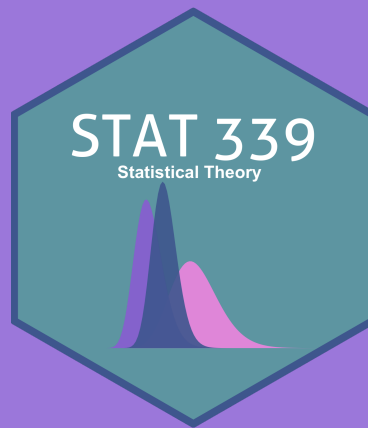


# STAT 339: Statistical Theory

## Bayesian Interval Estimation

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# Bayesian Credible Intervals

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# Interval Estimates (Recap)

## Frequentist Interval Estimation

A  $(1 - \alpha) \times 100\%$  **confidence interval** is an interval  $[\hat{\theta}_L, \hat{\theta}_U]$  such that

$$P(\hat{\theta}_L \leq \theta \leq \hat{\theta}_U) = 1 - \alpha,$$

where  $1 - \alpha$  is the **confidence coefficient**.

- $[\hat{\theta}_L, \hat{\theta}_U] \longrightarrow$  **random** interval
- $\theta \longrightarrow$  **fixed**

Because  $\theta$  is **fixed**, we do NOT interpret this interval as "the probability that  $\theta$  is in the interval."

# Interval Estimates (Recap)

## Bayesian Interval Estimation

The parameter  $\theta$  is *random variable* with a:

- **prior** distribution that reflects our prior beliefs about the variability of  $\theta$
- **posterior** distribution,  $\theta \mid \mathbf{y}$ , that reflects our *updated* understanding of  $\theta$  after observing data.

Suppose  $\theta$  has a posterior distribution  $\theta \mid \mathbf{y}$  with posterior pdf  $f(\theta \mid \mathbf{y})$ . Then the probability that  $\theta$  is in the interval  $(a, b)$  (given the *observed data*) is

$$P(a \leq \theta \leq b \mid \mathbf{y}) = \int_a^b f(\theta \mid \mathbf{y}) d\theta.$$

If  $P(a \leq \theta \leq b \mid \mathbf{y}) = 0.95$ , then we say that  $(a, b)$  is a 95% **credible interval** for  $\theta$ .

# Animal Crossing!

Suppose a group of college students are interested in starting an *Animal Crossing* club.

- In order to estimate demand, the students want to provide an *interval estimate* for  $\theta$ , the **proportion of students who play Animal Crossing**.



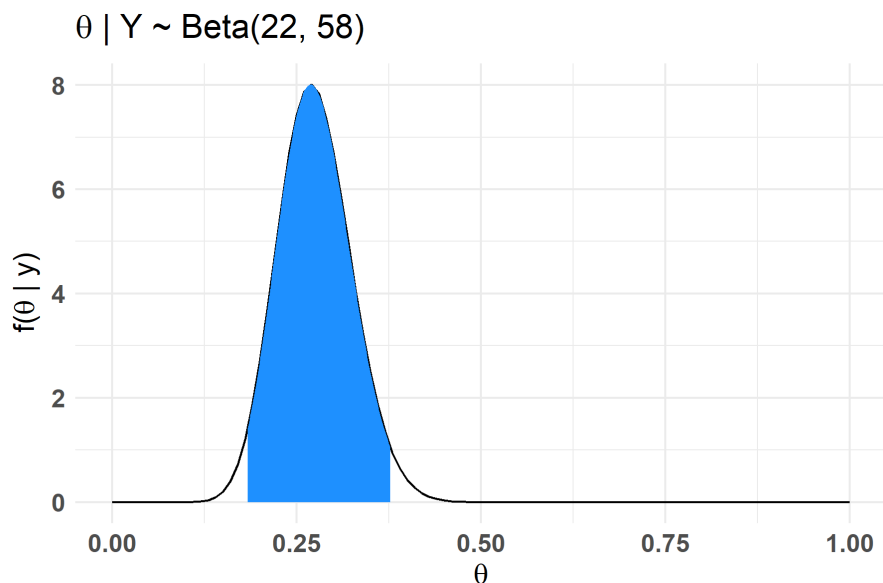
From a few weeks ago:

- **Prior:**  $\theta \sim \text{Beta}(10, 40)$
- **Data:**  $Y \mid \theta \sim \text{Binomial}(30, \theta)$ ,  
where we observe  $Y = 12$
- **Posterior:**  $\theta \mid Y \sim \text{Beta}(22, 58)$

# Bayesian Credible Interval

Using the posterior  $\theta | Y$ , we can find a **95% credible interval** by finding the 2.5th and 97.5th **posterior percentiles**.

- These mark the *middle 95% of posterior plausible values* for  $\theta$ .



```
c(qbeta(0.025, 22, 58), qbeta(0.975, 22, 58))
```

```
## [1] 0.1834550 0.3771967
```

# Bayesian Credible Interval

```
c(qbeta(0.025, 22, 58), qbeta(0.975, 22, 58))
```

```
## [1] 0.1834550 0.3771967
```

There is a **95% posterior probability** that somewhere between 18.3% and 37.7% of college students play Animal Crossing.

- Posterior mean:  $22/(22 + 58) = 0.275 \rightarrow 27.5\%$

**Another way to think about this:**

$$\begin{aligned} P(0.183 \leq \theta \leq 0.377 \mid Y = 12) &= \int_{0.183}^{0.377} f(\theta \mid y = 12) d\theta \\ &= \int_{0.183}^{0.377} \frac{\Gamma(22 + 58)}{\Gamma(22)\Gamma(58)} \theta^{22-1} (1 - \theta)^{58-1} d\theta \\ &= 0.95 \end{aligned}$$

**Note:** If we want to find, say, a **90% credible interval**, we just mark the *middle* 90% of the posterior distribution instead!

# Comparison to Frequentist CI for $p$

Recall that a 95% **confidence interval** for  $p$  is given by

$$\hat{p} \pm 1.96 \sqrt{\frac{\hat{p}(1 - \hat{p})}{n}}.$$

In our example...

- $\hat{p} = 12/30 = 0.4$
- $n = 30$

**95% Confidence Interval:** (0.225, 0.575)

**95% Credible Interval:** (0.183, 0.377)

- **Why so different?** 😞

It has to do with our choice of **prior**!

- (Not to mention these intervals actually have very different meanings!)



# Interpreting Credible Intervals

Unlike with frequentist **confidence intervals**, the Bayesian setup allows us to say that  $\theta$  is inside  $(0.183, 0.377)$  with some probability, **not 0 or 1**.

- Under the Bayesian framework,  $\theta$  is a **random variable** with a **probability distribution**.

The 95% confidence interval of  $(0.225, 0.575)$  is just one of the possible *realized values* of the *random interval*

$$\left( \hat{p} - 1.96\sqrt{\hat{p}(1 - \hat{p})n}, \hat{p} + 1.96\sqrt{\hat{p}(1 - \hat{p})n} \right)$$

- Under the frequentist framework,  $\theta$  **does not move**! It is *fixed* and is inside  $(0.225, 0.575)$  with probability **either 0 or 1**.

# Bayesian Probability

Bayesians and frequentists also interpret probabilities differently, so it is important not to confuse **credible** (Bayesian) and **coverage** (frequentist) probability!

- **Credible** probability: Reflects the experimenter's *subjective beliefs*, which are expressed in the *prior* distribution and updated in the *posterior* distribution after observing **DATA**.
- **Coverage** probability: Represents a *long-run relative frequency* of identical trials; 95% of *realized* confidence intervals will cover  $\theta$ .

[Moose pic to fill space 🖱️]

# Cool Beans (yes, that one.)

Let  $Y_i$ , the number of people in front of you in line at **Cool Beans** on day  $i$  be distributed according to a Poisson distribution with parameter  $\lambda$ :

$$Y_i \mid \lambda \sim \text{Poisson}(\lambda)$$



- **Prior:**  $\lambda \sim \text{Gamma}(11, 1)$
- **Data:**  $n = 5$  days;  
 $\mathbf{y} = (15, 12, 5, 8, 10)$

Find a 99% credible interval for  $\lambda$ .

# Gamma-Exponential Credible Interval

Suppose we want to estimate the lifetime (in hours),  $\theta$ , of a certain electrical component.

Consider the following:

- **Prior:**  $\theta \sim \text{Gamma}(\alpha, \beta)$ , where

$$f(\theta) = \frac{\beta^\alpha}{\Gamma(\alpha)} \theta^{\alpha-1} e^{-\beta\theta}$$

- **Likelihood:**  $Y_1, Y_2, \dots, Y_n \mid \theta \sim \text{Exponential}(\theta)$ , where

$$f(y_i \mid \theta) = \theta e^{-\theta y_i}$$

Construct a 90% credible interval for  $\theta$  and the mean of the exponential population,  $\mu = 1/\theta$ .

# Credible Intervals for the Mean

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# The Normal-Normal Conjugacy

From Practice 5:

If:

- **Prior:**  $\mu \sim N(\theta, \tau^2)$
- **Data:**  $Y_i \mid \mu \sim N(\mu, \sigma^2)$  ( $\mu$  is unknown but  $\sigma^2$  is **known**)

then the *posterior distribution* is also Normally distributed:

$$\mu \mid \mathbf{y} \sim N \left( \theta \frac{\sigma^2}{n\tau^2 + \sigma^2} + \bar{y} \frac{n\tau^2}{n\tau^2 + \sigma^2}, \frac{\tau^2 \sigma^2}{n\tau^2 + \sigma^2} \right)$$


# Credible Intervals for a Normal Mean

Because  $\mu \mid \mathbf{y}$  is **Normally** distributed (and hence, *symmetric*), we can use techniques similar to those used to derive *frequentist* CIs for a Normal mean!

**Want:**  $a$  and  $b$  such that

$$P(a \leq \mu \leq b \mid \mathbf{y}) = 1 - \alpha$$

**Know:**

- Posterior Distribution: **Normal!** 
- Posterior Mean:  $\mu_1 \equiv \theta \frac{\sigma^2}{n\tau^2 + \sigma^2} + \bar{y} \frac{n\tau^2}{n\tau^2 + \sigma^2}$
- Posterior Variance:  $\sigma_1^2 \equiv \frac{\tau^2 \sigma^2}{n\tau^2 + \sigma^2}$

$$\implies P(\mu_1 - z_{\alpha/2}\sigma_1 < \mu < \mu_1 + z_{\alpha/2}\sigma_1 \mid \mathbf{y}) = 1 - \alpha$$

# Credible Intervals for a Normal Mean

If:

- **Prior:**  $\mu \sim N(\theta, \tau^2)$
- **Data:**  $Y_1, Y_2, \dots, Y_n \mid \mu \sim N(\mu, \sigma^2)$ 
  - $\mu$  is unknown and  $\sigma^2$  is **known**

Then: A  $(1 - \alpha) \times 100\%$  **Bayesian credible interval** for  $\mu$  is

$$\mu_1 \pm z_{\alpha/2} \sigma_1,$$

where  $\mu_1$  is the **posterior mean** (and the Bayes estimator) and  $\sigma_1^2$  is the **posterior variance**.



# The Stroop Test

The **Stroop Effect** describes the psychological phenomenon that occurs when the processing of one particular stimulus feature interferes with the simultaneous processing of a second stimulus feature.

RED	GREEN	BLUE	YELLOW	PINK
ORANGE	BLUE	GREEN	BLUE	WHITE
GREEN	YELLOW	ORANGE	BLUE	WHITE
BROWN	RED	BLUE	YELLOW	GREEN
PINK	YELLOW	GREEN	BLUE	RED

A random sample of  $n = 8$  study participants yielded the following *reaction times* (in seconds per hundred reactions):

- 95, 99, 106, 107, 107, 114, 120, 127

We'll assume  $Y_i \mid \mu \sim N(\mu, 12^2)$

Based on prior studies, it is reasonable to assume that reaction times are *normally distributed* **with mean 100 and standard deviation 15**.

Construct a 95% Bayesian credible interval for  $\mu$ , the population mean reaction time for the Stroop Test.

# Large-Sample Credible Intervals

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# Large-Sample Normal Approximation to the Posterior

Suppose we have **data**  $Y_1, Y_2, \dots, Y_n$  modeled from some (preferably named) distribution with parameter  $\theta$ .

- For example, in the **Animal Crossing** example,  $Y \mid \theta \sim \text{Binomial}(n, \theta)$ .

If  $n$  is **large**, we can use the Normal distribution to approximate the posterior:

$$\theta \mid \mathbf{y} \sim (\text{approx}) \text{ Normal} \left( \hat{\theta}_{MLE}, \frac{1}{I(\hat{\theta}_{MLE})} \right).$$

- $\hat{\theta}_{MLE}$  is the **MLE** for  $\theta$  in the data model.
- $I(\hat{\theta}_{MLE}) = -\frac{d^2}{d\theta^2} \log L(\theta) \Big|_{\theta=\hat{\theta}_{MLE}}$  is the **Fisher information**.

# Large-Sample Approximation

Suppose instead of surveying  $n = 30$  students regarding their Animal Crossing preferences, we survey  $n = 500$ .

- $Y \mid \theta \sim \text{Binomial}(500, \theta)$
- **Note:** Because we're using a large sample approximation, it doesn't *really* matter what prior we use.
  - Though this is just for illustration! If you use a conjugate prior, there's no reason to do this...

**Binomial MLE:**  $\hat{\theta}_{MLE} = Y/n$

- For large  $n$ ,  $\theta \mid Y \sim (\text{approx}) \text{Normal} \left( \hat{\theta}_{MLE}, \frac{1}{I(\hat{\theta}_{MLE})} \right)$ .

# Calculating Fisher Information

We just need to find  $I(\hat{\theta}_{MLE}) = -\frac{d^2}{d\theta^2} \log L(\theta) \Big|_{\theta=\hat{\theta}_{MLE}}$

- $\log L(\theta) = \log \left[ \binom{n}{y} \theta^y (1 - \theta)^{n-y} \right] = \log \binom{n}{y} + y \log \theta + (n - y) \log(1 - \theta)$
- $\frac{d}{d\theta} \log L(\theta) = \frac{y}{\theta} + \frac{n-y}{1-\theta} \cdot (-1)$
- $\frac{d^2}{d\theta^2} \log L(\theta) = (-1) \frac{y}{\theta^2} + (-1) \frac{n-y}{(1-\theta)^2} (-1)(-1)$

$$\implies I(\hat{\theta}_{MLE}) = \frac{y}{\hat{\theta}_{MLE}^2} + \frac{n-y}{(1-\hat{\theta}_{MLE})^2}$$

# Comparing Approximation to Exact

Assuming...

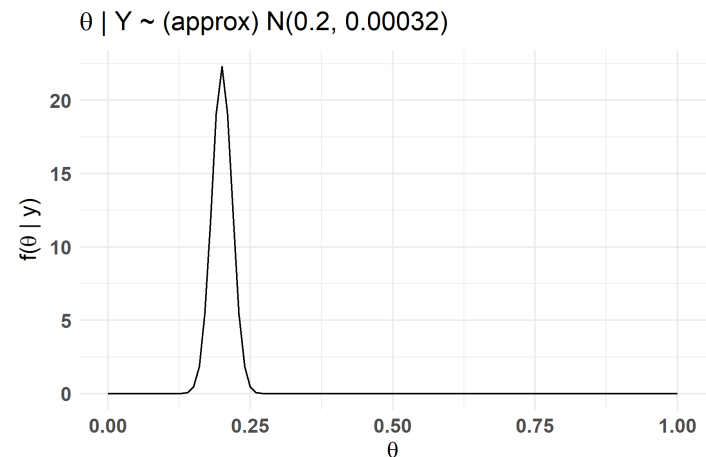
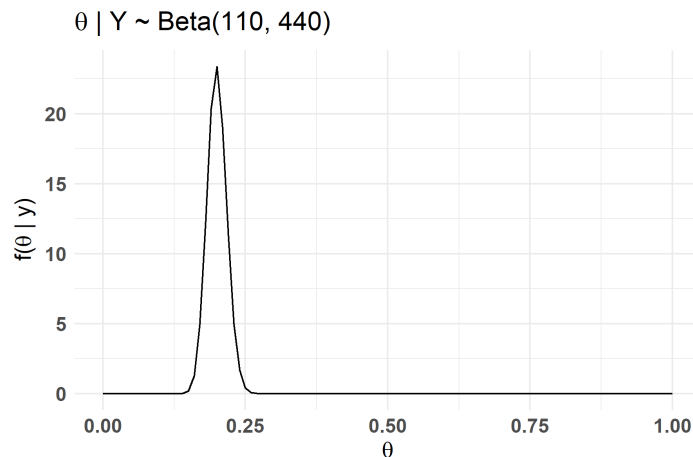
- $\theta \sim \text{Beta}(10, 40)$
- $Y \mid \theta \sim \text{Binomial}(n = 500, \theta)$  with observed  $Y = 100$

Then the **exact** posterior is

$$\theta \mid Y \sim \text{Beta}(10 + 100, 40 + 500 - 100) = \text{Beta}(110, 440).$$

Using the **large-sample Normal approximation**,

$$\theta \mid Y \sim (\text{approx}) N(0.2, 0.00032).$$



# Small Samples

This approximation doesn't work as well with small  $n$ . 🙄🙄🙄

Assuming...

- $\theta \sim \text{Beta}(10, 40)$
- $Y \mid \theta \sim \text{Binomial}(n = 10, \theta)$  with observed  $Y = 2$

Then the **exact** posterior is  $\theta \mid Y \sim \text{Beta}(10 + 2, 40 + 10 - 2) = \text{Beta}(12, 48)$ .

Using the **large-sample Normal approximation**,  $\theta \mid Y \sim (\text{approx}) N(0.2, 0.016)$ .

