

智慧無界
Microsoft AI Solution Day

AI 衝擊，觸手可及

Making Tangible AI Impact in Taiwan

台灣微軟 首席營運長
何虹 博士

AI is the greatest commercial opportunity in today's economy

UP
TO **14%**

boost in global GDP as a result of AI by 2030¹

\$15.7T

potential contribution to the global economy by 2030 from AI¹

90%

of executives across the globe expect AI to have a positive impact on growth²

¹PWC, 2017

²Economist Intelligence Unit, 2018

³Ignite, 2016

“

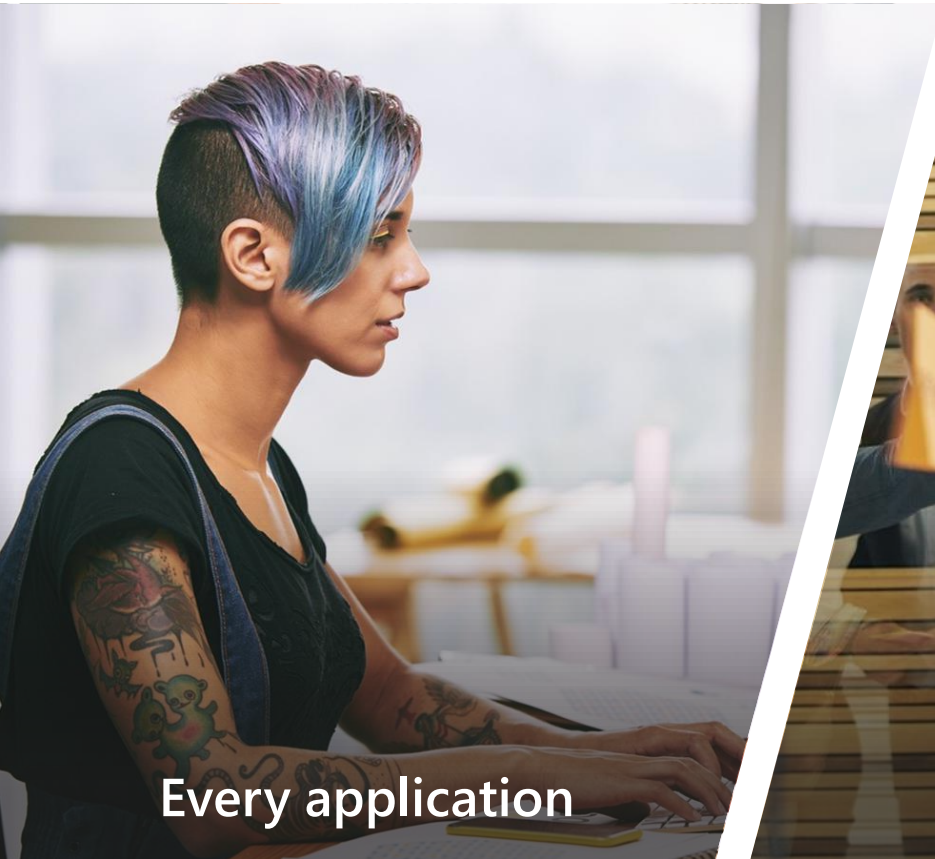
We want to pursue democratizing AI just like we pursued information at your fingertips.³

”

Satya Nadella



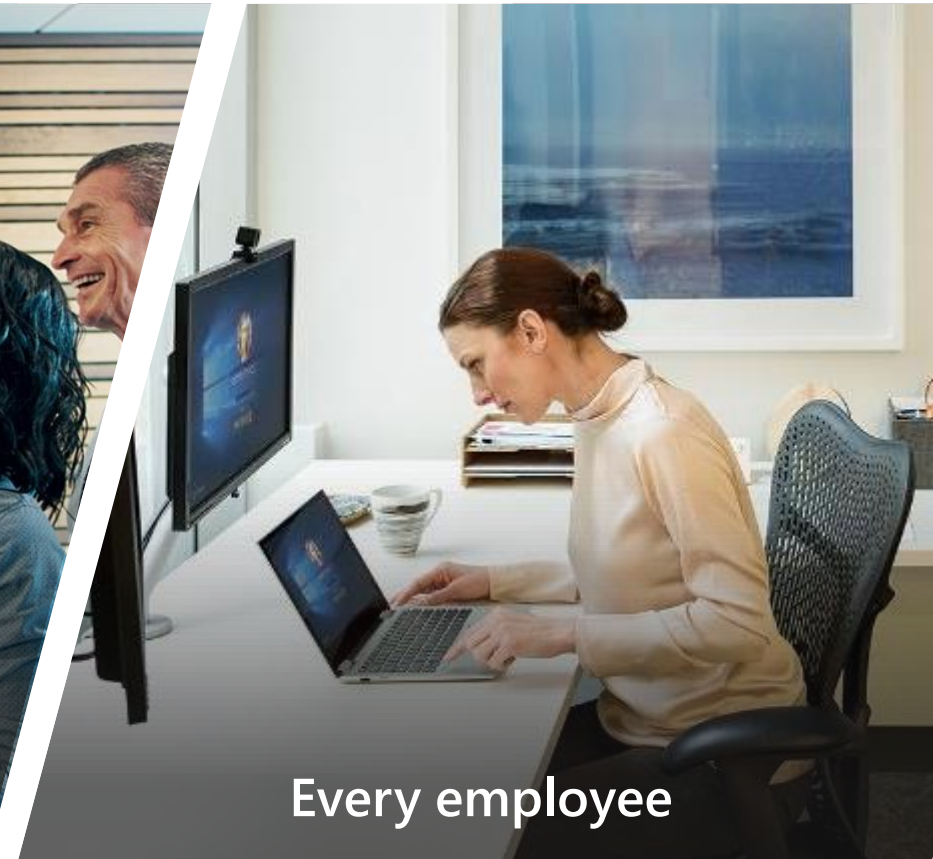
Microsoft delivers holistic transformation by bringing AI to...



Every application



Every business process




Every employee

Every business process

Enhance every business process with intelligence to expand customer engagement, optimize operations, and improve products and services


Marketing

 Enable brand monitoring via user feedback tracking


Sales

 Improve seller efficiency with priority lead generation


Field Service

 Identify and resolve equipment issues remotely


Customer Service

 Generate comprehensive customer profiles across social media platforms

Project Service Automation

 Deliver profitable projects on time, within budget

Finance & Operations

 Reduce costs and optimize operations with data-driven decisions

Talent

 Empower HR teams to land top candidates and accelerate their success

Transform across industries with out-of-the-box AI solutions



接地氣、跨產業，100個商用AI解決方案 aka.ms/ai100



SYSTEM 精誠資訊



tsti 大同世界科技



杰倫智能科技股份有限公司
JWI Intelligent Technology Co., Ltd.



Engage
Customer

Empower
Employee

Optimize
Operation

Transform
Product

Intelligent
Security



最挺你的人工智慧夥伴

五個AI落地的案例



金融業
凱基銀行
KGI Bank



電信業
遠傳電信
Far EasTone



運輸業
CargoSmart
(東方海外貨櫃航運公司
OOCL)



政府
經濟部水利署
Water Resource Agency, MOEA

製造業
緯創資通
Winstro





Making Tangible AI Impact in Taiwan

Retail
Health Care
Manufacturing
Government
Financial Services & Insurance
Education

Engage Customer
Empower Employee
Optimize Operation
Transform Product
Intelligent Security



Technical Certification
Hackathon
DevDays Asia 2019



Our Mission

Empower every person and every organization on the planet to achieve more.

