Test Matrix M3DMiB

General information

Programme:	international Business			
Specialisation	Minor Data Driven Decision Making in Business (M3DMiB)			
Study year:	3rd			
Module title:	M3DMiB project			
Module abbreviation:	DATDRD05/06 - TOETS-01			
Academic year:	2023- 2024			

Exam code:	DATDRD05/06 - TOETS-01 A3 reporting + Management report		
Exam description:			
Number of MC questions:	n.a.		
Number of open questions:	n.a.		
Weighting grade:	100%		

Test matrix designed by:	Oliver Ntenje	
Date:	08/06/2023	

PLO	Assessment criteria	Level of questions						Weighting
		Lower level thinking skills		Higher level thinking skills				
		Remembering	Under-standing	Applying	Analyzing	Evaluating	Creating	
	The students clearly shows connection between the role of a data							
МЗДМІВ	scientist and manager, which contributes to relevant management				X	X		10.5%
	decision making.							
	The students describe clearly the management problem and project							
	objectives using appropriate business terms in the report and A3 format				X	X		7.0%
	in lean way.							
	The students do proper literature research on the current developments							
	related to the given data driven decision making problem and on the				x	Х		7.0%
	relevant models that could potentially solve the given problem in the				^	^		7.076
	report and A3 fromat.							
	The students collect field data and to analyze these data using the							
TWM 24 and WW7	appropriate methodology, which will lead to meaningful results and			X	X			10.5%
TVVIVI 24 allu VVVV7	conclusions.							
	The students derive the proper root causes to the problems using proper							
	analytical tools and a visual model, determining relevant objectives to be				X	Х		14.0%
	realized, and reporting this using the A3 format.							
	The students come up with relevant management solutions on how to							
	improve the given data driven problem and reporting these using the A3					X	Х	17.5%
	format.							
	The students come up with a time planning to realise the proposed					Х	х	3.5%
	improvements.					^	^	3.3%
WW4	The students present the project in a creative, concise, and convincing					Х	х	7.5%
	way based on the target group.					۸	^	7.5%
	The students communicate effectively (both presentation and orally) the							
	outcome of the project, which is deemed acceptable by the target				Х	X		7.5%
	stakeholder.							
	The students defend the results of the project and its consequences in				х	Х		7.5%
	company processes in a logical and convincing way.				^	۸		7.5%
	The students are able to defend the relevance of the chosen solutions in				x	Х		7.5%
	a convincing way.				^	^		7.576
TW 6*	The students collaborate effectively with different stakeholders							
	(students, commissioner, academic coach) and achieve a desirable output					X		0%
	while considering individual stakeholder goals*							
LW10*	Formulate one's own position concerning ethical and social responsibility				x	х		0%
	in a professional environment.				X .	Х		U70
A peer assessment forn	m will be used in evaluating TW6 (Collaboration). This is defined in a separate	e document.						
Students will write a pa	aragraph in which they reflect on the echics of the solution or advice given.							
		TOTAL	<u> </u>					100%