



NATLAUPA

LUXURY ONE STEP CLOSER

COMPANY PROFILE

WHO WE ARE

A network of hotel experts specialized in travel and personalized advice, offering a unique experience.

We partner with the most beautiful destinations around the world to offer our clients advantageous rates and the best conditions.

Our advisors rely on their networks and expertise to design tailor-made journeys for their clients, including:

- Unique Experiences
- Exclusive Benefits
- VIP Treatment
- Accès privilégiés

OUR MISSION



Natlaupa is a hospitality-services firm offering hotel consulting, with a specialist focus on hotel distribution and revenue management. We bring together talented tourism-industry professionals to help your business streamline its processes, boost its profitability, and strengthen both its overall performance and its online presence.

AN OVERVIEW

01

Present on 3 continents
and in 10 countries



02

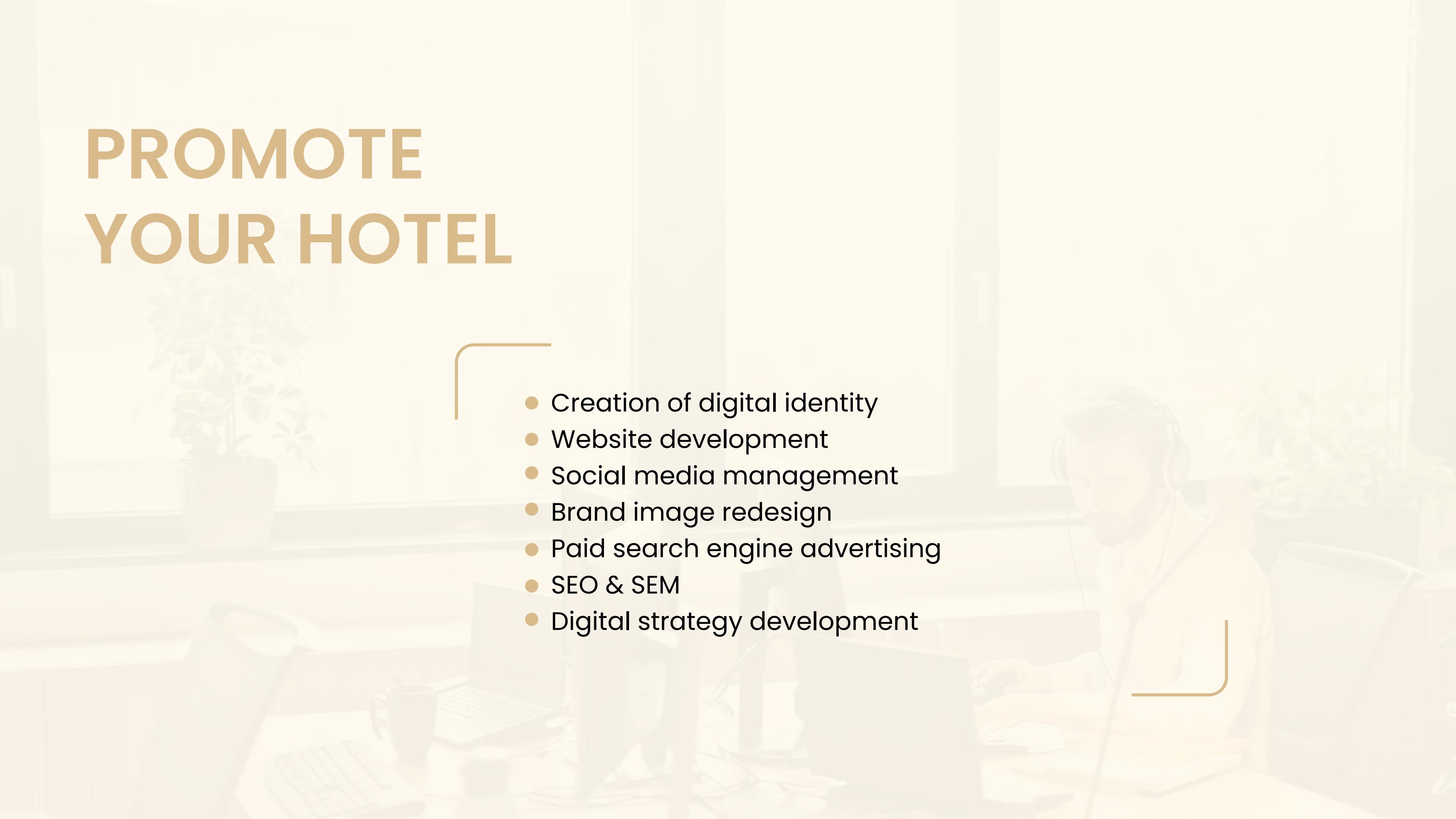
Managing a portfolio
of over 60 hotels



03

Industry leaders
with proven results

PROMOTE YOUR HOTEL

- 
- Creation of digital identity
 - Website development
 - Social media management
 - Brand image redesign
 - Paid search engine advertising
 - SEO & SEM
 - Digital strategy development

HOTELS DISTRIBUTION



Unlock your hotel's full potential by maximizing your revenue with Natlaupa's cutting-edge hotel distribution services.

At Natlaupa, we are committed to helping your business increase profitability and enhance overall performance by offering an all-in-one solution.

HOTELS DISTRIBUTION

Distribution

Revenue Management

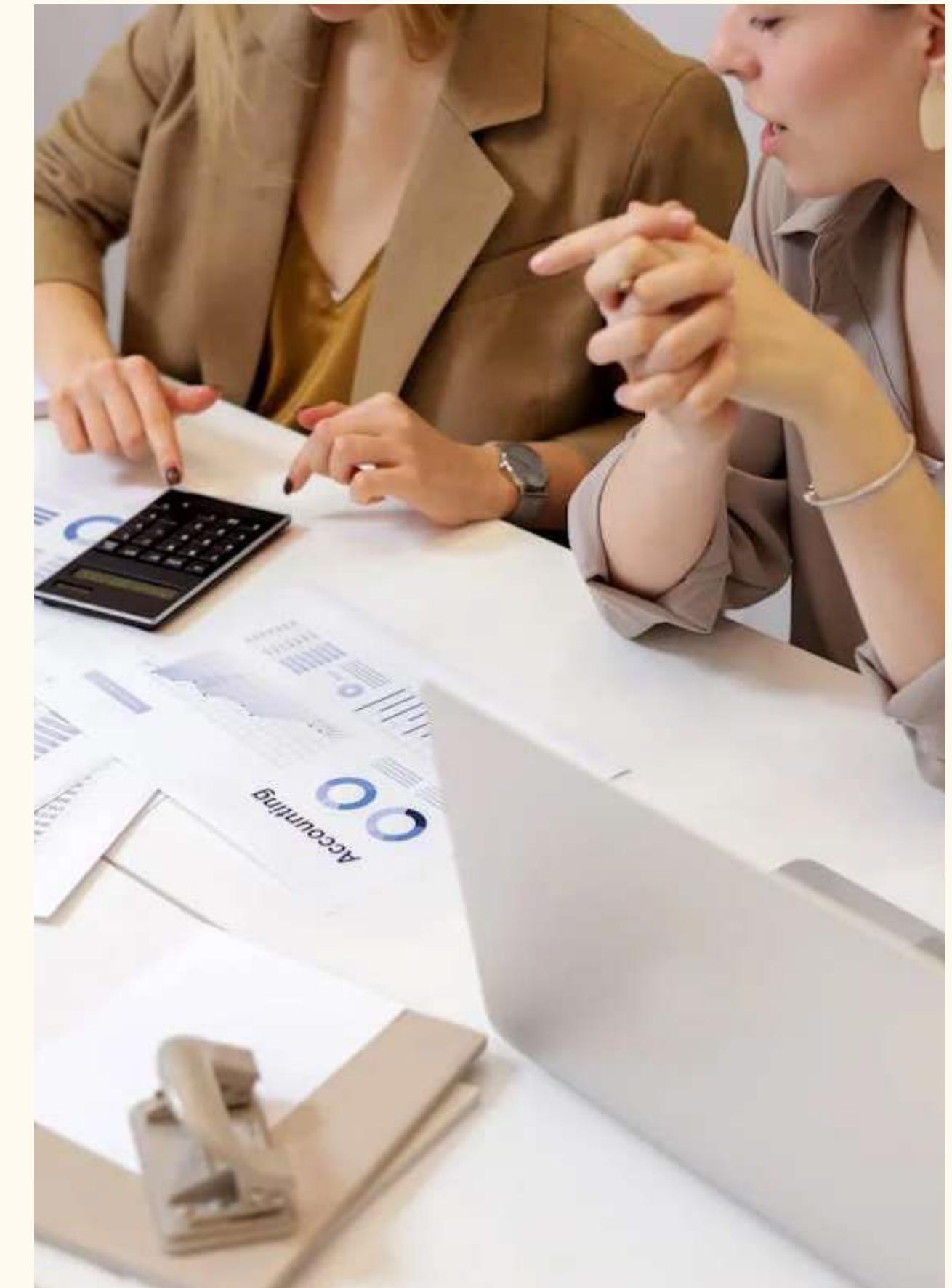
Website Development

Online Booking Engine

Consulting

Owner Representation

Operational Audit



WHY NATLAUPA



01

Available 24/7



02

Best price guaranteed



03

6-month
trial period



04

Contract cancellation
without penalty

OUR TEAM

DR. SERGE CHAMELIAN

- His background in prestigious institutions (ESSEC-Cornell, University of Surrey) demonstrates a deep mastery of the hospitality sector.
- His leadership roles in Switzerland provided him with essential operational expertise.
- His time at Amadeus allowed him to acquire key knowledge of tourism technologies, crucial for the modernization of hotels.
- His work with major hotel companies has strengthened his strategic abilities to solve industry challenges.
- As a managing partner, he leverages his experience to optimize profitability and overall hotel performance.
- His progression from operations to consulting and then leadership makes him a significant figure in the hospitality industry.



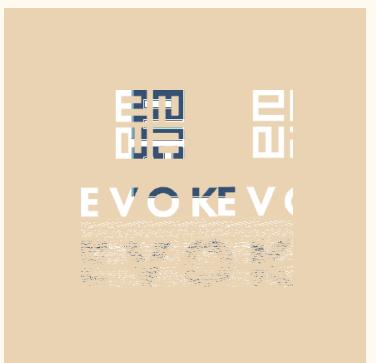
OUR TEAM

SABINE EL FEREKH

- Sabine embodies a modern approach to hospitality, where the customer experience goes beyond mere service, creating memorable and authentic moments.
- Brand Image Mastery: With her expertise in marketing and brand experience, she helps strengthen the identity and values of the places she works with.
- Human and Personalized Approach: Her attention to detail and human sensitivity allow her to turn every interaction into an opportunity for emotional engagement with clients.
- Adaptability in Demanding Environments: Her experience in settings where excellence is crucial proves her ability to meet high expectations while adding a personal touch.
- Innovative Vision of Hospitality: She redefines industry standards by combining rigor and emotion, reflecting the expectations of a modern clientele.



OUR PARTNERS





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COMPANY PROFILE

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