## **ANALYTICS SIMULATOR LAB**

### **Introduction and Purpose**

The Analytics Simulator lab will walk Sales Engineers though the setup and execution of the AppDynamics Analytics Simulator. This simulator has been designed to allow the user to create customer specific transactional analytic data. This transactional data can then be used to create compelling dashboards and reports for customer engagements such as demonstrations and POV wrap-ups without the need to fully implement Analytics at a customer site.

All required assets including VM's, software, and documentation can be found within the Ravello Systems Blueprint – Analytics Lab Simulator-bp. If you do not have access to Ravello, please contact your manager before you begin for account approval.

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#### LAB CREDENTIALS

This section will outline all credentials used within the Analytics Simulator Lab.

#### Ravello Systems:

Access: www.ravellosystems.com

User ID: Assigned individually, if you do not have a Ravello account please contact your manager

Password: Assigned individually, if you do not have a Ravello account please contact your manager

#### Controller VM:

Access: Terminal – ssh controller@[yourIP]

User: controller

Password: appdynamics123

#### **AppDynamics Controller:**

Access: http://[your IP]:8090/controller

User ID: admin

Password: appdynamics123

#### All Other Systems:

Password: appdynamics123

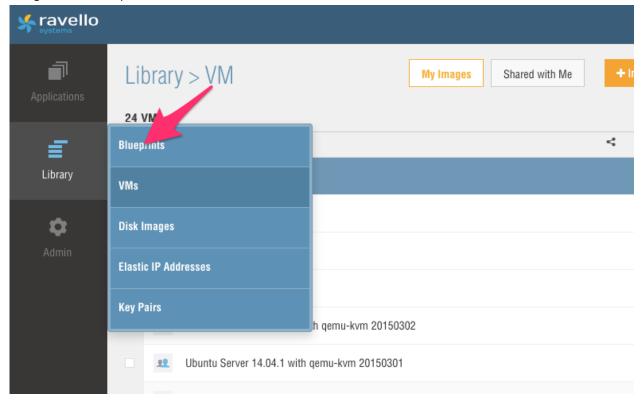
Please note that all credentials are CaSe SeNsItIvE

#### PREPARE THE RAVELLO ENVIRONMENT

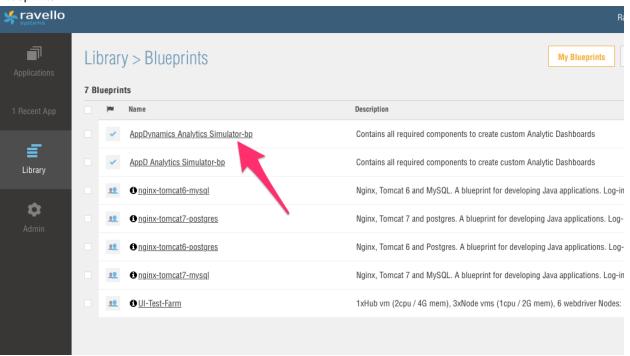
Ravello is a Cloud Application Hypervisor provider. It allows for the encapsulation of multi-VM applications that can be packaged and run from anywhere. Users can select a pre-defined blueprint and deploy their own application or build their own application environment from scratch using the available VM library. This lab will use a pre-existing blueprint.

#### Accessing Revello:

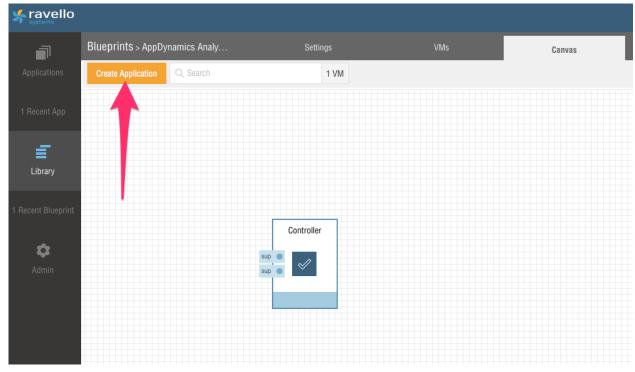
- 1) Log into Ravello Systems at <a href="https://www.ravellosystems.com">www.ravellosystems.com</a>
- 2) User your individual user ID and Password for access
  - a. If you do not have access, please contact your manager for approval
- 3) Navigate to the Blueprints



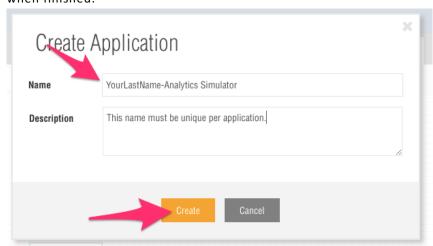
4) The Blueprints screen appears. Select the "AppDynamics Analytics Simulator-bp" from the available Blueprints.



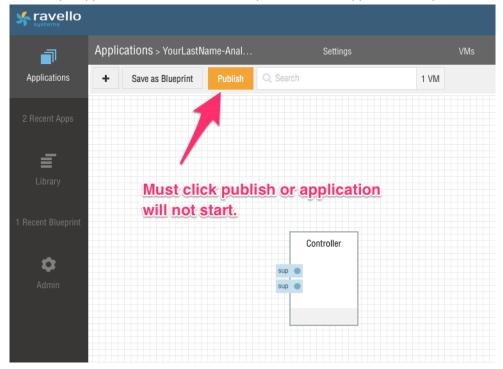
5) The *AppDynamics Analytics Simulator-bp* blueprint appears and contains one VM labeled Controller. Click the Create Application button in the top left corner. *Do not change any application settings*.



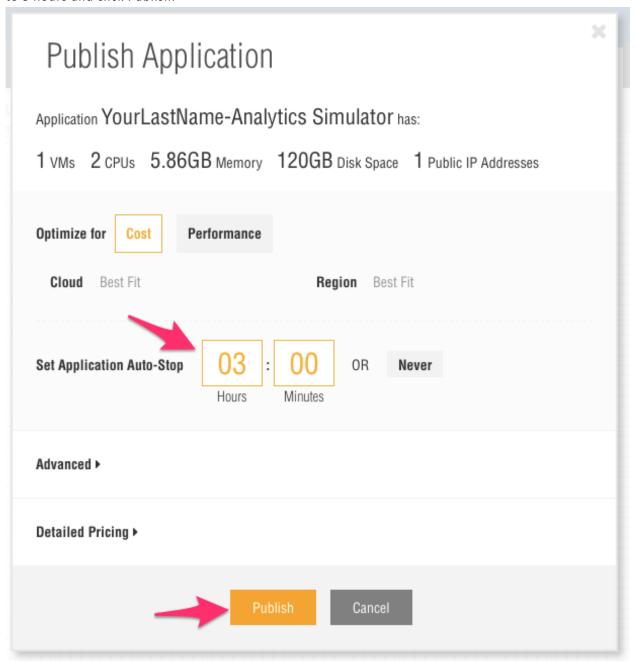
6) The Create Application dialog appears. Give the application a name with the format LastName-AnalyticsSimulator. The application name must be unique across the environment. Click Create when finished.



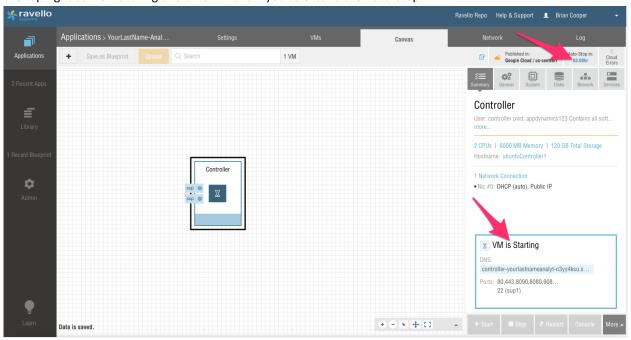
7) Your unique application will be created. Click publish to finish application setup.



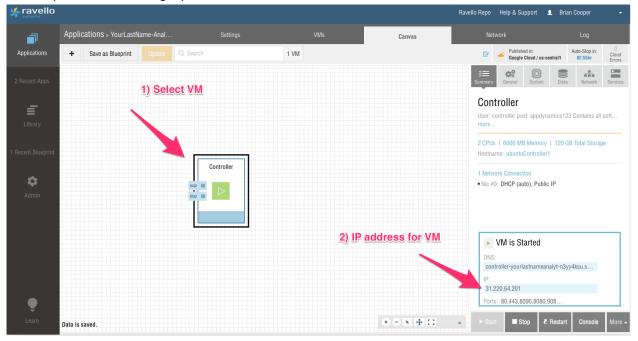
8) The Publish Application dialog appears. The most important component on this page is the Auto-Stop. Ravello only charges for running applications. Auto-Stop will shutdown all running VM's within the application at the end of the allotted time. Once running, the time can be extended as needed, however we need to make sure that Auto-Stop is used so that we are not needlessly charged for applications left running. Only publish an application for the time you will be using it. For this lab set Auto-Stop to 3 hours and click Publish.



9) Once published, your application will auto-start. You will also notice a countdown to power-off begins in the top right corner. Clicking this time will allow you to extend the Auto-Stop.



10) Your application with take 5-7 minutes to provision and start for the first time. Be patient. Once all VM's have started, IP addresses will be available for each VM by selecting it in the Canvas view and reviewing the Summary screen in the far right pane.



11) Once your application is running, open a terminal and SSH to your Controller VM using the credentials supplied earlier in this document and its new IP address. It is not recommended to use the Ravello Console.

 controller@ubuntuServer1: ~ (ssh) Last login: Fri Aug 21 16:21:35 on ttys000 osxltbcoop:~ brian.cooper\$ ssh controller@31.220.64.201 The authenticity of host '31,220,64,201 (31,220,64,201)' can't be established. RSA key fingerprint is 97:03:02:cc:bd:69:5a:d1:29:d5:a9:0c:59:ec:51:f4. Are you sure you want to continue connecting (yes/no)? yes Warning: Permanently added '31.220.64.201' (RSA) to the list of known hosts. controller@31.220.64.201's password: Welcome to Ubuntu 14.04.3 LTS (GNU/Linux 3.16.0-46-generic x86\_64) \* Documentation: https://help.ubuntu.com/ System information as of Fri Aug 21 16:23:17 CDT 2015 System load: 1.16 Memory usage: 1% Processes: Usage of /: 4.6% of 111.98GB Swap usage: 0% Users logged in: 0 Graph this data and manage this system at: https://landscape.canonical.com/ Last login: Fri Aug 21 12:16:22 2015 from 108-214-248-204.lightspeed.hstntx.sbcg lobal.net controller@ubuntuServer1:~\$

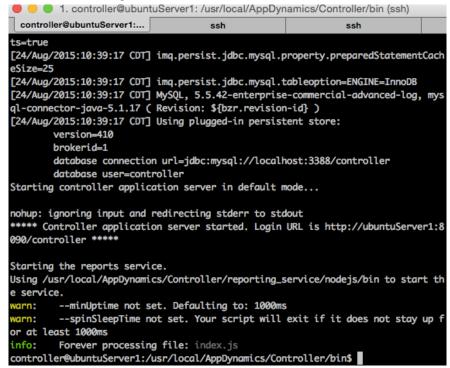
#### PREPARE THE ANALYTICS ENVIRONMENT

In this section you will prepare the environment to run the AppDynamics Analytics Simulator. This lab runs Analytics against a single Controller and its embedded Events Service. It also uses a single Machine Agent and embedded Analytics Agent. This section will walk through starting the existing Controller and Events Service and verifies they are both functioning as expected.

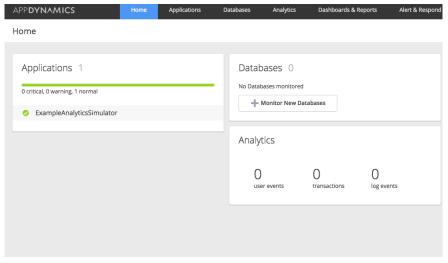
1) Open a terminal and SSH to your existing Controller environment created in the above section. Open an additional tab and repeat until there are three SSH connections open to your Controller (Will be used during subsequent lab sections).



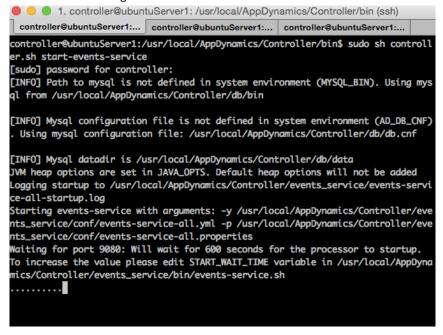
- 2) Start the AppDynamics Controller by navigating to /usr/local/AppDynamics/Controller/bin
  - a. Execute the following to start controller: sudo sh startController.sh



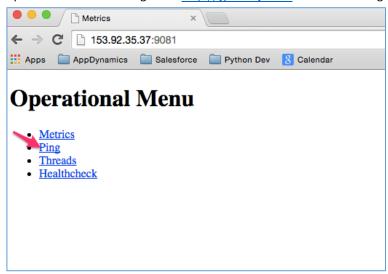
- 3) Verify the Controller has started by navigating to: http://[yourIP]:8090/controller
  - a. Log into the Controller with credentials supplied above to verify it started properly. A single application titled "Example Analytics Simulator" is available.



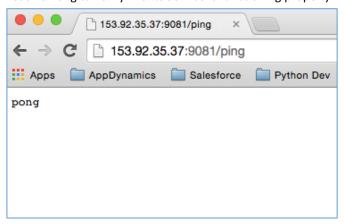
- 4) Return to the terminal session and start the Events Service, ensure you have remained in the /usr/local/AppDynamics/Controller/bin directory.
  - a. Execute the following to start the Events Service: sudo sh controller.sh start-events-service



- 5) Verify Events Service has started correctly.
  - a. Open a browser and navigate to <a href="http://[yourlP]:9081">http://[yourlP]:9081</a> and choose Ping from available options.



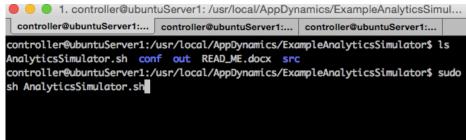
b. Receive Pong to verify Events Service is functioning properly



#### **RUN EXAMPLE ANALYTICS SIMULATOR**

In this section you will execute the example Analytics Simulator that has been installed by default. The example utilizes a pre-existing Analytics Load file and will generate generic (user1, user2, search, checkout) transactional data. Once completed you will have a fully functional analytics environment including transactions, data, and a simple dashboard.

- 1) Start the Example Analytics Simulator by navigating to the following directory from within your SSH session: /usr/local/AppDynamics/ExampleAnalyticsSimulator/
- 2) Execute the following to start the simulator and begin load generation: sudo sh AnalyticsSimulator.sh

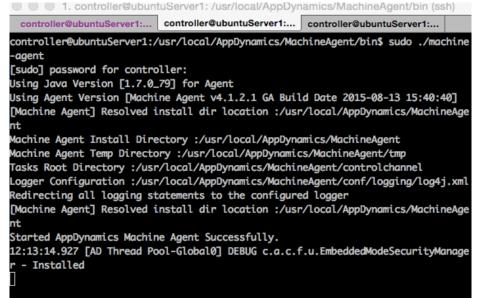


3) Once executed transactional load should begin to populate on the terminal screen. You should notice normal, very slow, and errored business transactions. Please note you must be in the ExampleAnalyticsSimulator directory in order for the simulator to successfully launch.

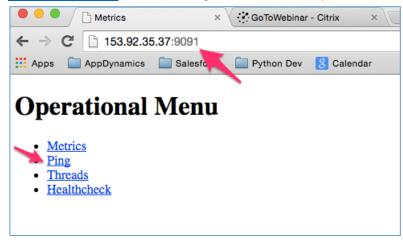
```
1. controller@ubuntuServer1: /usr/local/AppDynamics/ExampleAnalyticsSimul...
controller@ubuntuServer1:... controller@ubuntuServer1:... controller@ubuntuServer1:...
5: None | i1: 30 | i2: 0 | i3: 0 | i4: 0 | i5: 0 | userExperience: Error
Aug 24, 2015 12:04:18 PM com.appdynamics.se.analytics.AnalyticsSimulator bt2
SEVERE: java.lang.RuntimeException: Order Processing Failure!
java.lang.RuntimeException: Order Processing Failure!
       at com.appdynamics.se.analytics.AnalyticsSimulator.bt2(AnalyticsSimulato
 .java:79)
       at com.appdynamics.se.analytics.AnalyticsSimulator.main(AnalyticsSimulat
r.java:403)
Aug 24, 2015 12:04:18 PM com.appdynamics.se.analytics.AnalyticsSimulator bt1
INFO: Business Transaction 1 - s1: User 2 | s2: Item 1 | s3: None | s4: None | s
5: None | i1: 10 | i2: 0 | i3: 0 | i4: 0 | i5: 0 | userExperience: Normal
Aug 24, 2015 12:04:19 PM com.appdynamics.se.analytics.AnalyticsSimulator bt2
INFO: Business Transaction 1 - s1: User 2 | s2: Item 1 | s3: None | s4: None | s
5: None | i1: 10 | i2: 0 | i3: 0 | i4: 0 | i5: 0 | userExperience: Normal
Aug 24, 2015 12:04:20 PM com.appdynamics.se.analytics.AnalyticsSimulator bt1
INFO: Business Transaction 1 - s1: User 2 | s2: Item 1 | s3: None | s4: None | s
5: None | i1: 10 | i2: 0 | i3: 0 | i4: 0 | i5: 0 | userExperience: Normal
Aug 24, 2015 12:04:21 PM com.appdynamics.se.analytics.AnalyticsSimulator bt2
INFO: Business Transaction 1 - s1: User 2 | s2: Item 1 | s3: None | s4: None | s
5: None | i1: 10 | i2: 0 | i3: 0 | i4: 0 | i5: 0 | userExperience: Normal
Aug 24, 2015 12:04:22 PM com.appdynamics.se.analytics.AnalyticsSimulator bt1
INFO: Business Transaction 1 - s1: User 2 | s2: Item 1 | s3: None | s4: None | s
5: None | i1: 10 | i2: 0 | i3: 0 | i4: 0 | i5: 0 | userExperience: Normal
```

4) Using the second terminal tab SSH to your Controller machine if you have not already and navigate to the installed Machine Agent's bin directory: /usr/local/AppDynamics/MachineAgent/bin

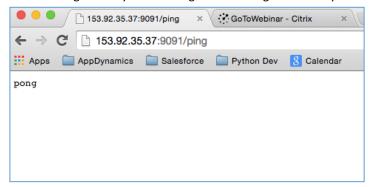
5) Execute the following to start the Machine Agent: sudo ./machine-agent



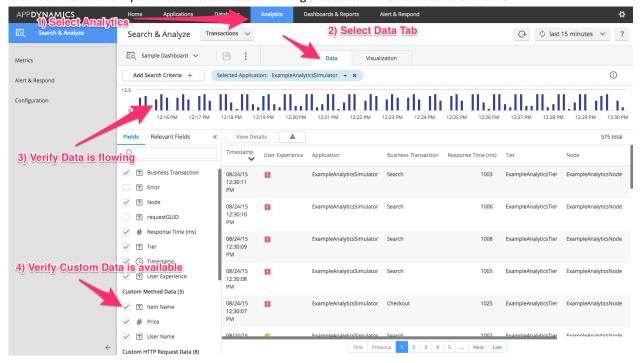
6) Verify the Machine Agent has started successfully by opening a browser and navigating to: http://[yourlP]:9091 and choose Ping from the available options.



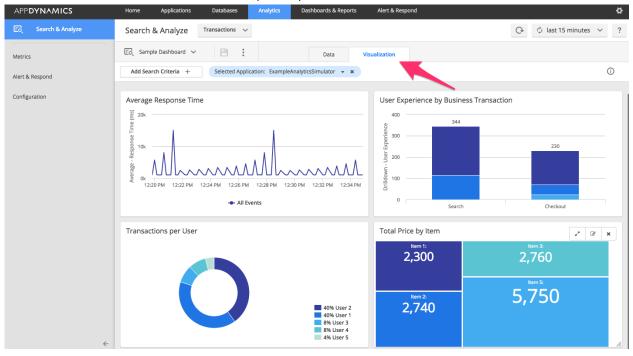
7) Receive Pong to verify Machine Agent is running successfully.



8) Log into the Controller UI at: <a href="http://[yourIP]:8090/controller">http://[yourIP]:8090/controller</a> and click on the Analytics Tab at the top. Select the Data Tab and verify that transaction data is flowing and custom method data is available.



9) Click on the Visualization tab to view the ExampleAnalyticsSimulator custom dashboard.



- 10) Stop the Machine Agent by opening the terminal window where it is running and pressing control-c
- 11) Stop the ExampleAnalyticsSimulator by opening the terminal window where it is running and pressing control-c

#### PREPARE CUSTOM ANALYTICS LOAD

In this section you will customize the Analytics Load document in order to create custom data for your assigned scenario. There are no right or wrong answers to this section, rather you must use the data to mock up a compelling story that you would deliver to the customer. Oftentimes this can be done as part of the POV wrap-up or as a standalone Analytics demo that uses your customers' terms, applications, and data.

Currently the Analytics Simulator is hardcoded with 10 different available Business Transactions, each having 5 String and 5 Integer values for use with Transaction Analytics. Business Transaction names and method parameters are generic (IE:bt1 - bt10, s1 - s5, i1 - i5) so they can be labeled via the configuration in the AppDynamics Controller UI to something that makes sense for your scenario.

- 1) Open a new SSH tab to your Controller if necessary and navigate to the following directory: /usr/local/AppDynamics/CustomAnalyticsSimulator/conf
- 2) Open the load.txt file with your favorite editor. You may find it easier to copy this file back to your desktop and edit there, then replace when finished.

```
1|User 1|Item 1|None|None|None|10|0|0|0|0|Normal|No Error
2|User 1|Item 1|None|None|None|10|0|0|0|0|Normal|No Error
1|User 1|Item 1|None|None|None|10|0|0|0|0|Normal|No Error
2|User 1|Item 1|None|None|None|10|0|0|0|0|Normal|No Error
1|User 1|Item 2|None|None|20|0|0|0|0|Normal|No Error
2|User 1|Item 2|None|None|20|0|0|0|0|Normal|No Error
1|User 1|Item 2|None|None|None|20|0|0|0|0|Normal|No Error
2|User 1|Item 2|None|None|20|0|0|0|0|Normal|No Error
1|User 1|Item 3|None|None|30|0|0|0|0|Normal|No Error
2|User 1|Item 3|None|None|None|30|0|0|0|0|Error|Order
Processing Failure!
1|User 2|Item 1|None|None|None|10|0|0|0|0|Normal|No Error
2|User 2|Item 1|None|None|None|10|0|0|0|0|Normal|No Error
1|User 2|Item 1|None|None|None|10|0|0|0|0|Normal|No Error
2|User 2|Item 1|None|None|None|10|0|0|0|0|Normal|No Error
1|User 2|Item 1|None|None|None|10|0|0|0|0|Normal|No Error
2|User 2|Item 1|None|None|None|10|0|0|0|0|Very Slow|No
Error
1|User 2|Item 2|None|None|20|0|0|0|0|Normal|No Error
2|User 2|Item 2|None|None|None|20|0|0|0|0|Normal|No Error
1|User 2|Item 3|None|None|None|30|0|0|0|0|Normal|No Error
2|User 2|Item 3|None|None|None|30|0|0|0|0|Error|Order
Processing Failure!
1|User 3|Item 5|None|None|50|0|0|0|0|Error|Cache
Timeout!
1|User 3|Item 5|None|None|50|0|0|0|0|Error|Cache
Timeout!
1|User 4|Item 5|None|None|50|0|0|0|0|Error|Cache
Timeout!
1|User 4|Item 5|None|None|S0|0|0|0|0|Error|Cache
```

# Timeout! 1|User 5|Item 5|None|None|None|50|0|0|0|0|Error|Cache

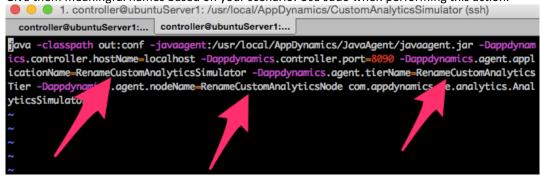
- 3) Edit the load.txt file to create your own Analytics scenario. Keep the following in mind as you do so:
  - Use the sample *load.txt* file as a template for generating your own load
  - Research websites, 10K's and Google for relevant information and ideas for your scenario
  - You can configure up to 10 Business Transactions with 5 String columns and 5 Integer columns each. If you do not need all of the columns, then just use None / 0 for placeholder values.
  - Normal / Error transactions will have ~1s response times and Very Slow transactions will have ~15
    response times
  - Make sure you have many more Normal transactions than Very Slow otherwise the agent might not correctly classify the transactions
  - The Analytics Simulator will run through each transaction in this file and then reload the file
    repeatedly in a loop until you turn off the program, so you only need to configure the patterns
    that you want to show up in the data not 100% of the load
  - BT's can either:
    - Use the same columns and data (IE: in the ExampleAnalyticsSimulator load file Search and Checkout both use User Name in the second column)
    - Use different data in the same or different columns (IE: Search could alternatively use column 2 for Product Category)
    - You just need to remember which columns are used for which BTs when you configure
       Transaction Analytics in the Controller UI in the next section.
  - The columns in the load.txt file represent the following:
    - 1. **Business Transactions:** A number 1 10 that represents a Business Transaction that will be configured in the UI. (1=Search, 2=Checkout in the ExampleAnalyticsSimulator example)
    - 2. **String Parameter 1**: Any String value that represents a parameter (User Name in the ExampleAnalyticsSimulator example).
    - 3. **String Parameter 2**: Any String value that represents a parameter (Item Name in the ExampleAnalyticsSimulator example).
    - 4. **String Parameter 3**: Any String value that represents a parameter (None in the ExampleAnalyticsSimulator load the parameter is not used so we put None as a placeholder).
    - 5. **String Parameter 4**: Any String value that represents a parameter (None in the ExampleAnalyticsSimulator load the parameter is not used so we put None as a placeholder).
    - 6. String Parameter 5: Any String value that represents a parameter (None in the ExampleAnalyticsSimulator load the parameter is not used so we put None as a placeholder).
    - 7. Integer Parameter 1: Any Integer value that represents a parameter (Price in the ExampleAnalyticsSimulator load).
    - 8. Integer Parameter 2: Any Integer value that represents a parameter (0 in the ExampleAnalyticsSimulator load the parameter is not used so we put 0 as a placeholder).
    - 9. Integer Parameter 3: Any Integer value that represents a parameter (0 in the ExampleAnalyticsSimulator load the parameter is not used so we put 0 as a placeholder).

- 10. Integer Parameter 4: Any Integer value that represents a parameter (0 in the ExampleAnalyticsSimulator load the parameter is not used so we put 0 as a placeholder).
- 11. Integer Parameter 5: Any Integer value that represents a parameter (0 in the ExampleAnalyticsSimulator load the parameter is not used so we put 0 as a placeholder).
- 12. User Experience Type: Normal, Very Slow or Error
- 13. Error Text: Any String that will be displayed as a real error in the search details (this value will only show up for lines with User Experience = Error)
- 4) Once your load.txt file has been edited, save and /or transfer the file back to the /usr/local/AppDynamics/CustomAnalyticsSimulator/conf directory.

#### CONFIGURE AND RUN CUSTOM ANALYTICS SIMULATOR

In this section you will configure and run the Custom Analytics Simulator with the data created in the previous section. The goal is to use your custom load.txt file and application name configurations to create a set up compelling stories and use cases. You can then use this data to develop custom dashboards and present to customers during POV wrap-ups or stand alone Analytics presentations.

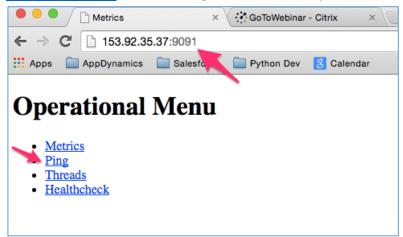
- 1) Navigate to /usr/local/AppDynamics/CustomAnalyticsSimulator
- 2) Open AnalyticsSimulator.sh using your favorite editor and update the Application, Node, and Tier values. Give them meaningful names based on your scenario. Use sudo when performing this action.



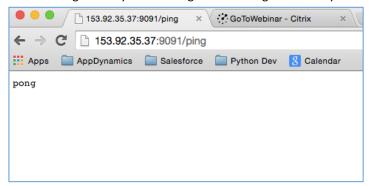
- 3) Execute AnalyticsSimulator using: sudo sh AnalyticsSimulator.sh
  - a. You should begin to see load being generated based on your custom load.txt file

- 4) Configure the Machine Agent with new Application, Node, and Tier values.
  - Navigate to /usr/local/AppDynamics/MachineAgent/conf and open controller-info.xml for editing using sudo
  - b. Make certain Application, Node, and Tier names match what was entered for the Java Agent in step 2 above
- 5) Start Machine Agent
  - a. Navigate to /usr/local/AppDynamics/MachineAgent/bin
  - b. Execute sudo ./machine-agent to start the Machine Agent

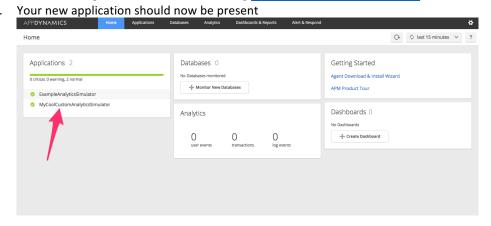
6) Verify the Machine Agent has started successfully by opening a browser and navigating to: http://[yourlP]:9091 and choose Ping from the available options.



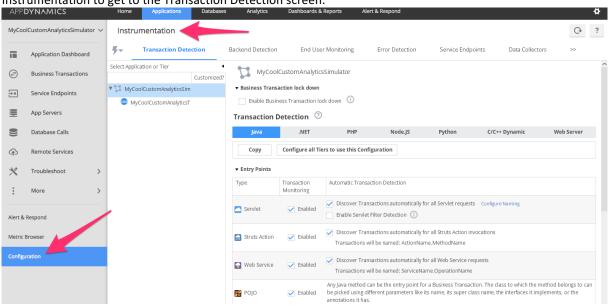
7) Receive Pong to verify Machine Agent is running successfully.



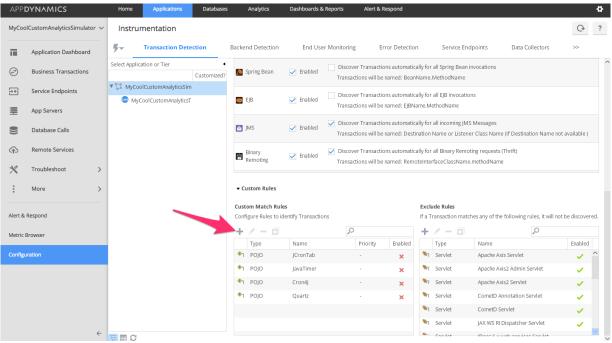
8) Open a browser and log into the Controller UI using http://[yourIP]:8090/controller



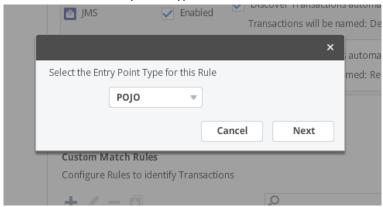
9) Select your new application and choose Configuration from the bottom left of the screen, then choose Instrumentation to get to the Transaction Detection screen.



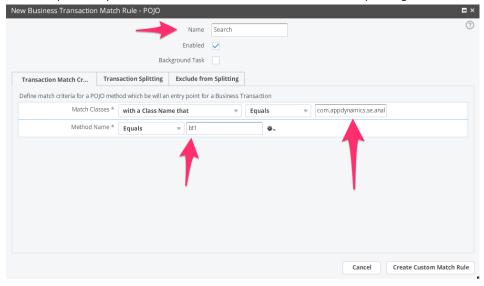
10) Scroll to the bottom of the screen and select the + icon to add a new Custom Match Rule



11) Select POJO as the Entry Point Type and click Next



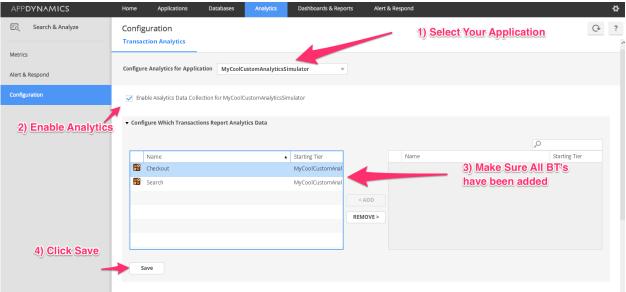
- 12) The new business transaction match rule dialog appears.
  - a. Give the New Business Transaction and meaningful name
  - b. Set Match Classes to a Class Name that *Equals* com.appdynamics.se.analytics.AnalyticsSimulator
  - c. Set Method Name to Equals bt1
  - d. Repeat steps 10-12 for each additional transaction replacing bt1 with bt# up to 10



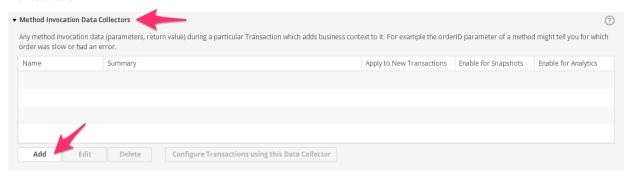
13) Return to the Application Flow Map and review the transaction data and newly created flow map. Your new Business Transactions should now be populating. This may take up to 5 minutes to populate.



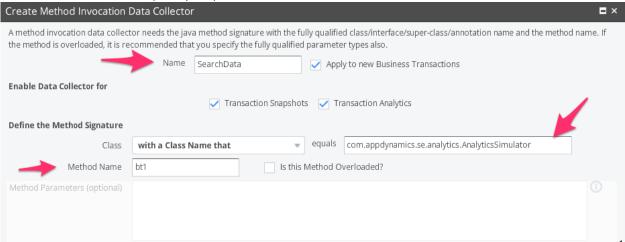
- 14) Navigate to the Analytics Tab and select Configuration from the left side menu.
- 15) Select your application from the dropdown menu available on the Transaction Analytics Pane and check Enable Analytics Data Collection. Ensure all of your custom Business Transactions have been added and click save.



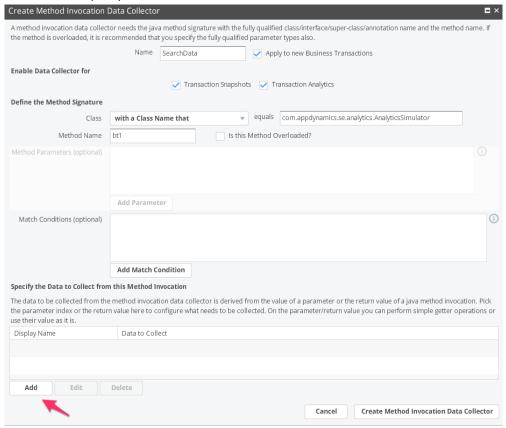
16) Scroll down and click Add to create Method Invocation Data Collectors for each of your Business Transactions.



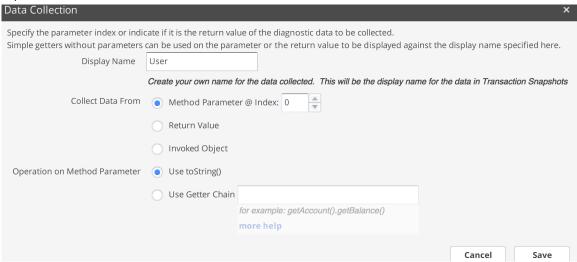
- 17) For each Method Invocation Data Collector fill in the following fields:
  - a. Name (BT Name + "Data")
  - b. Class Name (com.appdynamics.se.analytics.AnalyticsSimulator)
  - c. Method Name (same method as configured for the Business Transaction ex. bt1, bt2, etc.)
  - d. Apply to new Business Transactions (True)
  - e. Transaction Snapshots (True)
  - f. Transaction Analytics (True)



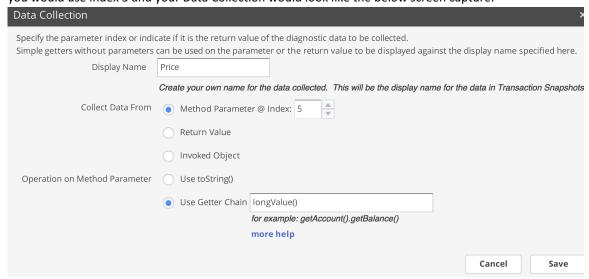
18) Scroll down to specify the data to be collected from this method. Click Add.



- 19) The Data Collection dialog appears. This is where you will specify which columns of your load.txt file will be consumed by Analytics. The Analytics Simulator Application was written with simple getter methods for each String and each Integer value available in the load.txt file created earlier in the lab.
- 20) Each String parameter in load.txt is represented here by an index of 0-4 and is retrieved using a simple toString() method call. Give the Data Collection a Display Name and then choose the proper index to retrieve the string value you want to use. For instance, if you put a user name in the first available string position in load.txt you would use index 0 and your Data Collection would look like the below screen capture.

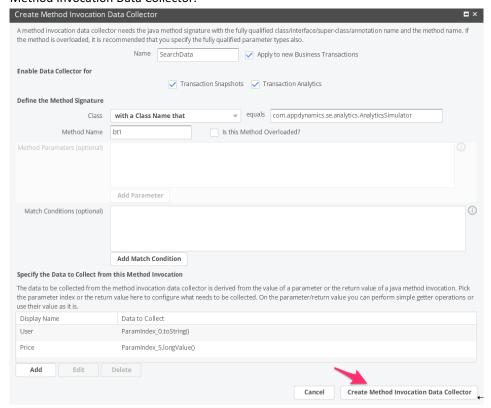


21) Each Integer value in load.txt is represented here by an index of 5-9 and is retrieved using the Getter Chain longValue(). Give this Data Collection a Display Name and then choose the proper index to retrieve the integer value you want to use. For instance, if you put price in the first available integer position in load.txt you would use index 5 and your Data Collection would look like the below screen capture.

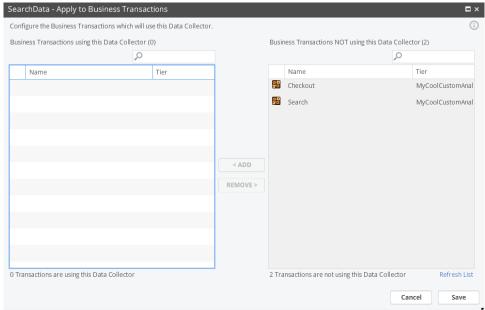


22) Repeat steps 18 - 21 for each value you wish to capture for this Business Transaction.

23) When you have finished adding the appropriate data collectors for your Business Transaction, click Create Method Invocation Data Collector.

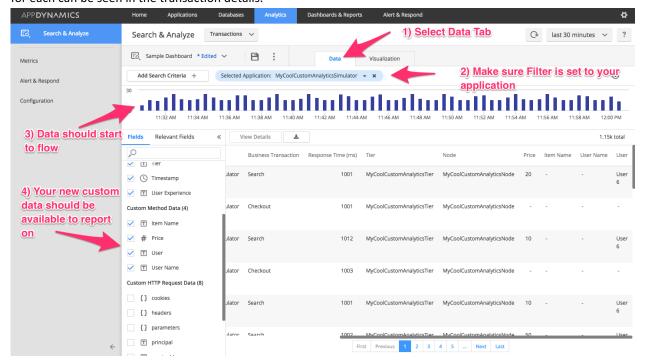


24) Choose which Business Transactions your new Data Collector applies to and click Save.



25) Repeat steps 16 – 24 for each Business Transaction you wish to capture data for.

26) Return to the main Analytics screen and select the Data tab. You should now be able to see data flowing from your application. Your new custom method data points will be listed in available fields and the values for each can be seen in the transaction details.



27) You are now ready to begin building your own custom dashboards. Using your scenario and the data patterns you created, build a short customer demo and present it to the team. Your presentation should be no longer than 10 minutes and should tell a compelling story.