

# DIGITAL ASSETS & DESIGN

CASEY SCOTT | DVP 1

E: [CJSCOTT@FULLSAIL.COM](mailto:CJSCOTT@FULLSAIL.COM)

# Discussion

# DIGITAL ASSETS & DESIGN

## DISCUSSION

---

What are the pros and cons of using creative assets from a person using a Creative Commons license versus just creating your own assets?

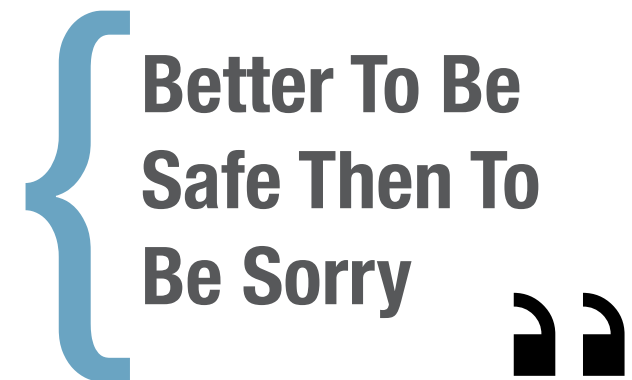
Creative Commons licenses are a great way to protect or share your creations because they already have all the work done that is involved in creating a copyright. If you want to share your creativity with others to see how far your design can go with other minds involved then CC Attribution is the way to go. Individuals just like you can work their magic on your design but at the end of the day everyone still will know who the master is behind the masterpiece.

Some of the cons to using a Creative Commons license is that these licenses are predesigned out of the box ready, meaning that personalizing them to fit you exactly to your boundaries is not allowed. You can't pick and choose who can and who can't do modifications or share your design, the type of license you choose applies to all parties.

What licenses do you like best? Why?

The licenses that are appealing to me the most at this moment are the Creative Commons licenses. The reason that these are standing out is because they are easy to obtain, you can just go to the website [creativecommons.org](https://creativecommons.org), answer a few easy questions, and you will have a license. Also they cover mostly all of the basic situations that would apply to me at this point in my mobile development career.

Being at the beginning of my career I would be able to protect my work but also share my work so others could build upon it to become further advanced. Being able to share work while protecting it could be a great way to network with other individuals that share the same views.



**Better To Be  
Safe Than To  
Be Sorry**

From the list of UI Kits provided in the research, which do you like the best? Why?

With dozens of UI kits available it's hard to choose just one to say that you like it the best. But to choose a kit from the research I would have to say that the monotone schemes are the most attractive. It's amazing that you could have so much contrast in something that pretty much utilizes just one color. The kit referred to as Dark Velvet on Bootstraps site is my favorite at the moment. With the one base color this kit attracts the eye to the orange hierarchy. This enables the user to be guided in the decision making process for navigation.



## DESIGN

Find another UI Kit and describe what you like about it. Now, compare it to one of the UI Kits provided in the research.

A site called <http://www.hongkiat.com/> is a great place to go to search for your next piece of inspiration for a mobile application in terms of design. One in particular is the free combination UI pack that is being claimed by Yousuf Althlathini. But reading in the comments I noticed someone saying that this is their creation so I want to credit them, Denis Shepovalov at <http://www.bestpsdfreebies.com/>.

This UI kit is very similar to the kit mentioned above; it is a PSD compatible kit, just like the other one mentioned, which utilizes a dark background with dark elements. The difference in this one compared to the one mentioned above is the use of more colors for the buttons and other interactive elements that develop a terrific hierarchy. Another difference is the price of the two. The first one I mentioned, Dark Velvet, is part of a subscription plan on pixelKit.com. These subscriptions start at about \$39/mo. The second kit mentioned, combination UI pack, is a freebie kit so you only have to download it.



# Resources

---

Creative Commons. (n.d.). Retrieved August 31, 2016, from <https://creativecommons.org/about/>

Dark Velvet. (n.d.). Retrieved August 31, 2016, from <http://pixelkit.com/free-ui-kits/dark-velvet/index.html> image

Shepovalov, D. (n.d.). Combination UI Pack. Retrieved August 31, 2016, from <http://www.bestpsdfreebies.com/freebie/combination-ui-pack/> Image

**CASEY SCOTT**

**E: [CJSCOTT@FULLSAIL.COM](mailto:CJSCOTT@FULLSAIL.COM)**

**MOBILE DEVELOPMENT**  
FULL SAIL UNIVERSITY