

Assignment 6.3, Project Task 5: Video Presentation

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DSC640: Data Presentation & Visualization

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'How Safe Is It To Fly?' video on YouTube: <https://youtu.be/fP0T0RCKvUg>

Disclaimer: I'm not video savvy, so I apologize in advance for the poor editing and lack of professional quality. In this task, I presented the information from my infographic, geared toward a general audience. If I had the appropriate skillset, this style could be adapted as a video for sharing on TikTok or Instagram. Unlike the internal audience, the general public needs to be reassured that not only is flying a safe and reasonable means of transport, but it's also actually the safest and really a good option.

In selecting content for this audience, I thought the infographic really had the most accessible information so I walked through that visual, pulling in some of the content from my blog post in the introduction in order to provide a story element to the presentation. I'm not usually much of a presenter and have a pretty poor memory, so I need to have content readily accessible when I am presenting, so I worked from a script for this project task.

Some ethical considerations that I did not address when creating this video are the blind and deaf members of my audience. While the infographic has readable information, I have not added captions for the deaf viewers, though I believe YouTube has an option for auto-captioning content on that platform. The blind in the audience will still be able to hear what I am saying, but are missing out on the visuals shown in the infographic, however most of that information is covered in my script so hopefully not much is missed.