

**Assessment Form Project Minor Data Driven Decision Making in Business
Management Report (DATDRD05 / 06 TOETS-01)**

CLASS:	Date:	Knock-out Criteria*	
Student names:	Student numbers:	WW6 (Is Peer Assessment a Pass?)	WW4 (Present in the Final)

*If students are unable to satisfy both knock-out criteria, it will result to a fail in the course.

PLOs			Weights	FILL in Grades (1-4)		Comments/Motivation
M3DMIB	The students clearly shows connection between the role of a data scientist and manager, which contributes to relevant management decision making.	The project follows the CRISP model and there is an in-depth digging of the data analyzed?	10.5%	3	0.32	
TWM 24 and WW7	The students describe clearly the management problem and project objectives using appropriate business terms in the report	Is the problem and objective of the project clear and compact?	7.0%	3	0.21	
	The students do proper literature research on the current developments related to the given data driven decision making problem and on the relevant models that could potentially solve the given problem in the report.	Are the literature provided relevant, up-to-date, and are properly cited and referenced?	7.0%	3	0.21	
	The students collect field data and analyze these data using the appropriate methodology, which will lead to meaningful results and conclusions.	To what extent different data driven decision techniques are used in order to analyze the given problem?	10.5%	3	0.32	
	The students derive the proper root causes to the problems using proper analytical tools and a visual model, determining relevant objectives to be realized, and reporting this in a clear way.	To what extent the results clearly show (written and visually) the rootcause of the problem or where an improvement can be done in order to address the problem?	14.0%	3	0.42	
	The students come up with relevant management solutions on how to improve the given data driven problem and time planning is present to realise the proposed improvements.	To what extent the solutions can address the given data driven problem and the extent the proposed planning are realistic?	21.0%	3	0.63	
WW4	The students present the project in a creative, concise, and convincing way based on the target group. The students communicate effectively (both presentation and orally) the outcome of the project, which is deemed acceptable by the target stakeholder. The students defend the results of the project and its consequences in company processes in a logical and convincing way. The students are able to defend the relevance of the chosen solutions in a convincing way.	To what extent is the presentation creative, effective, and logical. To what extent have the students answered the questions convincingly?	30.0%	3	0.90	
	Total Average Score		100.0%		3.00	

Score:

1	Insufficient. There is knowledge of core material but the knowledge and the processing is weak as the results of the task performed do not show that the student is capable of performing the tasks.
2	Satisfactory. The work is reasonably competent, though there may be some weaknesses. Knowledge is adequate and while it demonstrates some reasoning and understanding, beyond the examples given, it is patchy or not broad.
3	Above average. Work which is well solved beyond the given examples and instructions; demonstrates sound knowledge and reasoning; depth and breadth in solving the given task.
4	Excellent. The work is of very high standard and reflects knowledge and autonomous development of reasoning, and processed well beyond the examples given in class or in standard works. There is clear evidence of depth and breadth in solving the given task

If the total average score (cell F40) is between 0 and 2, the students get a grade of 40.
If the total average score (cell F40) is between 2.0 and 2.99, then final report grade can be read in ROW 50 under Report Final Grade. If the total average score (cell F40) is

Average Score	Grade	Report Final Grade
1	40	
2	55	75.00
3	75	75.00
4	100	