and adapt for mobile devices
05. Prepare mockups, documentations and mapping for coding
06. Front-end development
07. Back-end development, testing and installation

**With a
detail-oriented
approach, we
passionately
sweat the small
stuff.**

+TECHNOLOGY DESIGN STORY

TEAM WITH DIGITAL OBSESSION

Interactive Art Director
Sergey Churilov

Digital Designer
Artem Moliaivko

Project Manager
Kristina Manzhalii

Creative Front-End Developer
Dmitriy Oborskiy

Back-End Developer
Sasha Petushkov



УЗНАТЬ ОБ ИСТОРИЯХ СОВРЕМЕННЫХ
ХУДОЖНИКОВ



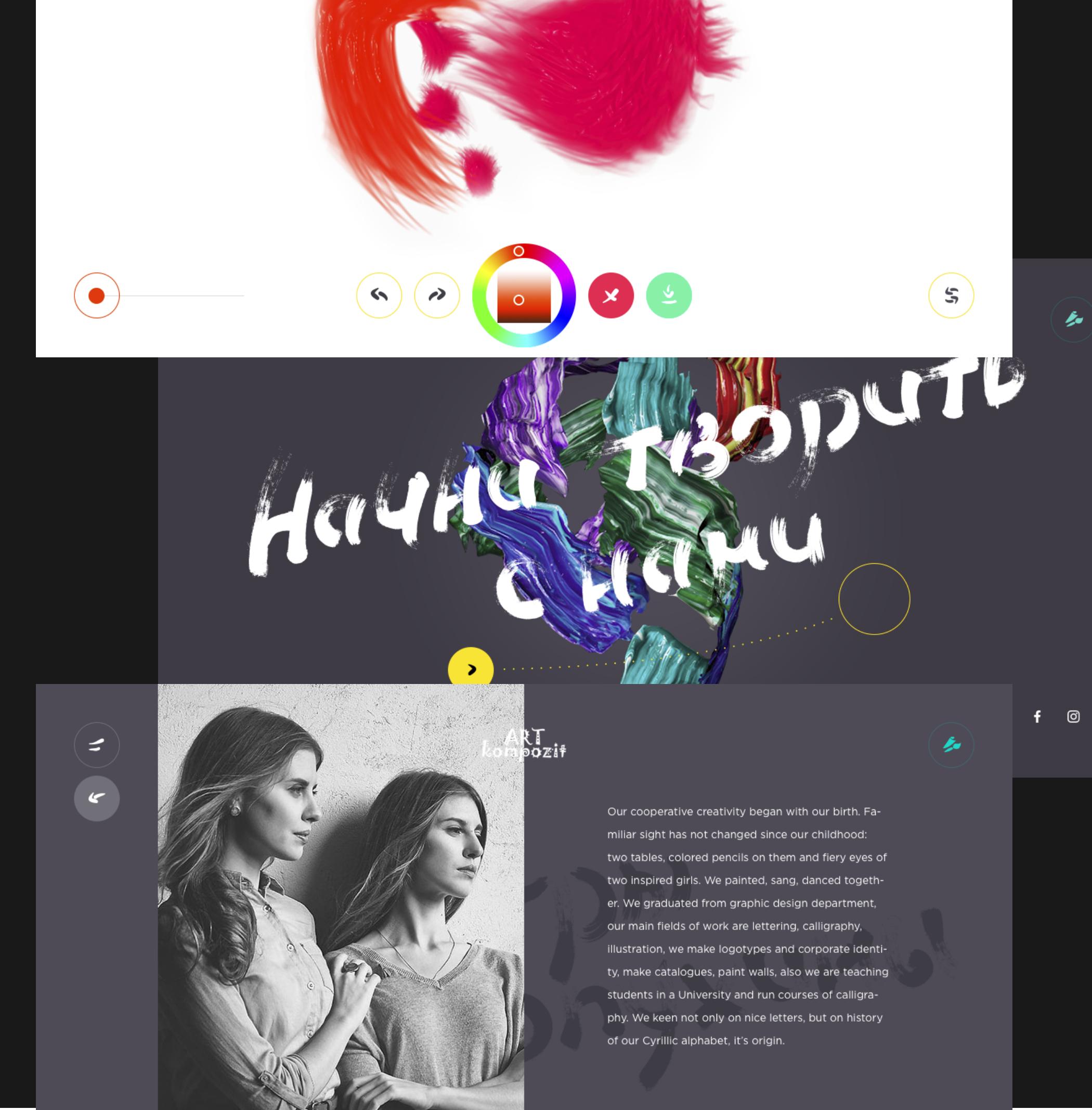
Interactive promo-website

ART kompozit

Kompozit is a major Ukraine-based paint manufacturer. Recently, they brought a new product to market: Paints for Artists. Their goal, of course, was to acquire new consumers.

To promote this product, we created a content-rich interactive experience highlighting modern artists, and a platform on which the user is able to create their very own digital work of art. This engaging site was the result of creative problem-solving; both visually and technically.

Paints for Artists are tools for creativity, and Kompozit trusted us to deliver a creative vision and immersive experience that brings their products to life.



ANGLE2

DIGITAL
DESIGN
AGENCY

LOOK AT YOUR
PRODUCT FROM
A DIFFERENT
ANGLE

01 04

GO PLAY
OUTSIDE

Process

Projects

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FRESH EYES

FOR POWERFUL BRANDS

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start a project

scroll down

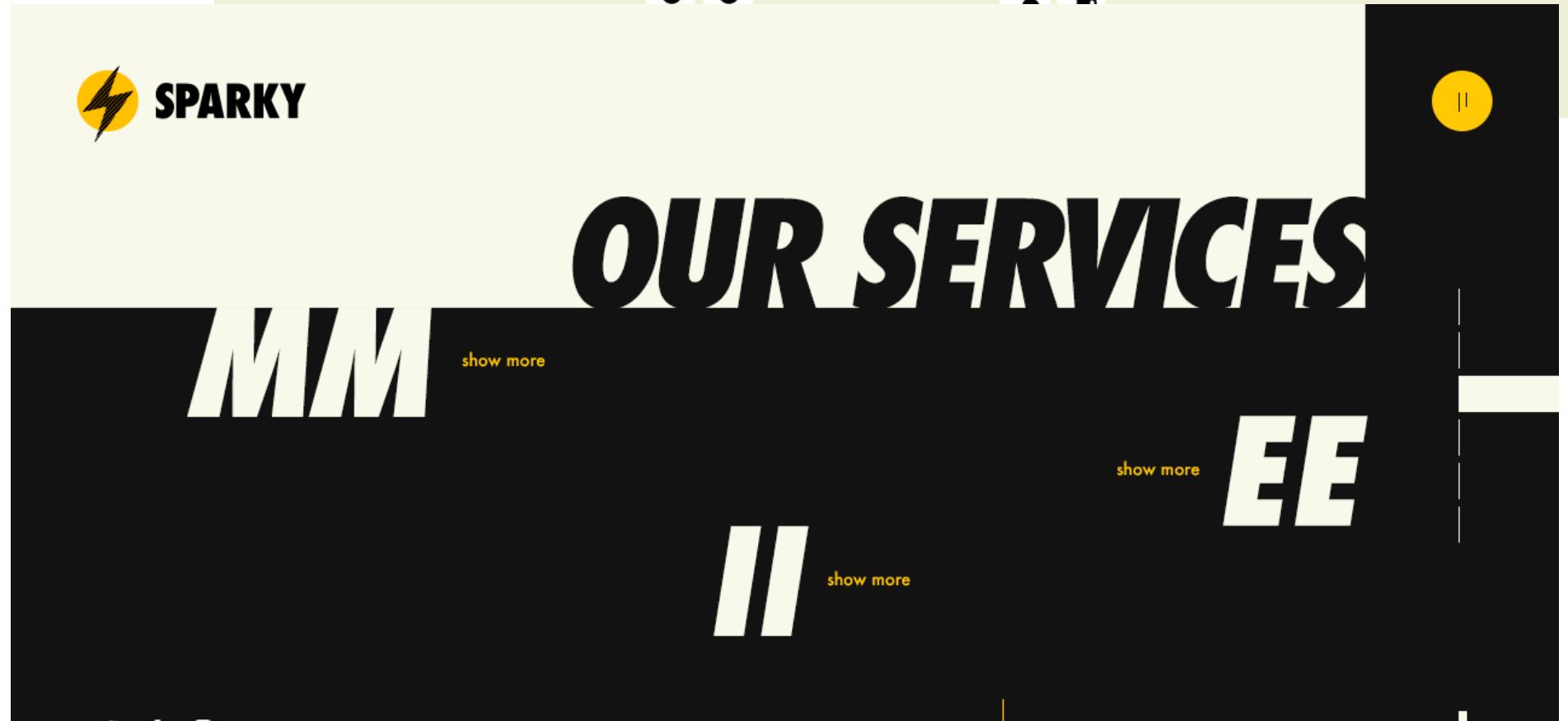
Interactive promo-website

SPARKY

Sparky is a USA based marketing agency. They are provide a fresh set of eyes for powerful brands looking to maximize moments, elevate experiences, and ignite innovation.

For this client we create Interactive promo-site which help to provide values of brand and services, declare yourself and be remembered. Also created the majority of visual solutions all focused around the key brand message of fresh eyes for powerful brands.

<http://process.anglet.com/sparky/>



start a project



scroll down



01

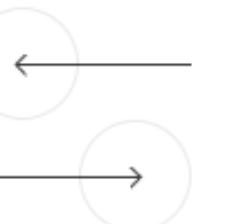
Pulser

Mobile App

Scroll to discover

02

Beats Tere





Pulser

Mobile App



Pulser

Make done for:

30 days

Team:

Front-End: **Timur Isaev**

300 hours

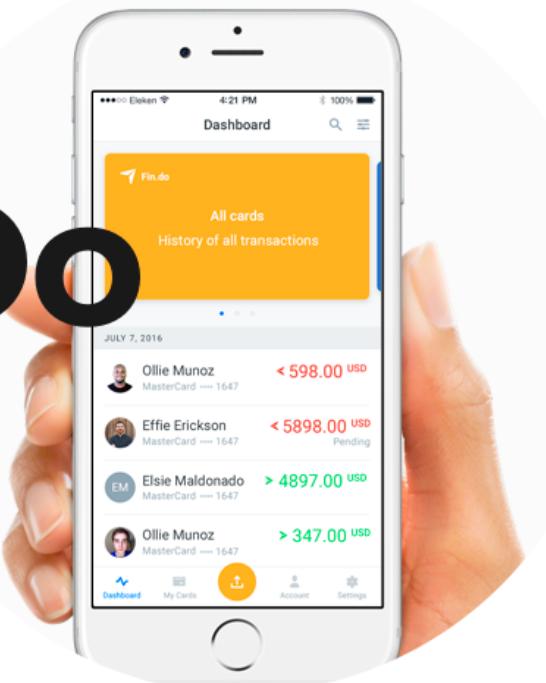
Back-End: **Vladimir Kartavy**

About

Pulser is the best mobile-focused construction tool for contractors, superintendents and subcontractors who work on building projects.

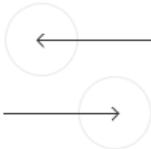
FinDo

Mobile App



Neb

Mobile App



Interactive portfolio-website

Reaktivate

Reaktivate is a long-standing outsourcing company. They are a small, highly professional team that is focused on mobile development.

Reaktivate wanted to make sure that their users were focusing on the work they've done, and that's reflected in their site's design and content. The art direction creates a dynamic experience and a feeling of clarity and simplicity. A lot of attention was given to content animation and micro-interactions to truly immerse the users in the content.

<https://www.behance.net/gallery/65836341/Reaktivate>

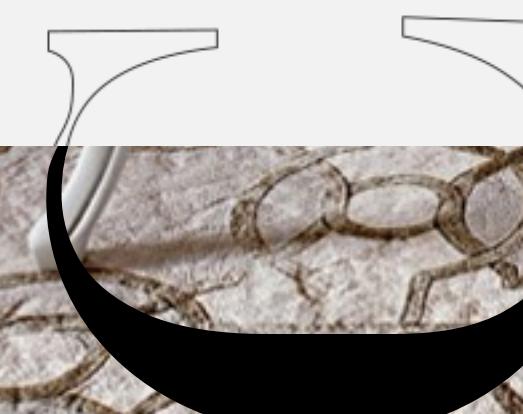


CAVIO

Ig

Fb

I



— Каталог SALE Дизайн-Студия Шоурумы Блог Рус ▾

Пространство

для Ваших
историй

Перейти
в Каталог

II



Promo-brand catalog

CAVIO

CAVIO knows everything about premium class furniture from Italy and France. They have three stylish showrooms with high level service in Kyiv, where you can find all styles of classic and contemporary furniture.

The main goals of the project were to attract new customers and to allow users to purchase complete a purchase from the showroom online. To do this, we developed a promotional brand catalog with seamless transitions that allows the entire user journey to be smooth and enjoyable.

In the development of the structure and style, attention was focused on high-quality product photography to highlight the range of products available.

Рус ▾

IV —

III

II

I

Перейти

Пространство

для Ваших
историй

CAVIO

Каталог SALE Дизайн-Студия Шоурумы Блог

Выберите категорию —

бренды¹⁰
спальни³²
столовые²⁴
гостиные⁴⁵

Подробнее о кухнях

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DROP US A LINE