

**BTEC Technicals Level 2: Digital Applications Development (Unit 7)**

**Q: What is a Content Management System?**

Name three content management systems that you can find on Google. Write a few sentences about how they work and what they’re used for.

|  |  |  |  |
| --- | --- | --- | --- |
| **CMS Name** | **Is it free (open-source) or do you have to pay for it (proprietary)?** | **Who is it aimed at? Big business, small business, IT professionals?** | **Which well-known websites currently use it?** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

**Q: Why do we need Content Management Systems?**

|  |  |  |
| --- | --- | --- |
| **Why would a company choose to use a CMS?** | **Why might it be cost effective for a company to use a CMS?** | **What are the disadvantages of using a CMS?** |
|  |  |  |
|  |  |  |
|  |  |  |