

Tonal Analytics Exercise: Logistics

Good luck, we can't wait to see what you can do!

To get started, please make a copy of the February dummy data set. You'll notice that the data set is not complete, similar to what you might deal with in your day to day.

Use the data to understand how orders move from our distribution centers through the middle-mile, to our last mile hubs and into our customer's homes. We ask that you draw insights and recommend our biggest opportunities.

Please submit your work in Google slides, sheets or as a PDF. You will present your findings during your on-site interview. Don't hesitate to reach out with any questions you have!

MAKE A COPY: [DATA](#)